

# Apply Kansas!

## Site Coordinator Training

Fall 2021

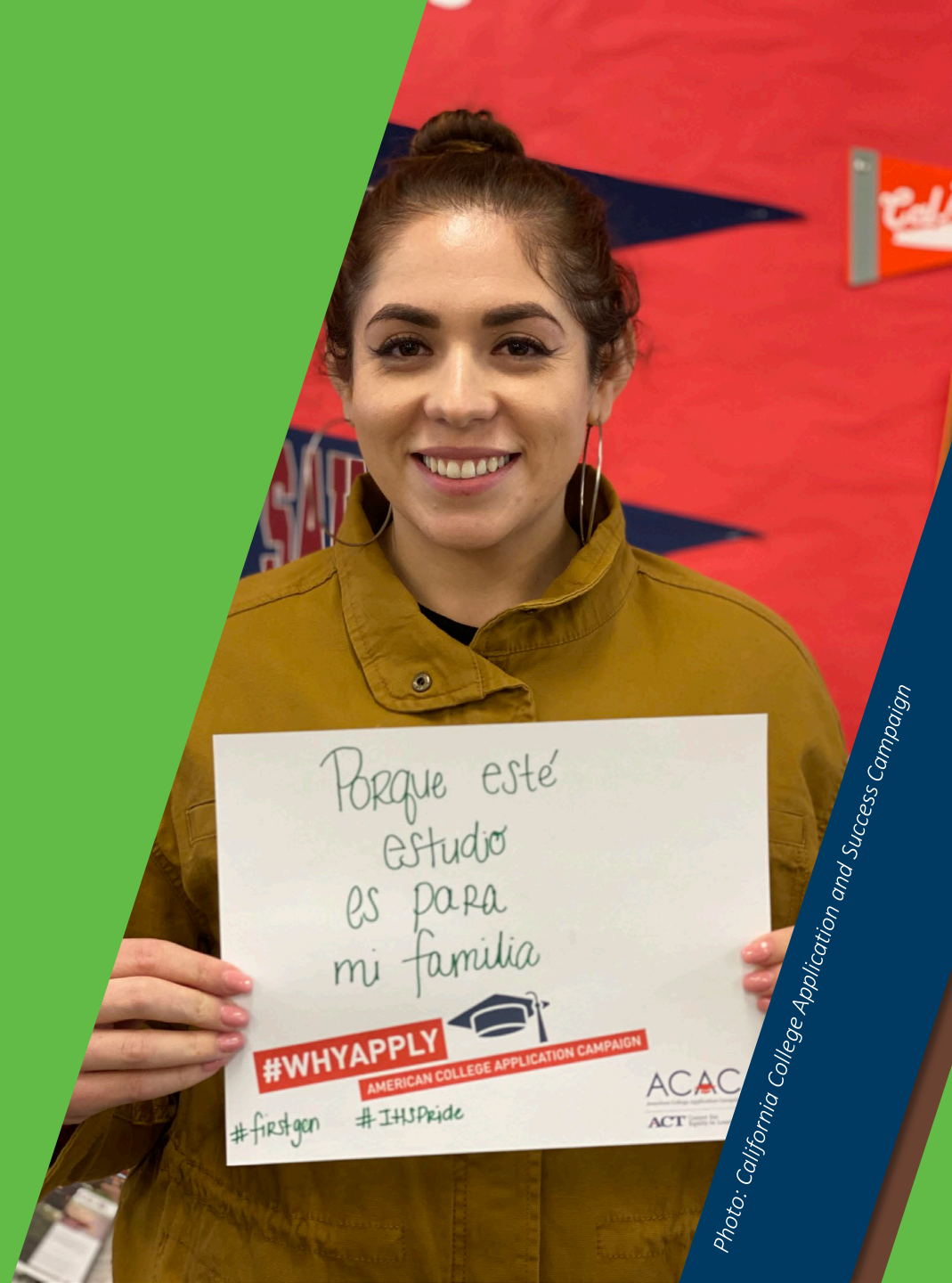


Photo: California College Application and Success Campaign



## Tara Lebar

Apply Kansas-State Coordinator  
Associate Director, Academic Affairs  
Kansas Board of Regents

# What we'll cover today

- 1 Why APPLY Kansas?
- 2 History of APPLY Kansas & ACAC
- 3 Hosting an APPLY Kansas Event
- 4 #WhyApply & APPLY Kansas “All Star” Schools
- 5 Q&A





college



“1, 2, 4 or More”

1

# Why Apply Kansas?

Access to college is not equitable for all students





# APPLY Kansas

- is for all students.
- focuses on reaching students who have been underserved.
- helps students make a plan for education beyond high school.

**In partnership with  
National ACAC  
Apply Campaign**

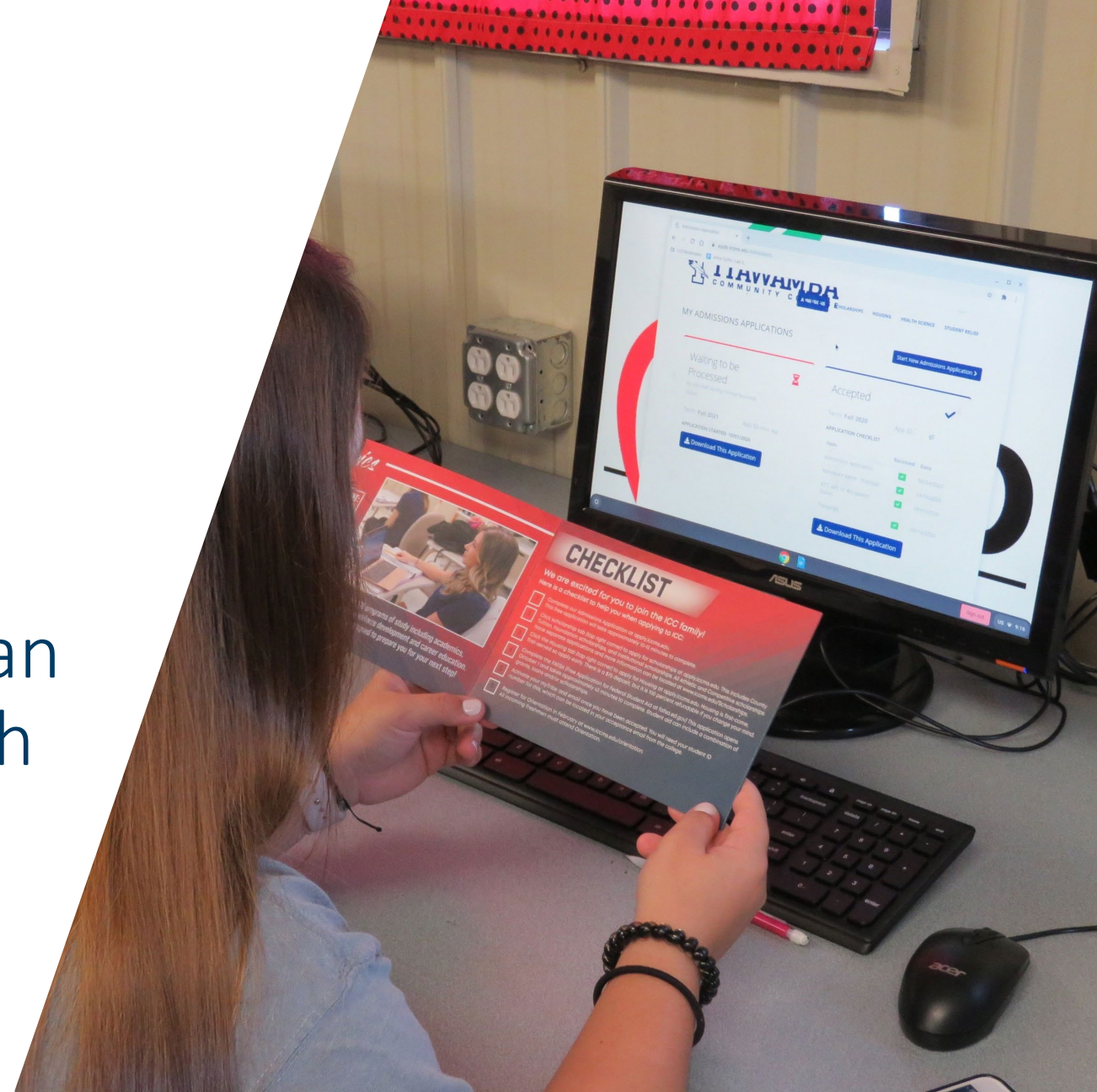


Photo: Mississippi College Countdown

2

# More about ACAC & APPLY Kansas

Where we've been and where we're headed





## Pop Quiz!

### What does ACAC stand for?

1. Association of College Application Campaigns
2. American College Application Campaign
3. Association of College Application Completers
4. American Campaign for College Applications





## Pop Quiz!

### What does ACAC stand for?

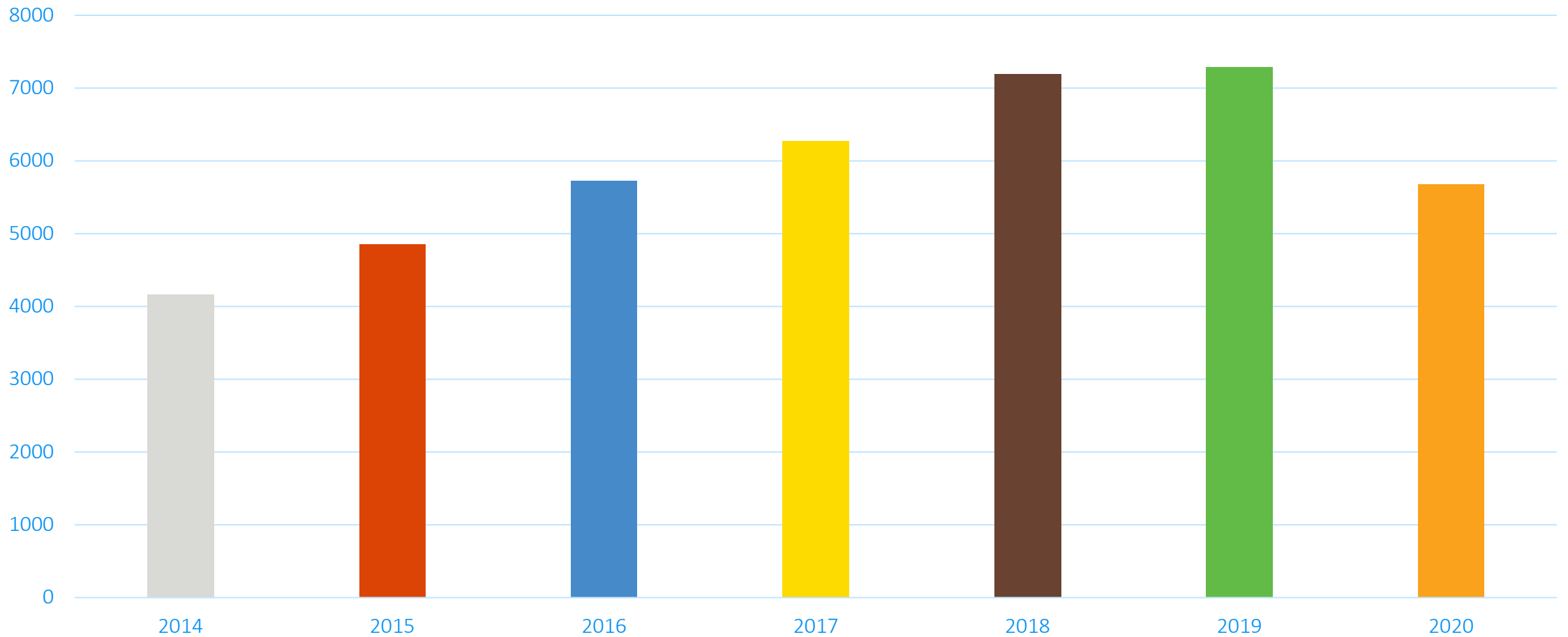
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- ☒ Arizona
- ☒ College
- ☒ Application
- ☒ Campaign



Apply Kansas joined the national campaign in 2015

# Participating High Schools





# 5.99 million

applications submitted since 2005

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26,625 applications from Apply Kansas

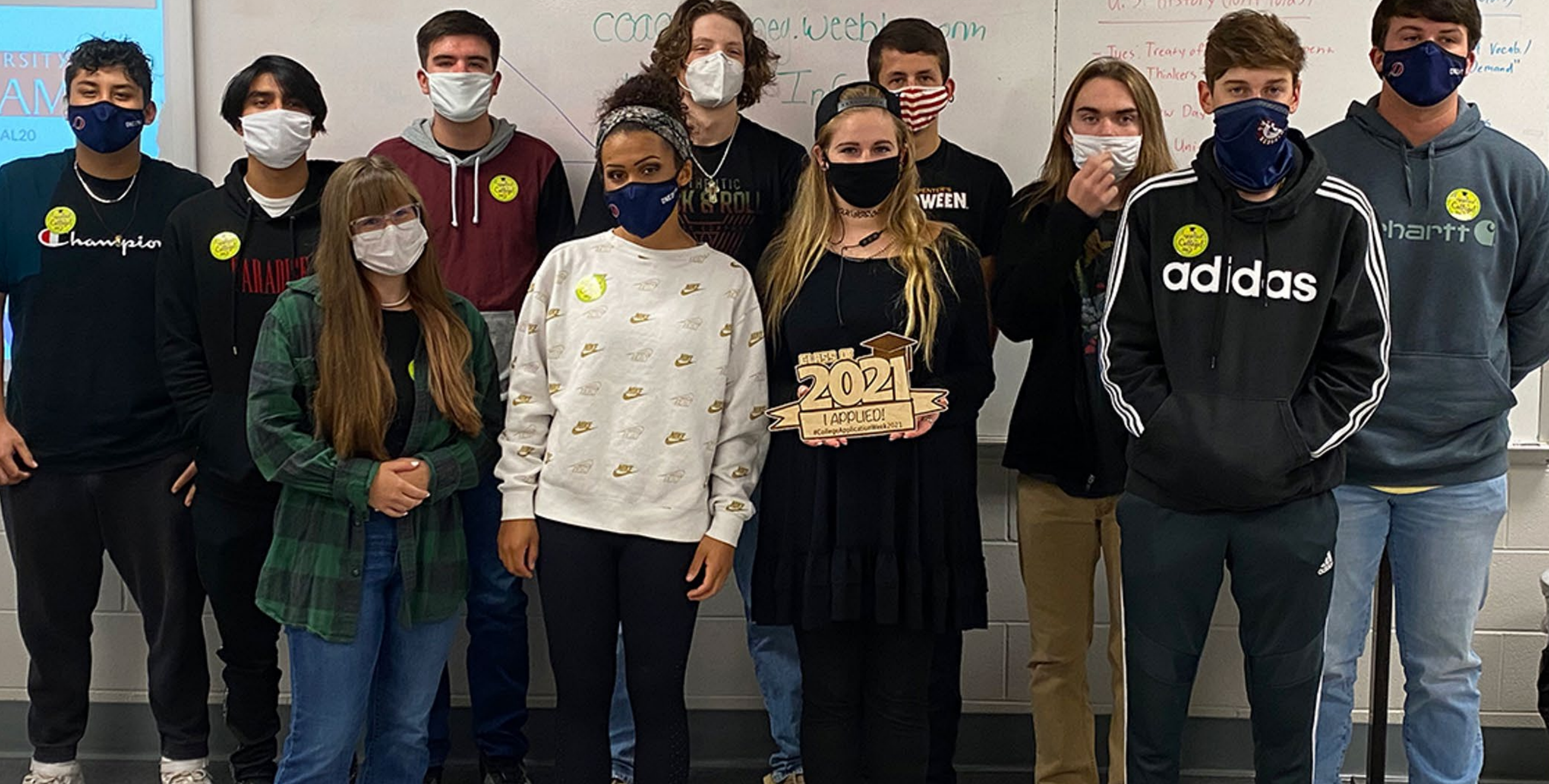


Photo: Alabama College Application Week



## Pop Quiz!

**True or False: **APPLY** Kansas events are big and showy.**

1. True
2. False





## Pop Quiz!

**True or False: ACAC events are big and showy.**

1. True

2. False



Photo: Oregon College Application Week



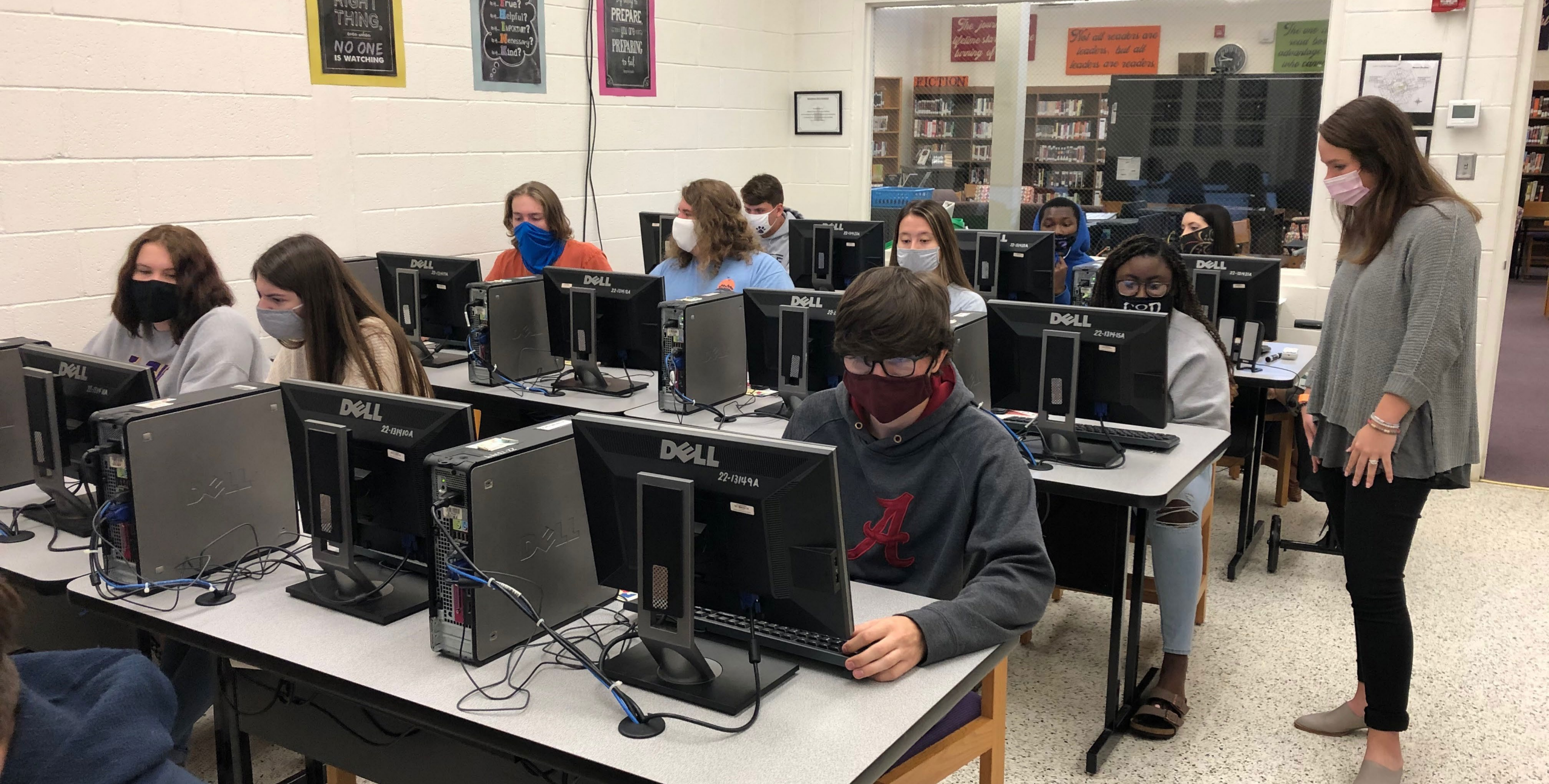


Photo: Alabama College Application Week



# 3 Your program can make a difference!

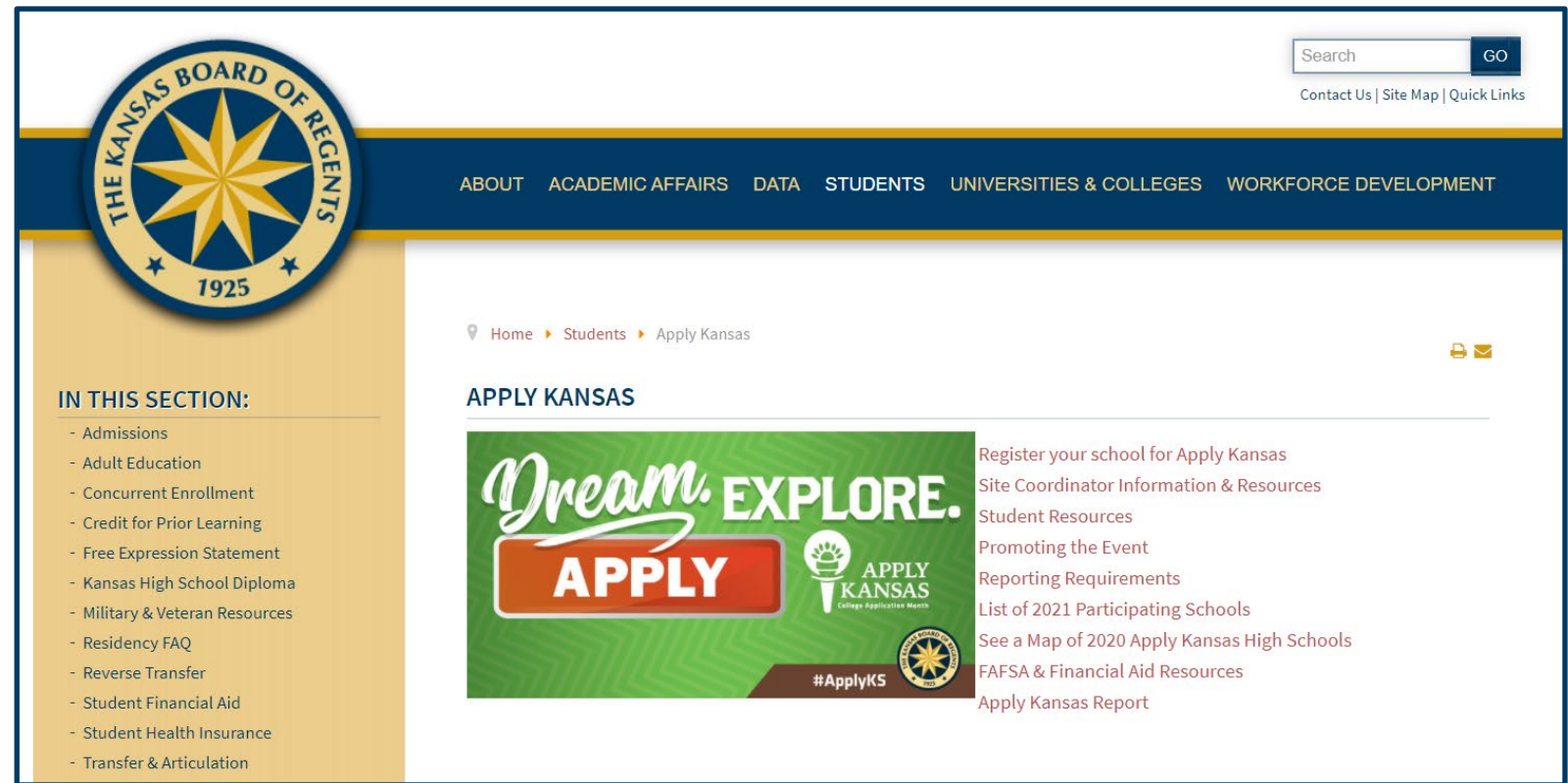
Really! Your APPLY Kansas Event is important!



- Register
- See List & Map of Apply Kansas Schools
- Site Coordinator Resources
- Student Resources
- FAFSA Resources

# APPLY Kansas Website

Your one-stop shop!



# Site Coordinator Website



October is Apply Kansas Month! Listed below are all the steps and materials you need to run a successful event for your senior class.

## Everything you NEED!

1. Plan your Event
2. [Order your SWAG](#)
3. Promote your event
4. Sept. 17: **#WHYAPPLY** Day
5. Host your Event  
(share on social media, use stickers/pennants, etc)
6. Collect Student Data



## Plan Your Event

Pick the day you want to hold your event

Recruit Volunteers from the community

You know what works with your students!

A combination of in-person & virtual works.

Multiple-day events work too.

## Free Apply Kansas Giveaways!

(you can ask colleges for some too)



Order your SWAG

EVERYONE is invited to share your reason



# #WhyApply Day

September 17, 2021

Help inspire students as they begin  
their college applications.



# Friday, Sept 17, 2021



## #WHYAPPLY Day

Wear College Gear

Write your reason!

Ask staff & faculty to write their reasons

Post around your school & on social media

Get students excited about your Apply Event!

“Apply Kansas”



@ApplyKS





# Your APPLY Kansas Event

1. **Prepare seniors before your event**  
Making college lists, college fair, application worksheet, classroom lesson
2. **In-Person has biggest impact**  
(but can be combined with virtual lessons or home assignments)
3. **Transcript Requests & Fee Waivers**
4. **Student Sign out Survey**  
(*Collect your data!* Paper form or Electronic)
5. **Celebrate *ALL applications!***  
(share on social media, use stickers/pennants, etc)
6. **Prep Students/Families for FAFSA**



Photo: Oregon College Application Week



 *We will give you resources to help, but we'll never “MAKE” you run your event a certain way.*

Invite local College staff and community members to volunteer.



K-12 Schools,  
Community  
Organizations,  
Libraries, and more can  
host an event & help!

The only thing we require is  
collecting student data &  
completing our summary report

1. You can do paper handouts or an electronic survey!
2. Just a few questions
  - How Many Applications
  - Names of Institutions (can be military or jobs)
  - Have students include all completed apps
3. Submit your Summary Data to Apply Kansas  
By November 19, 2021
4. Use your summary data with administration!
  - Show your stakeholders how many applications your seniors completed!

# Collect your Data

## Apply Kansas 2020 Annual Report



108

Schools



151

Schools  
(registered)

### THE NUMBERS

4897

Students



5910

Applications



3605

Kansas Public  
Applications

# Apply Kansas “ALL STARS”



Apply Kansas  
October 2021



FAFSA Completion  
Nov 2021-Feb 2022



College Signing Day  
May 1, 2022

Schools hosting all 3 events in one  
academic school year will earn **ALL STAR**  
Status and be recognized each year in  
the by the Kansas Board of Regents!

# Questions?

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