

Postsecondary Technical Education Authority

AGENDA

Kansas Board of Regents

1000 SW Jackson, Suite 520, Topeka, KS

10:00 AM – September 24, 2020

I. CALL TO ORDER

- A. Approve Previous Minutes (August 20, 2020) Chair Frederick

II. REPORTS

- A. Introductions Chair Frederick
B. Chair's Report Chair Frederick
C. Member Liaison Reports TEA Members
D. Vice President for Workforce Development Report Vice President Smathers
E. Report from the Community Colleges President Rittle
F. Report from the Technical Colleges President Genandt

III. CONSENT AGENDA

- A. Advocacy and Marketing Committee Committee Chair Estes
1) TEA Member College Assignments
B. Budget and Finance Committee Committee Chair M. Johnson
1) 2nd Round of Extraordinary Costs Associate Director Chambers
2) Carl D. Perkins/Adult Education Supplemental Grant Awards Senior Director Beene
C. Program and Curriculum Committee Committee Chair R. Johnson
1) Program Alignment: Associate Director Beck
• Automotive Collision and Refinishing Technology (47.0603)
2) New Program Proposal Director Henry
• Manhattan Area Technical College: Critical Environments Technologies (15.0599)

IV. OTHER MATTERS

- A. New Board Strategic Plan President Flanders
B. Board Goals for 2020-2021: DRAFT Vice President Smathers
C. Build Something Now Campaign Senior Project Director Peterson
D. TEA FY 2020 Legislative Report Vice President Smathers

V. COLLEGE PRESENTATIONS

- A. Cowley Community College President Rittle
B. Manhattan Area Technical College President Genandt

VI. NEXT MEETING REMINDER (Thursday, October 29, 2020)

Chair Frederick

VII. BREAK

VIII. UPCOMING YEAR STRATEGIC PLANNING DISCUSSIONS

- A. TEA Responsibilities and Activities Review Vice President Smathers
B. WFD Responsibilities and Organizational Structure Vice President Smathers
C. TEA Goals for 2019-2020 Chair Frederick
D. Ideas for TEA 2020-2021 Goals Chair Frederick
E. Draft Recommended Goals for 2020-2021 Chair Frederick

IX. ADJOURNMENT

**PRELIMINARY MINUTES
KANSAS POSTSECONDARY
TECHNICAL EDUCATION AUTHORITY
MEETING**

A virtual meeting of the Kansas Postsecondary Technical Education Authority (TEA) was held via conference call on August 20, 2020.

Members Present

Ray Frederick, Jr., Chair	Eddie Estes
Jason Cox	Stacy Smith
Rita Johnson	Mike Johnson
Mike Beene	Tiffany Anderson
Debra Mikulka	Mark Hess

Others Represented

Manhattan Area Technical College
Cowley Community College

Kansas Board of Regents Staff Present

Scott Smathers	Matt Casey	Connie Beene
April Henry	Lisa Beck	Chris Lemon
Sue Grosdidier	Tim Peterson	Vera Brown
Charmine Chambers	Tobias Wood	Elaine Frisbie
Erin Guardiola	Susan Henry	Steve Funk
Kelly Oliver		

CALL TO ORDER

The meeting was called to order by Chair Frederick at 10:01 AM. Chair Frederick read the guidelines for conducting virtual meetings as provided by KBOR legal staff.

Approval of Previous Minutes

Chair Frederick called for a motion to approve the minutes from the May 28, 2020 meeting. Member R. Johnson noted a correction to state Work Keys Assessment on page 8 was required.

Motion: Member Estes moved to approve the minutes of the May 28, 2020 meeting with noted correction. Following a second by Member R. Johnson and no opposition from members, the motion carried.

REPORTS

Introductions

Chair Frederick called for any introductions. Member Anderson mentioned that Dr. Morrell from Topeka Public Schools would be listening to the meeting today.

Chair's Report

Chair Frederick thanked the institutions and KBOR staff for finding ways to continue to serve students during the COVID19 Pandemic. Chair Frederick reported that on June 18, 2020 he presented a TEA update to KBOR via ZOOM meeting, on July 21, 2020 he participated in a ZOOM meeting with the

technical college presidents, and August 12, 2020, he met with Sheree Utash of WSU Tech discussing the plans for bringing students back to campus.

Member Liaison Reports

Member R. Johnson thanked the Technical Colleges for including her in their ZOOM Retreat meeting on July 21, 2020 and applauded their extra efforts to serve students.

Member Beene informed members that last week the Department of Commerce announced a series of webinars regarding COVID relief grant opportunities, which are available for preview at Kansascommerce.gov.

Member M. Johnson reported that he joined the community college and technical colleges on their weekly call and noted the ongoing extra efforts that are required for operations during the pandemic.

Member Anderson reported that Washburn Tech has been conducting regular meetings with school administrators planning for student return to the institutions.

Member Estes applauded the institutions and KBOR staff for their extra efforts.

Vice President for Workforce Development Report

Vice President Smathers reported KBOR staff continues to work remotely due to the pandemic, with the date for staff returning to the office still to be determined. He reported that some committees have met in person at the KBOR offices, and that Workforce Development staff continue to support the Coordinating Council, the Future of Higher Education Council, and the Governor's Education Council, as well as continuing to participate in multiple calls with the Department of Commerce, Kansas Department of Education, and the technical colleges and community colleges. He reported work continues on Excel in CTE, the logistics of potential budget cuts, with the State asking for budget submission including a 10% cut for next year, distribution of COVID grant funds, special grants with federal programs, program alignment and the Board's Pillar III program. He reported that the Pathways to Careers (SB199) program, which provides students the opportunity to earn their high school equivalency as well as gain work experience, was approved by the Board and was implemented in July. He informed members that the Engineering Initiative Grant expires at end of upcoming year and staff will work to get the grant renewed, as businesses express the need for more engineers. He informed members that Senior Director Beene and Director Henry worked on obtaining the new Lumina grant for the military program, and staff is working to establish goals for Perkins and Adult Education grants, as well as providing coverage in the Adult Education Department for Associate Director Tincher who is on military deployment through February. He reported that the State Methods of Administration (MOA) plan has been submitted, which ensures equal access to higher education for all, and Associate Director Wood and Associate Director Chambers are continuing institution audits. Vice President Smathers invited member input of topics for the TEA Strategic Planning Session which will be held following the September 24, 2020 TEA meeting.

Report from the Community Colleges

Chair Frederick called upon Cowley Community College President Rittle to provide members with a report from the community colleges.

Report from the Technical Colleges

Chair Frederick called upon Manhattan Area Technical College President Genandt to provide members with a report from the technical colleges.

CONSENT AGENDA

Chair Frederick requested a motion to approve the Consent Agenda items from the Budget and Finance Committee and the Technical Program and Curriculum Committee:

Budget and Finance Committee

Follow up questions regarding liability insurance

Technical Program and Curriculum Committee

New Program Proposals

Garden City Community College: Industrial Machine Mechanic (47.0303)

Johnson County Community College: Plumbing Technology (46.0503)

Excel in CTE Fees

Johnson County Community College: Plumbing Technology (46.0503)

Motion: Member M. Johnson moved to approve the Consent Agenda. Following a second by Member Estes, the motion carried by roll call vote.

CONSIDERATION OF DISCUSSION AGENDA

Advocacy and Marketing Committee

Chair Frederick called on Advocacy and Marketing Committee Chair Estes to present the TEA member institution visit assignments. Chair Estes requested that Vice President Smathers lead the discussion on the best way to operate under the current pandemic. Members unanimously agreed that member contact with institutions by assignments is very valuable and that if they are unable to visit the institutions in person, continued contact virtually is important. Vice President Smathers informed members that an operation proposal will be composed and provided at the September TEA meeting.

Budget and Finance Committee

Extraordinary Costs

Chair Frederick recognized Budget and Finance Committee Chair M. Johnson to lead discussion regarding Extraordinary Costs. Chair M. Johnson called upon Associate Director Chambers to present members with information. Associate Director Chambers explained that based on the data supplied by institutions directly for Extraordinary Costs between 2015-2019 for the 78 programs reviewed, the Budget and Finance committee recommends that 40 programs maintain the current Extraordinary Cost, 24 programs increase the Extraordinary Cost, and 14 programs decrease the Extraordinary Cost, rates and information as provided to members in their meeting packet.

The next round of approximately 50 programs to be reviewed over the next year will be compiled and provided to members at the September TEA meeting.

Motion: Following discussion, Member R. Johnson moved to approve the first round of Extraordinary Costs as presented. Following a second by Member Mikulka, the motion carried by roll call vote.

OTHER MATTERS

Federal Fund Distribution to the Colleges

Chair Frederick called on Senior Director Oliver to provide members with information regarding the Federal Coronavirus Relief funds distributions to the colleges. Senior Director Oliver explained that in accordance with the federal CARES Act and 2020 House Bill 2016 enacted during the 2020 Special Session of the Legislature, the State Finance Council approved an allocation of \$64,942,923 from the Coronavirus Relief Fund to the public higher education institutions at their meeting on July 29. Of that amount, \$9,400,000 was approved for community and technical colleges. The funds are for the institutions to make necessary preparations and expenditures to deliver in-person instruction and prepare for campus operations in the Fall 2020 semester. At their meeting on August 13, the Board of Regents approved allocation of the distributions as outlined below. The community and technical colleges requested a share of the state's Coronavirus Relief Fund grant, and they were approved \$9,400,000 for three distinct functions: purchase of personal protective equipment (\$2.7 million), purchase of equipment (\$5.2 million) and for costs associated with the disruption to delivering the Excel in CTE program to secondary students (\$1.5 million). Each institution was recommended to receive an equal base amount, and then the college's share of the total AY 2019 FTE enrollment was applied to arrive at their share of the amounts. Funds will need to be expended by the end of this year. Member M. Johnson recognized the assistance of KACCT Heather Morgan for her role in working with institutions in preparing the information used to distribute this funding.

College	Grant Award
Allen Community College	\$312,743
Barton Community College	449,635
Butler Community College	581,379
Cloud County Community College	256,778
Coffeyville Community College	302,866
Colby Community College	249,605
Cowley Community College	336,019
Dodge City Community College	258,339
Flint Hills Technical College	268,523
Fort Scott Community College	295,182
Garden City Community College	276,309
Highland Community College	373,988
Hutchinson Community College	545,832
Independence Community College	215,787
Johnson County Community College	1,012,491
Kansas City Kansas Community College	557,355
Labette Community College	254,753
Manhattan Area Technical College	208,419
Neosho County Community College	297,855
North Central Kansas Technical College	216,014
Northwest Kansas Technical College	230,102

Pratt Community College	238,033
Salina Area Technical College	234,917
Seward County Community College	287,094
Washburn Institute of Technology	463,956
WSU Campus of Applied Science and Technology	676,026
Total	\$9,400,000

TEA Committees 2020-2021

Chair Frederick informed members of the 2020-2021 TEA committee assignments and thanked the current committee chairs for their continued leadership in the committees for the upcoming year.

Legislative Update

Chair Frederick called on Director Casey to provide members with a legislative update. Director Casey informed members that revenues are facing a \$1.4 billion shortfall for FY2022. He provided a broad overview of predictions of recovery of the economy, adding that odds are slim to secure additional higher education funding, with potential cuts to the budget expected. He added that the stimulus bill may help backfill revenues, with a lot of things still to be determined related to the pandemic and shutdown of the economy.

KSDE K-12 Update

Chair Frederick recognized Member Smith to provide members with a KSDE K-12 update. Member Smith provided members with a PowerPoint presentation outlining the KSDE K-12 vision of meeting the needs of students in the upcoming year given the challenges of the pandemic. Members expressed concerns regarding the impact of the pandemic on Excel in CTE student enrollments.

KBOR Retreat Summary

Vice President Smathers presented members with a brief summary of the KBOR Retreat. Items of discussion included university budget reviews relative to expected cuts, including an \$8.5 million reduction in funding for Excel in CTE; review of the strategic plan; Pillar III; emphasis on diversity; and the status of state reopening plans. Board goals discussions included freedom of speech, a systemwide general education comprehensive plan, financing deferred maintenance, analysis of space at universities, promoting transparency, limiting damage due to budget cuts, setting tuition rates, and the engineering grant. TEA Members responded to the summary expressing the importance of the technical colleges and community colleges in providing training and re-training of students relative to the changing environment.

NEXT MEETING REMINDER

Chair Frederick informed members that the next meeting will be Thursday, September 24, 2020 at the KBOR office, followed by the Strategic Planning Session.

ADJOURNMENT

With no further business, Chair Frederick adjourned the meeting at 12:05 P.M.

Respectfully submitted by:
Susan Henry, Executive Assistant

TEA Member College Assignments

Summary

Starting in the 2017-2018 academic year, TEA members (excluding ex-officio members) have been assigned to institutions, in hope of improving communication and institutional awareness. Based on TEA member comments, staff has put together assignment suggestions for the for FY 2021. 9/24/2020

Intent

For the last few years, the 26 two-year institutions have been divided up among the appointed TEA members with the hope of increasing communications and building better working relationships. While a great deal of information is shared at the TEA meetings, often these meetings are not conducive for TEA members to really learn in-depth about issues, concerns, or perceptions that may exist at the institutions.

The Technical Education Authority's Advocacy and Marketing Committee recommends the following assignments as defined below and, due to COVID-19, altered the expectations slightly to provide more flexibility to the members and institutions.

Expectations

1. At least every six (6) months the TEA member should meet with or speak with the president of each of their assigned institutions to receive an update on activities and learn about specific issues the college is facing
2. Verbal and/or written reports should be given at TEA meetings summarizing their visit/communication

FY 2020-2021 Proposed Assignments

Tiffany Anderson: Topeka/KC

Washburn Institute of Technology
Allen Community College
Highland Community College

Deb Mikulka: Chanute

Neosho Community College
Independence Community College
Labette Community College

Eddie Estes: Dodge City

Seward County Community College
Garden City Community College
Dodge City Community College

Rita Johnson: Wichita

Pratt Community College
Hutchinson Community College
Flint Hills Technical College

Mark Hess: Hays

Northwest KS Technical College
Colby Community College
Cloud County Community College

Jason Cox: Wichita

Butler County Community College
Wichita State University Campus of Applied Sciences and Technology
Cowley Community College

Mike Johnson: Great Bend

Barton Community College
North Central KS Technical College
Salina Area Technical College
Manhattan Area Technical College

Ray Frederick: Wichita

Fort Scott Community College
Coffeyville Community College
Johnson County Community College
Kansas City Kansas Community College

EXTRAORDINARY COSTS REVIEW Project – Round 2

Summary and Recommendation

The KBOR Cost Model uses four main cost components: Instructor + Instructional Support + Institutional Support + Extraordinary Costs, to calculate a total per credit hour composite rate for each course.

National data sources are used to derive the Instructor, Instructional Support, and Institutional Support rates. These components are currently updated annually utilizing the Cost and Productivity Study and the Integrated Postsecondary Education Data System (IPEDS).

Extraordinary costs are defined as “required, program-specific equipment and consumable materials” for technical program courses that are not accounted for in Instructor, Instructional or Institutional costs within the KBOR Cost Model. Since a national data source does not exist for Extraordinary Costs calculation, the Higher Education Price Index (HEPI) is applied to adjust the Extraordinary Costs component annually. To facilitate the review of the second round of programs, the following plan is submitted for review and recommendation. 9/24/2020

Background

The KBOR Cost Model was developed in response to the 2007 legislative proviso to “develop and recommend to the Board of Regents a credit hour funding distribution formula for postsecondary technical education training programs that is: 1) tiered to recognize and support cost differentials in providing high-demand, high-tech training; 2) takes into consideration target industries critical to the Kansas economy; 3) is responsive to program growth; and 4) includes other factors and considerations as deemed necessary or advisable.”[KSA Supp. 72-4482, 2008].

Extraordinary Costs Review - Project Framework

The methodology approved by the Technical Education Authority (TEA) for the continued update of the Extraordinary Cost Rates based on the most recent, five-year, actual system wide expenditures is:

$$\text{Extraordinary Costs} = \frac{\text{Total 5 year reported expenditures (from institutions)}}{\text{Total 5 year reported tiered credit hours delivered (from KHEDS data)}}$$

- KBOR staff will provide the same reporting structure for each institution that will include the program / CIP code being reviewed, and each institution that offers a program using a given CIP code submits available expenditure data for that program.
- Examples of items to include, and those not to include have been updated based on the first round.

September	Programs for current cycle of Extraordinary Costs sent to institutions
October - January	Institutions submit expenditure data
February - April	Data for all programs compiled and aggregated by KBOR Staff
May	Review by Budget & Finance, and TEA

Recommendation

The Technical Education Authority’s Budget and Finance Committee recommends approximately 50 programs for review during the second round, completing five additional Academic Disciplines (leaving the Healthcare Academic Discipline to complete during year three).

The 50 recommended programs breakdown as follows:

Ag and Natural Resources:	17 programs
Architecture and Construction:	10 programs
Education and Training:	2 programs
Human Services:	7 programs
Manufacturing:	14 programs

Carl D. Perkins/Adult Education Supplemental Grant Awards

Summary

***Purpose:** Through the Strengthening Career and Technical Education for the 21st Century Act (Perkins V) and the Adult Education and Family Literacy Act (AEFLA), grant funds are focused on the implementation of contextualized academic instruction in career technical education programs. Funds also support the development and implementation of programs of study aligned with state-identified high-skill, high-wage, or in-demand occupations or industries.*

9/24/2020

Proposals Awarded:

- **Colby Community College** **\$35,000**
Project: Grant funds support implementation of contextualized academic instruction into the Sustainable/Renewable Energy program. Funds will be utilized to develop curriculum and support instructional expenses to integrate with CTE instruction.
- **Cowley Community College** **\$100,264**
Project: Grant funds support the implementation of the Manufacturing Technology (Mechatronics) program and development of contextualized instruction to address areas of academic deficiency. Funds will be used to purchase equipment, provide start-up salary and a classroom set of textbooks.
- **Garden City Community College** **\$15,297**
Project: Grant funds will enhance the nursing clinical instruction by providing stipends for nursing faculty to create new clinical scenarios. In addition, equipment will be purchased in order to record simulation experiences and later review with students. This project also expands the partnership with St. Catherine Hospital.
- **Hutchinson Community College** **\$44,523**
Project: The college has experienced increasing demand for online curricula in Computer Technology programs such as Computer Drafting Technology and Networking – Emphasis in Security. Grant funds will support the development and enhancement of these programs with a focus on serving special population students.
- **Independence Community College** **\$23,174**
Project: Veterinary clinics have limited the ability for students to engage in clinical experiences, thus grant funds will be used to purchase industry-recognized equipment for the veterinary nursing program in order to provide students all aspects of an industry. Funds will also support nursing software and computers for the long-term care program as well as equipment for cosmetology.
- **Johnson County Community College** **\$5,977**
Project: The EMS students will benefit from the development and subsequent co-teaching of contextualized academic instruction to address basic skills. This project will also explore the feasibility of a new AO-K Pathway. Performance outcomes and data collection and evaluation will occur at the end of the semester to determine success and/or instructional changes needed.
- **Manhattan Area Technical College** **\$67,970**
Project: Grant funds will be utilized to purchase virtual reality welding simulators which will accommodate smaller class sizes, provide additional support for special populations students and provide the opportunity for instructors to become further certified.

Note: Informational Purposes Only

- **Neosho County Community College** **\$88,635**
Project: The Industrial Maintenance program will benefit from grant funds in the purchase of training equipment at the Ross Lane Technical Facility. The college has several partners from business and industry who are providing support for the program and are ready to graduates.
- **Seward County Community College** **\$266,540**
Project: The Machine Technology program will benefit from grant funds with the purchase of equipment and course development salaries to adapt to the BlendFlex course model. This model allows students to switch learning modalities as their circumstances dictate. SCCC will also collaborate with researchers at Ft. Hays State University to identify essential team-teaching strategies to improve student learning and establish a protocol to collect data and analyze results. The college will also provide instructors instructional modification strategies and teach teaching skills to assist with improving the math, writing and reading skills of CTE students.
- **WSU Tech** **\$63,347**
Project: Grant funds will be utilized to support math instruction and in the LPN program as well as to adapt and develop curriculum in several CTE programs. These programs will also be enhanced with accessibility-based curricular and instructional changes. A consultant experienced in evaluating the curriculum and online instruction of these courses will be engaged to provide details in determination of the success of the project and recommend improvements.

TOTAL AWARDED \$710,727

Program Realignment – Automotive Collision & Refinishing Technology

Summary

One of the initiatives underway by the Post-Secondary Technical Education Authority (TEA) to enhance technical education in the state is the alignment of specific technical programs. Program Alignment has four primary objectives: allow business and industry to identify exit points within the program; identify nationally recognized third-party credentials; identify common courses; and decrease the variability in program length. 9/24/2020

Background

One of the strategic priorities of the Postsecondary Technical Education Authority (TEA) is to enhance technical education in our state by the alignment of specific technical programs. This project is driven by the needs of business and industry in the state. Program Alignment consists of five phases:

- Phase I: Research and industry engagement
- Phase II: Faculty engagement and aligning curriculum with certifications
- Phase III: Approval of program structure and curriculum
- Phase IV: Implementation
- Phase V: Standards revision

Phase V: Standards Revision: Automotive Collision & Refinishing Technology (47.0603)

The Automotive Collision & Refinishing Technology program was originally aligned in 2009 and realigned in 2011 and 2014 as Automotive Collision & Repair program. Four exit points were established (Certificate A, B, and C and an AAS), four common courses, and nine support courses.

Review of the alignment began in response to business and industry contacting KBOR requesting to discuss the need for realignment. A meeting with six business and industry members was held on December 10, 2019. At that meeting, it was decided to send a survey to the relevant business and industry community to gauge the need for program realignment. The survey also requested interest in serving on the business and industry committee. 12 members of that committee met on March 11, 2020 and agreed on several recommendations to bring to the faculty committee.

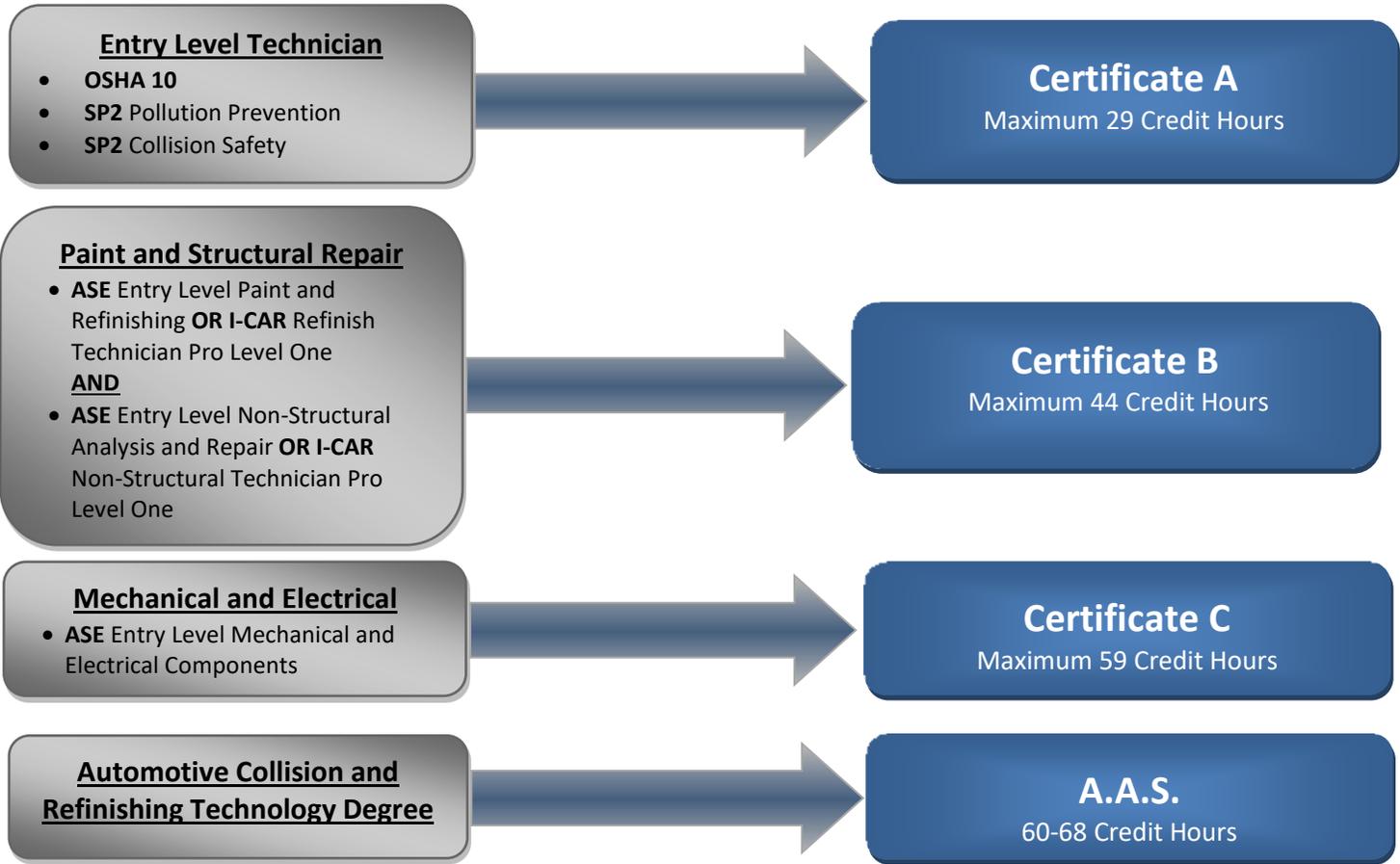
Automotive Collision & Refinishing Technology program administrators and faculty from nine institutions, eight businesses, and KBOR staff met virtually on July 15, 2020 to begin the realignment process. A PowerPoint presentation from the Collision Industry Conference held in January 2020 listed the top five task expectations for an entry-level technician. Those five task expectations have remained constant since 1995. These tasks drove the realignment discussion.

The committee recommends a change to the name of the program from Automotive Collision & Repair to Automotive Collision & Refinishing Technology to more accurately describe the program. No changes to the content of the common and support courses are needed. The committee recommends rearranging the common and support courses in each exit point and removing Structural A&D Repair 3 & 4 from the alignment map. Three new support courses were agreed on by the committee. OSHA 10, Introductory Estimating and Diagnostic Scanning, and Advanced Estimating and Blueprinting.

The attached proposed alignment map, reflecting the final recommendations from the faculty committee, was issued for presidential comment from August 4, 2020 to August 18, 2020 during which one comment requesting clarification to the name of the ASE credential exams identifying them as entry level, not professional level.

Recommendation

The proposed revisions to the Automotive Collision and Refinishing Technology program alignment have been reviewed by the Technical Education Authority's Program and Curriculum Committee and is recommended for approval.



Required Courses within Program

<u>Common Courses</u>	<u>37 credits:</u>
Paint & Refinishing 1	3 credits
Paint & Refinishing 2	3 credits
Paint & Refinishing 3	3 credits
Paint & Refinishing 4	4 credits
Non-structural A&D Repair 1	4 credits
Non-structural A&D Repair 2	4 credits
Non-structural A&D Repair 3	4 credits
Non-structural A&D Repair 4	5 credits
Structural A&D Repair 1	2 credits
Structural A&D Repair 2	2 credits
Mechanical & Electrical	3 credits
<u>Support Courses</u>	<u>4 credits:</u>
OSHA 10	1 credit
Intro to Estimating and Diagnostic Scanning	min 1 credit
Advanced Estimating and Blueprinting	min 2 credits

Notes

Options and specifics pertaining to the flexibility portion include:

1. Statewide Business and Industry highly recommend the inclusion of Apprenticeships, Internships, or Shadow Experiences into the program.
2. 37 credit hours have been aligned and represent courses used to create multiple exit points.
3. The common courses may represent opportunities for colleges to connect to K-12 CTE pathways.
4. I-CAR module names are linked to competencies as in the I-CAR/NATEF crosswalk 2009.

Certificate A

Common Courses:

Paint & Refinishing 1
Paint & Refinishing 2
Non-Structural A&D Repair 1
Non-Structural A&D Repair 2

Support Course:

OSHA 10

Credentials:

OSHA 10
SP2 Pollution Prevention
SP2 Collision Safety

Certificate B

Completion of Certificate A

Common Courses:

Paint & Refinishing 3
Paint & Refinishing 4
Non-Structural A&D Repair 3
Non-Structural A&D Repair 4

Support Course:

Intro to Estimating and Diagnostic Scanning - minimum 1 credit hour

Credentials:

- ASE Entry Level Paint & Refinishing **OR** I-CAR Refinish Technician Pro Level One
AND
- ASE Entry Level Non-Structural Analysis Damage and Repair **OR** I-CAR Non-Structural Technician Pro Level One

Certificate C

Completion of Certificate B

Common Courses:

Structural A&D Repair 1
Structural A&D Repair 2
Mechanical & Electrical

Support Course:

Advanced Estimating and Blueprinting - minimum 2 credit hours

Credential:

ASE Entry Level Mechanical and Electrical Components

A.A.S.

Collision and Repair A.A.S. degree requires completion of requirements for Certificate C and a minimum of 15 credit hours of General Education.

Requests for degree and/or certificate programs submitted from community colleges and technical colleges

Summary

The Board office received a request from Manhattan Area Technical College to offer a Technical Certificate B and Associate of Applied Science degree in Critical Environments Technologies.

The program addressed all criteria and was subject to the 10-day comment period required by Board policy. The program was reviewed by staff and is presented for review and discussion by the Technical Education Authority's Program and Curriculum Committee.

9/24/2020

Background

Community and technical colleges submit requests for a new certificate and degree programs utilizing forms approved by KBOR staff. Criteria addressed during the application process include, but are not limited to, the following: program description, demand for the program, duplication of existing programs, faculty, costs and funding, and program approval at the institution level.

Description of Proposed Program:

Manhattan Area Technical College (MATC) requests approval of the following program:

- Critical Environments Technologies (15.0599) – Technical Certificate B/38 credit hours and Associate of Applied Science degree/62 credit hours

According to the U.S. Department of Education, CIP code 15.0599 Environmental Control Technologies falls under the larger umbrella of programs, Environmental Control Technologies, which includes such programs as HVAC, Energy Management, Solar Energy, Water Quality and Treatment, Environmental Engineering and Hazardous Materials Management. The CIP code is defined as any instructional program in environmental control technologies not currently listed.

CIP Code 15.0599 crosswalks to the occupation, 17-3029 Engineering and/or Manufacturing Technicians, which is defined as a person who assists electronics engineers in such activities as electronics systems and instrumentation design or digital signal processing. They develop tools, implement designs, or integrate machinery, equipment, or computer technologies to ensure effective manufacturing processes.

Development of the proposed program is a result of the workforce needs to safely and efficiently maintain critical containment environments of biotechnology and life science laboratories. This demand is driven by the Animal Health Corridor and the National Bio and Argo-defense Facility (NBAF).

The proposed program consists of two exit points, a 38-credit hour technical certificate B and a 62-credit hour associate of applied science degree. Curriculum will address a combination of skills including, but not limited to, electronics, building automation systems, information technology, HVAC, plumbing, waste neutralization, electrical backup, security, biohazards risk reduction, and workplace safety. Upon successful completion of the program, students are eligible for the National Center for Construction and Research (NCCER) Industrial Maintenance Electrical and Instrumentation, Industrial Maintenance Mechanic, and Instrumentation certificates. Students will also obtain the OSHA 30 certification.

All faculty members shall have a degree one level higher than the program degree (if possible). For instructors teaching technical content, they must have the appropriate industry specific experience and certifications.

The Kansas Department of Labor (KDOL), Long-term Occupation Projections 2016-2026, indicates small cell suppressed data for the occupation 17-3029 Engineering Technicians.

Emsi job posting analytics show that from June 2018 to June 2020, roughly 1,599 total postings (292 unique postings) were advertised statewide with a median advertised salary of \$51,100 (or about \$24.56 per hour).

Although job postings have not yet been reflected in KDOL data, MATC has included forecasted labor demands for various positions within the NBAF facility.

Supports and commitments for the program include general support of the program, serving on the local advisory committee, providing technical assistance as needed, supply and equipment donations, job shadowing experiences, mentoring for students, internships, capstone projects, apprenticeships, professional development for college employees, and marketing of the program.

Currently, there are no state-funded Critical Environment Technologies programs. The proposed program includes instruction of various content areas, such as, Building Automation Systems, Information Technology, HVAC, Plumbing, Electrical, Waste Neutralization, and Biohazard Risk Reduction. However, comparing the proposed program to the mentioned content areas/programs would be misleading.

Due to the uniqueness of the program, formal collaboration with higher education institutions was not pursued due to differences in curriculum.

MATC plans to begin the proposed Environmental Control Technologies program in the fall of 2020. The college estimates the initial cost of the proposed program at approximately \$92,650 (\$52,650 salaries, \$20,000 equipment, \$4,000 tools/supplies, \$9,000 instructional supplies, \$5,000 facility modifications, and \$2,000 technology/software). Instruction of the program will utilize existing space on campus. All initial costs for the proposed program will be funded by a National Science Foundation Advanced Technological Education grant the college received in the sum of \$511,599. Ongoing costs for the program will be funded by tuition, fees, state aid, MATC foundation funds, Capital Outlay, and Carl D. Perkins federal funding (if eligible). Sarah Phillips, Vice President of Student Success, will assume responsibility for the proposed program.

The proposed program was subject to the 10-day comment period from August 14, 2020, to August 27, 2020 during which no formal comments were received.

Recommendation

The new program request submitted by Manhattan Area Technical College for a Technical Certificate B at 38 credit hours and Associate of Applied Science degree at 62 credit hours in Environmental Control Technologies has been reviewed by the Technical Education Authority's Program and Curriculum Committee and is recommended for approval.

New Board Strategic Plan

Summary

<i>The Technical Education Authority will receive an update on the new Board Strategic Plan.</i> 9/24/2020
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Background

In 2017, the Kansas Board of Regents directed President Flanders to begin the process of developing a new strategic plan for the Kansas public higher education system. During this process, Board staff had many discussions with the Board, the Governance Committee, the System Council of Presidents, and other institutional representatives on the structure and metrics for the plan. In 2018, Board staff also conducted focus group meetings across the state to get feedback from Kansans on how higher education can best help Kansas families and businesses.

The newly approved Board Strategic Plan will be presented to the TEA for discussion.

Board Goals for 2020-2021: DRAFT

Summary

In June, the Kansas Board of Regents (Board) adopted a new strategic plan for the Kansas higher education system, titled Building a Future. The plan focuses on how colleges and universities can best serve Kansas families and businesses and advance the state's economic prosperity. To drive success in its areas of focus, the plan proposes the implementation of promising practices, which will align with the Board's annual goals.

9/24/2020

Intent

Below are the goals that the Board identified at the August retreat that advance the strategic priorities adopted in Building a Future. Additionally, the Board is committed to promoting both free speech and civil debate as core values of the higher education system.

The proposed goals listed below are scheduled to be discussed and voted on during the October Board meeting.

Proposed Board Goals 2020-2021

Helping Kansas Families

1. Improve academic program transfer by creating a systemwide general education (GE) package to align programs under a common framework that guarantees seamless transfer and evaluate the pilot program that increased the number of credit hours eligible for transfer.
2. Review the 60 low-enrollment programs at the six state universities to assess program viability and strengthen the efficiency of degree program inventories.
3. Review university, community college and technical college plans and best practices to improve college going rates, retention rates, and graduation rates of students from underrepresented populations.
4. Promote simplicity, transparency, and degree completion by exploring tuition rate strategies for resident and non-resident students attending the state universities.
5. Develop a comprehensive plan to finance deferred maintenance of public institutions of higher education facilities to be presented to the 2021 Legislature.

Advancing Economic Prosperity

6. Establish five- and ten-year systemwide objectives within Building a Future by leveraging individual university strengths into the creation of direct jobs and direct investments from beyond the state borders into Kansas.

Governance

7. Develop Board guidance on free speech and civil debate at state universities.

Career Technical Education Outreach Campaign

Summary

The strategic vision for Kansas Career Technical Education (CTE) is that of an innovative system that provides premier technical education, prepares students for careers of the future, and promotes the growth and success of Kansans. The Board office contracted with Cox Media to help increase the awareness of Kansas CTE programs across the state from June through August of 2020 via numerous cable networks, streaming venues, an online search engine, and a CTE landing page with links to the Board website.

9/24/2020

Background

The strategic vision for Kansas Career Technical Education (CTE) is that of an innovative system that provides premier technical education, prepares students for careers of the future, and promotes the growth and success of Kansans. The Board office contracted with Cox Media to help increase the awareness of Kansas CTE programs across the state from June through August of 2020 via numerous cable networks, streaming venues, online display ads, an online search engine, and a CTE landing page with links to the Board website. The “Build Something Now” (BSN) campaign was funded by the Carl D. Perkins grant and designed to augment the local CTE promotional efforts of the individual institutions.

Creative Elements and Delivery Venues

The Cox Media team created a 30, 15 and 10 second promotional video that emphasizes the plethora of CTE programs that could prepare individuals quickly for both immediate employment and a fulfilling career. A Spanish language version of the 30 and 15 second videos were also created along with several digital display ads featuring the same theme and images. All of the creative elements included the web address for or link to the [Building Something Now](#) landing page, which encourages the visitor to build a career quickly that is affordable, practical, exciting, and paves the road for “something better for you, your family, and your community.”

Campaign Results

The statewide outreach campaign specifically targeted residents within a 20 mile radius of the 27 Kansas public postsecondary institutions that offer CTE programs and included several different delivery strategies. As shown in **Attachment 1**, the TV Everywhere strategy resulted in 99,762 impressions on steaming television shows with a 95.3% video completion rate (VCR is the percentage of those viewers who watched the entire 30 second video ad). The 10 and 15 second Video Pre-roll streaming ads resulted in 299,999 impressions to viewers watching other online videos. It produced a 63% VCR and 529 clicks to the BSN landing page.

The 30 second cable TV campaign video ad was distributed 257 times via numerous cable networks including AEN, BET, CNN, HGTV, TLC, the Discovery Channel, and the History Channel. It resulted in an estimated 423,025 viewing impressions. The Display Creative ads resulted in 199,986 online impressions and 294 clicks to the BSN landing page. The Google paid search ads generated 41,165 online impressions and 1,028 clicks to the BSN landing page, which had a total of 2,783 unique user visits.

As shown in **Attachment 2**, the CTE campaign appears to have increased the total pageviews of the Board’s program search webpage by 52% (312 views) and the unique pageviews by 61% (292 views) between June and August of 2020 compared to June 2019.

Potential Next Steps

Several of the institutions have expressed an interest in obtaining a customized version of the CTE ads to further promote their respective programs. The Cox Media team can produce those quickly for a small fee and the institutional representative have been provided the contact information for the Cox representative.

Attachment 2

Build Something Now CTE Outreach Campaign Impact on KBOR Webpages

June - August 2020

	Pageviews	Unique Pageviews	Average Time on Page	Entrances
Academic Affairs Program Search	910	769	00:02:37	410
Student Financial Aid	10,751	9,140	00:03:07	7,209
Universities and Colleges	1,794	1,507	00:01:09	579

June - August 2019

	Pageviews	Unique Pageviews	Average Time on Page	Entrances
Academic Affairs Program Search	598	477	00:02:22	75
Student Financial Aid	11,499	9,272	00:03:31	6,732
Universities and Colleges	1,785	1,434	00:01:18	505

Attachment 1

Kansas Board of Regents
CTE Outreach

June – Aug 2020 Results



1: :30 second video in English & Spanish served in a 20 mile radius around 27 CTE Kansas public postsecondary institutions to people streaming TV shows

2: :10 second English & :15 second videos in English & Spanish served in a 20 mile radius around 27 CTE Kansas public postsecondary institutions education intenders watching short videos

3: Display creative ads that land on mobile, desktops, laptops, tablets around 27 CTE Kansas public postsecondary institutions to click to buildsomethingnow.org

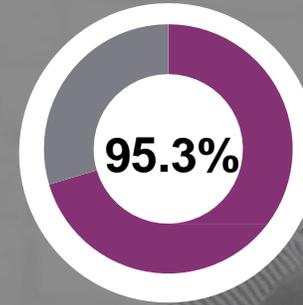
4: Google Paid Search – Education key words and drive clicks to buildsomethingnow.org

Video Campaign Summary – TV Everywhere :30 Spanish & English video



99,762

Impressions
Delivered



Video Completion
Rate (VCR)

Name	Kansas Board of Regents CTE Outreach	Audience	Radius around CTE schools	Objective	Awareness of opportunities with CTE
Flight Dates	Summer 2020	Goal	Awareness		

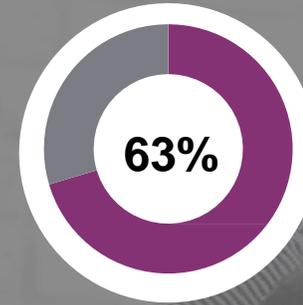
96 clicks .10% CTR

Video Campaign Summary- Video Preroll :10 & :15 Spanish & English video



299,999

Impressions
Delivered



Video Completion
Rate (VCR)

Name	Kansas Board of Regents CTE Outreach	Audience	Radius around CTE schools	Objective	Awareness of opportunities with CTE
Flight Dates	Summer 2020	Goal	Awareness		

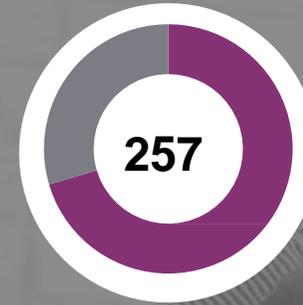
529 clicks .18% CTR

Video Campaign Summary- Cable TV Wichita DMA and Topeka DMA :30 English video



423,025

Impressions
Delivered*



:30 Video
delivered

Name	Kansas Board of Regents CTE Outreach	Audience	HH in Wichita, Hutchinson, Dodge City, Topeka, Manhattan, Junction City Salina**	Objective	Awareness of opportunities with CTE
Flight Dates	Summer 2020	Goal	Awareness		

**Also, Derby, El Dorado, Newton, Great Bend, Garden City, Larned, Hoisington, Lyons, Sterling, Grandview Plaza, East Rolling Hills, Arma, Franklin, Chickapee, Frontenac, South Coffeyville, Cherryvale, Tyro, Caney, Ogden, Pittsburg, Coffeyville, Arkansas City, Winfield, Iola, McPherson, Goddard, Pratt, Kingman, Cheney, South Hutchinson, Mulvane, Haysville, Rose Hill, Augusta, Andover, Towanda, Hesston, Halstead, Valley Center, Sedgwick, Maize

*Impressions based on average ratings Comscore June-Aug Adults 18+

Creative Link : https://www.dropbox.com/sh/qus9hb31nxsmt dj/AABr7v7w-dEBiE_iaBHPyG65a?dl=0



KS Board of Regents_B...
10.mp4

KS Board of Regents_Build Something Now_10.mp4



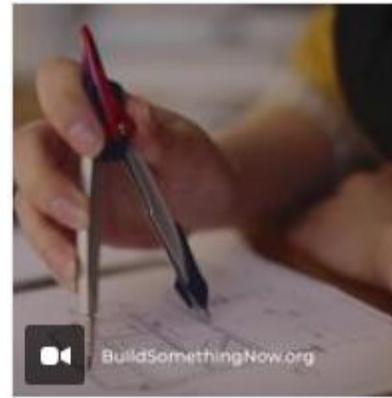
KS Board of Regents_B...
sh.mp4

KS Board of Regents_Build Something
Now_15_Spanish.mp4



KS Board of Regents_B...
15.mp4

KS Board of Regents_Build Something Now_15.mp4



KS Board of Regents_B...
sh.mp4

KS Board of Regents_Build Something
Now_30_Spanish.mp4



KS Board of Regents_B...
30.mp4

KS Board of Regents_Build Something Now_30.mp4

Display Campaign Summary to desktops, mobile, laptops, tablets



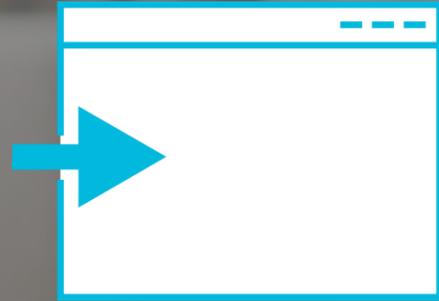
199,986

Impressions Delivered



294

Clicks



0.15%

Click Thru Rate (CTR)

Name	Kansas Board of Regents CTE Outreach	Audience	Radius around CTE schools	Objective	Click to buildsomethingnow.org
Flight Dates	Summer 2020	Goal	Drive clicks and Awareness of opportunities with CTE		

320x50



728x90



300x250



160x600



300x600

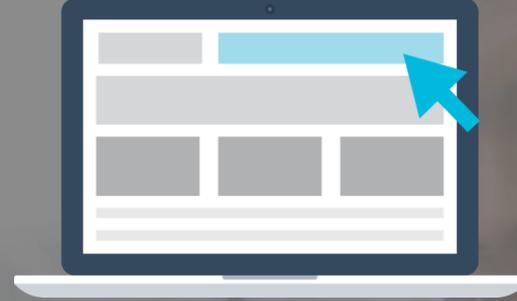


Paid Search Campaign Summary – Google Key word search



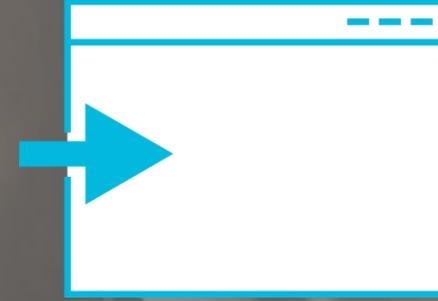
41,165

Impressions
Delivered



1,028

Clicks



2.50%

Click Rate

Name	Kansas Board of Regents CTE Outreach	Audience	Google Search for people looking for CTE	Objective	Drive traffic to buildsomethingnow.org
Flight Dates	Summer 2020	Goal	Clicks from Google Search to buildsomethingnow.org		

Keyword Performance

Impressions Delivered

No. of times your message was shown

41,165

Clicks

No. of clicks to your website

1,028

Click Thru Rate

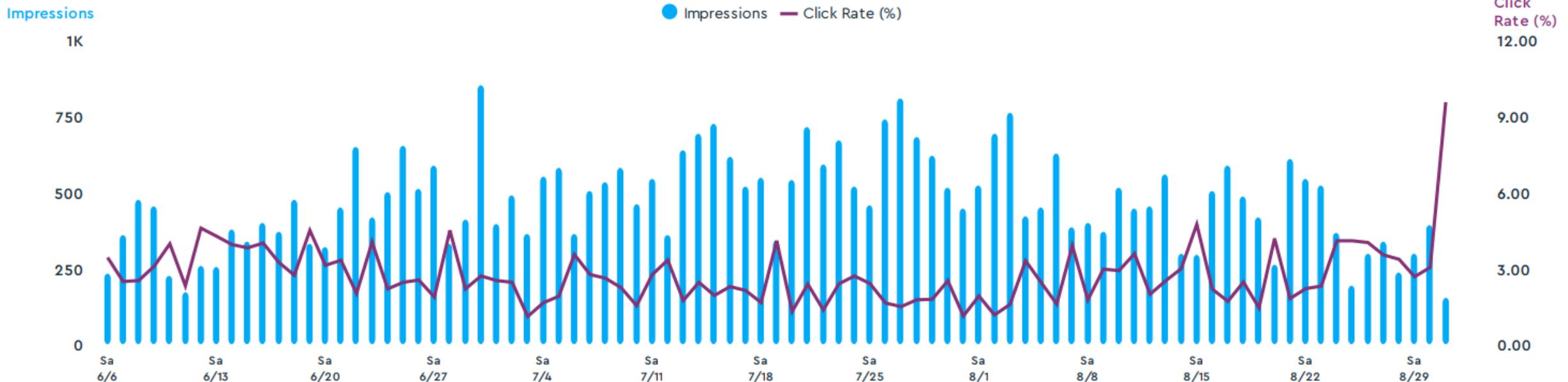
No. of clicks / no. of times your message was shown

2.5%

Top Keywords

Top keywords searched that drove clicks

- College school
- Online courses
- Technical schools
- College programs
- Degree programs
- Education careers
- Universities near me



Kansas Career | Technical Education Programs | Flexibility for Your Future

<https://buildsomethingnow.org>

Our Programs Give You the Hands-On Skills That Are Essential to Employers and Our Economy. Apply for a Grant to Help You Build a New Career.

Kansas CTE Programs | Build a Career | Affordable Education

<https://buildsomethingnow.org>

College Programs in Mechanical, Medical, Industrial, Computers & More. Find a Program to Build a New Career for Today and Tomorrow!

Want to Make a Career Change? | Build something Now | Apply Today

<https://buildsomethingnow.org>

Kansas Career Technical Education Programs Provides a Way to Build or Re-Tool Your Skills. Start Working in a High Demand Profession with More Flexibility For Your Future.

Kansas Career | Technical Education Programs | High Demand Professionals

<https://buildsomethingnow.org>

Find a Program Close to You to Start Building Your New Career in as Little as a Few Weeks. Get Started Building Your New Career!

Affordable Education | Kansas CTE Programs | High Paying Careers

<https://buildsomethingnow.org>

Affordable College Education | Technical Education | Mechanical, Medical, & More

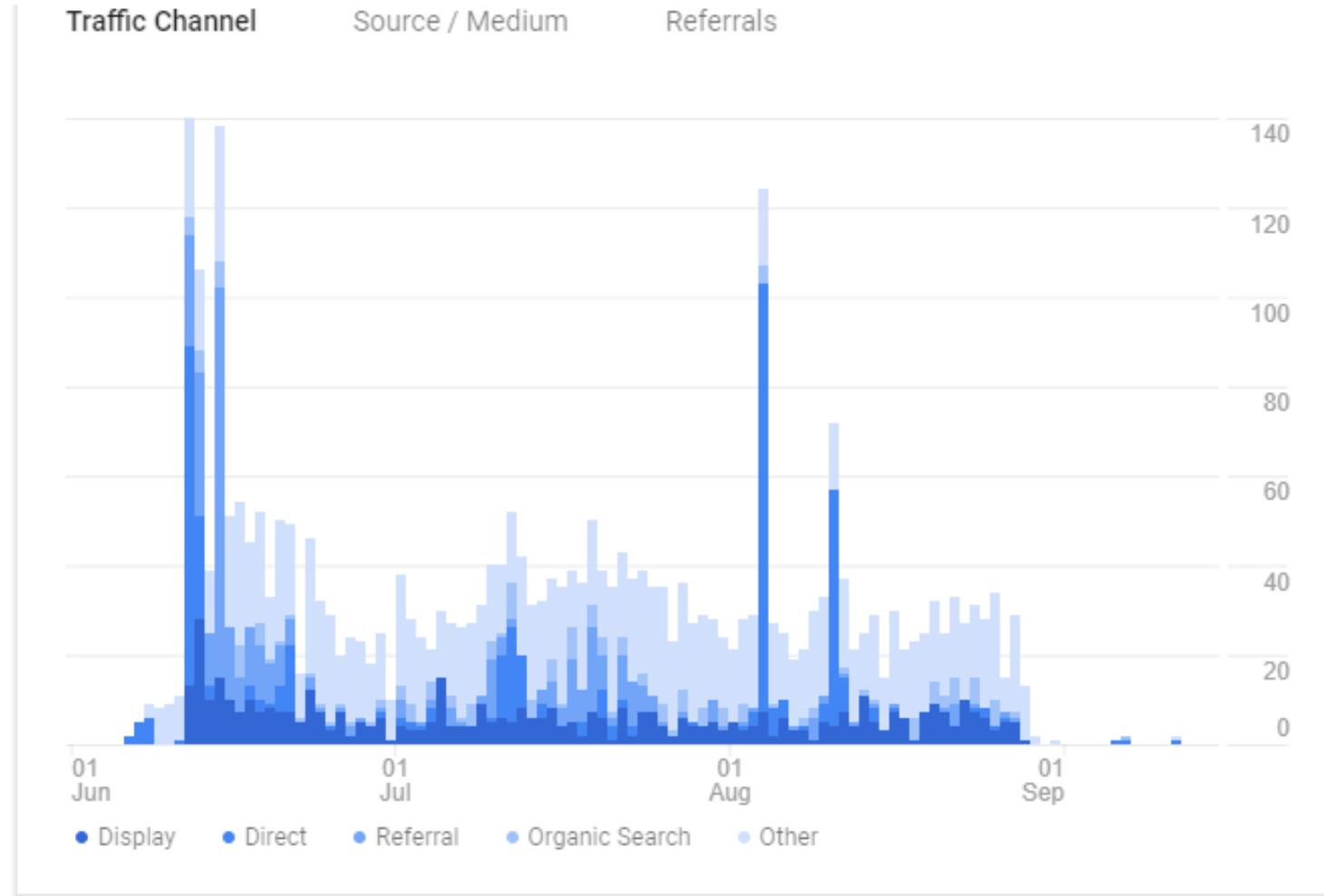
<https://buildsomethingnow.org>

1: Wednesday's had the highest number of users visited throughout the campaign.

2: Along with a rise in overall traffic, received a lift with organic search (see chart)

3: 2,783 unique users to the website

4: Longest time spent from campaigns Was from Pre-Roll, avg 24-32 seconds.





BUILD SOMETHING NOW

NOW

AFFORDABLE

QUICKLY

PRACTICAL

EXCITING

Build Something *Now!*

If you're here, you're looking
for a **career** that pays well and
is in demand.

Whatever gets your motor running –
mechanical, medical, industrial, computers or
something else – a Kansas Career Technical
Education program will give you the hands-on
21st century skills that are essential to
employers and our economy.

Recommendations

1: Add YouTube

2: Continue in Spring Enrollment as the message is still fresh and will build frequency

3: Option to incorporate logos of local CTE Outreach on the videos

4: Refresh the creative with new images

Thank You,
Alyce Bishop

785-230-7922

Alyce.Bishop@coxmedia.com

COX
MEDIA

TEA FY 2020 Legislative Report

Summary

The Technical Education Authority is required by statute to annually file a report with the Legislature summarizing their activities from the previous year. 9/24/2020

Intent

At the beginning of each legislative session, the TEA is required to file a report with the legislature summarizing actions the TEA has taken in the previous year. A copy of the proposed report is attached for the member review and approval.



POSTSECONDARY TECHNICAL EDUCATION AUTHORITY (TEA) FY 2020 SUMMARY REPORT

September 2020

POSTSECONDARY TECHNICAL EDUCATION AUTHORITY (TEA) FY 2020 SUMMARY INFORMATION

The purpose of this report is to fulfill the reporting requirements of the Postsecondary Technical Education Authority (TEA) per K.S.A. 74-32,402(a)(12).

The TEA was initially created and empowered in the 2007 Legislative Session in Sections 1 through 4 of House Bill 2556 (codified at K.S.A. 74-32,401 through 74-32,404) and was renewed without a sunset in 2019 via SB 71. The TEA consists of twelve members with nine members appointed from across the state and one *ex officio* member assigned from the Departments of Education, Commerce, and Labor. The TEA's purpose is to work under the auspices of the Kansas Board of Regents (Board) and to make recommendations to the Board regarding the coordination, statewide planning and improvements to the postsecondary technical education system.

In FY 2020, the full TEA met ten times with five face-to-face meetings held in Topeka and five meetings held virtually or by phone. In addition to the regular TEA meetings, separate committee meetings (Budget & Finance, Advocacy & Marketing, and Programs & Curriculum) were held virtually or by phone on an as-needed basis. As part of the TEA's responsibilities, during the past year, the TEA:

- Evaluated eighteen Career and Technical Education (CTE) programs and recommended thirteen for approval (K.S.A. 71-1802);
- Reviewed and recommended grants for the Kansas Nursing Initiative, Kansas Innovative Technology & Internship Program, Motorcycle Safety Fund, Commercial Driver's License Training program, and the Jobs & Innovative Industry Skills Training program;
- Approved the new Carl D. Perkins State Plan;
- Reviewed and approved Excel in CTE student fees (per K.S.A. 72-3810);
- Created a CTE talking points brochure;
- Evaluated and affirmed the methodology used for calculating extraordinary costs within the tiered cost model;
- Began the extraordinary cost review and approval process for approximately one-third of the state approved CTE programs;
- Approved the new Workforce Innovation and Opportunity Act (WIOA) State Plan;
- Reviewed and approved the new high school equivalency AO-K to Work (K.S.A 76-731a) rules and regulations;
- Evaluated existing programs based on performance and reclassified 8 programs as non-tiered (K.S.A. 74-32,402);
- Reviewed the 2018 Kansas Training Information Program (KTIP) report (K.S.A. 74-32,418);
- Reviewed federal Carl D. Perkins and Adult Education funding distributions and performance;
- Advocated for Excel in CTE and two-year college funding;
- Approved the new Adult Education RFP and providers for the new WIOA State Plan;
- Received a report on the Get AHEAD initiative;
- Reviewed the GAP analysis and impact of re-centering state funding among the institutions;
- Reviewed the 2020-2021 Excel in CTE Qualifying Credentials; and
- Reviewed and recommended the two-year college funding distributions for FY 2020.

The TEA continues to work on a variety of programs and initiatives in support of career and technical education programs throughout Kansas.

Please contact the Kansas Board of Regents office with any questions regarding the TEA.

KANSAS POSTSECONDARY TECHNICAL EDUCATION AUTHORITY (TEA)

Purpose

To accommodate an increased interest and focus on postsecondary technical education in the state, the 2007 Kansas Legislature created the Kansas Postsecondary Technical Education Authority (TEA) to work under the auspices of the Kansas Board of Regents (Regents) and to make recommendations to the Regents regarding the coordination, statewide planning and improvements/enhancements to the postsecondary technical education system.

Responsibilities and Activities

The legislation (K.S.A. 74-32,402) provides that the TEA shall have delegated authority from the Regents to:

- 1) Coordinate statewide planning for postsecondary technical education, new postsecondary technical education programs and contract training;
- 2) Recommend rules and regulations for the supervision of postsecondary technical education for adoption by the Regents;
- 3) Review existing and proposed postsecondary technical education programs and program locations and make recommendations to the Regents for approval or disapproval of such programs for state funding purposes;
- 4) Make recommendations to the Regents for state funding of postsecondary technical education;
- 5) Develop benchmarks and accountability indicators for postsecondary technical education programs and make recommendations to the Regents related thereto, for purposes of state funding;
- 6) Study, develop and advocate a policy agenda for postsecondary technical education;
- 7) Coordinate the development of a seamless system for the delivery of technical education between the secondary-school level and the postsecondary-school level.
- 8) Conduct studies to develop strategies and programs for meeting the needs of business and industry;
- 9) Report on the performance of its functions and duties to the Regents and the legislature;
- 10) Coordinate development of a seamless system for the delivery of technical education between secondary and postsecondary program levels; and
- 11) Develop and recommend to the Regents a credit hour funding distribution formula for postsecondary technical training programs that (i) is tiered to recognize and support cost differentials in providing high-demand high-tech training, (ii) takes into consideration target industries critical to the Kansas economy, (iii) is responsive to program growth and (iv) includes other factors and considerations as deemed necessary or advisable; and establish and recommend to the state Regents the rates to be used in such funding distribution formula.

The Regents has also requested that the TEA assume responsibility for the administrative process on the following activities and report the results back to the Regents:

- 1) State grants involving only two-year colleges
- 2) Program approval for two-year colleges (including WSU Tech)
- 3) Adult Education/AO-K updates
- 4) Carl D. Perkins updates

Workforce Development Responsibilities & Organizational Structure

Summary

Responsibilities and personnel continue to evolve within KBOR, and more specifically, the Workforce Development group. The intent of this discussion is to ensure that TEA members have a general idea of KBOR's organizational structure and a detailed understanding of the Workforce Development group's organization and responsibilities.

9/24/2020

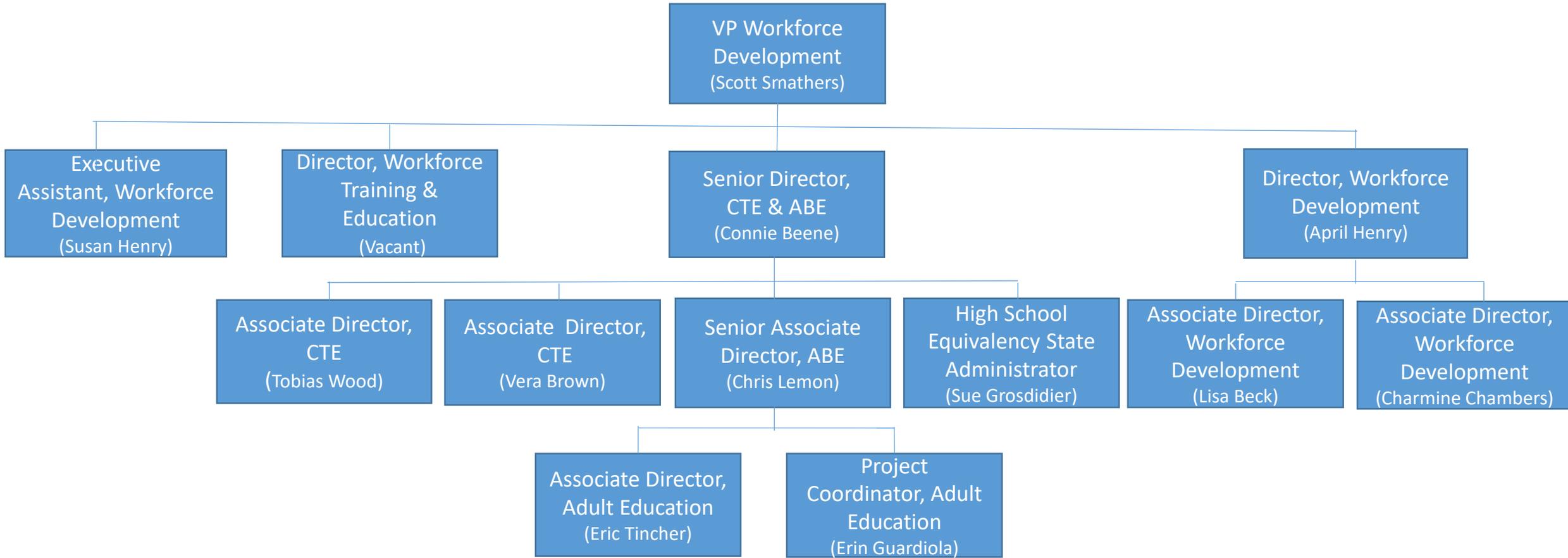
Intent

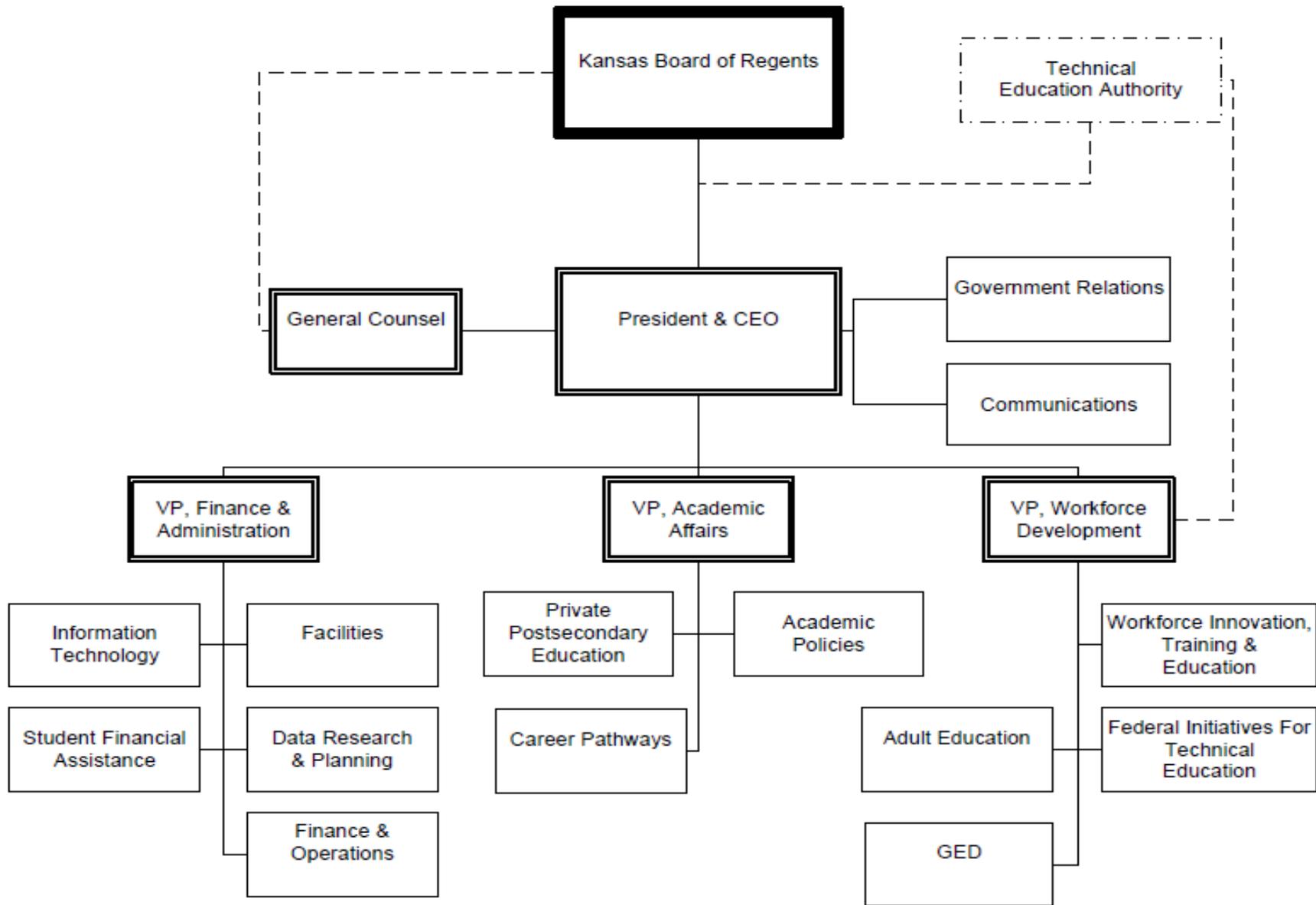
To provide TEA members with a better understanding of the overall KBOR organization and specifically the Workforce Development group's structure and primary responsibilities.

WFD Significant Programs and Projects

- TEA Support
- Program reviews (new and existing)
- Adult Education WIOA funds (grants, training, audits, RFP's, etc.)
- Carl Perkins grant (grants, training, marketing, audits, state plan, etc.)
- KTIP Report
- High School Equivalency Testing and Records Management
- Walmart Grant
- Strategic Plan Pillar 3 Efforts
- Nursing Grant
- Engineering Grant
- Technology Innovation & Internship Grant
- Program Alignment
- Military Articulations
- Get Ahead Grant
- ICE3
- Tyson Food Training
- College Visits
- OCR Audits
- Workforce AID Support
- Service Area Coordination for the 2-year sector
- Excel in CTE
- Credential Engine
- Accelerating Opportunity: Kansas
- Legislative Requests
- Department of Corrections Assistance
- Department of Commerce Assistance
- State Department of Education partnership
- Transfer and Articulation Support
- Technical Assistance with Data Collections

KBOR Workforce Development Organization





TEA Goals for 2019-2020

Summary

<p><i>During the August 29, 2019 Strategy Session, several items were discussed and the following emerged as the TEA goals and Committee Focus items for 2019-2020.</i></p>	<p><i>9/24/2020</i></p>
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TEA Goals 2019-2020

1. Support Board 2019-2020 goals and advocate for all public postsecondary institutions
2. Continue the review of all existing and new programs using updated criteria
3. Enhance the cost model by reviewing the Extraordinary Costs of the programs
4. Support Apprenticeship program model & process development by establishing criteria for how apprenticeships are accounted for and recognized
5. Support development efforts of the new Workforce Innovation and Opportunity Act (WIOA) State Plan
6. Support development efforts of the new Carl D. Perkins (Perkins V) State Plan

Committee Focus

Budget & Finance Committee

1. Extraordinary Costs review of selected programs
2. Continue Excel in CTE Funding Review

Advocacy & Marketing Committee

1. Regular updates from Director Matt Casey regarding legislative activities
2. Develop routine talking points
3. Production of leaflet with KSDE for joint marketing

Technical Program & Curriculum Committee

1. Continue Program Review
2. Apprenticeship program model and process criteria development
3. Continue Program Alignment efforts

Ideas for TEA 2020-2021 Goals

Summary

Over the last couple of months, members of the Technical Education Authority (TEA) and KBOR staff have suggested potential TEA goals for the 2020-2021 year. KBOR staff has compiled the list of recommendations for the TEA's review and consideration.

9/24/2020

Background

Over the last few weeks, KBOR staff has received input from TEA members and others regarding items to consider focusing on this coming year. Some of these items are continuations of items the TEA has already been working on, some are based on discussions from previous meetings and others are new for consideration. The items that have been received to date are:

- **Continue the Extraordinary Costs review**
Does the TEA want to continue reviewing the Extraordinary Costs for the next set of programs? Reviewing the costs for every program will require at least 3 years with the first year recently completed and approximately 40% of the approved CTE programs reviewed.
- **Excel in CTE fund allocations**
Currently, when Excel in CTE funding allocations fall below the cost model amount generated by the colleges, all course payments are prorated downward by an equal percentage. Based on future expected state revenues and the current Excel in CTE FY 2021 budget reduction, the TEA may want to evaluate alternative allocation methodologies.
- **Continue existing CTE programs review**
Over the last couple of years, the TEA has been reviewing existing CTE programs using a wide range of criteria. Based on this review, the TEA has recommended reclassifying over 40 programs to being funded as non-tiered programs. Consideration has been given to reviewing all "low-income" programs, which are defined as those programs that pay less than 250% of the poverty rate. Conducting this review in no way means that the programs will automatically be reclassified to non-tiered, as each program will be reviewed on its own merits.
- **Work based learning definitions, guidelines and processes**
Work based learning, which involves apprenticeships, internships, and work experience training, continues to increase in focus and importance across the nation. Ensuring that the postsecondary system is aligned with Federal and the Kansas Department of Commerce guidelines will be critical as this area expands. Providing consistency in definitions, rules and regulations will also help avoid confusion to both the institutions and students
- **CTE program alignment with KSDE**
Improved CTE program alignment with KSDE will help ensure that classes taught at the high school are preparing students for postsecondary courses and employment. This effort will also help ensure that students receive credit at the postsecondary level for work they have already done. In addition, program alignment will help to define what programs at the high schools have a pathway into college. As part of this effort, common definitions between secondary and postsecondary will need to be established.

- College Program Website

A website specifically for technical education that would link areas of study back to the individual Community College or Technical College website. Users could quickly search for a program and find every institution that offers it.

https://www.kansasregents.org/academic_affairs/program_search

Please note that these are the items that have been raised with KBOR staff and the TEA may choose to undertake all, some, or none of them. Most likely, there are other goals the TEA would like to consider, and members are urged to raise any additional ideas they may have.