## **Program Approval**

I. General Information

**A.** Institution Emporia State University

B. Program Identification

Degree Level: <u>Bachelors</u>
Program Title: <u>Cybersecurity</u>

Degree to be Offered: Bachelor of Science in Cybersecurity Responsible Department or Unit: School of Business & Technology

CIP Code: 11.1003

Modality: Face-to-Face, Online, Hybrid

Proposed Implementation Date: Fall 2026

Total Number of Semester Credit Hours for the Degree: 120

II. Clinical Sites: Does this program require the use of Clinical Sites? No

## III. Justification

Protecting our digital infrastructure remains a top priority from regional to international levels. The State of Kansas suffered multiple notable breaches in 2024 and 2025 including the Connex Credit Union Data Breach, Atchison County Cyberattack, Sunflower Medical Group's Data Breach, the Kansas Judicial Branch Cyberattack, City of Wichita Cyberattack, Franklin County Ransomware attack, the Kansas State University Network disruption and the Jackson County Ransomware attack, among others. These attacks incur heavy global costs, as much as \$1.2 trillion annually by the end of 2025 ("The True Cost of Cybercrime," 2025).

Kansas universities are filling the training gap by offering new programs typically housed in existing course offerings and engineering departments. Emporia State University developed this cybersecurity program from the ground up through consultation with industry experts to prepare our graduates to be ready for the workforce. The program steering committee includes cybersecurity experts from higher education, the US Military, DOD, CISA, HUD, NSA, Janus, Red Siege, Infosec, Enterprise KC, Akylade, and the State of Kansas. Courses are mapped to support certifications from CompTIA, LPIC, AWS, Cisco, and more. A student graduating from ESU's cybersecurity program will be well-prepared to take multiple professional certification exams, essential for landing a high-paying job in cybersecurity, information technology, or information systems. ESU's cybersecurity program utilizes intensive laboratory hours to provide hands-on experience with cyber-defense, software, hardware, and internship opportunities.

ESU's School of Business & Technology (SB&T) is uniquely invested and established in Cybersecurity. Funded by the National Institute of Standards and Technology (NIST), the SB&T Cybersecurity Research and Outreach Center (CyROC) was established in 2023 at Emporia State University. Since then, CyROC has laid the groundwork to support awareness of Cybersecurity and the Cybersecurity offerings at ESU. CyROC established a unique laboratory to provide students with experience with physical security protocols as well as space for continued professional training. CyROC established its presence in the community and supported research presented in conferences such as the Association for Information Systems' Americas Conference on Information Systems (AMCIS) and published research in major journals.

In addition, ESU's computer science department already established a concentration in cybersecurity and has two complementary graduate concentrations: an MBA (both traditional and an Accelerated Online Program) with a cybersecurity management concentration and an MSIT with a cybersecurity concentration. With the NIST grant, state support, and existing infrastructure, the cybersecurity degree at ESU has a unique footing to provide a well-grounded, experienced student to the Kansas workforce.

## IV. Program Demand Market Analysis

In establishing demand for the program, ESU considered direct interest and investigated general market conditions. In a direct audit of potential demand, roughly 74% of ESU's Computer Science students indicated interest in a Cybersecurity pathway (37 of 50 students). Generally, from state to international levels, the demand for Cybersecurity positions is projected to far outpace supply.

As of 2024, there were ~5000 open cybersecurity positions in Kansas with demand spanning across multiple sectors, including health, aerospace, finance, and government with a projected growth of 32% from 2022 to 2032 (*Cybersecurity Supply And Demand Heat Map*, n.d.). Nationally, there are 715,000 current openings. Approximately 100,000 of those national jobs require security clearances (*Security Clearance Jobs - Clearance Jobs*, n.d.), which this program supports through alignment (and eventual certification from National Centers of Academic Excellence, or NCAE, and the Accreditation Board for Engineering and Technology, or ABET) to NSA/DHS CAE standards (*National Security Agency*, n.d.).

Kansas university cybersecurity enrollment has grown to about 350 students, not enough to fill the 5000+ (and growing) Kansas cybersecurity job openings. Of the three KBOR institutions with cybersecurity programs, Wichita State University (WSU) serves about 162 students, Kansas State (KSU) about 36, and The University of Kansas (KU) about 96 students in two degree paths. WSU began as an applied computing program; the cybersecurity concentration soon became the program most preferred by students, so WSU reconfigured the program to all cybersecurity. KSU's cybersecurity program is an extension of their engineering program with requisite requirements. Finally, KU has a BAS and BS built on their existing computer science offerings. These are robust offerings with computer science and engineering foundations. ESU fills a niche by providing an industry guided, industry certification focused degree specifically developed with the practical needs of cybersecurity as the program's foundation.

| University       | Degree                        | Department   | Fall 2024<br>Enrollment | Program Start |
|------------------|-------------------------------|--------------|-------------------------|---------------|
| University of    | BS, Cybersecurity Engineering | Engineering  | 56*                     | 2023          |
| Kansas (KU)      |                               |              |                         |               |
|                  | BAS, Applied Cybersecurity    | Professional | 40*                     | 2022          |
|                  |                               | Studies      |                         |               |
| Kansas State     | BS, Cybersecurity             | Engineering  | 36**                    | 2022          |
| University (KSU) |                               |              |                         |               |
| Wichita State    | BS, Cybersecurity             | Engineering  | 162**                   | 2018          |
| University (WSU) |                               |              |                         |               |
| Fort Hays State  | BA/BS in Information          | Informatics  |                         |               |
| University       | Networking and                |              |                         |               |
|                  | Communication (Cybersecurity  |              |                         |               |
|                  | Concentration)                |              |                         |               |
| Washburn         | Certificate Programs          |              | NA                      | 2018          |

<sup>\*</sup>Source - KU Web site \*\*Correspondence with KBOR

Of private universities, Friends University (enrollment, 32 students) & Rasmussen University offer a BS in Cybersecurity. National American University offers a BS in Information Technology with an emphasis in Cybersecurity Forensics.

## V. Projected Enrollment for the Initial Three Years of the Program

Projected enrollment is based on interest in existing ESU computer science and IT programs by our students as well as analysis of historical growth of other Kansas programs. The state support we have from Kansas coupled with the successful implementation of CyROC and university infrastructure lends the ability to generously

recruit and retain students at the regional, state, and international levels. ESU's outreach includes preliminary agreements and articulations focused on community college, technical programs, and continuing education. We expect these agreements to support robust enrollment numbers and graduates within the first two years of offering the program.

| Year           | Total Headcount Per Year |            | Total Sem Credit Hrs Per Year |            |  |
|----------------|--------------------------|------------|-------------------------------|------------|--|
|                | Full- Time               | Part- Time | Full- Time                    | Part- Time |  |
| Implementation | 30                       | 6          | 900                           | 90         |  |
| Year 2         | 65                       | 14         | 1950                          | 210        |  |
| Year 3*        | 98                       | 23         | 2940                          | 345        |  |

<sup>\*</sup>Includes 7 Students Graduating from Program End of Year 2

## VI. Employment

The Bachelor of Science in Cybersecurity at ESU prepares students to flourish in information security roles such as Security Analysts, Penetration Testers, Security Engineers, Chief Information Security Officers (CISO), Security Software Developers, Incidents Responders, and Security Consultants. A degree in cybersecurity also prepares students for these in-demand positions: Network Administrator, Software Developer, Database Administrator, Cloud Engineer, Data Analyst, Threat Intelligence Analyst, and more (*Cybersecurity Supply And Demand Heat Map*, n.d.).

A graduate with a Bachelor of Science in Cybersecurity equipped with the certificates expected from ESU's program will be ready and qualified to serve as an Information Security Analysist. 2024 median pay for this position was \$124,910 per year or about \$60/hour. The typical entry-level position required a bachelor's degree with less than 5 years in a related occupation. In 2023, there were 180,700 jobs with a 33% industry growth rate. Between 2023 and 2033 there is a projected increase in available positions of 59,100 (*Bureau of Labor Statistics*, n.d.). While this is a cybersecurity degree, practical training and preparation for industry certifications means that the graduates of this program will be well-prepared for a variety of IT positions.

#### VII. Admission and Curriculum

## A. Admission Criteria

## Admission to the School of Business & Technology

Admission to the School of Business & Technology is required before enrolling in courses numbered 300 or above in the Bachelor of Science in Business classes (AC, BC, BU, EP, FI, IS, MG, and MK) for students pursuing a Bachelor of Science in Business, or a Bachelor of Science in Education, Business Education Teaching Field. If a student is placed on academic probation or in required withdrawal status, the student's admission to the School of Business & Technology will be rescinded.

#### **Admission Requirements:**

- 1. Cumulative grade-point average of 2.35, effective for students entering ESU, another four-year institution, or a community college for the first time as a full-time student in the Fall of 2008 and thereafter.
- 2. Completion of 51 hours.
- 3. Completion of the following courses:
  - AC 223 Financial Accounting
  - BC 103 Principles of Economics I
  - BU 102\* Business Dynamics

- EG 101 Composition I
- EG 102 Composition II
- IS 213 Management Information Systems Concepts
- MA 110 College Algebra

## B. Curriculum

## Year 1: Fall

## **SCH = Semester Credit Hours**

| Course #   | Course Name                                    | SCH: 15 |
|------------|--|---------|
| EG 101     | Composition I (SGE 010)                        | 3       |
| SP101      | Public Speaking (SGE 020)                      | 3       |
| MA 110     | College Algebra (SGE 030)                      | 3       |
| IS 110/113 | Intro to Micro Computer Applications (SGE 070) | 3       |
| PO 330     | International Relations (SGE050)               | 3       |

Year 1: Spring

| Course #   | Course Name                         | SCH: 15 |
|------------|-------------------------------------|---------|
| EG 102     | Composition II (SGE 010)            | 3       |
| GB 100/101 | Biology + Lab, GB 100/101 (SGE 040) | 4       |
| CY 270     | Intro to Networks                   | 4       |
| CY 260     | Intro to Programming                | 4       |
|            |                                     |         |

## Year 2: Fall

| Course # | Course Name                                      | SCH: 16 |
|----------|--|---------|
| SP 304   | Communications and Emerging Technology (SGE 060) | 3       |
| BU 241   | Personal Finance (SGE 050)                       | 3       |
| CY 363   | Intro to Cybersecurity                           | 3       |
| CY 355   | Linux Operating System                           | 4       |
| BU 255   | Business Statistics                              | 3       |

Year 2: Spring

| Course # | Course Name                 | <b>SCH: 16</b> |
|----------|-----------------------------|----------------|
| MA 165   | Basic Calculus              | 5              |
| BU 102   | Business Dynamics (SGE 070) | 3              |
| CY 365   | Windows Security            | 4              |
| CY 425   | Cloud Computing             | 4              |
|          |                             |                |

## Year 3: Fall

| Course # | Course Name                        | SCH: 16 |
|----------|------------------------------------|---------|
| IS 453   | Business Intelligence              | 3       |
| CY 424   | Cyber Law                          | 3       |
| CY 366   | Cybersecurity Analysis             | 3       |
| CY 421   | Ethical Hacking                    | 4       |
| HI 102   | Modern Work Civilizations (SGE060) | 3       |

<sup>\*</sup>Based on a transcript review, students may have BU 102 waived by the Dean or designee. Transfer students who have BU 102 waived must take an additional 3 credit hours of 300 level business electives.

**Year 3: Spring** 

| Course # | Course Name                | SCH: 16 |
|----------|----------------------------|---------|
| SO 342   | Homeland Security          | 3       |
| CY 430   | Cybersecurity Resilience   | 3       |
| CY 440   | Cybersecurity Management   | 4       |
| CY 370   | Cybersecurity Scripting    | 4       |
| AR 105   | Art Appreciation (SGE 060) | 2       |

## Year 4: Fall

| Course # | Course Name                       | SCH: 13 |
|----------|-----------------------------------|---------|
| CY 552   | Capstone I                        | 3       |
| CY 433   | Cybersecurity Threat Intelligence | 3       |
| CY 367   | Identity and Access Management    | 3       |
| CY 411   | Intrusion Detection               | 4       |
|          |                                   |         |

**Year 4: Spring** 

| Course # | Course Name                      | SCH: 13 |
|----------|----------------------------------|---------|
| CY 552   | Capstone II                      | 3       |
| CY 410   | Internship in Cybersecurity      | 3       |
| CY 422   | Cryptography                     | 3       |
| CY 431   | Artificial Intelligence Security | 4       |
|          |                                  |         |

## **VIII. Core Faculty**

Note: \* Next to Faculty Name Denotes Director of the Program, if applicable

FTE: 1.0 FTE = Full-Time Equivalency Devoted to Program

| Faculty Name    | Rank           | Highest<br>Degree | Tenure<br>Track<br>Y/N | Academic Area of Specialization                                   | FTE to<br>Proposed<br>Program |
|-----------------|----------------|-------------------|------------------------|---|-------------------------------|
| *Sajedur Rahman | Associate Prof | PhD               | Y                      | Information Systems   | .25                           |
| Suraiya Akhter  | Assistant Prof | PhD               | Y                      | Computer Science  | 1                             |
| Darshana Shah   | Assistant Prof | PhD               | N                      | Computer Science  | .25                           |
| Jaime Fuentes   | Instructor     | M.E<br>d.T        | N                      | Educational Computer<br>Technology/Computer Systems<br>Technology | .5                            |
| Tommy Gober     | Instructor     | MS                | N                      | Instructional Technology/Cybersecurity Certification Specialist   | .5                            |

# IX. Expenditure and Funding Sources

| A. EXPENDITURES  | I  | First FY  | Se | econd FY  | Т  | hird FY   |
|--|----|-----------|----|-----------|----|-----------|
| 1. Personnel – Reassigned or Existing Positions            |    |           |    |           |    |           |
| Faculty  | \$ | 313,500   | \$ | 313,500   | \$ | 313,500   |
| Administrators (other than instruction time)               | \$ | 250,000   | \$ | 250,000   | \$ | 250,000   |
| Graduate Assistants  | \$ | 17,600    | \$ | 17,600    | \$ | 17,600    |
| Support Staff for Administration (e.g., secretarial)       | \$ | 8,000     | \$ | 8,000     | \$ | 8,000     |
| Fringe Benefits (total for all groups)                     | \$ | 167,105   | \$ | 167,105   | \$ | 167,105   |
| Other Personnel Costs                                      |    |           |    |           |    |           |
| Total Existing Personnel Costs – Reassigned or<br>Existing | \$ | 756,205   | \$ | 756,205   | \$ | 756,205   |
| 2. Personnel – New Positions                               |    |           |    |           |    |           |
| Faculty  | \$ | 240,000   | \$ | 480,000   | \$ | 480,000   |
| Administrators (other than instruction time)               |    |           |    |           |    |           |
| Graduate Assistants  | \$ | 17,600    | \$ | 35,200    | \$ | 35,200    |
| Support Staff for Administration (e.g., secretarial)       | \$ | 16,000    | \$ | 16,000    | \$ | 16,000    |
| Fringe Benefits (total for all groups)                     | \$ | 73,514    | \$ | 146,328   | \$ | 146,328   |
| Other Personnel Costs                                      |    |           |    |           |    |           |
| Total Existing Personnel Costs - New Positions             | \$ | 347,114   | \$ | 677,528   | \$ | 677,528   |
| 3. Start-up Costs - One-Time Expenses                      |    |           |    |           |    |           |
| Library/learning resources                                 |    |           |    |           |    |           |
| Equipment/Technology                                       |    |           |    |           |    |           |
| Physical Facilities: Construction or Renovation            |    |           |    |           |    |           |
| Other (Accreditation ABET)                                 |    |           | \$ | 5,195     |    |           |
| Total Start-up Costs                                       |    |           | \$ | 5,195     |    |           |
| 4. Operating Costs – Recurring Expenses                    |    |           |    |           |    |           |
| Supplies/Expenses  | \$ | 2,600     | \$ | 2,600     | \$ | 2,600     |
| Library/learning resources                                 | \$ | 10,000    | \$ | 10,000    | \$ | 10,000    |
| Equipment/Technology                                       | \$ | 70,000    | \$ | 70,000    | \$ | 70,000    |
| Travel   | \$ | 25,000    | \$ | 25,000    | \$ | 25,000    |
| Other (inc. Accreditation ABET)                            | \$ | 10,000    | \$ | 10,000    | \$ | 10,000    |
| Total Operating Costs                                      | \$ | 117,600   | \$ | 117,600   | \$ | 117,600   |
| GRAND TOTAL COSTS  | \$ | 1,220,919 | \$ | 1,556,528 | \$ | 1,551,333 |
|  | *  | ,         | *  | ,         | *  | ,,        |

| B. FUNDING SOURCES  | Cumant  | First FY     | Second FY    | Third FY     |
|---|---------|--------------|--------------|--------------|
| (projected as appropriate)  | Current | (New)        | (New)        | (New)        |
| Tuition   |         | \$ 182,883   | \$ 399,017   | \$ 606,838   |
| Student Fees  |         | \$ 64,143    | \$ 139,943   | \$ 212,827   |
| State Funds   |         | \$ 1,116,162 | \$ 1,116,162 | \$ 1,116,162 |
| Other   |         |              |              |              |
| GRAND TOTAL FUNDING   |         | \$ 1,363,188 | \$ 1,655,122 | \$ 1,935,827 |
|   |         |              |              |              |
| C. Projected Surplus/Deficit (+/-) (Grand Total Funding <i>minus</i> Grand Total Costs) |         | \$ 142,269   | \$ 98,594    | \$ 384,494   |

## X. Expenditures and Funding Sources Explanations

The \$1.5M NIST-funded Cybersecurity Research and Outreach Center (CyROC) was established in 2023 at Emporia State University. Since then, CyROC has laid the groundwork to support awareness of Cybersecurity and the Cybersecurity offerings at Emporia State University. This included building a Cybersecurity lab to emulate a secure working environment and establishing a cyber range node with Enterprise KC. Continuing funding in excess of \$1M/yearly is provided by the State of Kansas to expand cybersecurity education throughout the state.

#### A. Expenditures

## 1. Personnel – Reassigned or Existing Positions

The Cybersecurity program and CyROC employ 1 full-time administrator and two part-time support administrators. The two part-time support administrators are also engaged in the program as half-time instructors. Of existing positions, one student worker and one graduate assistant support CyROC and Cybersecurity program development.

#### 2. Personnel – New Positions

The following table represents the growth plan for instructor, graduate assistant, and student worker support.

|                    | Year 1 | Year 2 | Year 3 | Total New |
|--------------------|--------|--------|--------|-----------|
|                    |        |        |        | Personnel |
| Faculty            | 2      | 2      | 0      | 4         |
| Graduate Assistant | 1      | 1      | 0      | 2         |
| Student Worker     | 2      | 0      | 0      | 2         |

Faculty growth is to support increases in the number of courses that must be offered for student academic progress.

## 3. Start-up Costs – One-Time Expenses

Because of the federal NIST grant, much of the infrastructure necessary to support the Cybersecurity program already exists. The university is within capacity to offer state-of-the-art lab access in several classrooms. Startup costs would include \$5,195 in the second year to pursue ABET accreditation.

## 4. Operating Costs – Recurring Expenses

Recurring expenses include costs to maintain program outreach through CyROC. These funds support the overall growth of the ESU Tech + Cybersecurity offering as both an undergraduate program and professional development program. This includes maintaining the state-of-the art computer labs, subscriptions for virtual

training tools, research support, and travel support for professional development.

## B. Revenue: Funding Sources

Principal start-up funding comes from state allocated funding in the form of a ~\$1M allocation to support cybersecurity training in Kansas. Tuition is calculated on enrollment; however, ESU has flat rate tuition. Tuition estimates are derived from information retrieved from the KBOR Comprehensive Fee Schedule (KBOR, n.d.).

| ESU Standard Tuition & Fees       |        |
|-----------------------------------|--------|
| Flat Rate Tuition 12+ Hours       | \$2771 |
| Campus activity fees (70.60/Hour) | \$612* |
| Technology Fee (\$11*15 hours)    | \$165  |
| SB&T Fee (\$13 * 15 hours)        | \$195  |
| OER (\$5)                         | \$5    |

<sup>\*</sup>Fee capped

Additional revenue sources will be sought by offering professional development through certification programs and grant awards.

## C. Projected Surplus/Deficit

Projected surpluses by year:

Year 1 - \$142,269

Year 2 - \$98,594

Year 3 - \$384,494

This program will not show losses, even from its first year of implementation. Surpluses from this program will expand professional development, offset state investment, and support cybersecurity and technology education / infrastructure for the State of Kansas.

## XI. References

Bureau of Labor Statistics. (n.d.) Information Security Analysts. U.S. Department of Labor. Retrieved August 5, 2025, from <a href="https://www.bls.gov/ooh/computer-and-information-technology/information-security-analysts.htm">https://www.bls.gov/ooh/computer-and-information-technology/information-security-analysts.htm</a>

Cybersecurity Supply And Demand Heat Map. (n.d.). Retrieved August 5, 2025, from https://www.cyberseek.org/heatmap.html

Kansas Board of Regents. (n.d.) Tuition & Fees Reports. Retrieved August 14, 2025, from https://www.kansasregents.gov/data/system\_data/tuition\_fees\_reports?highlight=WyJjb21wcmVoZW5z aXZIIiwiZmVIIiwic2NoZWR1bGUiXQ==

National Security Agency. (n.d.). *National Centers of Academic Excellence*. Retrieved August 5, 2025, from <a href="https://www.nsa.gov/Academics/Centers-of-Academic-Excellence/">https://www.nsa.gov/Academics/Centers-of-Academic-Excellence/</a>

Security Clearance Jobs—Clearance Jobs. (n.d.). Retrieved August 5, 2025, from https://www.clearancejobs.com/

The True Cost of Cybercrime: Why Global Damages Could Reach \$1.2 - \$1.5 Trillion by End of Year 2025. (2025, March 13). *Cyber Defense Magazine*. https://www.cyberdefensemagazine.com/the-true-cost-of-cybercrime-why-global-damages-could-reach-1-2-1-5-trillion-by-end-of-year-2025/