



HIGHER EDUCATION CRITICAL TO KANSAS' FUTURE

KU PROVIDES *benefits to Kansas students & residents*

- ➔ Education leads to personal success. Earnings double for workers with bachelor's degrees versus those with high school diplomas.
- ➔ Regents universities and colleges enroll 200,000 students each year. Nearly 30,000 of those students attend KU; seven in 10 KU students are Kansas residents.
- ➔ KU has Kansas' only medical and pharmacy schools and is a critical source for graduates in countless other fields.
- ➔ But KU has taken \$42.9 million in cuts and unfunded mandates, limiting student opportunities.
- ➔ Faculty cuts mean KU can only educate as many undergraduate nurses as in the mid-1990s, and fields like engineering face similar challenges.

KU CREATES *jobs & prosperity*

- ➔ Kansas businesses rely on the more than 150,000 KU alumni who live and work in Kansas.
- ➔ Even during the recession, shortages in fields like nursing and engineering hamper the economy.
- ➔ KU research brought more than \$238 million to Kansas in fiscal 2010, creating jobs and spurring growth.
- ➔ Sixteen start-up companies are active in Kansas thanks to KU research.
- ➔ Other universities have hired a dozen KU professors away from KU in the last two years, affecting academics and research funding.
- ➔ KU maximizes grants and donations. And efficiencies and cost avoidance have saved \$14.6 million since 2008, but these can't offset state budget cuts.

KU ENSURES *Kansas will be ready for the recovery*

- ➔ Regents universities and colleges award more than 35,000 degrees each year.
- ➔ But it takes time to earn a degree, so the workers that businesses will need in four years must be in college now.
- ➔ Budget cuts are constricting enrollment now, limiting the number of educated workers available in the near future.
- ➔ Cutting faculty members reduces the research dollars brought to Kansas and the discoveries made here, limiting opportunities for growth of new industries.

AN INVESTMENT IN HIGHER EDUCATION
IS AN INVESTMENT IN KANSAS' FUTURE.

KU THE UNIVERSITY OF
KANSAS