

KANSAS BOARD OF REGENTS ANNUAL RETREAT

MINUTES

August 15-17, 2012

The August 15, 2012, Kansas Board of Regents Annual Retreat was called to order by Chairman Tim Emert at 11:00 a.m. The Retreat was held at Flint Oak, 2639 Quail Road, Fall River, Kansas. Proper notice was given according to law.

MEMBERS PRESENT:	Tim Emert, Chairman
	Fred Logan, Vice Chairman
	Christine Downey-Schmidt
	Mildred Edwards
	Dan Lykins
	Ed McKechnie
	Janie Perkins
	Kenny Wilk

MEMBER ABSENT:	Robba Moran
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PANEL OF TWO-YEAR COLLEGE PRESIDENTS

Regent Emert thanked the two-year college representatives for attending. The following presidents represented the community colleges: President Carl Heilman, Barton Community College; President Clayton Tatro, Fort Scott Community College; President Stephen Vacik, Colby Community College; and President Jackie Vietti, Butler Community College. Representing the technical colleges were President Eric Burks, North Central Kansas Technical College, and President Greg Goode, Salina Area Technical College. The presidents discussed the progress of transfer and articulation and the importance of reverse transfer, which will allow students who transferred to a university to earn an associate degree by transferring credit hours back to the two-year college. The future of transfer and articulation was also discussed including the need to identify gaps and to begin looking at discipline specific courses. The presidents also discussed geographic jurisdiction and the importance of having an appeal process to settle disagreements. Additionally, the presidents discussed distance learning and the challenges two-year colleges face to grow on-line enrollments, as well as efforts to improve credential completion rates.

BREAK

The Chairman called for a break at 12:15 p.m. and resumed the meeting at 1:30 p.m.

UNIVERSITY OF KANSAS

Chancellor Gray-Little gave an update on the University of Kansas' strategic plan, Bold Aspirations. To become a top tier research institution, KU is focusing on the following key areas: 1) Educating Leaders, 2) Building Healthy Communities, and 3) Making Discoveries that will Change the World. She also reviewed progress on their Changing for Excellence initiative to increase efficiencies and utilize the savings to make improvements in academic programs.

Under each of these areas specific benchmarks and processes for reaching the benchmarks were noted.

(Handout filed with Official Minutes)

KANSAS STATE UNIVERSITY

President Schulz reviewed Kansas State University's strategic plan. Kansas State University's goal is to be recognized as one of the nations' top 50 public research universities by 2025. The University's plan includes the following seven thematic goals: 1) Research, Scholarly and Creative Activities, and Discovery, 2) Undergraduate Educational Experience, 3) Graduate Scholarly Experience, 4) Engagement, Extension, Outreach and Service, 5) Faculty and Staff, 6) Facilities and Infrastructure, and 7) Athletics. Under each of these goals are specific outcomes and activities. President Schulz stated the University has begun to align the plans of the colleges, departments, and units with the University strategic plan. He also reviewed KSU's benchmarks of excellence and the peer institutions KSU uses for comparison.

(PowerPoint filed with Official Minutes)

WICHITA STATE UNIVERSITY

President Bardo updated the Board on Wichita State University's progress on Foresight 2020. He also stated WSU is beginning a formal process to develop a strategic plan. A committee made up of community and institutional leaders has been formed and will be focusing on the following five core issues: 1) mission, 2) core values, 3) strengths and weaknesses, 4) external opportunities, and 5) thematic goals. President Bardo stated he is planning to have WSU's strategic plan in place by May, 2013.

(Handout filed with Official Minutes)

BREAK

The Chairman called for a short break at 3:10 p.m. and resumed the meeting at 3:20 p.m.

PITTSBURG STATE UNIVERSITY

President Scott gave an update on Pittsburg State University's progress on its strategic plan and aspirational goals. PSU is capitalizing on the uniqueness of the Kansas Technology Center, establishing a national presence in accreditation, and gaining operational savings by focusing on campus sustainability. President Scott also discussed PSU's progress on Foresight 2020 and spoke about benchmarks and selecting peers. The Board discussed the history of selecting peers for the universities and assigned the Governance Committee to review the process.

(Handout filed with Official Minutes)

FORT HAYS STATE UNIVERSITY

President Hammond presented Fort Hays State University's progress on Foresight 2020. He reviewed FHSU's alignment with North Central Kansas Technical College, student enrollment growth, degrees conferred, retention rate, and national reputation. He also spoke about FHSU's peer institutions.

(PowerPoint filed with Official Minutes)

EMPORIA STATE UNIVERSITY

President Shonrock stated Emporia State University will have its strategic plan in place by February, 2013. He discussed ESU's designated peers and reviewed ESU's ranking in the following categories: 1) peer assessment, 2) retention and graduation rates, 3) class size, and 4) acceptance rate. President Shonrock stated ESU needs to do a better job of telling its story and is actively working to make improvements.

(Handout filed with Official Minutes)

BREAK

The Chairman called for a short break at 5:10 p.m. and resumed the meeting at 5:20 p.m.

LEGISLATIVE UPDATE

Mary Jane Stankiewicz, Director of Government Relations and Communications, reported the System Council of Government Relations Officers met to discuss the upcoming legislative session. The Council discussed developing a brochure about higher education and holding events to meet with legislators.

RECESS

The Chairman recessed the meeting at 6:05 p.m.

RECONVENE

The Chairman reconvened the meeting at 8:30 a.m. on Thursday, August 16.

MEMBERS PRESENT:	Tim Emert, Chairman
	Fred Logan, Vice Chairman
	Christine Downey-Schmidt
	Mildred Edwards
	Dan Lykins
	Ed McKechnie
	Robba Moran
	Janie Perkins
	Kenny Wilk

FY 2014 LEGISLATIVE REQUESTS

Diane Duffy, Vice President of Finance and Administration, reviewed the proposed legislative budget requests that were submitted for possible inclusion in the Board's FY 2014 unified budget request. The Board discussed the importance of proposals that leverage other funds and are targeted at pro-growth strategies. Additionally, the Board discussed making base funding their number one priority. Following discussion the Board placed the following requests on the September Board agenda for final consideration:

Kansas Board of Regents
FY 2014 Higher Education Unified Appropriation Request

<u>SYSTEM REQUESTS</u>	FY 2014 Sector/Institution Enhancement Proposal to Board	FY 2014 Board's Unified Budget Request (Preliminary)
Continuation of Existing Programs		
Block Grant Inflation Increase (HEPI 1.7%)	\$12,325,000	12,325,000
Salary Increase for State University Employees (1% GU est.)	\$7,400,000	7,400,000
Student Financial Assistance - Inflation Increase on All Programs (HEPI 1.7%)	\$455,600	455,600
Adult Education Budget Request to Meet Foresight 2020 Goal	\$1,100,000	500,000
Increase State Funding for EPSCoR	\$2,100,000	1,000,000
Student Financial Assistance - Comprehensive Grant Program - Backfill Loss of Federal Funding	\$800,000	800,000
Student Financial Assistance - Revamped Technical Education Workforce Grant (2011 Legislation)	\$400,000	400,000
New Programs		
Oral Health Task Force – Phase I – Purchase of Dental School Seats	\$480,000 - \$960,000	0
Board's Transfer & Articulation Web Portal and Process	\$741,496	741,496

TWO-YEAR COLLEGE SECTOR BUDGET REQUESTS

Continuation of Existing Programs		
Close the Gap in the Tiered Technical Education Formula	\$8,000,000 - \$16,000,000	8,000,000
Governor's CTE Initiative - "Tuition" for Technical Education	\$8,750,000	Board is Supportive of the Governor's CTE Initiative
Governor's CTE Initiative - Incentive for Technical Education	\$1,500,000	Board is Supportive of the Governor's CTE Initiative
Reinstate Tax Credits for Deferred Maintenance Program	\$1,000,000 - \$2,000,000	0
PEI Loan Program Coordinated Institutions Debt Service (State Pays Interest Only)	\$700,000	0
Increase Capital Outlay for "Eligible Institutions" for Capital Improvements/Equipment	\$5,000,000	0

New Requests

Science, Technology, Engineering and Mathematics (STEM) Completion Initiative	\$1,000,000	0
Accelerating Entrepreneurship/Small Business	\$1,000,000 annually for 5 yr	0

WASHBURN UNIVERSITY SPECIFIC PROPOSAL

Washburn University/KBI Crime Lab Partnership	\$920,000	920,000
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STATE UNIVERSITIES SPECIFIC BUDGET REQUESTS**Emporia State University**

Stormont Building Maintenance Remodel for Art Department	\$10,352,000	0
Development of ERP (Enterprise Resource Planning) Certification Program	\$484,300	0
Center for P-12 Leadership Diversity	\$253,000	0
Establish a Center for Undergraduate Research	\$598,000	0
Establish an Honors College	\$1,000,000	1,000,000

Fort Hays State University

Information Systems Engineering	\$760,111	760,111
Kansas Academy of Math and Science - Expand Summer Academy	\$248,000	248,000
Kansas Academy of Collegiate Studies	\$564,922	0
Expand Access to Baccalaureate and Technical Education: The Southwest Kansas Initiative	\$350,000	0

Kansas State University

Strengthen the College of Architecture, Planning, Design (inc. cap. imp. component)	\$5,000,000	5,000,000
Expand Ag. Research (Great Plains Sorghum Improvement & Utilization Ctr., Wheat Genetic & Genomic Resources, and Kansas Ctr. for Ag. Resources) (inc. cap. imp. component)	\$5,000,000	0
Create a Research Synergy Center (inc. cap. imp. component)	\$5,000,000	0

Pittsburg State University

Complete the funding of the Polymer Chemistry Program	\$500,000	500,000
Create the Kansas Center for CTE Instructor Development and Innovation	\$500,000	500,000
Expansion of Kansas Technology Center	\$15,000,000	0

University of Kansas - Lawrence Campus and Medical Center

Support for Kansas Institute for Translational Chemical Biology	\$2,500,000	0
KUMC Health Education Building ¹	\$30,000,000	1,000,000
Increase Stature of the Medical Center including School of Medicine in Wichita	\$2,800,000	2,800,000

Wichita State University

KBOR Support for National Institute for Aviation Research and Training Projects (NIAR/National Center for Aviation Training, CIBOR)	Request Support for Industry Request	Board is Supportive of Industry Request
Advanced Education in General Dentistry Program--Full Funding for Both Years of the Program ²	\$3,750,000	1,245,600
Physician Assistant Program--Increase Annual Student Cohort by 25% from 48 to 60 Students Per Year	\$750,000	750,000
Physical Therapy Program--Increase Annual Cohort by 50% from 40 to 60 Students Per Year	\$750,000	750,000
Central Power Plant Improvements	\$12,265,000	0
GRAND TOTAL	\$175,200,000 - \$183,700,000	47,095,807
Table reflects appropriations from State General Fund		
1. Financing up to \$30 million of project cost from a combination of \$1 million SGF in FY 14 and bonds in the amount of \$29 million with debt service financed with SGF approx. \$3.8 million annually beginning in FY 2016 matched by \$30 million in private funds/KUMC funds (bonds maybe necessary) and \$15 million in Medical Resident FICA recovery funds.		
2. Two year proposal - FY 14 \$1,245,600 and FY 15 an increase of \$2,515,000 for a total of \$3,750,000		

Ms. Stankiewicz reviewed the FY 2014 non-budgetary legislative requests. The Board placed the following requests on the September Board agenda for final consideration:

- KU land exchange with KU Endowment Association
- Amend insurance statute K.S.A. 75-4101(d) to provide state universities the option of purchasing insurance from insurance companies associated with the Midwestern Higher Education Commission (MHEC)
- Extend the Postsecondary Technical Education Authority until June 30, 2017

The Board asked Ms. Stankiewicz to bring more information on a possible amendment to K.S.A. 74-32,228. The amendment would delete the reference to specific military campaign operations that returning servicemen and women must have participated in order to receive a scholarship that is not as restrictive. Additionally, the Board directed the Council of Business Officers to

continue to work on the request to update the statutes related to procurement, financial, and other administrative functions.

AMEND AGENDA

The Chair amended the agenda to make the “Discussion of Transfer and Articulation” the next agenda item.

TRANSFER AND ARTICULATION

Regent Logan stated the Board approved 17 courses for general education transfer at the June, 2012 meeting and noted the remaining general education courses are scheduled to come to the Board in December. However, the Transfer and Articulation Advisory Council made a request to extend the deadline to June, 2013 because more time is need to do a proper job of assessing and developing quality outcomes. Regent Logan asked the Board to set as one of this year’s goals to approve the following general education courses for transfer no later than its June, 2013 Board meeting:

ANT 1101	Introduction to Anthropology	ART 1101	Art Appreciation
BIO 1201	Anatomy & Physiology	MAT 2101	Calculus I
COM 2101	Interpersonal Communication	HIS 1200	World Cultures to 1500
HUM 1101	Introduction to Philosophy	BIO 2201	Microbiology
POL 1101	Introduction to Political Science	SPA 1101	Spanish I
MUS 1201	Music Appreciation	THT 1101	Theatre Appreciation

Additionally, Regent Logan stated the Transfer and Articulation Advisory Council will start discussing gaps and looking at discipline specific courses. The Board also discussed having the System Council of Presidents work on a marketing plan for sharing information on transfer and articulation with students, parents, and high school staff.

BREAK

The Chairman called for a break at 11:25 a.m. and resumed the meeting at 1:00 p.m.

PRESENTATION BY DR. DAVID SHULENBURGER

Dr. David Shulenburg, Senior Fellow with the Association of Public and Land Grant Universities, discussed the future of higher education and the role of distance learning. He also discussed the following trends in higher education: 1) demand, 2) state support and tuition, 3) enrollment of nonresident students, 4) measuring learning outcomes, 5) for-profit institutions, and 6) online education.

(PowerPoint filed with Official Minutes)

BREAK

The Chairman called for a short break at 3:05 p.m. and resumed the meeting at 3:20 p.m.

DISTANCE LEARNING

Gary Alexander, Vice President for Academic Affairs, presented background information on distance learning. The community colleges, technical colleges, and universities are involved in

distance education to varying degrees. According to the Kansas Postsecondary Database (KSPSD), in 2011 the system of public higher education offered a total of 467 programs via distance education, which is 19 percent of all 2,440 programs offered in the three sectors. Vice President Alexander stated distance learning is a business decision and each institution looks at whether specific distance learning programs are practical. Following discussion, the Board decided one of its goals this year should be to review the current plans of the state universities and ask each university to develop core strategies.

GEOGRAPHIC JURISDICTION

Vice President Alexander presented background information on geographic jurisdiction/service areas. At the January, 2012 Board meeting, the Board adopted a motion directing staff to develop an overview of the present face-to-face geographic jurisdiction/service area policies, including the history and background of the policies, and provide policy alternatives. The policy alternatives should take into account the following issues and others deemed appropriate by the staff:

- How we might better level the playing field between state educational institutions and out-of-state public and proprietary colleges.
- How we might best authorize state institutions to provide the greatest number of quality educational opportunities to Kansans while preserving resources and avoiding unnecessary duplication.

The Board also asked the System Council of Presidents to provide information to staff. Vice President Alexander indicated that staff sent a survey to all system institutions regarding the Board's policies on geographic jurisdiction. The majority of the respondents recommended that the current policy remain either unchanged or modified with a few tweaks. The two modifications that the majority of the institutions supported were to include in the policy a right of first refusal and a right of appeal. The System Council of Presidents also formed a subcommittee to review the policies and the survey responses. The subcommittee concurred with the two policy modifications. Following discussion, the Board directed the Governance Committee to draft a policy on geographic jurisdiction that includes a right of first refusal and a right of appeal.

CREATING A NEW P-20 COMMITTEE

Regent Downey-Schmidt and President Tompkins reviewed the recommendations of the former P-20 Council, which was formed under Governor Sebelius. The Board discussed the need to continue examining the gaps between the preK-12 and higher education systems. President Tompkins proposed working with the State Board of Education to establish a council that will identify and address one to three projects per year that will improve coordination of the two education systems.

RECESS

The Chairman recessed the meeting at 5:30 p.m.

RECONVENE

The Chairman reconvened the meeting at 8:15 a.m. on Friday, August 17.

MEMBERS PRESENT: Tim Emert, Chairman
Fred Logan, Vice Chairman
Christine Downey-Schmidt
Mildred Edwards
Dan Lykins
Ed McKechnie
Robba Moran
Janie Perkins

MEMBER ABSENT: Kenny Wilk

FORESIGHT 2020

President Tompkins introduced proposed format revisions to Foresight 2020. The current format of Foresight 2020 consists of the following six strategic goals: 1) align systems & institutions, 2) increase participation, 3) improve retention & graduation rates, 4) enhance student success, 5) align with Kansas workforce needs, and 6) ensure state university excellence. The proposed format would simplify the goals by combining them into the following three goals: 1) increase higher education attainment among Kansas citizens, 2) improve alignment of the state's higher education system with the needs of the economy, and 3) enhance the quality of colleges and universities. Then under the three strategic goals there would be a strategy to achieve the goal, a measure to track progress, and an aspirational goal. The Board directed President Tompkins to form a group to review the proposed format and bring a recommendation back to the Board sometime this fall.

CEO PERFORMANCE REVIEWS

The Board discussed the CEO evaluation process and the format of the evaluation form. The Board likes the process that is in place but asked staff to make it clear that the option of "neutral" on the evaluation form can also mean "unable to evaluate." Additionally, Dr. Lisa Wolf-Wendel provided information on peer institutions for the state universities.

BREAK

The Chairman called for a short break at 10:00 a.m. and resumed the meeting at 10:15 p.m.

BOARD MEETINGS

The Board discussed the Board meeting format and reviewed the calendar for next year. They also received a demonstration on how to use an electronic agenda. In regards to the Board meeting format, the Board indicated it would like reduce regular meeting reporting, move annual reports to the consent agenda when possible, and spend more time on policy discussions.

BOARD GOALS

President Tompkins reviewed the progress on last year's Board goals. The Board discussed this year's goals, which include the following:

- Having each university develop a core strategy for distance learning

- Revising the Board policy on geographic jurisdiction with a focus on students and accessibility
- Working with the State Board of Education to establish a council that will improve the coordination between preK-12 and higher education by identifying and addressing one to three projects per year
- Approving the following general education courses for transfer by the June, 2013 Board Meeting:

ANT 1101	Introduction to Anthropology	ART 1101	Art Appreciation
BIO 1201	Anatomy & Physiology	MAT 2101	Calculus I
COM 2101	Interpersonal Communication	HIS 1200	World Cultures to 1500
HUM 1101	Introduction to Philosophy	BIO 2201	Microbiology
POL 1101	Introduction to Political Science	SPA 1101	Spanish I
MUS 1201	Music Appreciation	THT 1101	Theatre Appreciation

ADJOURNMENT

The Chairman adjourned the meeting at 12:00 p.m.

Andy Tompkins, President and CEO

Tim Emert, Chair