

APRIL 17-18, 2013

Kansas Board of Regents

2012-2013

Tim Emert, Chair

Fred Logan, Vice Chair

KANSAS BOARD OF REGENT MEMBERS:

Christine Downey-Schmidt

Mildred Edwards

Tim Emert

Fred Logan

Dan Lykins

Ed McKechnie

Robba Moran

Janie Perkins

Kenny Wilk

FORESIGHT 2020

A Strategic Agenda for the State's Public Higher Education System

1. Increase higher education attainment among Kansas citizens
2. Improve alignment of the state's higher education system with the needs of the economy
3. Ensure state university excellence

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MEETING INFORMATION AND SCHEDULE

Unless noted, all meetings take place at the Curtis State Office Building (CSOB) at 1000 SW Jackson, Suite 520, Topeka, Kansas, 66612 in the meeting room indicated. Addresses for offsite meetings can be obtained by contacting the Kansas Board of Regents office at 785-296-3421.

Wednesday, April 17, 2013

Time		Committee/Activity	Location
8:45 am	- 10:00 am	Governance Committee	Conference Room B
8:15 am	- 9:15 am	System Council of Chief Academic Officers	Kathy Rupp Room
9:15 am	or Adjournment	Council of Chief Academic Officers	Kathy Rupp Room
10:00 am	- Noon	Academic Affairs Standing Committee	Kathy Rupp Room
10:00 am	- Noon	Council of Faculty Senate Presidents	Kan-Ed Conference Room
10:00 am	- Noon	Students' Advisory Committee	Workforce Development Conference Room
10:30 am	- 11:00 am	System Council of Presidents	Suite 530
11:00 am	or Adjournment	Council of Presidents	Suite 530
10:30 am	- 11:50 am	Fiscal Affairs & Audit Standing Committee	Board Room
Noon	- 1:15 pm	Lunch <i>Council of Chief Academic Officers</i>	Kathy Rupp Room
Noon	- 12:55 pm	Lunch <i>Board of Regents & President Tompkins</i>	Conference Room B
12:55 pm	- 1:15 pm	Board of Regents Meeting Executive Session – Personnel Matters <i>Board of Regents & President Tompkins</i>	Conference Room B
1:30 pm		Board of Regents Meeting	Board Room
6:00 pm		Dinner <i>Board of Regents and President Tompkins</i>	RowHouse

Thursday, April 18, 2013

Time	Committee/Activity	Location
7:30 am	Breakfast <i>Board of Regents, President Tompkins, and Private Postsecondary Advisory Commission</i>	Suite 530
8:45 am	Board of Regents Meeting	Board Room
11:30 am	Lunch <i>Board of Regents & President Tompkins</i>	Conference Room B

MEETING AGENDA

The Kansas Board of Regents will meet in the Board Room located in the Curtis State Office Building at 1000 SW Jackson, Suite 520, Topeka, Kansas, 66612.

Wednesday, April 17, 2013

- | | | |
|---|---|-------|
| I. Call To Order | Regent Emert, Chair | |
| II. Executive Session
Board of Regents – Personnel Matters Relating to Non-Elected Personnel | | |
| III. Approve Minutes
March 13-14, 2013 Meeting | Regent Emert, Chair | p. 7 |
| IV. Introductions and Reports | | |
| A. <i>Introductions</i> | | |
| B. <i>Report from the Chair</i> | Regent Emert, Chair | |
| C. <i>Report from the President & CEO</i> | Andy Tompkins, President & CEO | |
| D. <i>Report from Council of Presidents</i> | President Scott | |
| E. <i>Report from Council of Faculty Senate Presidents</i> | Peter Chung | |
| F. <i>Report from Students' Advisory Committee</i> | Luis Carbajal | |
| V. Standing Committee Reports | | |
| A. <i>Academic Affairs</i> | Regent Edwards | |
| B. <i>Fiscal Affairs & Audit</i> | Regent Wilk | |
| C. <i>Governance</i> | Regent Emert | |
| VI. Approval of Consent Agenda | | |
| A. <i>Academic Affairs</i> | | |
| 1. Act on Request to Approve a Bachelor of Science in Tourism and Hospitality Management (CIP 52.0901) – FHSU | Jean Redeker,
Director, Academic Affairs | p. 14 |
| 2. Act on Request to Approve a Bachelor of Science in Exercise Science (CIP 31.0505) – KU | | p. 20 |
| 3. Act on Request to Approve a Bachelor of Science in Sport Management (CIP 31.0504) – KU | | p. 25 |
| B. <i>Fiscal Affairs & Audit</i> | | |
| 1. Approve Amendment to FY 2013 Capital Improvements Request – KSU | Eric King,
Director of Facilities | p. 30 |
| 2. Authorize Razing of Building – KU | | p. 30 |

C. Retirement Plan

- | | | |
|---|-----------------------------------|--------------|
| 1. Re-Appoint Four Retirement Plan Committee Members | Madi Vannaman,
Staff Affiliate | <i>p. 31</i> |
| 2. Approve TIAA-CREF Fund Line-Up Change in the Board's Mandatory Retirement Plan | | <i>p. 33</i> |
| 3. Approve TIAA-CREF Revenue Credit Distribution and Accept Payment from ING and TIAA-CREF for Board-Related Retirement Plan Expenses | | <i>p. 35</i> |

VII. Consideration of Discussion Agenda

A. Legislative

- | | | |
|---|--|--------------|
| 1. Receive Legislative and Budget Update and Discuss Impact of Potential Cuts | Mary Jane Stankeiwicz,
Director, Government
Relations & Communications | <i>p. 38</i> |
|---|--|--------------|

B. Academic Affairs

- | | | |
|--|---|--------------|
| 1. Act on Statement of Intent for a Doctor of Nursing Practice – PSU | Regent Edwards
Jean Redeker,
Director, Academic Affairs | <i>p. 40</i> |
|--|---|--------------|

C. Fiscal Affairs & Audit

- | | | |
|--------------------------------------|---|--------------|
| 1. Approve Naming of Building – FHSU | Regent Wilk
Eric King,
Director of Facilities | <i>p. 44</i> |
| 2. Approve Naming of Building – KU | | <i>p. 44</i> |

D. Other Matters

- | | | |
|---|---|--------------|
| 1. Receive Update on Kansas State University's Master Plan | President Schulz
Ruth Dyer, Senior Vice
Provost | <i>p. 45</i> |
| 2. Act on Request to Approve Granting of an Honorary Degree at Kansas State University for the May 2013 Commencement | President Schulz | <i>p. 45</i> |
| 3. Approve Amended Memorandum of Agreement Between the University of Kansas Medical Center (KUMC) and Laborers' International Union of North America (LiUNA), Public Service Employees Local Union 1290PE, Representing KUMC Facility Management, Landscape and Animal Resource Workers | Theresa Schwartz,
Associate General Counsel | <i>p. 46</i> |
| 4. Receive Update on Engineering and Nursing Initiatives | Blake Flanders,
VP, Workforce Development | <i>p. 49</i> |

VIII. Executive Session

Board of Regents – Personnel Matters Relating to Non-Elected Personnel

Thursday, April 18, 2013

IX. Introductions and Report

A. Introductions

B. Report from System Council of Presidents

President Heilman

X. Approval of Consent Agenda

A. Academic Affairs

1. Act on Requests for Additional Degree Granting Authority for:

Gary Alexander,
VP, Academic Affairs

p. 50

- a) Graceland University
 - b) ITT Technical Institute
 - c) The Art Institutes International – Kansas City
 - d) Colorado Technical University

2. Act on Requests for Degree Program Submitted by Flint Hills Technical College

Blake Flanders,
VP, Workforce Development

p. 53

XI. Consideration of Discussion Agenda

A. Academic Affairs

Regent Edwards

1. Receive Distance Education Report

Gary Alexander,
VP, Academic Affairs

p. 55

2. Approve Performance Agreement Funding Guidelines

p. 65

3. Appoint New Member to Fill Vacated Position on the Kansas Private Postsecondary Advisory Commission

p. 72

4. Receive Annual Private Postsecondary Education Report

Jacqueline Johnson,
Director, Private
Postsecondary Education

p. 74

B. Governance

Regent Emert

1. Act on Proposed Amendments to the Board's Policy Manual – Appendices C, D, F, H, I, and J

Julene Miller,
General Counsel

p. 83

2. Review Proposed Amendments to the Board's Policy Manual – Appendices G and K and Chapter IV Coordination (First Reading)

p. 86

C. Other Matters

1. Receive Report from Kansas Postsecondary Technical Education Authority Blake Flanders, VP, Workforce Development *p. 88*

XII. Executive Session

Board of Regents – Personnel Matters Relating to Non-Elected Personnel

XIII. Adjournment

MINUTES OF PREVIOUS MEETING(S)

- I. Call To Order** Regent Emert, Chair
- II. Executive Session**
Board of Regents – Personnel Matters Relating to Non-Elected Personnel
- III. Approve Minutes** Regent Emert, Chair

KANSAS BOARD OF REGENTS MINUTES March 13-14, 2013

The March 13, 2013, meeting of the Kansas Board of Regents was called to order by Chairman Tim Emert at 1:30 p.m. The meeting was held in the Board Office located in the Curtis State Office Building, 1000 S.W. Jackson, Suite 520, Topeka. Proper notice was given according to law.

MEMBERS PRESENT: Tim Emert, Chairman
Fred Logan, Vice Chairman
Christine Downey-Schmidt
Mildred Edwards
Dan Lykins
Robba Moran
Janie Perkins
Kenny Wilk

MEMBER ABSENT: Ed McKechnie

APPROVAL OF MINUTES

Regent Perkins moved that the minutes of the February 13, 2013 meeting be approved. Following the second of Regent Edwards, the motion carried.

INTRODUCTIONS

President Shonrock introduced the new Executive Director of The National Teachers Hall of Fame, Carol Strickland. Kansas State University's Provost, April Mason, thanked everyone who participated in the Universities Fighting World Summit and presented the Governor's proclamation regarding the summit to Chairman Emert and President Tompkins.

GENERAL REPORTS

REPORT FROM CHAIR

Regent Emert thanked everyone who participated in the Universities Fighting World Summit. He stated he attended Emporia State University's sesquicentennial celebration and noted Kansas State University also celebrated its sesquicentennial.

REPORT FROM PRESIDENT AND CEO

President Tompkins asked the Board to amend the agenda to make "Receive Legislative Update" the first item on Thursday's discussion agenda. Regent Logan moved, and Regent Moran seconded. The motion carried.

REPORT FROM COUNCIL OF PRESIDENTS

President Scott presented the Council of Presidents' report. Steve Kelly and Dan Lara, with the Kansas Department of Commerce, met with the Council to discuss the Governor's economic development trip to Chicago in April. They asked the CEOs to reach out to alumni living in the Chicago area who might like to attend the meeting. The Council received a report from the Council of Business Officers regarding the Affordable Health Care Act and changes to the Board's student health insurance benefits and premium rates for plan year 2013-2014. The Council approved the recommended changes to the student health insurance and President Scott noted this item is on the Board's consent agenda. The Council also received a report from the Council of Chief Academic Officers on the upcoming Tilford Conference and the tobacco free campus initiative.

President Scott stated the Council approved the following programs: Bachelor of Science in Tourism and Hospitality Management (CIP 52.0901) – FHSU; Bachelor of Science in Exercise Science (CIP 31.0505) – KU; Bachelor of Science in Sport Management (CIP 31.0504) – KU; and Statement of Intent for a Doctor of Nursing Practice – PSU. These items will be forwarded to the Board for consideration. Additionally, President Scott reported the Council is recommending President Hammond be reappointed to serve on the Board's Retirement Plan Committee.

REPORT FROM COUNCIL OF FACULTY SENATE PRESIDENTS

Peter Chung reported the Council of Faculty Senate Presidents continued to discuss the post-tenure review process. The Council also reviewed the proposed legislative budgets.

REPORT FROM STUDENTS' ADVISORY COMMITTEE

The Students' Advisory Committee discussed student fees, tuition, and the smoke free campus initiative. The Committee is also looking at creating a Higher Education Day book for future Committee members. It would contain information to help guide future members through the process. The Committee continues to discuss petitions to oppose concealed carry on campuses.

STANDING COMMITTEE AND OTHER REPORTS

ACADEMIC AFFAIRS

Regent Edwards reported the Board Academic Affairs Standing Committee reviewed the academic items on the Board agenda.

FISCAL AFFAIRS AND AUDIT

Regent Wilk presented the Board Fiscal Affairs and Audit Standing Committee report. The Committee reviewed the annual financial reports for the University of Kansas and Kansas State University. Wichita State University's report will be reviewed at the April meeting. The Committee also discussed the tuition format. Regent Wilk stated at the January meeting the Board approved a two-year tuition proposal format. He clarified that the 2015 proposals will be used as "advisory" and will not be acted on by the Board. Additionally, the Committee discussed a proposed productivity index for state universities.

GOVERNANCE

Regent Emert reported the Governance Committee met with Provost Lynette Olson, PSU, and Interim Provost Keith Pickus, WSU, to discuss the proposed expedited program approval process. The proposal was approved by the Committee and will be forwarded to the Board Academic Affairs Standing Committee for review. The Committee also discussed the state university peers and reviewed the coordination policies. The coordination policies will be sent to the CEOs of the community and technical colleges as well as Washburn University and the state universities for review.

APPROVAL OF CONSENT AGENDA

Regent Logan moved, with the second of Regent Lykins, that the Consent Agenda be approved. The motion carried.

Academic Affairs

EXECUTION OF FACILITY LEASE – PSU

Pittsburg State University received authorization to execute a facility lease with the City of Pittsburg to build a new addition onto the existing Weede Facility. The lease terms state the City of Pittsburg will pay \$175,000 per annum for a period of twenty years and will have access to the facility for an additional thirty years. The Pittsburg City Commission also awarded PSU a \$1.5 million economic development grant that will be used to procure design services to facilitate construction of the building addition.

KBOR STUDENT HEALTH INSURANCE BENEFIT CHANGES AND PREMIUM RATES FOR PLAN YEAR 2013-2014

The Board approved changes to the Kansas Board of Regents student health insurance benefits and premium rates for Plan Year 2013-2014. The changes to the benefits include an increase in the plan maximum from \$100,000 to \$500,000 per policy year and removal of the “benefits are limited to one visit per day” limitation for physician visits. The annual student-only premium rate is going from \$1,248 to \$1,285.

CONSIDERATION OF DISCUSSION AGENDA

Academic Affairs

ANNUAL ACADEMIC ADVISING REPORT

Gary Alexander, Vice President for Academic Affairs, presented the annual Advising Report. Each state university has an advising system in place that meets the requirements of the Board’s policy. Some Board members expressed concerns about the measurements for determining effectiveness of advising and whether the policy needs to be updated.

MEMBER OF EPSCoR PROGRAM ADVISORY COMMITTEE

Blake Flanders, Vice President of Workforce Development, presented a recommendation to appoint Donna Johnson as a member of the EPSCoR Program Advisory Committee. Ms. Johnson is the President and CEO of Pinnacle Technology, Inc., and will be filling a position on the Committee vacated by Shannon Lindberg. Regent Moran moved to approve the appointment. Regent Edwards seconded, and the motion carried.

Governance

PROPOSED AMENDMENTS TO THE BOARD’S POLICY MANUAL – APPENDICES C, D, F, H, I, AND J (FIRST READ)

General Counsel Julene Miller presented proposed amendments to the following appendices: Appendix C – Routine Reporting Schedule, Appendix D – Residency Rules and Regulations, Appendix F – Academic Extension/Geographic Jurisdiction/Service Area, Appendix H – Institutional Affiliations, Appendix I – Kansas Partnership for Faculty of Distinction, and Appendix J – Western Kansas Partnership Program. General Counsel Miller stated the goal is to eliminate all the appendices by revoking some and moving the substance of the rest into the body of the Policy Manual. She reviewed the process that each appendix went through, which is outlined below.

Appendix C (Routine Reporting Schedule) – Board staff created an inventory of all reports and data collections received by the Board. The CEOs submitted comments on the inventory for the Governance Committee to review. The Governance Committee recommended removing the pilot project on purchasing report, the sustainability report, the Western Kansas Partnership Program report, and the academic advising report. The recommendation is to have the inventory of reports on the Board’s website and revoke Appendix C.

Appendix D (Residency Rules and Regulations) – The recommendation is to revoke Appendix D because the regulations can be found in the Kansas Administrative Regulations or on the Board’s website.

Appendix F (Academic Extension/Geographic Jurisdiction/Service Area) – In January 2012, the Board Academic Affairs Standing Committee recommended discussing the Geographic Jurisdiction policy at the Board retreat. Board staff reviewed existing laws and policies with the System Council of Chief Academic Officers and Council of Chief Academic Officers. A survey was sent to all system institutions regarding the current policies and practices and asked whether the policies should remain unchanged, be modified, be completely revised or be eliminated. The System Council of Presidents created a subcommittee to review the survey responses. At the Board’s August 2012 retreat, the System Council of Presidents recommended making some tweaks to the current practice and adding an appeal process. Board staff drafted a policy and sent it out to the community college, technical college, and university CEOs for review and feedback. The Governance Committee reviewed the policy and the feedback from the CEOs. The recommendation is to revoke Appendix F and its provisions, as amended, into the Academic Affairs section of the Policy Manual. Additionally, Pratt Community College and Fort Hays State University request moving Pratt County into the Fort Hays State University and Kansas State University service area. Emporia State University and Wichita State University did not have any objections to this request.

Appendix H (Institutional Affiliations) – The Council of Chief Academic Officers, the Board Academic Affairs Standing Committee, and the Governance Committee reviewed Appendix H. The recommendation is to revoke the Appendix and move its contents, virtually unchanged for now, to the body of the Policy Manual.

Appendix I (Kansas Partnership for Faculty of Distinction) – The Council of Business Officers, the Board Fiscal Affairs and Audit Standing Committee, and the Governance Committee reviewed Appendix I. The recommendation is to revoke the Appendix and move its contents, as amended, to the body of the Policy Manual.

Appendix J (Western Kansas Partnership Program) – The System Council of Chief Academic Officers, the System Council of Presidents, the Council of Business Officers, the Board Fiscal Affairs and Audit Standing Committee, and the Governance Committee reviewed Appendix J. The recommendation is to revoke the Appendix because the funds for the program will be placed in Fort Hays State University’s budget rather than the Board’s budget.

General Counsel Miller noted the Board will be asked to take final action on the proposed amendments at the April Board meeting.

(Proposed Amendments filed with the Official Minutes)

Other Matters

UPDATE ON INTERSTATE RECIPROCITY FOR AUTHORIZATION OF ACADEMIC PROGRAMS

Gary Alexander, Vice President of Academic Affairs, reported on the status of interstate reciprocity for authorization of academic programs. He noted the United States Department of Education in 2010 issued a new regulation regarding state authorization of academic programs that states:

If an institution is offering postsecondary education through distance or correspondence education in a State in which it is not physically located, the institution must meet any State requirements for it to be legally offering distance or correspondence education in that State. An institution must be able to document upon request from the Department that it has such State approval (Federal Register Vol. 75, No. 209, October 29, 2010, p. 66867).

This regulation requires all institutions offering academic programs in Kansas to receive authorization from the State. It also requires Kansas institutions to seek authorization from any state where they are offering programs, which has increased costs for institutions. In response to the new regulation, the four regional interstate higher education compacts (Midwestern Higher Education Compact, New England Board of Higher Education, Southern Regional Education Board, and Western Interstate Commission for Higher Education) began developing models for regional reciprocity agreements. The goal is to create four individual reciprocity agreements within the compacts' existing frameworks and eventually unite the four regional agreements into a national reciprocity agreement. Vice President Alexander stated Board staff will attend a national symposium on the recommendations for implementing a reciprocal authorization process in April. He noted a state's participation in any agreement would be voluntary and the Board would need to consider the legislative, fiscal, and consumer protection implications. He went on to note, the interstate reciprocity agreement, as it stands now, relies on accreditation to ensure quality. It does not include state review of individual programs. It also includes a provision that any state participating will directly regulate two categories of institutions: 1) those for which the state is their "legal domicile," and 2) if it chooses, a state may also regulate the in-state activity of those institutions which have a physical presence in their borders.

(PowerPoint filed with Official Minutes)

EXECUTIVE SESSION

At 3:30 p.m. Regent Logan moved, followed by the second of Regent Perkins, that the Board of Regents recess into executive session for 60 minutes starting at 3:40 p.m. to discuss personnel matters related to non-elected personnel in the Kathy Rupp Conference Room. Participating in the executive session were members of the Board and President Tompkins. At 4:40 p.m. the meeting returned to open session.

RECESS

Chairman Emert recessed the meeting at 4:40 p.m.

RECONVENE

Chairman Emert reconvened the meeting at 8:45 a.m. on Thursday, March 14.

MEMBERS PRESENT:	Tim Emert, Chairman
	Fred Logan, Vice Chairman
	Christine Downey-Schmidt
	Mildred Edwards
	Robba Moran
	Janie Perkins
	Kenny Wilk

MEMBERS ABSENT:	Dan Lykins
	Ed McKechnie

APPROVAL OF CONSENT AGENDA

Regent Perkins moved, with the second of Regent Moran, that the Consent Agenda be approved. The motion carried.

Academic Affairs

DEGREE AND CERTIFICATE PROGRAMS SUBMITTED FROM JOHNSON COUNTY COMMUNITY COLLEGE, HUTCHINSON COMMUNITY COLLEGE, AND CLOUD COUNTY COMMUNITY COLLEGE

Johnson County Community College and Hutchinson Community College received approval to offer a Health Information Systems Implementation and Support Specialist (51.0709) technical certificate (20 credit hours) and a Health Information Systems Workflow Management and Training Specialist (51.0706) technical certificate (20 credit hours). These programs will be funded with the H-1B grant awarded to Johnson County Community College in 2011 and will continue through November 2015.

Cloud County Community College received approval to offer an Advance Emergency Medical Technician (AEMT) (51.0810) technical certificate (36 credit hours) and an Emergency Medical Technician (EMT) (51.0810) technical certificate (16 credit hours). These programs will expand the existing short-term programs already offered at the college.

CONSIDERATION OF DISCUSSION AGENDA

Other Matters

LEGISLATIVE UPDATE

Mary Jane Stankiewicz, Director of Government Relations and Communications, presented the legislative update. She reviewed the proposed budget bills being considered by the House and Senate. She also reviewed the status of the non-budgetary bills that impact higher education.

REPORT ON SYSTEM ENROLLMENTS FOR ACADEMIC YEAR 2012

Cynthia Farrier, Director of Data, Research and Planning, presented the report on system enrollments for academic year 2012. There were two collection cycles for enrollment data highlighted – Fall Census Day Collection from the Kansas Higher Education Enrollment Report and Academic Year Enrollment from the Kansas Higher Education Data System. Ms. Farrier reviewed the historical trend of the Fall Census Day Collection for the different sectors (state universities, Washburn University, two-year public institutions, and independent institutions). The data indicates an overall average annual enrollment growth of 3.7% over the last 45 years. However, the enrollment is beginning to flatten. She also reviewed the academic year enrollment data, which indicates a 6.2% 5-year increase in headcount for the public system. Ms. Farrier noted the recession has influenced the increase in enrollment rates over the last 5 years but enrollment growth is expected to slow or perhaps decline as the economy continues to improve. Additionally, enrollment data on student demographics, first time entering students, and transfer students were reviewed. Ms. Farrier highlighted research engagement by university faculty members, and shared a demonstration of the enhanced reporting system prototype.

(PowerPoint filed with Official Minutes)

Academic Affairs

2013 PERFORMANCE AGREEMENTS

Vice President Alexander presented twelve proposed performance agreements for calendar year 2013. He noted approving the agreements for one calendar year will allow the institutions to develop new performance agreements for the 2014-2016 cycle which will be based on the proposed revised model. Regent Moran moved to approve. Following the second of Regent Edwards, the motion carried. The following agreements were approved:

Wichita State University
Kansas State University
University of Kansas
University of Kansas Medical Center
Northwest Kansas Technical College
Manhattan Area Technical College
Seward County Community College
Independence Community College
Garden City Community College
Cloud County Community College
Butler Community College
Allen County Community College

NEW PERFORMANCE AGREEMENT MODEL

Vice President Alexander presented a proposed performance agreement model that more directly supports the Foresight 2020 goals. The model consists of sector and institution specific indicators. A baseline will be established for each indicator and each institutional agreement will be reviewed annually. Allocation of any new state funds will be based on three outcomes: 1) maintaining the baseline, 2) improving on the baseline, and 3) declining from the baseline. Vice President Alexander noted all institutions would use the proposed model beginning with the 2014-2016 performance agreement cycle. Regent Edwards moved to approve, and Regent Moran seconded. Following discussion, the motion carried.

(Performance Agreement Model filed with Official Minutes)

Other Matters

PRESENTATION FROM THE COMMUNITY COLLEGES ON PELL GRANTS

A presentation on Understanding the Impact of Pell Grants was given by President Swender, Garden City Community College; Myrna Perkins, Financial Aid Director, Barton Community College; and President Heilman, Barton Community College. In 2011-2012, more than 9,000,000 recipients throughout the United States received a Pell Grant and approximately one-third went to public two-year colleges. In Kansas, women represent the majority of Pell recipients. It was noted Pell Grants provide access and opportunity for many Kansas students.

(PowerPoint filed with Official Minutes)

ANNOUNCEMENT

Regent Edwards announced that the Board Academic Affairs Standing Committee will meet on Wednesday, April 17 to discuss academic advising.

ADJOURNMENT

The Chairman adjourned the meeting at 11:25 a.m.

Andy Tompkins, President and CEO

Tim Emert, Chair

CONSENT AGENDA

IV. Introductions and Reports

- | | |
|---|--------------------------------|
| A. Introductions | |
| B. Report from the Chair | Regent Emert, Chair |
| C. Report from the President & CEO | Andy Tompkins, President & CEO |
| D. Report from Council of Presidents | President Scott |
| E. Report from Council of Faculty Senate Presidents | Peter Chung |
| F. Report from Students' Advisory Committee | Luis Carbajal |

V. Standing Committee Reports

- | | |
|---------------------------|----------------|
| A. Academic Affairs | Regent Edwards |
| B. Fiscal Affairs & Audit | Regent Wilk |
| C. Governance | Regent Emert |

VI. Approval of Consent Agenda

- | | |
|---|---|
| A. Academic Affairs | |
| 1. Act on Request to Approve a Bachelor of Science in Tourism and Hospitality Management (CIP 52.0901) – FHSU | Jean Redeker,
Director, Academic Affairs |

Summary and Recommendation

Universities may apply for approval of new academic programs following the guidelines of Appendix G in the Kansas Board of Regents Policies and Procedures Manual. Fort Hays State University has submitted an application for approval of a Bachelor of Science in Tourism and Management (CIP 52.0901). The proposing academic unit has responded to all of the requirements of the program approval process. Kansas State University has a program utilizing this Classification of Instructional Program (CIP) code. The program will be funded through internal reallocation. Board staff concurs with the Council of Presidents and the Council of Chief Academic Officers in recommending approval.

Background

Criteria	Program Summary
1. Program Identification CIP	CIP # 520901 Program # 401-0511 Tourism and Hospitality Management
2. Academic Unit	Department of Management and Marketing
3. Program Description	The proposed BS THM degree is being requested to supplement the existing THM BBA degree. The request was initiated by an international partnership proposal that would annually include 100 entering Chinese sophomore students from SIAS University in Xinzhen, China. The University has also recent inquiries from potential Chinese, Turkish, and Philippine partners. It has always been the intent of FHSU to grow the THM program at an international level building on existing relationships as well as developing new ones. The proposed THM degree proves to be a better fit in the development and servicing of certain partnerships at both the national and international levels. Studies continue to show the growth of the China market in terms of the need for hospitality graduates (see appendices G and H). FHSU has had international partnerships, particularly China, for well over a decade

	<u>and this new degree would better serve the needs of our existing partnerships and open the door for new ones.</u>
4. Demand/Need for the Program	<p>The THM industry is one of the fastest growing industries in the world. Travel and tourism in the US is a \$1.9 trillion industry and is among the nation's largest employers with over 14 million direct travel-related jobs. Internationally, travel and tourism provides approximately 10% of the total world employment. In many countries, it is the number one industry. The World Tourism Organization estimates that global tourism visitation will grow from 770 million in 2006 to 1.6 billion by 2020. China is the big player in this growth. According to a major report completed in 2006 by the World Travel and Tourism Council (WTTC) entitled "The Impact of Travel and Tourism on Jobs and the Economy in China, Hong Kong and Macau," China alone is expected to experience 100 million international tourists by 2020 from less than 15 million currently. Approximately 2.5% or 40 million of the world's jobs in the industry will be in China (see the articles in appendices G and H). It will be the second leading tourist destination in the world. Every company is struggling with finding and retaining a proper labor force. Filling key middle-management positions is very difficult. In the post-2008 Olympic world, China is aware that it was not properly prepared in terms of facilities and educated staff. This rapid growth and future projection that China has underestimated its need for hospitality graduates indicates a strong demand for educated and qualified managers in this industry.</p> <p>This program will meet the needs of primarily international students desiring an education in THM who will have an opportunity to gain an American degree with this major including practical work experience in an internship.</p> <p>Given the recent dramatic increases in the need for hospitality and tourism expertise, there is a strong and growing regional, national, and international demand for students with hospitality and tourism skills and knowledge. This proposed degree would fill the expected regional demand required to meet state-mandates, as well as anticipated strong demand from international markets.</p> <p>Student demand for the program has been assessed in several ways. First, FHSU has completed a comparison analysis to similar universities that offer this type of a degree. The schools selected are comparable to FHSU in size and mission. This comparative data was used to calculate the percentages of students that were associated with the THM programs at each of the similar institutions. By applying the percentages generated to the FHSU student population, a projected estimate of the number of students choosing the new major can be obtained. The information is shown in the proposal and represents a conservative prediction because FHSU's linkage to markets and programming in China and Turkey will attract numbers well beyond what the institutions in the table located in the proposal are capable of recruiting in the near future. Based on information included in the proposal it can easily be projected that the worldwide pool of potential students will grow at a dramatic rate.</p>

	<p><u>Relationship with FHSU Performance Agreements</u></p> <p>INSTITUTIONAL GOAL 3: Internationalize the campus and curriculum The tourism and hospitality degree will consistently stress the importance of the global environment to the service industry.</p>
5. Comparative/ Locational Advantage	The proposed degree would fill the expected regional demand required to meet state-mandated requirements. Kansas Secretary of Revenue and Former Kansas Senator, Nick Jordan, has expressed interest in the earlier FHSU program and its potential to contribute to the state's professional development needs in the travel and tourism industry. The competencies that FHSU has developed working with international partners in China will help market and deliver the BS. Likewise, FHSU's experience and competencies in offering distance learning will provide a distinctive comparative advantage.
6. Curriculum	<p style="text-align: center;">Bachelor of Science</p> <p style="text-align: center;">General Education Requirements – 55 hours</p> <p style="text-align: center;">Business & Entrepreneurship Requirements – 21 hours</p> <p><i>Courses include:</i> Introduction to Business; Management Principles; Human Resource Management; Principles of Accounting I; Business Communication; Business Law I; and Introduction to Web Development</p> <p style="text-align: center;">Major Core for THM – 21 hours</p> <p><i>Courses include:</i> Principles and Practices in THM; Hospitality and Tourism Marketing; Service Operations; Hospitality Information Systems; Introduction to Leadership Concepts; International Hospitality: Problems and Planning; Tourism and Hospitality Industry Internship</p> <p>Choose one of the following three concentrations – 12 hours (1) Hospitality Operations; (2) Events Management (3) Wellness Facilities Operations</p> <p>Free Electives – 11 hours</p> <p>Total Degree Requirements – 120 credit hours</p>
7. Faculty Profile	The COBE and THM courses will be taught by the existing faculty. All faculty members are qualified in each of their teaching disciplines. One new faculty person will be required that will need to have a PH.D. in the field of Tourism/Hospitality Management or a closely related field for the China/SIAS assignment.
8. Student Profile	Majors in this program will have an interest in acquiring a skill set focusing on areas of tourism and hospitality management.
9. Academic Support	<p>Each of these support services is more described in the full narrative.</p> <p><u>Advising:</u> Students in the major will be advised by faculty in the department. (2) <u>Kelly Center:</u> The Kelly Center, on the FHSU campus, is committed to helping Fort Hays State University students, faculty, and staff be successful in their personal development. (3) <u>Disability Student Services (DSS):</u> The Disability Student Services office is dedicated to ensuring equal access to the educational opportunities at FHSU for persons with disabilities. (4) <u>Library:</u> Forsyth Library is the information/research center for the university. (5) <u>The Learning Commons:</u> The Learning Commons is located in Forsyth Library and includes the reference</p>

	<p>desk, a technology assistance center, a presentation area, a dimensional mediated instruction area, distributed learning spaces, and smart study rooms. (6) <u>Center for Teaching Excellence and Learning Technologies (CTELT)</u>: Assists faculty with the convergence of information technologies into digital formats. (7) <u>Virtual College</u>: The Virtual College delivers distance learning coursework through asynchronous and synchronous modes. (8) <u>Academic Computing</u>: All faculty have tablet/laptop computers and students are required to own a tablet/laptop computer as well. (9) <u>International Student Services</u>: The office provides a detailed orientation for all incoming international students. Topics include immigration, maintaining status, services provided, culture shock, medical needs, academics, and programming and events offered by the university. (10) <u>New Staff</u>: The new 100 students in China will require hiring a full-time academically qualified faculty member. See Fiscal Summary for Proposed Academic Programs form (Appendix C).</p>
10. Facilities and Equipment	All facilities and equipment needed to deliver this major and the associated courses are in place and no new expenditures are expected.
11. Program Review, Assessment, Accreditation	<p>ASSURANCE OF LEARNING (AOL)</p> <p>The COBE is presently undertaking AOL activities as accreditation efforts are determined. Included in the accreditation processes are requirements for assurance of learning. Each program will have student learning outcomes that be measured with both direct and indirect methods.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Pre and post exams for individual classes • Portfolio development and analysis • Exit surveys of graduating seniors • National Standardized field knowledge exams • Writing across the curriculum program <p>The assessment data will be used to modify and improve the THM program. Annual reviews are conducted and reported at FHSU. Our assurance of learning assessments is reported in the annual review.</p>
12. Costs, Financing	<p>As part of the new proposed degree, the College of Business and Entrepreneurship will need to hire one qualified faculty member (\$60,000 salary + \$20,000 benefits = \$80,000 to teach the program in China. Additional faculty may be required to meet program needs depending upon demand. Another critical program resource would be promotional funding for advertising and related marketing materials such as program brochures and web development (estimated at \$10,000). Total Costs: \$80,000 + \$10,000 = \$90,000</p>

**CURRICULUM OUTLINE
NEW DEGREE PROPOSALS
Kansas Board of Regents**

I. Identify the new degree:

B.S. in Tourism and Hospitality Management (existing major within a new degree)

II. Provide courses required for each student in the major:**Bachelor of Science****Business & Entrepreneurship Requirements - 21 Hours**

MGT 101	Introduction to Business
MGT 301	Management Principles
MGT 611	Human Resource Management
ACCT 203	Principles of Accounting I
BCOM 301	Business Communication
GBUS 204	Business Law I
INT 250	Introduction to Web Development

**Major Core for Tourism and Hospitality Management
Core Courses – 21 hours**

THM 620	Principles and Practices in Tourism and Hospitality Management
THM 621	Hospitality and Tourism Marketing
THM 622	Service Operations
THM XXX	Hospitality Information Systems
LDRS 300	Introduction to Leadership Concepts
THM 625	International Hospitality: Problems and Planning
THM 629	Tourism and Hospitality Industry Internship

Choose one of the following three concentrations – 12 hours**Hospitality Operations Concentration**

THM 623	Meetings, Conventions, and Events Management
THM 624	Hotel and Resort Management
THM XXX	Food and Beverage Management
THM XXX	Casino Management

Events Management Concentration

THM 623	Meetings, Conventions, and Events Management
THM XXX	Catering and Special Events
THM XXX	Facilities Management and Space Design
THM XXX	Hospitality and Convention Sales

Wellness Facilities Operations Concentration

THM XXX	Spa and Club Management
HHP 313	Health Promotion and Wellness
HHP 371	Leisure Programming
HHP 406	Fitness/Wellness Facilities Management

Free Electives – 11 hours**Total Degree Requirements – 120 credit hours**

The following mandatory courses are required cognates and meet general education requirements:

- ECFI 205 Theory and Practice of Personal Finance
- ECFI 202 Principles of Economics: Macro
- MATH 250 Elements of Statistics

IMPLEMENTATION YEAR FY 2013, Fall Semester

Institution: Fort Hays State University Proposed Program: New BS Major in Tourism and Hospitality Management

Part I. Anticipated Enrollment	Implementation Year		Year 2		Year 3	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
A. Full-time, Part-time Headcount:	100		150		200	
B. Total SCH taken by all students in program	4200		6300		8400	
Part II. Program Cost Projection						
A. In <u>implementation</u> year one, list all identifiable General Use costs to the academic unit(s) and how they will be funded. In subsequent years, please include only the additional amount budgeted.						
	Implementation Year		Year 2		Year 3	
<u>Base Budget</u> Salaries	\$80,000		\$4,500 (adjunct /overload)		\$9,000 (adjunct/overload) \$7,000 (student/grad asst.)	
OOE	\$10,000		\$500			
Total	\$90,000		\$5,000		\$16,000	

Indicate source and amount of funds if other than internal reallocation: _All internal reallocation_____

Revised: September, 2012

Approved: _____

2. Act on Request to Approve a Bachelor of Science in Exercise Science (CIP 31.0505) – KU**Summary and Recommendation**

Universities may apply for approval of new academic programs following the guidelines of Appendix G in the Kansas Board of Regents Policies and Procedures Manual. The University of Kansas has submitted an application for approval of a Bachelor of Science in Exercise Science (CIP 31.0505). The proposing academic unit has responded to all of the requirements of the program approval process. Kansas State University and Pittsburg State University have programs utilizing this Classification of Instructional Program (CIP) code.

Exercise Science is currently an emphasis offered in the Bachelor of Science in Education (BSE) degree in Sport Science. As such, funding is in place for faculty, staff, support services and facilities in Exercise Science. The program may expand to the Edwards campus and any expansion will be funded through Johnson County Education Research Triangle (JCERT) funds.

Board staff concurs with the Council of Presidents and the Council of Chief Academic Officers in recommending approval.

Background

<u>Criteria</u>	<u>Program Summary</u>
1. Program Identification	Bachelor of Science, major in Exercise Science
2. Academic Unit	Department of Health, Sport, and Exercise Sciences
3. Program Description	The BS in Exercise Science is a continuation and re-naming of the degree program currently entitled BSE in Sport Science, Exercise Science emphasis. The program contains a strong core of basic science courses in biology, chemistry, and physics followed by departmental courses such as exercise physiology, biomechanics, kinesiology, research/statistics, exercise biochemistry, and internship. The proposed curriculum does not differ from the current BSE in Sport Science, Exercise Science emphasis that will be replaced if this program is approved. The program is pursuing expansion of the program to the KU Edwards campus. The curriculum will be the same on both campuses.
4. Demand/Need for the Program	The Exercise Program enjoys strong demand as many students major in Exercise Science as a vehicle to pursue professional school in the health sciences, typically physical therapy. Graduates also gain employment in fields such as coaching and personal training. The current Exercise Science program has ~120 students, and will likely increase as the department removes the current enrollment cap.
5. Comparative /Locational Advantage	We believe that the Exercise Science program at the University of Kansas is exceptional in that the curriculum is designed to meet the admission requirements for physical therapy academic programs, and faculty are specialists in muscle and neuromuscular exercise physiology. Furthermore, we offer classes that provide students with the knowledge to obtain highly regarded certifications by two major organizations.
6. Curriculum	The program requires students to take 124-125 credit hours (58 hours in general studies and 66-67 credit hours in the program electives and internship). As a prerequisite for admission, students must meet the requirements for admission to the School of Education. In addition, students must complete multi-semester basic science courses in biology, chemistry,

	and physics. These requirements have been designed to meet the requirements for admission to the DPT program at KUMC.
7. Faculty Profile	The curriculum will be delivered by the same faculty that currently delivers the BSE in Sport Exercise, Exercise Science emphasis. This includes four faculty with primary responsibilities to the program and a total of five tenure line faculty with PhDs in Exercise Physiology, as well as instructors and graduate teaching assistants. Assuming approval of offering the program at the KU Edwards campus, an additional two faculty lines will be created.
8. Student Profile	The students are among the top students in the department and admission criteria include a 2.75 GPA. Most students are pre-professional students with interest in physical therapy, but also include students pursuing matriculation into programs such as medicine and physician assistant studies.
9. Academic Support	Academic support for the BS in Exercise Science is the same as that for the current BSE in Sport Science, Exercise Science emphasis. No new support is required.
10. Facilities and Equipment	No additional space or equipment is needed for this program. Assuming approval of offering the program at KU Edwards, approximately \$40,000 will be needed for equipment purchases.
11. Program Review, Assessment, Accreditation	Program review will follow the same process as is currently in place. No accreditation is required.
12. Costs, Financing	For the KU Lawrence campus, no additional costs will be incurred, and no additional funding is needed. Assuming approval of offering the program at KU Edwards, additional funding for two faculty lines and equipment will come from the Johnson County Education Research Triangle.

**CURRICULUM OUTLINE
NEW DEGREE PROPOSALS
Kansas Board of Regents**

I. Identify the new degree:

Bachelor of Science in Exercise Science

II. Provide courses required for each student in the major:

Admission Requirements (36 hours)	Course Name	Credits
ENGL 101	Composition	3
ENGL 102	Composition & Literature	3
COMS 130 <u>or</u> 150 <u>or</u> 230	Speaker-Audience Communication or Personal Communication or Fundamentals of Debate	3
PSYC 104	General Psychology	3
SOC 104	Elements of Sociology	
BIOL 100 <u>and</u> BIOL 102	Principles of Biology and Biology Lab	4
Or	Or	
BIOL 150	Principles of Molecular and Cellular Biology	
BIOL 240*	Human Anatomy	3
BIOL 246*	Principles of Human Physiology	3
MATH 101 <u>and</u> MATH 103	College Algebra <u>and</u> Trigonometry	5
Or	Or	
MATH 104, 115, or 121	Precalculus Mathematics or Calculus I	
HSES 244	History and Foundations of Physical Education	3
HSES 269	Introduction to Exercise Science	3

*Lab is also required for graduation (BIOL 241, 247)

General Education Requirements	Course Name	Credits
ENGL (elective)	200+ elective	3
PHIL 160 <u>or</u> PHIL 677	Introduction to Ethics <u>or</u> Medical Ethics	3
Hum/SS elective	Humanities/Social Science Principal Course	3
BIOL 241	Human Anatomy Observation Lab	2
BIOL 247	Principles of Human Physiology Lab	2
HSES 330	Principles of Nutrition and Health	3
CHEM 184	Foundations of Chemistry I	5
CHEM 188	Foundations of Chemistry II	5
PHSX 114	College Physics I	4
PHSX 115	College Physics II	4
BIOL 200	Basic Microbiology	3
BIOL 203	Basic Microbiology Lab	2

Post-Admission Requirements	Course Name	Credits
HSES 305	Proc and Techniques of Physical Fitness Training	3
HSES 310	Research and Data analysis in HSES	3
HSES 350	Care and Prevention of Athletic Injuries	3
HSES 369	Kinesiology (prerequisite BIOL 240)	
HSES 480	Physical Activity and Exercise Management in Individuals	3

	With Disabilities	
HSES 488	Pre-Internship Seminar (taken semester before HSES 580)	1
HSES 670	Introduction to Biomechanics (prerequisite BIOL 240)	3
HSES 672	Exercise Physiology (prerequisite BIOL 247)	3
HSES 673	Clinical Fitness Evaluation Techniques (prerequisite HSES 672)	3
HSES 674	Exercise Biochemistry (prerequisite HSES 672)	3
Required Elective	See list below (PSYC 333 required for Pre-PT)	3
Required Elective	See list below (PSYC 350 required for Pre-PT)	3
HSES 580	Internship in Exercise Science	15

Suggested Elective Options

HSES – 300+ level

Biology – BIOL 600, BIOL 601

Chemistry – CHEM 622, 624, 625, 626, and 627

Human Development – ABSC 160, ABSC 324, PSYC 333 (required for Pre-PT)

Abnormal Psychology – PSYC 350 (required for Pre-PT)

Note: Internships must be completed at an approved site within a 50-mile radius of Lawrence. Students who have a 3.0 or greater cumulative GPA may petition to complete the internship at an approved site beyond the 50-mile radius. All coursework must be completed before the internship is approved. A 2.75 cumulative GPA is required.

Implementation Year FY 2014

Fiscal Summary for the Proposed Academic Program

Institution: University of Kansas - Lawrence

Proposed Program: B.S. major in Exercise Science

Part I. Anticipated Enrollment

	Implementation Year		Year 2		Year 3	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
A. Headcount	170	10	205	20	205	30
B. Total SCH taken by all students in the program	5250		6450		6600	

Part II. Program Cost Projection

A. In the implementation year, list all identifiable **General Use** costs to the academic unit(s) and how they will be funded.

In subsequent years, please include **only** the additional amount budgeted.

	Implementation Year	Year 2	Year 3
<u>Base Budget</u>			
Salaries	\$70,000	\$141,500	\$141,500.00
OOE	5,000	10,000	10,000
Total	\$75,000	\$151,500	\$151,500

*Based on no increase in salaries; fringe not included in Salaries total.

Indicate source and amount of funds if **other than** internal reallocation:

year 1 - \$75,000 provided by JCERT for salary and OOE for one faculty member or equivalent to teach at KU Edwards Campus only

year 2 - \$151,500 provided by JCERT for salary and OOE for two faculty members or equivalent to teach at KU Edwards Campus only

year 3 - \$151,500 provided by JCERT for salary and OOE for two faculty members or equivalent to teach at KU Edwards Campus only

3. Act on Request to Approve a Bachelor of Science in Sport Management (CIP 31.0504) – KU**Summary and Recommendation**

Universities may apply for approval of new academic programs following the guidelines of Appendix G in the Kansas Board of Regents Policies and Procedures Manual. University of Kansas has submitted an application for approval of a Bachelor of Science in Sport Management (CIP 31.0504). The proposing academic unit has responded to all of the requirements of the program approval process. Wichita State University has a program utilizing this Classification of Instructional Program (CIP) code.

Sport Management is currently an emphasis offered in the Bachelor of Science in Education (BSE) degree in Sport Science. As such, funding is in place for faculty, staff, support services and facilities in Sport Management.

Board Staff concurs with the Council of Presidents and the Council of Chief Academic Officers in recommending approval.

Background

Criteria	Program Summary
1. Program Identification	Bachelor of Science, major in Sport Management
2. Academic Unit	Department of Health, Sport, and Exercise Science
3. Program Description	The B.S. in Sport Management is a proposed new degree with a major in Sport Management that will replace an existing emphasis in Sport Management underneath Sport Science leading to a B.S.E. The program includes an introductory course, 7 core sport management courses, an 18-credit hour business minor, and a 15-credit hour internship. The proposed major does not differ from the current B.S.E. in Sport Science with a Sport Management emphasis that will be replaced if this major is approved, except that the required credit hours will be reduced from 124 to 120.
4. Demand/Need for the Program	There is a strong demand of a Sport Management major with 80-90 students annually admitted into the existing program of study in preparation for careers in the growing sport industry. Additionally, many students build upon their undergraduate studies by pursuing graduate degrees in business, sport management, and law.
5. Comparative/ Locational Advantage	According to the North American Society for Sport Management, there are over 250 undergraduate programs in Sport Management in the United States, including one at Wichita State University. There are no similar programs at the University of Kansas. The Sport Management program of study is unique because it requires 18 credit hours in business leading to a business minor in addition to theoretical and practical studies in Sport Management.
6. Curriculum	The learning goals of the proposed Sport Management major at the University of Kansas are as follows: <ul style="list-style-type: none"> • Goal 1: Our graduates have developed leadership and management abilities to make sound business decisions in the sport industry. They have learned how to work effectively in teams, become change agents in the sport industry, and model ethical decision-making skills. • Goal 2: Our graduates have become knowledgeable about leadership, business, and management theories and practices, economic and financial management, sport law, marketing, and personnel management. Additionally, they have acquired skills in event and facility management and increased their insights into how sport impacts

	<p>and interfaces with society.</p> <ul style="list-style-type: none"> • Goal 3: Our graduates have become effective oral and written communicators and demonstrated these skills through volunteer activities, work experiences in the sport industry, and completion of an internship. Additionally, they have cultivated their critical thinking skills as they learned and practiced how to solve business problems in sports. <p>The existing program requires students to take a minimum of 124 credit hours (65-68 hours in general education courses and electives and 56 credit hours in the program requirements including an internship). The required number of credit hours will be reduced to 120 in the fall of 2013. As a prerequisite for admission, students must meet the requirements for admission to the School of Education.</p>
7. Faculty Profile	The curriculum will be delivered by the same faculty that currently delivers the B.S.E. with a Sport Management emphasis, a full professor, an associate professor, and a lecturer with each holding a Ph.D. Additionally, the department is conducting a search for an assistant professor who will begin in the fall of 2013. All three of the faculty members have received teaching awards. Two of the faculty members are active scholars publishing and presenting in the field of Sport Management.
8. Student Profile	Students must have earned at least a 2.75 grade point average to be considered for admission into the Sport Management program.
9. Academic Support	Academic support for the proposed B.S. with a major in Sport Management will be the same as for the current B.S.E. in Sport Science with an emphasis in Sport Management. No new academic support is required.
10. Facilities and Equipment	No additional space or equipment is needed for this program.
11. Program Review, Assessment, Accreditation	<p>Consistent with the mission of the School of Education, the mission of the Sport Management program is to prepare leaders and practitioners, expand and deepen understanding of the field of Sport Management, and act responsibly in contributing to society. The learning goals of the proposed Sport Management program were provided in #6.</p> <p>The learning outcomes of the proposed Sport Management major are:</p> <ol style="list-style-type: none"> 1. Develop ethical decision-making abilities based on moral reasoning and understand the importance of adhering to a professional code of ethics. 2. Understand and apply personal management, communication, leadership, and management principles in the sport industry. 3. Demonstrate knowledge of theories and application of sport sociology. 4. Articulate the fundamentals of planning, financing, and managing sport facilities and events. 5. Comprehend the legal issues of sports including sport-specific laws and cases and the interface of the law, sport, and business. 6. Describe, analyze, and apply economic and financial factors associated with issues, laws, constraints, and operations in intercollegiate athletics and professional sports. 7. Apply marketing theories and strategies in meeting the wants and needs of potential and existing consumers of sport products. <p>The goals and learning outcomes of the proposed Sport Management major will be assessed using the following assessment plan:</p> <ol style="list-style-type: none"> 1. At the end of each Sport Management course, students will be asked to describe what

	<p>they have learned in this course as their learning relates to the learning outcomes. Students also will be asked to assess the strengths and weaknesses of each course. After the conclusion of each semester, the Sport Management faculty will meet to discuss students' feedback and make any curricular changes needed to ensure that students are making progress in achieving the learning outcomes and program goals.</p> <p>2. Prior to beginning their internship in the final semester of their enrollment, Sport Management students will be surveyed to assess their progress in the accomplishment of the learning outcomes and program goals. Students will be asked to demonstrate through their answers that they are prepared to contribute to the field during their internship.</p> <p>3. Prior to the end of their internship, Sport Management students will be surveyed to ask them to assess the strengths and weaknesses of their entire program of study and to make recommendations for changes to improve the program.</p> <p>4. Every five years, graduates of the Sport Management program will be surveyed to ask them to assess how well-prepared they were for their initial and any subsequent Sport Management positions. They will be asked what skills and abilities they learned that were most helped to them as well as what skills and abilities they did not learn but needed for success in their careers.</p>
12. Costs, Financing	No additional costs will be incurred, and no additional funding is needed.

CURRICULUM OUTLINE
NEW DEGREE PROPOSALS
Kansas Board of Regents

A. Identify the new degree:

Bachelor of Science, major in Sport Management

II. Provide courses required for each student in the major:

	Course Name & Number	Credit Hours
Core Courses	HSES 380 Sociology of Sport	3
	HSES 381 Sport Ethics	3
	HSES 382 Sport Facilities and Event Management	3
	HSES 384 Sport Law	3
	HSES 483 Sport Finance and Economics	3
	HSES 486 Sport Marketing	3
	HSES 487 Personal Management in Sport	3
	HSES 488 Pre-Internship Seminar	1
	ACCT 205 Survey of Accounting	3
	DSCI 305 Survey of Decision Making in Business	3
	FIN 305 Survey of Finance	3
	IST 205 Survey of Information Systems	3
	MGMT 305 Survey of Management	3
Electives	MKTG 305 Survey of Marketing	3
		6
Research		0
Practica	HSES 499 Internship in Sport Management	15
	Total	67

Implementation Year FY 2014

Fiscal Summary for the Proposed Academic Program

Institution: University of Kansas – Lawrence

Proposed Program: B.S. major in Sport Management

Part I. Anticipated Enrollment

	Implementation Year		Year 2		Year 3	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
A. Headcount	170	0	170	0	170	0
B. Total SCH taken by all students in the program	5100		5100		5100	

Part II. Program Cost Projection

A. In the implementation year, list all identifiable **General Use** costs to the academic unit(s) and how they will be funded.

In subsequent years, please include **only** the additional amount budgeted.

	Implementation Year	Year 2	Year 3
<u>Base Budget</u>			
Salaries	\$ -	\$ -	\$ -
OOE	-	-	-
Total	\$ -	\$ -	\$ -

*Based on no increase in salaries

Program cost projections are set to zero to reflect that no new resources are requested above that which are currently allocated for the existing program.

Indicate source and amount of funds if **other than** internal reallocation:

B. Fiscal Affairs & Audit

**1. Approve Amendment to FY 2013 Capital
Improvements Request – KSU**

**Eric King,
Director of Facilities**

Kansas State University requests approval to amend its FY 2013 Capital Improvement request to include the east football stadium parking lot repairs. The scope of work encompasses a 79,000 sq. yd. area identified for pavement patching, a double bituminous surface treatment, restriping and parking space numbering. The estimated cost for the work is \$1.0 million. No state money will be used for any of the repairs. The project will be funded by K-State Athletics funds on deposit at the KSU Foundation.

2. Authorize Razing of Building – KU

The University of Kansas requests authorization to raze Burt Hall as part of the Learned Hall Engineering Expansion Phase II (LEEP2) Project. Burt Hall was originally constructed as a nuclear reactor facility for teaching and research. It has been partially decommissioned, but was never formally decommissioned. Because of the extra heavy concrete structure for the reactor operation and the associated abatement of various hazardous materials, KU Office of Environmental Health and Safety has estimated costs to complete that process is at \$595,000 and will take approximately 10 -12 months to complete prior to any demolition activities. Following decommissioning, the building will be razed. The LEEP2 project will fund the cost of abating and razing the building.

C. Retirement Plan**1. Re-Appoint Four Retirement Plan Committee Members****Madi Vannaman,
Staff Affiliate****Summary and Staff Recommendation**

To fulfill the Board's fiduciary responsibility for the KBOR Mandatory Retirement Plan, appropriate management and periodic review of the investment options provided under the Plan are required. In July 2005, the Board delegated responsibility for plan administration and investment oversight to the Board created "Retirement Plan Committee" (RPC). The terms of four board-appointed RPC members will expire on June 30, 2013. Staff recommends the re-appointment of these four members for additional three year terms.

The Kansas Board of Regents Retirement Plan

The Kansas Board of Regents (KBOR) Retirement Plan is an essential component of the benefits and compensation package available to faculty and staff who serve at the six state universities and the KBOR office. The KBOR Plan has four components: (1) a mandatory 403(b) retirement plan; (2) a voluntary 403(b) retirement plan; (2) a long term disability plan; and (4) a phased retirement plan. This issue paper addresses the Board's oversight of the Mandatory Retirement Plan and the composition of the Board created Retirement Plan Committee (RPC).

Mandatory Retirement Plan

In 1962 the Legislature authorized the Board to establish a Mandatory Retirement Plan under Internal Revenue Code Section 403(b) in order to provide retirement income for faculty and unclassified employees at the state universities and board staff. The creation of the KBOR plan allowed eligible employees an alternative to KPERS, which was also established in 1962.

Then, as now, the KBOR retirement plan is an essential tool used to attract and retain quality faculty and unclassified employees to the state universities and to the KBOR office. With features such as portability and immediate vesting, the KBOR retirement plan has aspects that differ from KPERS and are more attractive and essential in the competitive environment of higher education.

Each participating employee is required to contribute a percentage of their compensation to the Mandatory Plan (currently 5.5%). The employer, a State university or the KBOR Office, is required to contribute an additional percentage to the Mandatory Plan (currently 8.5%). Thus, participating employees have a total of 14% of their compensation directed as pretax contributions to their retirement.

As of December 31, 2012, the total value of the retirement funds in the Board's Mandatory Plan (with the two Board approved investment providers, ING and TIAA-CREF) was \$2.63 billion dollars.

Retirement Plan Committee

In June 2005, the Board created the RPC and appointed the first members to it¹. By Board policy, the RPC is composed of representatives from the Board itself, the Council of Presidents (COPs), the Council of Business Officers (COBO), and the Advisory Committee on Retirement and Benefits (ACORB). Subject matter experts from the campuses provide additional expertise. The RPC duties include oversight of the Mandatory Retirement Plan, its administration and its investments, as well as having the responsibility for creating and reviewing plan documents and investment provider agreements, implementing an investment policy with performance standards, and reviewing the investment performance on a semi-annual basis. In 2012, after a competitive bid process, Segal Rogerscasey was awarded a contract in order to provide the RPC with consulting services regarding the oversight and performance of investment options.

¹ See Board Policy Manual Section A.4.a.(3).

The RPC is comprised of ten individuals, with nine voting members, eight of whom represent the universities and are appointed to serve staggered three year terms. The RPC is currently chaired by Regent Lykins.

The four RPC members whose appointments expire on June 30, 2013, are:

- Dr. Edward Hammond, President, Fort Hays State University, representing COPs
- Theresa Gordzica, Chief Business and Financial Planning Officer, University of Kansas Lawrence campus, representing COBO
- Gary Leitnaker, Assistant Vice President, Kansas State University, representing Human Resources Directors/ACORB
- Rick Robards, Director of Plans, Policy and Analysis, University of Kansas Medical Center, representing Human Resource Directors/ACORB

The current RPC members whose appointments are expiring all have been asked to remain on the RPC because of the knowledge and expertise they bring and have gained by serving on the Committee. All have agreed to serve on the RPC for another three years.

Staff recommends that the Board reappointment each of these current RPC members for a new three year term, commencing on July 1, 2013.

2. Approve TIAA-CREF Fund Line-Up Change in the Board's Mandatory Retirement Plan

Summary and Staff Recommendation

Fulfillment of the Board's fiduciary responsibility for the KBOR Mandatory Retirement Plan requires appropriate management and periodic review of the Plan's investment options. The Board's Vendor Management Document requires that fund changes proposed by the two KBOR Investment Providers (ING and TIAA-CREF) be approved by the Retirement Plan Committee (RPC) using the guidelines and criteria listed in the Vendor Management Document and using the Board's Investment Policy Statement criteria to assess the proposed funds. ING did not submit a fund lineup change. TIAA-CREF presented its fund line-up change at the March, 2013 RPC meeting along with recommendations from KBOR's contracted investment consultants, Segal Rogerscasey. Based upon the information discussed at that March meeting, the RPC recommends that the Board approve the following change to the Mandatory Plan lineup: Remove the TIAA Stable Return account and replace it with the TIAA Stable Value account. Funds will be mapped out of the closed account into the new account. Staff recommends approval of this change to the fund lineup effective July 1, 2013, and revision of the Investment Policy Statement's listing of funds.

Vendor Management Document

In April 2007, the Board approved use of the Retirement Plan Committee (RPC) Vendor Management Document to address 1) the protocol for fund changes proposed by the two KBOR Investment Providers (ING and TIAA-CREF) including the guidelines for submission of fund changes, 2) the Investment Policy Statement criteria that will be used to assess the proposed fund (i.e., adherence to investment objective; three and five year performance relative to benchmark and relative to median peer group manager; risk and value added statistics; qualitative factors such as assets under management, manager tenure, organizational structure and stability, investment management process; and fees and expenses), and 3) the evaluation criteria listed in the Vendor Management Document.

Pursuant to the provisions of the Vendor Management Document, TIAA-CREF identified an enhancement to the fund line up and submitted a proposal to replace and map current assets from the TIAA Stable Return Annuity to the recently introduced TIAA Stable Value product. The proposal noted that the Stable Value product is also a guaranteed annuity product that provides a guaranteed minimum credit rate of between 1.00% and 3.00% and the opportunity for actual crediting rates that exceed the minimum.

Segal Rogerscasey screened the proposed new investment option against the KBOR Mandatory Retirement Plan Investment Policy Statement to determine whether it met the minimum requirements for consideration and possible inclusion. The February 19, 2013 "Manager Focus" report stated that Segal Rogerscasey met with TIAA-CREF representatives to compare and contrast the product design of the two funds: the Stable Return account has \$52 million in assets and 27 plans; the Stable Value account has \$112 million in assets and 119 plans. In 2012, three plans left Stable Return due to a vendor change and accumulated assets declined over 30%. As a result, TIAA-CREF indicated fees associated with the Stable Return account are likely to increase due to economies of scale to run and service the product. Currently KBOR is the largest client of the Stable Return account, representing approximately half of its accumulated assets, and the Stable Return account is closed to new plan offers. Segal Rogerscasey believes that "TIAA-CREF's commitment to Stable Return is waning and KBOR is at risk of TIAA-CREF eventually forcing assets to move into an alternate product."

The suggested new option, the Stable Value account, has four advantages over the current Stable Return account:

- i) The primary collateral account is a TIAA Separate Account and plan assets are protected from claims by TIAA's creditors or General Account policyholders. Additionally, TIAA's General Account guarantees any shortfall of assets in the Separate Account to support contractual obligations. The TIAA Stable

- Return's collateral account is not separate from the TIAA General Account and thus, does not benefit from the same level of protection.
- ii) The crediting rate structure for the Stable Value account is simpler than Stable Return: current assets and new money contributed to the Stable Value account during the rating period earn the current crediting rate which is reset semiannually and may therefore offer an opportunity to better capture and reflect the current rate environment. The Stable Return account has a complex vintage rating structure with the crediting rate determined as frequently as monthly (for new money contributions) which could result in up to twelve different crediting rates for various groups of investments.
 - iii) All fees for the Stable Return account are implicit in the declared crediting rate spread, meaning investors have no accurate way to view or determine the fee structure. The Stable Value account discloses contract fees in the contract, giving investors a level of transparency. In addition, the State Value account fees are less due to reduced recordkeeping costs and a simpler crediting rate structure.
 - iv) The Stable Value account offers increased liquidity by allowing transfers to another investment in 30 days following a transfer out, whereas the Stable Return account has a 90 day waiting period for participant-directed transfers-in, following a transfer-out (subject to contractual "equity wash"² provisions).

The RPC recommends that the Board approve removal of the TIAA-CREF Stable Return account from the Mandatory Retirement Plan fund lineup and approve the TIAA-CREF Stable Value account as the new replacement fund, as well as approving that the assets in the Stable Return account be mapped from the closed fund to the new funds. Future contributions to this fund category will be allocated to the new fund unless the participant takes affirmative action to change the allocation to some other approved fund category. As of March 28, 2013, there were 820 KBOR participants with \$28.58 million invested in the TIAA Stable Return account.

Staff recommends approval of this change to the Mandatory Retirement Plan fund lineup effective July 1, 2013, and revision of the Investment Policy Statement's listing of funds. This change, under the Board's Vendor Management Document, would become effective July 1, 2013. With the biweekly payroll schedule, July 1st falls within the pay period June 23 to July 6, paid on July 19th. TIAA-CREF should be authorized to make this change no sooner than June 23rd and no later than July 1st or the first business day following July 1, 2013.

² Equity wash generally refers to restrictions that prevent participants from being able to transfer funds out of a stable value account into what is considered a "like" or competing investment. Instead, funds must first be invested in equities and thus exposed to market risk for a period of time, usually ninety days. Equity wash requirements are intended to minimize arbitrage, which negatively impacts those participants who choose to remain in the stable value fund.

3. Approve TIAA-CREF Revenue Credit Distribution and Accept Payment from ING and TIAA-CREF for Board-Related Retirement Plan Expenses

Summary and Retirement Plan Committee Recommendation

TIAA-CREF is one of the two Investment Providers approved by the Board under the Kansas Board of Regents (KBOR) Mandatory Retirement Plan. At the March 2013 Retirement Plan Committee (PRC) meeting, this company reported that there is a revenue credit of \$1,184,385 million available from calendar year 2012. In order to protect and maintain the assets to be credited, the funds received every year due to this revenue credit will be deposited into a TIAA-CREF Traditional investment within the Retirement Choice Plus contract, which is fully liquid, and kept there until the funds are used or paid out. At its March 2013 meeting, the RPC unanimously voted to recommend that the Board distribute some of these funds to TIAA-CREF Plan participants, pro rata, based on each participant's individual account balance, with said payments to participants occurring in September 2013.

The RPC also unanimously voted to recommend to the Board that the Board Office annually determine the actual plan-related administrative expenses incurred by the Board during the prior fiscal year and that both investment providers (ING and TIAA-CREF) be informed of this amount and required to reimburse the Board for those expenses, on a pro-rata annual basis, using the KBOR Mandatory Plan participation percentages.

Staff recommends that the Board approve this annual payment of administration costs by the two investment providers on a pro rata basis, and that the Board also approve payment of the remaining funds reported by TIAA-CREF as the revenue credit (that are not used to pay for Board expenses) be annually distributed to TIAA-CREF plan participants on a pro rata basis.

Mandatory Retirement Plan

In 1962 the Legislature authorized the Kansas Board of Regents (KBOR) to establish a Mandatory Retirement Plan under Internal Revenue Code Section 403(b) in order to provide a retirement plan vehicle for state university faculty and unclassified professional employees and Board staff employees. The creation of the KBOR plan provided an alternative to KPERS which was also established in 1962.

TIAA-CREF and Board History

TIAA-CREF was the first and only investment company the 1962 Board authorized to provide retirement plan investment options to faculty and unclassified staff at the state universities. TIAA-CREF has been addressing the needs of higher education for over 90 years, providing high quality products and services at a low cost to help provide retirement security of participants.

Initially, TIAA-CREF was run as a single pension system, designed to serve the needs of all clients and their retirement plan participants. The economics of providing plan administration/recordkeeping, employee services and fiduciary/compliance services was formulated to cover the costs of all products and services for all plan participants of the single system. The "system-wide" pricing approach meant that all 3.6 million plan participants paid the same price for TIAA-CREF products and services, regardless of the type or size of the plan. If overall revenues exceeded overall expenses, under the "system-wide" approach, those excess dollars were returned to all TIAA-CREF participants in every plan by lowering the expense ratios for the CREF Annuities and/or through dividends paid on the TIAA fixed account. In fact, most TIAA-CREF retirement plans had the same annuity account lineup and service offerings. Initially, one advantage of this approach was the portability of participant accounts across higher education institutions, without necessitating a change to the participant's underlying annuity contract.

TIAA-CREF's Plan-based Platform Model

In 2010, TIAA-CREF began moving away from a “system-wide” to a “plan-based” platform to accommodate fiduciary and plan sponsor needs. This change allows TIAA-CREF to provide open architecture, plan design differences, and individualized plan economics to each client based on participant usage.

Using the “plan-based” model, TIAA-CREF aligns its fee structure with the costs to run the KBOR Plan, based on the Plan’s specific participant population demographics, product/service offerings, Plan administration complexity and investment menu structure. This approach enables TIAA-CREF to offer greater transparency regarding KBOR’s Plan expenses and Plan revenue requirements.

With the “plan-based” model, the first steps taken in 2010 and 2011 for the KBOR Plan were to lower the revenue needed for the retirement program by transitioning to the lowest share class for all mutual funds (TIAA-CREF and non-proprietary) in the lineup. This simultaneously maximized the outcomes of the retirement program (by lowering expenses of the mutual funds utilized by Plan participants) and minimized fiduciary risk by ensuring that the expenses are reasonable for the Plan and Plan participants.

KBOR Plan participants are now paying the lowest expenses available for TIAA-CREF mutual funds and non-proprietary funds. It is projected that the savings in participant fees will be \$2.3 million dollars over 5 years, allowing participants to keep more money working toward their financial future. The result of this change in how fees are determined is that there is a gradually diminishing “revenue credit” that will continue to accrue on a yearly basis, until such time as the expenses to administer the KBOR retirement program fully aligns with the fees being collected for that purpose.

Calendar Year 2011 KBOR Plan Revenue Credit

At its May 2012 meeting, the Board approved the RPC recommendation to distribute the calendar year 2011 revenue credit of \$1.38 million back to TIAA-CREF Plan participants, on a pro rata basis, determined by each participant’s individual account balance, as each participant would have paid expenses based on the contributions he or she made. The credit amount was derived by taking into account the revenue generated from the fund investment expense ratios offset by the plan services expense (employee, fiduciary/compliance, Plan administration/recordkeeping services).

Calendar Year 2012 KBOR Plan Revenue Credit

At its March 2013 meeting, TIAA-CREF informed the RPC that the 2012 revenue credit is be \$1,184,385. TIAA-CREF’s revenue credit estimates for future years are projected to decline as participants utilize the mutual funds that are the lowest cost share class and typically have zero revenue sharing towards the recordkeeping costs of the plan. As new assets flow to these mutual fund options, the amount of revenue being generated toward the recordkeeping cost is expected to decrease.

There are approximately 21,387 KBOR participants with an average account balance of \$132,000. Illustrations of returning the revenue credit to participants show the following:

Plan Participant Revenue Credit Illustration

Account Balance	\$500,000.00	\$250,000.00	\$132,000.00	\$60,000.00	\$10,000.00
Pro Rata	\$197.76	\$98.88	\$52.21	\$23.73	\$3.96

***The illustration above is less the expected share of eligible plan-related expenses that TIAA-CREF will contribute to reimburse for KBOR Office expenses associated with administering the KBOR Retirement Plan.**

The revenue credit from calendar year 2012 must be distributed by December 31, 2013. The funds have been deposited in the KBOR Revenue Credit Account and invested in the TIAA Traditional account within the Retirement Choice Plus contract which has a return of 2.60% as of March 31, 2013.

KBOR Office Expenses

At the May 2012 Kansas Board of Regents meeting, the Board asked the Council of Presidents to “review whether the universities can pay for the Board Office expenses associated with the KBOR Retirement Plan and bring a recommendation back at the June Board meeting.”

At the June 2012 Board meeting, President Schulz presented the Council of Presidents’ report which included this information: “COPs received a report from the Council of Business Officers. The Business Officers recommended funding certain administrative costs of the retirement plan with rebates received from TIAA-CREF and ING, if possible.”

The RPC discussed reimbursement of the Board office Plan-related administrative expenses with ING and TIAA-CREF. ING offered to reimburse KBOR for actual administrative and outside consultant expenditures capped at \$25,000 per year but agreed to pay more if additional funds were needed. TIAA-CREF offered to use the revenue credit to first pay for Plan-related expenses and then to distribute the excess to Plan participants. Each company agreed to pay a pro-rata share based on the number of active participants in KBOR Mandatory Plan; for calendar year 2013, the pro-rata share is 27% for ING and 73% for TIAA-CREF.

RPC Recommendation

The RPC recommends that the 2012 TIAA-CREF revenue credit be distributed back to TIAA-CREF Mandatory Retirement plan participants, on a pro rata basis, determined by each participant’s individual account balance, and that the distribution occur in September 2013 to allow time to establish the timing and protocol for the actual distribution and to create communication pieces to inform faculty and staff after they have returned for the fall semester.

The RPC also recommends that both ING and TIAA-CREF reimburse the Board Office for Plan-related administrative expenses based on actual expense information provided by the Board Office at the end of each fiscal year. The TIAA-CREF revenue credit will be used to pay for its share of the Plan-related expenses with the excess distributed to Plan participants. Reimbursement will be based on the percentage of KBOR Mandatory Plan active participants with each investment company.

DISCUSSION AGENDA

VII. Consideration of Discussion Agenda

A. Legislative

1. Receive Legislative and Budget Update and Discuss Impact of Potential Cuts

**Mary Jane Stankeiwicz,
Director, Government Relations &
Communications**

This is the status of the following bills as of April 4, 2013

Regents' Bills	Original committee	1st chamber	2nd committee	2nd chamber	
SB 22/SB 128 – Extension of TEA and CTE extension until Dec 31 st		34-6	Hearing: March 13 th Passed – amended into SB 128	123-0	Senate concurred
SB 27 – military scholarship		40-0		123-0	Senate concurred
HB 2011- Motorcycle license plate		109-14		General Orders	House concurred
HB 2396/HB 2021 – ESU land transfer		General order Blessed	Amended on the house floor into HB 2396	122-0	In conference
HB 2396/HB 2071 – KU land exchange		General Orders Blessed	Amended on the house floor into HB 2396	122-0	In conference
Other bills of Interest					
HB 2052/HB 2055/SB186/SB 157– guns in public buildings	House Fed and State Hearing: Feb 25 th	84-38	Sen Fed and State – parts amended into HB 2052	35-5	Conf committee agreed
HB 2094 – student privacy	House Education Hearing March 7 th	123-0	Senate Education		
HB 2192 – repeals in-state tuition	House Fed & State Hearing: March 20 th				
SB 217 – social worker	Senate Health & Welfare March 7 th				

HB 2201/SB 225– Kan-ed ability to charge fees	Senate Utilities March 11 th Amended in HB 2201			36-4	Agree to Disagree
SB 216 – allow public building commission to acquire land for WU	Senate Ways and Means Hearing: Feb 25 th	38-0	General Government Passed: March 18 th	121-0	Governor
SB 76 – Supplemental for FY12-14	Senate Ways & Means Hearing: Feb 7 th				
HB 2384 – unclassifying state employees	House Approps Passed out: March 19 th	General Orders			
H. Sub for HB 2231 – house budget bill		68-55			
Sen. Sub for HB 2143- Senate budget bill		24-16			Rhoades, Suellentrop, Henry Masterson, Denning, Kelly
SB 199 – KUMC Midwest Center for Stem Cell Therapy		33-7		90-32	Agree to Disagree

B. Academic Affairs

Regent Edwards

1. Act on Statement of Intent for a Doctor of Nursing Practice – PSU

Jean Redeker,
Director, Academic Affairs**Summary**

Because doctoral education requires a substantial commitment of resources, approval of doctoral degrees at regional universities requires a two-step process. First, regional universities submit a statement of intent requesting the Board's permission to develop a new program proposal for a doctoral program. Pittsburg State University (PSU) has submitted a statement of intent requesting the Board's approval to develop a new program proposal for a Doctor of Nursing Practice degree. If the Board approves the statement of intent, PSU will begin the second step of the process and develop a new program proposal for the Doctor of Nursing Practice. Once complete, the program proposal will go before the Council of Chief Academic Officers, the Council of Presidents and the Board Academic Affairs Standing Committee prior to being brought to the Board for action. Board staff concurs with the Council of Presidents and the Council of Chief Academic Officers in recommending approval of the Statement of Intent for PSU's Doctor of Nursing Practice.

Background

Pittsburg State University has submitted a statement of intent requesting to transition its Master of Science in Nursing degree to the Doctor of Nursing Practice degree. The University of Kansas Medical Center, Wichita State University and Washburn University also offer the Doctor of Nursing Practice degree.

Since doctoral education requires a substantial commitment of resources in the areas of instruction and research, the Board has determined that doctoral education will primarily occur at the University of Kansas, Kansas State University and Wichita State University. However, the Board may consider proposals for doctoral programs at Emporia State University, Pittsburg State University and Fort Hays State University as outlined in section II.D.6.c.3 of the Board's policy manual, which is provided below.

c. New Academic Units and Academic Programs (9-18-97)

...

(3) Requests for New Doctoral Programs: Because doctoral education requires a substantial commitment of resources in the areas of instruction and research, doctoral education will primarily occur at the University of Kansas, Kansas State University and Wichita State University.

(a) Acknowledging that special or distinct opportunities for doctoral programs may arise, the Board may consider proposals for doctoral programs at Emporia State University, Pittsburg State University and Fort Hays State University under exceptional circumstances. Prior to the preparation of the New Program Proposal and the degree approval process as outlined in Appendix G, Policies and Procedures for the Approval of New Academic Programs, the proposing regional university must provide the Board with a "Statement of Intent" to develop a doctoral program. The "Statement of Intent" should be no more than two pages long. The "Statement of Intent" must demonstrate all three of the following:

- The proposed program will be distinct within the state university sector;
- The institution has a distinct research infrastructure and capacity in the proposed program area; and
- The proposed program captures a special or distinct opportunity that will justify an exception to the Mission, Role and Scope of the regional university.

The "Statement of Intent" will be posted on the New Program Alert System and forwarded to the Council of Chief Academic Officers and Council of Presidents for their respective review and recommendation to the Board.

Once the Board has approved the "Statement of Intent," the proposing regional university may proceed to the review process identified in (b) below and in Appendix G, Policies and Procedures for the Approval of New Academic Programs.

(b) When any institution proposes a new doctoral program the Board of Regents shall employ three external consultants selected by the President and Chief Executive Officer of the Board to review the requesting institution's ability to deliver the proposed program and to review all similar programs in the system, if there are any. The criteria referenced in Appendix G, Policies and Procedures for the Approval of New Academic Programs, shall be followed by the consultants in determining the quality of the proposed program. The Council of Chief Academic Officers, the Council of Presidents and the Board shall review the consultants' report before a final decision regarding the proposed doctoral program is rendered. All expenses of the special review shall be borne by the proposing institution. Cost of subsequent reviews related to deficiencies shall be borne by institutions found to have deficient areas. (12-19-86; 6-23-88; 5-18-89; 11-16-89; 3-21-91; 5-20-93; 9-16-93; 11-20-03)

PSU's Statement of Intent to Offer a Doctor of Nursing Practice

Objective: Pittsburg State University seeks to convert its existing advanced practice in nursing program from the Master of Science in Nursing to the Doctor of Nursing Practice by Fall 2015 in accordance with recent changes in national standards for advanced practice programs.

Background: The American Association of Colleges of Nursing recommended that by 2015 all advanced practice nursing preparation programs transition from a master's degree to a Doctor of Nursing Practice. The national accrediting body for graduate nursing education, the Commission on Collegiate Nursing Education, quickly updated accreditation standards to reflect this recommendation and, in response to the Affordable Care Act, the Institute of Medicine recommended that by 2020 the field of nursing provide twice as many doctoral graduates in order to build a primary care workforce in the United States necessary to meet increasing demand particularly in underserved rural areas. In addition, recent Kansas Department of Labor data indicate the need to increase the number of nursing faculty nearly 25% by 2020 to meet the demand for training nurses capable of providing quality local primary care.

Pittsburg State's nursing preparation program, one of few rural-based in the state, is significant because a majority of southeast Kansas counties are in the bottom quartile of the Health Index ranking for the state. Clearly, advanced programs offered by Pittsburg State University provide direct links to both quality nursing and primary healthcare significantly effecting people in this region of Kansas and beyond. The Doctor of Nursing Practice degree will increase the supply of nursing faculty qualified to provide both nursing instruction and primary healthcare delivery. It is imperative our program remain current with national standards, expectations, and state-level demand so students are competitive for jobs and the people in our region continue or gain access to quality primary healthcare.

Partnerships: Since 1995, the advanced nursing practice programs at Wichita State University, Fort Hays State University, and Pittsburg State University have been offered collaboratively with the University of Kansas serving as leader of this initiative. Nursing faculty at these institutions co-teach courses across the collaborative, serve as adjunct instructors at institutions in the collaborative, and cooperate in special projects and initiatives. The faculty and institutional collaborations would continue at the doctoral level as Pittsburg State moves to the Doctor of Nursing Practice.

Pittsburg State University Department of Nursing: Pittsburg State has 527 undergraduate and graduate nursing students in the Spring 2013 Semester, representing nearly 7% of the overall student body. Enrollment in the current Master of Science in Nursing ranges from 50 to 90 students in the multi-semester curriculum. There are currently 18 full-time nursing faculty at Pittsburg State with nine of these either tenured or on tenure-track. Five of the nine tenured/tenure track faculty hold doctoral degrees, one will complete the Doctor of Nursing Practice in Spring 2013, and three additional hold Ph.D. candidate status. Graduate-level nursing faculty are not only academically qualified but also experientially qualified serving as leaders in nursing practice and education. Since 2006 various nursing faculty members were awarded nearly \$4 million in external funding for various projects, many focusing on instruction in the discipline.

Needs Assessment and Cost of Implementation: The Department of Nursing conducted an extensive need assessment to determine the interest in a Doctor of Nursing Practice program. Clinical nursing students, alumni, advisory board members, and local employers such as hospital systems, schools, and community-based organizations were surveyed.

- Of the 382 completed surveys returned by alumni and students, 142 (37%) expressed serious interest in being considered for the initial Doctor of Nursing Practice cohort.
- Of the 25 employers returning completed surveys, 17 (68%) stated doctoral-trained advanced practice registered nurse practitioners are essential for future staffing needs.
- Kansas Department of Labor data indicate the need to increase nursing instructors by 25% between 2010 and 2020 to meet community demands for advanced practice nurse training.

Budget models predict the Doctor of Nursing Practice program will be financially self-sustaining in FY19 after an initial university investment of approximately \$690,000.

Pittsburg State University Research Infrastructure and Capacity: The Doctor of Nursing Practice (DNP) is a practice-focused doctoral degree, unlike the research-based Ph.D. in Nursing. The Ph.D. in Nursing is designed to prepare nurses as researchers, scientists, scholars, and teachers through requiring the generation of original research and defense of a traditional dissertation. Conversely, the Doctor of Nursing Practice prepares experts in the specialized role of advanced professional practice. The American Association of Colleges of Nursing defined this level of advanced nursing practice as a form of nursing intervention influencing health care outcomes for individuals or populations including direct care and management of care. The Doctor of Nursing Practice focuses on innovation and integration of sound evidence into the advanced level of nursing practice. Rather than a traditional dissertation, this degree requires the completion of practice-oriented application projects. Pittsburg State is well-positioned to support this level and form of innovation, practice, and utilization of evidence. The nursing program maintains agreements with all major healthcare systems in the region as well as many practicing physicians and advanced practice registered nurses to provide graduate student clinical experiences.

Graduate education at Pittsburg State is well-supported by the Office of Graduate and Continuing Studies. General administrative support for graduate programs (admission process, recruitment, degree completion oversight, etc.), management of curricular matters by the university's Graduate Council, access to grant writing and administration assistance, coordinated and contemporary information technology, as well as established internal controls for research and academic integrity, all are well-established practices at the University. Pittsburg State has offered graduate education since 1929. Currently, students select from over 50 masters and educational specialist degree offerings.

Pittsburg State University's Distinct Opportunity to Serve: Pittsburg State University will continue providing a high quality advanced graduate degree in nursing through conversion of the existing Master of Science in Nursing to a Doctor of Nursing Practice, as recommended by the national professional and accrediting agencies, and upon approval by the Kansas Board of Regents. Conversion of the advanced practice in nursing program to

a Doctor of Nursing Practice provides residents of our region the opportunity to enjoy enhanced access to superior primary health care and offers our students the ability to compete for good jobs in the current healthcare climate. Of particular importance, moving the Pittsburg State University graduate program in nursing to doctoral education creates the first primarily rural-based Doctor of Nursing Practice program in Kansas.

Recommendation

Board staff concurs with the Council of Presidents and the Council of Chief Academic Officers in recommending approval of the Statement of Intent for PSU's Doctor of Nursing Practice.

C. Fiscal Affairs & Audit

1. Approve Naming of Building – FHSU

Regent Wilk

**Eric King,
Director of Facilities**

Background

Fort Hays State University requests approval of its proposed name for the second building that is part of the replacement of the original Agnew Hall. The second building to be named will complete the replacement. The Board previously approved retention of the name Agnew Hall for the first building of this project.

2. Approve Naming of Building – KU

Background

The University of Kansas requests approval of its proposed name for the addition to Allen Field House which will house the Rules of Basket Ball.

Through the generosity of Suzanne Deal Booth and David G. Booth, the University of Kansas has the opportunity to house James Naismith's original "Rules of Basket Ball" on the campus. With the Rules as a catalyst for creating a special venue on campus, the facility will become a highly visible gathering spot for students and faculty, and a place for special events, meetings and tourist visits.

An addition of approximately 31,000 square feet will be constructed on the northeast corner of Allen Fieldhouse to establish a museum alongside the Booth Family Hall of Athletics and inside Allen Fieldhouse. Renovation of approximately 28,000 square feet of existing concourse space in Allen Fieldhouse is proposed to achieve a seamless flow between the two buildings.

The project also includes a student activities and services wing which will fit between and connect the parking garage and Allen Fieldhouse, while reaching towards main campus and creating a pedestrian plaza facing Naismith Drive. Total site development is proposed to encompass 110,000 square feet, including a large public plaza off Naismith Drive.

A total project budget of \$18 million is anticipated to achieve the full potential of a highly visible and interactive facility to generate a high volume of visitor traffic. The project will be funded with private gifts and will be constructed by the KU Endowment Association as authorized under K.S.A. 76-757.

D. Other Matters

1. Receive Update on Kansas State University's Master Plan

**President Schulz
Ruth Dyer, Senior Vice Provost**

Background

Kansas State University embarked on a comprehensive update of its Campus Master Plan in Fall 2011, in conjunction with the university's Strategic Plan, K-State 2025. One the of the seven themes in K-State 2025 focused on Facilities and Infrastructure, with the goal of providing facilities and infrastructure that meet the evolving needs at a competitive level with benchmark institutions and are an asset to recruit and retain quality students, faculty, researchers and staff.

President Schulz appointed a Campus Master Plan Update Task Force, which included representatives from a wide array of campus constituents. Along with the Task Force, the Baltimore-based planning and architecture firm of Ayers Saint Gross was selected to help guide the process.

Representatives from Ayers Saint Gross conducted six campus visits during 2012 to gather opinions, experiences and observations about the campus from students, faculty, staff and community members. Input from campus and community members was also collected via a Web-based survey provided by Mind Mixer. Presentations by Ayers Saint Gross during their campus visits included the analysis of existing campus conditions; projected space needs for academics, research and student life as a result of anticipated enrollment increases; incorporation of additional open space networks, landscape and transportation needs into the plan; and proposed plans for campus and community input. The final report is scheduled for receipt by May 15, and the discussions will then begin on the next steps to pursue in implementing the proposed recommendations.

2. Act on Request to Approve Granting of an Honorary Degree at Kansas State University for the May 2013 Commencement

President Schulz

Background

Board policy gives authority for universities to award "honorary degrees" under special circumstances as outlined in the policy. Kansas State University will be recommending the awarding of an honorary degree at its May 2013 commencement.

3. Approve Amended Memorandum of Agreement Between the University of Kansas Medical Center (KUMC) and Laborers' International Union of North America (LiUNA), Public Service Employees Local Union 1290PE, Representing KUMC Facility Management, Landscape and Animal Resource Workers

**Theresa Schwartz,
Associate General Counsel**

Summary and Staff Recommendation

The University of Kansas requests Board approval of the renewal of and amendments to the proposed Memorandum of Agreement between the University of Kansas Medical Center and the Laborers' International Union of North America (LiUNA), Public Service Employees Local Union 1290PE. This Agreement was last brought before the Board for approval in 2009. Local 1290 PE has ratified and signed the proposed renewal and amendments to the Agreement. If approved by the Board, the Secretary of Administration, and the Governor, the Agreement would be effective through October 31, 2015, after which time automatic yearly renewals would occur unless either party otherwise notifies the other.

Board Staff has reviewed the agreement, as amended, for compliance with Board policies, and state and federal law. Staff recommends Board approval of the renewed and amended memorandum and authorizing the Board Chair to execute the Agreement on behalf of the Board.

Background

The Public Employer-Employee Relations Act (PEERA) (pursuant to which State agencies are required to meet and confer with their employees' recognized bargaining units over terms and conditions of employment) first took effect in 1972. In 1983, the Kansas Supreme Court held that the Kansas Board of Regents (KBOR) is the employer as well as the appropriate governing body for purposes of PEERA and therefore the Board "must approve any proposed agreement in order to make it binding and effective. K.S.A. 75-4331."³ Therefore, KBOR performs the role of approving agreements that are negotiated between Universities and the certified representatives of employee bargaining units.

Laborers' International Union of North American (LiUNA), Local 1290 PE represents approximately 140 employees working at KUMC, in areas covering Facility Management, Landscape and Animal Resources.⁴ The last Memorandum of Agreement (MOA) between the unit and KUMC was approved by the Board in November 2009. On July 28, 2011, the union notified the University that it wished to open the MOA for negotiations and the University concurred.

Meet and confer sessions were held through January 18, 2013, when tentative agreement was reached on all open articles of the MOA. On February 28, 2013, the members of LiUNA, Public Service Employees Local Union 1290PE voted to ratify the revised MOA.

Summary of Changes to Existing Agreement

Editorial changes: In 2012, KUMC employees in positions within the state classified service voted to convert (withdraw) from the state classified service and become unclassified university support staff employees. As a result of that conversion, the statutory and other references to the state classified service in the Memorandum of

³ *Kansas Board of Regents and Pittsburg State University v. Pittsburg State University Chapter of KNEA and PEERB*, 233 Kan. 801, 812 (1983).

⁴ The MOA does not cover physicians, dentists, nurses, clerks, clerical, guards, technical and professional employees, supervisory, administrative and executive personnel, confidential personnel, and anyone considered probationary or temporary as defined by the state civil service act.

Agreement were removed. In addition, the references in the Agreement to the “Director of Human Resources” were changed to reflect the change in title to Associate Vice Chancellor for Human Resources (AVC HR).

Unchanged articles: Articles 2-4, 6-8, 10-14, 16, 18, 22-25, 27-28, 31, 33-34, 36-39 remain substantively unchanged.

Changed articles:

Article 1 – Recognition – Laborers’ International Union of North American (LiUNA), the name commonly used by the Union, was added to identify the Union. The phrase “or their successor job titles” was added to provide for continuity for the job classifications covered by the memorandum.

Article 5 – Union Visitation – The Associate Vice Chancellor for Human Resources was identified as the single point of contact for the Union regarding Union visits to the workplace.

Article 9 – Grievance and Arbitration – If the employee has chosen to be represented by the Union in the grievance, then notice of the grievance decision shall also be provided to the Union. Grievances may be advanced to arbitration only by the Union, and employees pursuing grievances without the Union’s assistance do not have the power to advance the grievance to arbitration. A grievance form was agreed on and included in the MOA as Attachment A.

Article 15 – Orientation – The amendment allows the Union to make a 15 minute presentation at orientation to employees in the unit.

Article 17 – Death Leave – The term “regular employee,” which limited the benefit to an employee who was not in probationary status, was removed and replaced with “employee in the unit,” thus extending the death leave benefit to any employee in the unit regardless of their status.

Article 19 – Leave without Pay – The references to “regular” employees and “permanent employees” were removed, which extends the provision to all employees within the unit regardless of their status. The amendment provides that employees returning from leave without pay shall be returned to a position “doing similar work” instead of a position “in the same classification.”

Article 20 – Jury Duty Leave – The prior Agreement used the phrase “regular or probationary” employees to indicate that employees covered by the MOA were authorized jury duty leave. The Agreement was amended to simplify it to “employees in the unit” are authorized jury duty leave, which extends the provision to all employees within the unit regardless of their status.

Article 21 – Probationary Period – Reference to “The University of Kansas Medical Center Policies of the University Support Staff” was added. The probationary period for new employees was changed from six (6) to twelve (12) months with the ability to extend the initial probationary period an additional six (6) months. The probationary period for employees who are promoted or reinstated was changed from a period of three to six months to a period of twelve (12) months.

Article 26 – Shift Differential – The amendment added the current shift differential rate, which is \$0.30 per hour in addition to regular pay. This change was made because the prior MOA referenced the shift differential rate set forth in the Kansas Administrative Regulations applicable to the classified service of which these employees are no longer a part.

Article 29 – Vacations – The amendment specifically references and includes probationary employees as eligible to accrue vacation leave, which is consistent with established KUMC practice. The Agreement’s

chart showing the appropriate accrual rates for the length of employee service removed the fiscal year references.

Article 30 – Sick Leave – The amendment specifically references and includes probationary employees as eligible to accrue sick leave, which is consistent with established KUMC practice.

Article 32 – Wages – Beginning on the effective date of the Memorandum of Agreement, employees will no longer be eligible to receive longevity pay. In lieu of longevity pay, one-time increases to the salary base identified below are being made. Additional wage increases, as indicated below, are also being provided to the employees. The wage increases negotiated in the Memorandum of Agreement will become effective with the first pay period following the Board's approval of the Agreement. The total cost for these wage increases is \$190,548.00. As part of the University's Changing for Excellence initiative, it has been KUMC's goal to achieve a smaller, more efficient and better qualified work force within these units and to implement a compensation system that recognizes and rewards performance, which is something KUMC was unable to do when the employees were part of the classified service. The funds identified for these wage increases have been captured as a result of the increased efficiency achieved through the strategic reduction of positions within the KUMC workforce.

The Agreement provides that the parties will meet and confer annually regarding wages for unit employees if that is requested by the Union, with such meet and confer discussions to occur between February 1 and April 1.

The table below outlines the agreed wage increases, which are distributed among the unit's employees based on employee service date:

Employee Service Date	Wage Increase
Prior to 1988	<ol style="list-style-type: none"> 1. \$0.48 per hour increase to base pay rate; plus 2. 2% increase calculated on new base pay rate; plus 3. a \$0.10 per hour increase.
1988 through 2008	<ol style="list-style-type: none"> 1. \$0.48 per hour increase to base pay rate; plus 2. 2% increase calculated on new base pay rate.
2009 through 2012	<ol style="list-style-type: none"> 1. \$0.38 per hour increase to base pay rate; plus 2. 2% increase calculated on new base pay rate.

Article 35 – Call-In and Callback Pay – The Agreement, which provided that employees called in from standby would be offered one (1) hour work, was changed to state that the employee will be offered a minimum of one hour of work when called in from standby.

Article 40 – Duration and Termination – The MOA expiration date was changed from October 31, 2011 to October 31, 2015.

Staff Recommendation

Board legal staff has reviewed the agreement, as amended, for compliance with Board policies, as well as state and federal law. Staff recommends approval of the renewal of and amendments to the Memorandum of Agreement and authorizing the Board Chair to execute any required documents on behalf of the Board.

4. Receive Update on Engineering and Nursing Initiatives**Blake Flanders,
VP, Workforce Development****Background**

The University Engineering Initiative Act [K.S.A. 74-8768(a)] was enacted and signed into law effective July 1, 2011. The Kansas legislature appropriated \$1 million in 2011 for the purpose of expansion of the state's professional engineer training programs at Kansas State University, the University of Kansas and Wichita State University, to address needs for engineers in industries that were not being met with the current levels of graduating students. The appropriation was enhanced by a commitment of \$3.5 M per year for ten years for each of the three colleges of engineering to continue the expansion and produce a combined total of 1,365 engineering graduates per year by 2022. Each college of engineering embraced this opportunity and presented a plan to increase graduates, to provide non-state matching funds and to increase business engagement with companies in Kansas. Results and progress of the first year of this initiative will be presented with baseline numbers from 2008.

The Kansas Nursing Initiative was developed in 2006 to address the growing nursing shortage in the state by providing needed resources to nursing education programs to increase graduates and program capacity. Subject to annual appropriation from the Legislature, \$1.9 million (1:1 match) is made available to both public and privately funded educational institutions with registered nursing programs. In addition \$200,000 (2:1 match) is provided annually for the Nurse Educator Scholarship Service program. For the first year of this initiative only, an additional \$2 million (2:1 match) was made available for nursing equipment and facilities upgrades. Results and progress of the first six years of this initiative will be presented through fiscal year 2012.

VIII. Executive Session

Board of Regents – Personnel Matters Relating to Non-Elected Personnel

CONSENT AGENDA

IX. Introductions and Report

A. *Introductions*

B. *Report from System Council of Presidents*

President Heilman

X. Approval of Consent Agenda

A. *Academic Affairs*

1. Act on Requests for Additional Degree Granting Authority for:

Gary Alexander,
VP, Academic Affairs

- a) Graceland University
- b) ITT Technical Institute
- c) The Art Institutes International – Kansas City
- d) Colorado Technical University

Staff Recommendation

The following institutions request approval for additional degree granting authority: (1) Graceland University, (2) ITT Technical Institute, (3) The Arts Institute International- Kansas City, and (4) Colorado Technical University. After a thorough review of staff qualifications, record keeping systems, coursework, materials, website platforms, extended studies, and campuses, the listed institutions demonstrate they meet and maintain compliance with all of the statutorily imposed requirements described below. Staff recommends approval for additional degree granting authority.

Summary of Institution Requirements

The Private and Out-of-State Postsecondary Educational Institution Act (Act) requires private and out-of-state postsecondary educational institutions to obtain Certificates of Approval from the Kansas Board of Regents (Board) in order to lawfully “operate” in Kansas. This Act not only covers “brick and mortar” schools having a physical presence within Kansas but also schools that offer or provide on-line distance education to Kansans who remain in Kansas while receiving that education.

To qualify for a Certificate of Approval, an institution operating in Kansas subject to the Act must meet the standards established by the Act. In reviewing schools to determine if they meet the statutory standards, Board staff requires and reviews substantial documentation and evidence presented to demonstrate compliance of the schools to ensure proper facilities (with site reviews), equipment, materials, and adequate space are available to meet the needs of the students. A recent financial statement, proof of accreditation, evidence of compliance with local, county, state and national safety codes, enrollment agreements, copies of advertisements, schedules of tuitions and fees, and refund policies are reviewed by KBOR staff. Schools are also required to provide descriptions of their programs and courses, including class syllabi, clinical or externship contracts, instructor credentials; a statement of the objectives of the programs; and qualifications of administrators and owner information.

Institution Requests:

Graceland University

Graceland University was first approved by the Kansas Board of Regents in November of 2004. Established in 1895 in Lamoni, IA, Graceland University offers pre-professional programs, undergraduate and graduate programs. Graceland's nursing program began in 1910 in a cooperative program with the Independence Sanitarium and Hospital, Independence, Missouri. The Graceland campus was extended in Independence, MO

with the establishment of the college's bachelor's degree program in 1968-69. In 2000, Graceland also moved to a purely online delivery method. The Kansas Board of Regents has approved the Graceland University, Independence, MO campus to offer seven programs at the bachelor, master and doctoral level.

Graduation rate data are based on undergraduate students who enrolled full-time and have never enrolled in college before. This may not represent all undergraduates who attend this institution. The Independence, MO campus does not admit “full-time, first-time” undergraduate-level students; therefore graduation rate is not reported. The U.S. Department of Education reports 40% of entering students at the Lamonie, IA campus were counted as “full-time, first-time” in 2011 with a national graduation rate of 51% and a national federal Title IV student loan default rate of 5.7%.

Graceland University is accredited by The Higher Learning Commission. This accrediting agency is recognized and approved by the United States Department of Education. This accreditation, according to K.S.A. 74-32,168 of the Postsecondary Educational Institution Act, may be accepted as evidence of compliance with the statutory standards for degree granting approval.

Degree requested by Graceland University

- Bachelor of Arts in Business Administration and Organizational Leadership

ITT Technical Institute

The Kansas Board of Regents first approved degree granting authority for the ITT Technical Institute in 2005. ITT Technical Institute’s first campus opened in California in 1986. Today, there are over 140 ITT Technical Institutes in 38 states. The Kansas Board of Regents has authorized campus locations in Wichita, Overland Park, Kansas City, MO and an online division operating out of Indianapolis, IN. The degree requested will be offered at the Wichita, Overland Park, Kansas City, MO and online campuses. The Kansas Board of Regents has approved the ITT Technical Institute to offer 29 programs at the associate and bachelor level.

Graduation rate data are based on undergraduate students who enrolled full-time and have never enrolled in college before. This may not represent all undergraduates who attend this institution. The U.S. Department of Education reports 63 percent of entering students at the Kansas City, MO campus location were counted as “full-time, first-time” in 2011 with a graduation rate of 39% and a federal Title IV student loan default rate of 34%. The Overland Park and Wichita campus locations were not in operation in the cohort year 2005, therefore, graduation data is unavailable. The Indianapolis, IN campus reports 35% of entering students were counted as “full-time, first-time” in 2011 with a national graduation rate of 16% and a national federal Title IV student loan default rate of 34.1%.

ITT Technical Institute is accredited by the American Council for Independent Colleges and Schools (ACICS), a United States Department of Education approved accrediting agency. This accreditation, according to K.S.A. 74-32,168 of the Postsecondary Educational Institution Act, may be accepted as evidence of compliance with the statutory standards for degree granting approval.

Degree Requested by ITT Technical Institute for Approval:

- Associate of Applied Science in Industrial Engineering Technology
- Associate of Applied Science in Software Development
- Bachelor of Science in Software Development

The Art Institutes International-Kansas City

The Art Institutes International Kansas City (AI-KC) was first approved by the Board of Regents in May of 2008. There are 50 Art Institutes located throughout North America delivering a broad range of programs including: Audio Production, Computer Animation, Culinary Arts, Culinary Management, Fashion Design, Fashion

Marketing, Graphic Design, Industrial Design Technology, Web Design and Interactive Media, Interior Design, Media Arts and Animation, Photography, Restaurant Management, and Video Production. The Art Institutes International – Kansas City is currently approved by the Kansas Board of Regents to offer 20 programs at the associate and bachelor level.

The Art Institutes International-Kansas City campus was not in operation in the cohort year 2005, therefore, graduation data is unavailable.

The Art Institutes are accredited by the Accrediting Council for Independent Colleges and Schools (ACICS), a United States Department of Education approved accrediting agency. This accreditation, according to K.S.A. 74-32,168 of the Postsecondary Educational Institution Act, may be accepted as evidence of compliance with the statutory standards for degree granting approval.

Degree requested by The Art Institutes International–Kansas City

- Bachelor of Arts in Fashion Design

Colorado Technical University

The Kansas Board of Regents first approved Colorado Technical University in September of 2011. Colorado Technical University was established in 1965 with a focus on training former military personnel in technical and vocational subjects. The university maintains Colorado campuses in Colorado Springs (main campus), Denver, Pueblo, and Westminster, as well as out-of-state campuses in Sioux Falls, South Dakota. Additionally, a number of CTU's degree programs can be completed entirely or largely online. The University currently enrolls 23,000 undergraduates and 3,000 graduate students. Colorado Technical University is currently approved by the Kansas Board of Regents to offer 92 programs at the associate, bachelor, master, and doctoral level.

Graduation rate data are based on undergraduate students who enrolled full-time and have never enrolled in college before. This may not represent all undergraduates who attend this institution. The U.S. Department of Education reports 35 percent of entering students in the online campus were counted as “full-time, first-time” in 2011 with a graduation rate of 10% and a federal Title IV student loan default rate of 25%.

Colorado Technical University is accredited by the Higher Learning Commission and a member of the North Central Association of Colleges and Schools. The Higher Learning Commission is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation. This accreditation, according to K.S.A. 74-32,168 of the Postsecondary Educational Institution Act, may be accepted as evidence of compliance with the statutory standards for approval.

Degrees Requested by Colorado Technical University

- Bachelor of Science in Homeland Security

2. Act on Requests for Degree Program Submitted by Flint Hills Technical College

**Blake Flanders,
VP, Workforce Development**

Summary and Staff Recommendation

Each month community colleges and technical colleges submit requests for the approval of new certificate and degree programs. The Board office received a request from Flint Hills Technical College to offer an associate of applied science in Emergency Services Technology. The program submitted addressed all criteria requested and was subject to the 14 day comment period required by policy. The program was reviewed by the Technical Education Authority and is recommended for approval.

Background

Community colleges and technical colleges submit requests for new certificate and degree programs each month utilizing forms approved by staff. Criteria addressed during the application process include, but are not limited to, the following:

- Student and employer demand for the program
- Current and projected job openings and anticipated wages
- Level of program duplication across institutions, based on Classification of Instructional Program (CIP) code, and any efforts to collaborate to provide the needed program
- Rationale for why collaboration is not a viable option and/or need for a duplicative program
- Program description and designation of required and elective courses
- Measurable program outcomes and course competencies
- Process and frequency for review of program content, level of program success, and process for addressing any areas of concern
- Any specialized accreditation required and/or available for the proposed program
- Faculty qualifications and proposed student to faculty ratio
- Description of facilities and equipment needed and available
- Projected program costs and designation of adequate resources
- Membership of a steering/advisory committee for the program
- Approval by institutional academic committee and local governing board

Description of Proposed Programs

Flint Hills Technical College requests approval for the following program:

- Emergency Services Technology (51.0810)—AAS degree/62 credit hours

The proposed AAS in Emergency Services is a four-semester program designed to prepare graduates for employment as EMTs and AEMT's with the ability provide pre-hospital emergency medical care and treat various medical/trauma conditions using appropriate equipment and material. The first year of the program emphasizes emergency healthcare provider knowledge and skills for first aid/CPR, first responders and emergency medical technicians (EMT). The second year of the program includes coursework focused on technical knowledge and skills for necessary for advanced emergency medical technicians (AEMT), emergency vehicle operations and extrications, and general education.

For a number of years, FHTC has offered short-term training courses (less than 16 credit hours) in this field as have a number of other community and technical colleges. Over the past three years, FHTC has had 63 students enrolled in EMT coursework. The proposed expansions of the existing short-term programs are based on changes to certification standards made by the National Registry of Emergency Medical Technicians (NR), and adopted by the Kansas Board of Emergency Medical Services (KSBEMS). KSBEMS provides oversight of all EMS programs and courses throughout the state. As part of this oversight, KSBEMS approves all EMT and AEMT coursework and grants Kansas certification in these areas. Graduates of the program will be prepared for EMT

and AEMT examinations administered by the NR and KSBEMS. In addition, graduates will also earn the Basic Life Support (BLS) CPR and Advanced Cardiac Life Support (ACLS) certifications through the American Heart Association and basic hazardous materials certification from the Kansas area office of the Occupational Safety and Health Administration.

The Occupational Outlook long-term occupational projections from the Kansas Department of Labor indicates a need for 1,160 (593 new jobs; 567 replacements) EMTs and Paramedics with an annual average wage of \$26,260 (average hourly wage of \$12.62).

Business and industry partnerships are an integral component of the proposed program. Clinical internships in a hospital emergency room and field internships with a mobile intensive care unit are requirements in the proposed program. Industry partners are already providing support by serving as sites for these clinical and internship experiences.

Although there are multiple short-term EMT programs across the state, the proposed expansion of the existing programs at FHTC are based on the changes to certification standards at the state and national level. FHTC currently delivers 92% of the coursework (technical and general education) associated with the proposed new program. Total expenses associated with the proposed program are \$190,272 of which only \$17,550 are attributed to the program expansion for salaries, instructor certifications, and equipment.

No letters of comment were received in response to this proposed program.

Recommendation

The new program request submitted by Flint Hills Technical College for an AAS in Emergency Services Technology has been reviewed by the Technical Education Authority and is recommended for approval.

DISCUSSION AGENDA

XI. Consideration of Discussion Agenda

A. Academic Affairs

1. Receive Distance Education Report

Regent Edwards

Gary Alexander,
VP, Academic Affairs

Summary and Recommendation

As part of its strategic plan for 2012-13, the Board asked each university to develop a core strategy for distance learning. These strategies are being reported as part of the annual report required by K.S.A. 74-3202c(b)(9), which directs the Kansas Board of Regents to “develop and implement a comprehensive plan for the utilization of distance learning technologies.” The original plan was approved in January 2006 and revised in September 2010. The board’s revised plan requires an annual report on the status of distance education in the university system. This item constitutes the first annual report required by the System Distance Education Plan.

Background

The Distance Education Plan approved by the Board in September 2010 directs staff to report annually on the distance education activity of system colleges and universities. In addition, as part of its goals for 2012-13, the Board directed each university to develop a core strategy for distance education consistent with its mission. This first annual report on distance learning incorporates the institutional core strategies requested by the Board, data from the Kansas Higher Education Data System (KHEDS) in both the body of the text and appendices, as well as selected examples from individual schools highlighting their distance education strategies and activities.

Institutional Distance Learning Core Strategies

In response to the Board’s request, universities submitted a core strategy for distance learning that is consistent with the “unique mission of the university.” In presenting their core strategies, universities were asked to discuss courses and programs consistent with their respective missions and strategies, as well as the infrastructure required to implement the strategy.

The Presidents and Chancellor presented preliminary reports on their core strategies at the board’s February 2013 meeting. This section of the report provides brief descriptions of each institution’s core strategy based on the core strategy documents they submitted. Full statements of these core strategies may be found on the KBOR website at http://www.kansasregents.org/distance_education.

- **Emporia State University** includes two elements in its core strategy for distance education, namely, that it:
 1. Serves the lifelong educational needs of all students regardless of the students’ location
 2. Establishes the highest standards of excellence in teaching/learning regardless of the delivery mode
- **Fort Hays State University’s** Virtual College (FHSU’s distance education unit) is a critical factor in the university’s overall planning and positioning for success. Specifically, FHSU has made the decision to employ distance education as a strategic asset to: (1) extend the accessibility and affordability goals of the university mission; and (2) address and help achieve broader institutional priorities such as internationalization, degree completion, revenue generation, retention and integration of technology into the creation of learning experiences. This core approach complements other efforts to achieve the Regents Foresight 2020 strategic plan.

The university’s online Virtual College offers 28 bachelors, 13 masters and over 55 certificate programs through all four of the university’s college. In addition, the College offers associate degrees in a variety

of areas. The overarching goal is to provide “accessible quality education to Kansas, the nation, and the world through an innovative community of teachers-scholars and professionals to develop engaged global citizen-leaders.”

- **Kansas State University’s** core strategy for distance learning is to “extend Kansas State University’s intellectual resources, strengths and expertise to people throughout Kansas, the nation and the world through quality programs, lifelong learning and professional development opportunities.”

Kansas State University has developed a global online graduate education and bachelor degree completion enterprise that features academic breadth and economic viability – one that expands educational access broadly, while maintaining all important standards of academic rigor, integrity, and quality. Today, roughly 20,000 graduate and 45,000 undergraduate credit hours are generated each year through K-State distance education, with students from all 50 states and 16 foreign countries. Online graduate programs are currently offered from six of the university’s eight colleges. The remaining two colleges will each launch one on-line master’s program during 2014. Undergraduate offerings include degree completion programs, minors, certificates, and single courses that help students graduate in a timely manner. In addition, 175 executive and continuing education programs were offered during the past academic year.

- **Pittsburg State University** reports it “has experienced good success in growing the number of fully online courses and completely online academic programs. With strong on-campus enrollments over the past few years and with well-recognized success in face-to-face instruction, the university has moved more cautiously than some in embracing and growing . . . online offerings.” The university “is committed to high quality instruction regardless of the mode of delivery,” and reports that “efforts in support of online learning include: (1) establishment of an e-Learning academy to ensure high quality instruction in online courses and degree programs; and (2) positioning other resources to ensure success in online learning, including support staff and learning management systems.”

According to the university, in summer 2012, nearly 40% of its enrollments were in online courses, and in the spring of 2013, 6% of its total enrollment was in online courses. Both of these figures would have been at zero a decade ago.

- **The University of Kansas** aims to provide online education programs in targeted areas for which the university has specific expertise and regional and national prominence, to fill a particular need within the state, to improve access to higher education, and to align with and support KU’s efforts to improve retention and time-to-graduation.

Priorities for distance delivery are to offer a targeted group of degree and certification programs online, and to support current students and augment the curriculum at KU.

The university has taken a number of steps to develop the online program plan for *KU Lawrence/Edwards*. First, it developed the Center for Online and Distance Learning (CODL), whose mission is to provide front-line support to faculty in instructional design, online teaching technologies, and instructional support for online and hybrid teaching. CODL works in partnership with Information Technology and the Center for Teaching Excellence to aid faculty and academic programs in support of the online mission.

Each academic unit has developed its goals for online and hybrid education, including the set of specific degree programs to offer online, as well as the goals for using updated pedagogy and teaching technologies that will positively affect learning and student success. This includes the creation of hybrid courses and “flipping the classroom,” hybrid or blended programs to capture the needs of a professional

regional market, and fully online programs to extend access to KU's degree programs across the state and the nation.

Units with relevant expertise and knowledge are involved in planning for and implementing the future of distance education at KU. These areas include (but are not limited to) the Center for Online and Distance Learning, the Center for Teaching Excellence, the KU Libraries, Information Technology, academic units, and the Provost's Office.

Distance education and on-line degrees have been priorities at the *University of Kansas Medical Center* for many years. Distance education and on-line degrees have been developed in each of the Center's schools: Medicine, Nursing and Health Professions. Several platforms have been used including Angel and beginning next year, Blackboard, for synchronous sessions with two way communications using Adobe Connect. Faculty members are supported by our Office of Teaching and Learning Technology and its staff.

- **Wichita State University** states in its strategy that it should consider expansion plans in areas that:
 - Have approval by the Higher Learning Commission (HLC) to offer distance learning programs;
 - Result in (new) students to WSU who would not otherwise have access to higher public education (e.g., those that are geographically distance, adult learners, etc.);
 - Provide degree programs in "in-demand" occupational shortage areas.

The university's strategy expresses the belief that "the best way to expand online learning, beyond offering additional online courses, is to fully market and deliver a cadre of online programs that address workforce needs and also provides opportunities for students to complete the general education requirements for the first two years of their education (for any program) in a timely fashion."

Wichita State's strategy includes: establishing an office of Online Education; hiring a Director of Online Education, and administrative support staff. In addition, the university will identify resources for Instructional Designers, market its current online courses through an online portal, and consider the impact of expanded online learning on tenure/promotion guidelines, faculty performance evaluation, and salaries. The university is prepared to begin with a minimum level of staffing and activities no later than spring 2013.

Based on a faculty survey centering on best practices of online learning programs, five programs were identified as meeting the university's guiding criteria: M.A. in Aging Studies; M.A. in Criminal Justice; B.S. completion program in Dental Hygiene; RN to BSN completion program; and the seventeen general education program/courses identified as part of the KBOR transfer initiative.

- **Washburn University** reports the "university's online education continues to focus on the development of new curricular offerings, improved faculty and staff training, increased technical support, and the assessment of student learning and program outcomes.

Distance Education Data from Kansas Higher Education Data System (KHEDS)

KBOR's Kansas Higher Education Data System (KHEDS) collects data on distance education programming across the university system. The charts in the appendices show: (1) distance education programs offered in 2011-2012; (2) distance education awards earned in 2011 and 2012; (3) the number of student credit hours taken from 2009-2012; and (4) students taking at least one distance education course.

KHEDS data show:

Institutional Activity

- System schools offered 449 distance education programs in 2012, down slightly from 467 in 2011. The 449 programs offered in 2012 comprise 19 percent of the 2,413 programs offered in the system.
- Students earned 13,393 awards in 2012, down from 13,599 in 2011. An “award” is defined as any degree, certificate or other official credential awarded for program completion. The 2012 total represents 33% of 40,614 total awards earned that year.
- The number of credit hours taken by students increased by 270,646 (from 478,848 to 749,494) over the four year period from 2009-2012. This represents a four year increase of 57 percent.

Students Participation

- In 2012, 99,502 students took at least one distance education course. This represents 38.4 percent of the 258,952 total students taking courses at system colleges and universities.
- 71% of students completing a bachelor’s degree attend multiple institutions (46.8% attend two; 24.4% attend three institutions)
- 42% of students completing an associate degree attend multiple institutions (28.2% attend two; 13.9% attend three institutions)
- 38% of students earning a certificate attend multiple institutions (25.1% attend two; 13% attend three institutions)

Sorting by CIP (Classification of Instructional Programs) code, the distance education program categories most commonly offered by system institutions in 2012 were as follows:

1. Liberal Arts and Science/Liberal Studies (54)
2. Administrative Assistant and Secretarial Science (21)
3. Criminal Justice/Police Science (13)
4. Child Care and Support Services Management (12)
5. Accounting Technology/Technician and Bookkeeper (11)
6. Licensed Practical/Vocational Nurse Training (10)
7. Business Administration and Management, General (9)
8. Computer Systems Networking and Telecommunication (9)
9. Marketing/Marketing Management, General (9)
10. Medication Aide (9)
11. Nursing Assistant/Aide and Patient Care Assistant (9)
12. Home Health Aide/Home Attendant (8)
13. Registered Nursing/Registered Nurse (8)
14. Medical Insurance Coding Specialist/Coder (7)
15. Criminal Justice/Safety Studies (6)
16. Diagnostic Medical Sonography/Sonographer (6)
17. Medical Office Assistant/Specialist (6)
18. Computer Programming/Programmer, General (5)
19. Educational Leadership and Administration, General (5)

- 20. Energy Management and System Technology (5)
- 21. Medical Transcription/Transcriptionist (5)
- 22. Web Page, Digital/Multimedia and Information (5)

Activities of Individual Institutions

The following institutions provided examples of some strategies and programs they have developed to make distance learning options available to students. These include:

- **Emporia State University** has taken several steps to enhance services to its distance education students. For example, the university: (1) Obtained *Sky*, a “cloud” service that removes geographical barriers and provides the same technology tools to distance and off-campus students as on-campus students; (2) completed renovation and updating of an ITV classroom to a new interactive learning space; and (3) adopted and integrated the *Google Apps for Education* suite of tools for all ESU students
- **Fort Hays State University - Virtual College.** As noted above, the Virtual College offers degree programs at the associate, bachelor’s and master’s level, as well as over 55 certificates. It serves an audience that includes Kansans, both in-state and out-of-state; individuals in military service; community colleges; corporations; and international students.
- **Kansas State University’s** KSU/Barton Dietetics partnership is one of the 2+2 bachelor degree completion programs which has the added benefit of a unique Barton advisor (Marsha Finley) advising the students working towards transferring to Kansas State. It represents an attempt to come as close to a dual advising program as the institutional systems will allow. The K-State advisor (Karla Girard) maintains continuous contact with the Barton advisor so that the latter is aware of all students transferring into K-State’s distance Dietetics program in a given semester. The partnership between the two colleges has enabled a seamless transition for distance students when transferring from one institution to another. To date approximately 25 students have transferred from Barton to K-State.

Kansas State’s Master of Science in Academic Advising emphasizes development of “highly skilled and educated” professional advisors who through their vocation prepare undergraduates for their future careers. This program is the only online program in the nation that prepares individuals to be postsecondary academic advisors.

- The 30 credit graduate degree began in 2008 with 65 admitted to the online program.
 - To date, 700 individuals have been admitted to the program and some 260 students have earned a master's degree in academic advising over the past four and a half years.
- **Pittsburg State University - eLearning Academy.** In an effort to support the teaching and learning goals set forth in the PSU Strategic Plan (Goal #4: Provide the infrastructure necessary to support online course offerings and degree programs, and provide professional development opportunities to achieve optimal utilization of the technology we have available) and the Academic Affairs strategic plan (Goal #1: Enhance teaching and learning), an eLearning Academy has become a vision of the Office of Academic Affairs and the Center for Teaching, Learning and Technology.

The purpose of the eLearning Academy is to bring consistency to the process of online faculty development and the creation and delivery of online courses in order to assure quality online learning experiences. Initial implementation will be for fully online programs and online general education courses.

A faculty steering committee met during the summer of 2012 to address the growing need to assure quality online courses at Pittsburg State. The committee recommended the use of the Quality Matters rubric to help guide faculty in creating quality course content.

The eLearning Academy will provide professional development for a group of faculty each year to design or re-design an online course to meet the Quality Matters standards. They will also receive training and support for improving the facilitation and delivery of an online course.

- **The University of Kansas** employs various strategies to meet student needs. Examples include:

1. The MSW blended program currently offered at Lawrence and Edwards campuses will be expanded to western Kansas in collaboration with FHSU and Garden City Community College beginning June 2013.

The MSE in Education Administration is preparing a blended program for Lawrence and Edwards to launch June 2013.

These blended programs are able to reach a larger regional Kansas population that could not participate in these programs in a more traditional format.

2. The university anticipates expanding its fully online offerings in Education over the coming two years, increasing access to master's programs and endorsement programs to working teachers regionally and nationally.
 3. For its current face-to-face students, the university is working to create hybrid classes and to "flip" the classroom to increase student success in large enrollment freshman gateway courses.
- **Wichita State University** reports dramatic increases in SCH from 100% online courses over the last five years. Further expansion of online learning involves building on its online course offerings and expanding online program offerings in areas that: (1) result in new students to WSU who would not otherwise have access to public higher education (e.g., those that are geographically distant, adult learners, etc.); and (2) provide degree programs in "in-demand" occupational shortage areas.
 - **Washburn University** now offers 28 of its 100 approved General Education courses online. Additional online courses are being developed in psychology, public administration, nursing, human services, health care education, and educational administration.
 - **Pratt Community College - Health Occupational Technology Program.** This program which provides and trains employees who are certified for employment in the long term care and assisted living facilities. This is a hybrid program with the theory delivered online and clinicals in the assisted living facilities. During the 2012-13 school year, as of March 11 we have had 199 enrollments and 54 of those were from our partnership with the Urban League of Kansas. In our online/hybrid LPN to ADN program, we have issued 107 associate degrees.
 - **Northwest Kansas Technical College - Mobile Application and Entertainment Development.** This program is offered fully online and will graduate its first cohort in spring 2013. Graduates are prepared to occupy remote employment opportunities. One company on the college's advisory board has expressed interest in hiring over 50 application developers this year. The college also reports that completion rates in its Anatomy and Physiology, and Medical Terminology courses are well above the average completion rate for online courses as a whole. These two courses are prerequisites for the college's Respiratory

Therapy program and are most commonly taken before the student moves to Goodland to complete the Respiratory Therapy program in Goodland.

Staff Conclusions and Recommendation

System institutions are engaged in distance education to varying degrees and employing strategies consistent with their respective missions. While the number of programs has slightly decreased in the past year, data show that, over the past four years, the number of credit hours taken by students increased by 57 percent. Further, 38.4% of students took at least one distance education course in 2012, and 71% of students completing a bachelor's degree attended multiple institutions—many through online courses.

The growth of distance learning as an education option, coupled with students' willingness to attend multiple institutions, make it imperative that system universities implement distance learning technologies effectively. The core strategies and plans provided by each school are essential to doing so in a manner consistent with their unique mission.

Most importantly, system institutions have continued to use technology as a pathway to provide educational opportunities to learners unable to participate in a traditional face-to-face setting. Institutional plans demonstrate that resources and faculty/staff time are being committed to provide the sophisticated platforms necessary to offer effective distance education programs.

Providing the sophisticated platforms necessary for effective distance education programs requires appropriate funding, and institutions have continued the advancement of distance education even with recent economic challenges.

Staff recommends acceptance of the annual report on distance learning.

Appendices

1. Distance Education Programs
2. Distance Education Awards
3. Distance Education Credit Hours
4. Students Taking at Least One Distance Education Class

Appendix One
Distance Education Programs Kansas Public Colleges and Universities 2011-2012

INSTITUTION	2011	2012	% CHANGE from 2011
UNIVERSITIES			
Emporia State	17	17	0.00
Fort Hays State	32	32	0.00
Kansas State	31	31	0.00
Pittsburg State	11	11	0.00
University of Kansas	4	4	0.00
KU Medical Center	6	6	0.00
Wichita State	6	6	0.00
Public University Total	107	107	0.00
Washburn University	20	18	-10.0
Washburn Total	20	18	-10.0
COMMUNITY COLLEGES			
Allen County CC	23	22	-4.35
Barton County CC	20	20	0.00
Butler CC	24	24	0.00
Cloud County CC	2	1	-50.00
Coffeyville CC	1	1	0.00
Colby CC	6	6	0.00
Cowley County CC	30	28	-6.67
Dodge City CC	9	9	0.00
Fort Scott CC	14	9	-35.71
Garden City CC	3	3	0.00
Highland CC	9	9	0.00
Hutchinson CC	27	27	0.00
Independence CC	23	21	-8.70
Johnson County CC	26	25	-0.04
Kansas City Kansas CC	29	29	0.00
Labette CC	29	27	-6.90
Neosho County CC	32	30	-6.25
Pratt CC	12	12	0.00
Seward County CC	8	8	0.00
Community College Total	327	311	-4.89
TECHNICAL COLLEGES			
Flint Hills	7	7	0.00
Manhattan Area	1	1	0.00
Northwest Kansas	2	2	0.00
Washburn Institute	1	1	0.00
Wichita Area	2	2	0.00
Technical College Total	13	13	0.00
TOTAL ALL SECTORS	467	449	-3.85

Appendix Two
Distance Education Awards* Kansas Public Colleges and Universities

INSTITUTION	2011	2012	Two-year Total
UNIVERSITIES			
Emporia State	539	540	1079
Fort Hays State	2159	1471	3630
Kansas State	993	1034	2027
Pittsburg State	237	319	556
University of Kansas	323	363	686
KU Medical Center	118	142	260
Wichita State	296	344	640
Public University Total	4,665	4,213	-9.7% change
Washburn University	273	281	554
Washburn Total	273	281	2.9% change
COMMUNITY COLLEGES			
Allen County CC	251	607	858
Barton County CC	448	425	873
Butler CC	925	1080	2005
Cloud County CC	1	-	1
Coffeyville CC	174	134	308
Colby CC	152	129	281
Cowley County CC	1120	906	2026
Dodge City CC	308	303	611
Fort Scott CC	201	183	384
Garden City CC	142	147	289
Highland CC	473	432	905
Hutchinson CC	579	581	1160
Independence CC	104	116	220
Johnson County CC	1055	1049	2104
Kansas City Kansas CC	514	558	1072
Labette CC	287	294	581
Neosho County CC	1023	977	2000
Pratt CC	465	560	1025
Seward County CC	168	155	323
Community College Total	8390	8636	2.9% change
TECHNICAL COLLEGES			
Flint Hills	120	126	246
Manhattan Area	-	1	1
North Central Kansas	-	-	-
Northwest Kansas	-	6	6
Salina Area	-	-	-
INSTITUTION	2011	2012	Two-year Total
Washburn Institute	10	26	36
Wichita Area	141	104	245
Technical College Total	271	263	-3.0% change
TOTAL ALL SECTORS	13,599	13,393	-1.5% change

*Degree, certificate or other official credential awarded for program completion

Appendix Three

**Distance Education Credit Hours by Sector
Kansas Public Colleges and Universities
2008-2012**

YEAR	2009	2010	2011	2012	Four Year % Change
Public Universities	168,151	208,693	235,472	278,777	65.8%
Washburn University	29,418	30,610	26,174	28,451	-3.3%
Community Colleges	276,372	329,011	382,703	425,146	53.8%
Technical Colleges	4,967	12,168	14,122	17,120	244.7%
TOTAL	478,908	580,482	658,472	749,494	56.5%

Appendix Four

**Students Taking at Least One Distance Education Course
By Sector
Kansas Public Colleges and Universities
2008-2012**

SECTOR	All Students	Students Taking at Least One Distance Education Class	Percentage of all students
Public Universities	110,037	36,810	33.5%
Washburn University	8,670	3,718	42.9%
Community Colleges	129,769	56,383	43.4%
Technical Colleges	10,476	2,591	24.7%
TOTAL	258,952	99,502	38.4%

2. Approve Performance Agreement Funding Guidelines

Summary and Staff Recommendation

The Board approved a new performance agreement model at its March 2013 meeting. The new model reflects a different approach to funding performance agreements and this approach is incorporated into the *Performance Agreements: Funding Guidelines*. The *Funding Guidelines* detail how new state funds will be awarded based on an institution's level of compliance with its performance agreement. *Staff recommends approval.*

Background

K.S.A. 74-3202d provides that “the state board shall have authority to review and approve institutional improvement plans, and, on the basis of each plan, shall develop and implement a performance agreement with each postsecondary educational institution.” In addition, “each postsecondary educational institution's receipt of new state funds shall be contingent on achieving compliance with its performance agreement.”

At its March 2013, meeting, the Board approved a new performance agreement model to fulfill the requirements of K.S.A. 74-3202d. The model includes the following elements:

- Rewarding progress as well as completion. The new model evaluates achievement using three measures against a baseline: improve, maintain, decline. The evaluation focuses on progress toward the goal.
- Rewarding positive outcomes.
- Recognizing sector differences (research, regional, community college, technical college), e.g., through required and/or optional categories.

Because the new model uses a new approach to funding, it is necessary to revise the *Performance Agreements: Funding Guidelines*. The *Funding Guidelines* document details how any new funds as defined by K.S.A. 74-3202d are allocated based on an institution's compliance with its performance agreement.

Proposed revisions to the *Funding Guidelines* were sent to the System Council of Chief Academic Officers and the System Presidents/Chancellor for review and comment.

Proposal

Substantive revisions to the *Performance Agreements: Funding Guidelines* were made in two sections of the document and are detailed below.

- The section labeled “Establishing an Improvement Plan” was updated to incorporate the revisions to *Foresight 2020* approved in December 2012 and the new indicators for the performance agreement model approved in March 2013.
- The “Annual Evaluation of Compliance with Funding” section was updated to incorporate the new funding approach of the new performance agreement model. Funding in the new model is determined on performance from an established baseline instead of directional improvement from year to year.
- The funding levels were revised from four (100%, 80%, 60%, 0%) to three (100%, 90%, 0%). Using four levels proved unwieldy and unnecessarily complex. The new funding levels more clearly define the maximum percentage that may be withheld if an institution encounters difficulties with complying with its performance agreement.

Recommendation

Staff recommends approval of the revisions to the *Performance Agreements: Funding Guidelines*.

Kansas Board of Regents

Performance Agreements: Funding Guidelines

Approved April 20, 2011, Revised March 2013

Introduction

In 1999, the Kansas legislature adopted K.S.A. 74-3202d which established improvement plans for public higher education institutions in Kansas and tied the awarding of new state funds to these improvement plans. These plans are commonly known as performance agreements.

The Board of Regents is responsible for reviewing and approving performance agreements and for providing technical assistance to institutions as they develop, implement and revise their performance agreements.

The Board is also responsible for determining the amount of new state funds awarded, as defined in K.S.A. 74-3202d. The awarding of new state funds is based on an institution's level of compliance with its performance agreement and the funds available for distribution.

Establishing an Improvement Plan

At least once every three years, institutions negotiate a new performance agreement with the Board. *Foresight 2020*, the Board's strategic plan for the System, provides the foundation for each institution's performance agreement. The following goals comprise *Foresight 2020*:

- Strategic Goal One: Increase Higher Education Attainment Among Kansans
- Strategic Goal Two: Improve Alignment of the State's Higher Education System with the Needs of the Kansas Economy
- Strategic Goal Three: Improve State University Excellence

The model institutions use to develop their performance agreement is found in Attachment B. Briefly, the model requires that:

- all institutions develop three indicators directly based on *Foresight 2020* measures;
- all universities develop three indicators specific to the institution that support *Foresight 2020*; and
- all community and technical colleges develop three indicators specific to the institution which support *Foresight 2020* or institution-specific indicators, one of which measures a non-college ready student population.

Annual Evaluation of Compliance and Funding

To be eligible for any new funding appropriated by the Legislature and approved by the Governor, each institution annually submits a performance report that updates the Board on an institution's progress toward meeting the indicators in the performance agreement. The performance report provides the Board a basis for awarding any new funding.

Institutions establish a baseline for each indicator in the performance agreement. Awarding of new funding is based on the following three outcomes for the indicators in the performance agreement:

(1) maintaining the baseline; (2) improving on the baseline; or (3) declining from the baseline. The Board annually awards new funds based on the following levels of compliance:

- 100% of New Funding Available

The Board has determined the institution maintained the baseline or improved from the baseline in at least 51% of the indicators.

- 90% of New Funding Available

An institution will be awarded 90% of the new funding for which it is eligible if:

- The institution has made a good faith effort;
- The effort has resulted in the institution maintaining the baseline or improving from the baseline in less than 51% of the indicators; and
- The performance report includes specific plans for improvement.

- No New Funding Awarded

The institution did not make a good faith effort, as defined by:

- Lacking an approved performance agreement;
- Failing to submit a performance report; or
- Maintaining or improving from the baseline in only one indicator.

In cases which the institution maintained the baseline or improved from the baseline in exactly 50% of the indicators, the Board may consider the following factors to determine whether to award 90% or 100% of new funding available:

- Quality of the indicators;
- Scope of the performance agreement and the amount of effort involved; and/or
- Any extenuating circumstances not under the control of the institution.

Compliance is evaluated annually, levels of funding are determined on an annual basis. Funding levels awarded in one reporting year do not affect funding levels in subsequent years. For each reporting year, an institution may be awarded 100%, 90%, or 0% of new funding, based on its compliance with the performance agreement.

Definition of New State Funds

Pursuant to K.S.A. 74-3202d, each public postsecondary educational institution's receipt of "new state funds" shall be contingent upon achieving compliance with its performance agreement, as determined by the Kansas Board of Regents. Any funds designated by the Legislature for a specific postsecondary educational institution or purpose shall not be considered "new state funds" for this purpose. Accordingly, the Board has determined that the following are subject to performance: (1) State university and Washburn University operating grant increases; (2) community college, technical college and Washburn Institute of Technology Postsecondary Tiered Technical State Aid and Non-Tiered Course Credit Hour Aid increases; (3) eligible institutions' Career Technical Education Capital Outlay Aid and Technology Grant Funding increases; and (4) any other state funding increases consistent with the statutes. This provision will also apply to any "new state funds" received by any postsecondary institution under the original 1999 Senate Bill 345 provisions for 2% performance grant funding, codified in K.S.A. 76-771.

Pursuant to K.S.A. 74-3202d, the Board of Regents will determine the amount of new state funds to be received by each institution, taking into account the institution's level of compliance with its performance agreement and the funds available for distribution. New state funds will equal the amounts of additional state funding appropriated for the fiscal year in excess of state funding appropriated for the previous fiscal year. The Board will determine the amount of new state funds each institution is eligible to receive if the institution is determined

to be in full compliance with its performance agreement. If the Board determines that an institution is not in full compliance with its performance agreement, the Board may allocate to the institution none or a portion of the new state funds for which the institution would otherwise be eligible. Any portion not allocated to an institution in the fiscal year shall not be reallocated to any other institution. Any portion not allocated to an institution will be deemed to be part of the institution's base budget for the purpose of determining the following fiscal year's allocation. This provision precludes an institution from permanently losing state funding due to noncompliance with its performance agreement. The intended effect of this provision is that such loss of funds would be only for one fiscal year.

Pursuant to K.S.A. 74-3202d, any funds designated by the Legislature for a specific institution or purpose shall be exempted from these provisions related to performance funding.

Request to Change an Approved Performance Agreement

An institution may propose revisions to its approved performance agreement at any time. Such requests must include a clear rationale for the alteration or elimination of an indicator. Following consultation with staff, these requests will be presented to the Board Academic Affairs Standing Committee for consideration. BAASC acts upon the proposed revisions on behalf of the Board.

Alignment with *Foresight 2020*

Foresight 2020 is the Board's strategic plan for the System and provides the foundation for each institution's performance agreement. Much more information is collected for *Foresight* purposes than can be used in any single performance agreement. Taken together, the annual report on *Foresight 2020* and the annual review of institutional performance indicators will provide a comprehensive picture of where the system stands on the critical components of *Foresight* and of the progress individual institutions are making on their specific performance agreements.

Attachment A

Performance Agreement Statute

Statute 74-3202d: Same; performance indicators, review; core indicators of quality performance; selection of determinants for state moneys; institutional improvement plans; performance agreements; new state funds, requirements for receipt. (a) During the 2000 fiscal year, the state board of regents (1) shall review the performance indicators developed by the postsecondary educational institutions, including the municipal university; (2) after consideration of the core indicators of quality performance identified by the respective commissions and with the active involvement of the postsecondary educational institutions, shall approve those indicators that the state board determines should be implemented; and (3) shall select from among the indicators approved for implementation those indicators that will become determinants for the allocation of state moneys on the basis of performance. The indicators selected may vary among the postsecondary educational institutions and among institutional sectors and, if feasible, shall include indicators developed and adopted by the governing bodies of each postsecondary educational institution based on the needs of each such postsecondary educational institution.

(b) During the 2001 fiscal year, the postsecondary educational institutions, including the municipal university, shall develop institutional improvement plans showing how they will implement the performance indicators applicable to their institution and how they will measure performance on the basis of each indicator. Institutional improvement plans shall be revised and submitted to the state board of regents by each institution at least every three years. The state board of regents shall provide technical assistance to institutions in the development, implementation, and revision of their improvement plans.

(c) Commencing on July 1, 2001, institutional improvement plans shall be implemented for each postsecondary educational institution, including the municipal university. Each postsecondary educational institution shall begin the data collection, measurement, or other documentation necessary in order for its performance to be evaluated with regard to each indicator.

(d) Commencing on July 1, 2004, the state board shall have authority to review and approve institutional improvement plans, and, on the basis of each plan, shall develop and implement a performance agreement with each postsecondary educational institution. Performance agreements shall incorporate the goals, priorities, policies and mission objectives identified in the institutional improvement plans, and the performance measures, which will be used to demonstrate compliance and progress.

(e) Commencing on July 1, 2005, each postsecondary educational institution's receipt of new state funds shall be contingent on achieving compliance with its performance agreement. As used in this subsection, "new state funds" means that amount of state funds by which the amount received by a postsecondary educational institution for a fiscal year exceeds the amount received by that postsecondary educational institution for the preceding fiscal year. The state board shall determine the amount of new state funds to be received by each postsecondary educational institution, taking into account the postsecondary educational institution's level of compliance with its performance agreement and the funds available for distribution. Any new state funds received by a postsecondary educational institution pursuant to a performance agreement shall be deemed to be part of the state funds received in the preceding fiscal year for the purposes of determining new state funds for the postsecondary educational institution pursuant to a performance agreement for the ensuing fiscal year. If a postsecondary educational institution is not allocated any portion of new state funds in a fiscal year, the new state funds which the institution was eligible to be allocated by the state board in such fiscal year shall be deemed part of the state funds received by such institution in such fiscal year for the purpose of determining such institution's base budget and any new state funds for the ensuing fiscal year. The failure of a postsecondary educational institution to enter a performance agreement with the state board shall prevent that postsecondary educational institution from receiving any new state funds. Any funds designated by the legislature for a specific postsecondary educational institution or purpose shall be exempt from the provisions of this section.

History: L. 1999, ch. 147, § 12; L. 2001, ch. 94, § 3; L. 2002, ch. 188, § 3; July

Attachment B

Performance Agreement Model

Indicators	Sectors		
	<i>Universities Research Universities</i>	<i>Universities Comprehensive Universities</i>	<i>Community Colleges Technical Colleges</i>
<i>Sector-Specific Indicators</i>	<p>Research universities must include in the performance agreements at least three indicators from the <i>Foresight 2020</i> goals noted below. One of those indicators must include the Goal Three.</p> <ol style="list-style-type: none"> Increasing Higher Education Attainment <ul style="list-style-type: none"> First to second year retention rates Number of certificates and degrees awarded Six-year graduation rates Meeting the Needs of the Kansas Economy <ul style="list-style-type: none"> Performance of students on institutional assessments Percent of certificates and degrees awarded in STEM fields Ensuring State University Excellence <ul style="list-style-type: none"> Selected regional and national rankings 	<p>Comprehensive universities must include in the performance agreements at least three indicators from the <i>Foresight 2020</i> goals noted below. One of those indicators must include Goal Three.</p> <ol style="list-style-type: none"> Increasing Higher Education Attainment <ul style="list-style-type: none"> First to second year retention rates Number of certificates and degrees awarded Six-year graduation rates Meeting the Needs of the Kansas Economy <ul style="list-style-type: none"> Performance of students on institutional assessments Percent of certificates and degrees awarded in STEM fields Ensuring State University Excellence <ul style="list-style-type: none"> Performance on quality measures compared to peers 	<p>Community and technical colleges must include in the performance agreements at least three indicators from the <i>Foresight 2020</i> goals noted below. Institutions must include at least one indicator from each Goal.</p> <ol style="list-style-type: none"> Increasing Higher Education Attainment <ul style="list-style-type: none"> First to second year retention rates of college ready cohort Three-year graduation rates of college ready cohort Number of certificates and degrees awarded Student Success Index Meeting the Needs of the Kansas Economy <ul style="list-style-type: none"> Performance of students on institutional quality measures⁵ Percent of students employed or transferred Wages of students hired⁶ Third party technical credentials and WorkKeys, if applicable
<i>Institution-Specific Indicators</i> ⁷	Universities must also include three indicators specific to the institution which support <i>Foresight 2020</i> .	Universities must also include three indicators specific to the institution which support <i>Foresight 2020</i> .	Community and technical colleges must also include three indicators specific to the institution which support <i>Foresight 2020</i> or institution-specific indicators, one of which measures a non-college ready student population.

5 e.g. the National Community College Benchmarking Project and/or Noel-Levitz Benchmarking Surveys.

6 As provided by the Kansas Department of Labor.

7 For all institution-specific indicators involving students, institutions may disaggregate by sub-population (i.e. underrepresented populations, underprepared students, etc.). Institutions may disaggregate other institution-specific indicators, as appropriate.

3. Appoint New Member to Fill Vacated Position on the Kansas Private Postsecondary Advisory Commission

Summary and Staff Recommendation

K.S.A. 74-32,166 creates the nine member Kansas Private and Out-of-State Postsecondary Educational Institution Advisory Commission, whose members are appointed by the Kansas Board of Regents. There is currently a vacancy on that Commission. Mr. Robert Otto has agreed to serve on the Commission and complete the term for the vacated position. Mr. Otto fulfills the statutory requirements that a member on the Commission represent schools with less than 125 students. Staff recommends the Board appoint Mr. Otto as a member of the Private Postsecondary Advisory Commission, to serve the remainder of the term that ends December 31, 2015.

Background

K.S.A. 74-32,166 creates the Kansas Private and Out of State Postsecondary Educational Institution Act, and subsection (f) of that statute states that one of the purposes of the Advisory Commission is to “...recommend such policies, minimum standards and rules and regulations that the commission deems necessary for administering the provisions of this act.” This Advisory Commission consists of nine members, all appointed by the Kansas Board of Regents (KBOR), and pursuant to the statute, it meets at least once a year in October (or more often if necessary). The statute requires that members on this Commission represent specifically described sectors.

Commission member Jeremy Cooper of Pinnacle Career Institute, located in Lawrence, Kansas, was appointed by the Board to serve as the representative for School Owner/Operators of institutions having under 125 enrolled students. His term began on December 31, 2011 and will end on December 31, 2015. However, Mr. Cooper is no longer able to serve on the Commission. Staff therefore recommends that as his replacement the Board appoint Mr. Robert Otto, Campus Director and Owner/Operator of the Kansas College of Nursing, located in Lenexa, Kansas.

Mr. Otto holds the following degrees: Associate Degree in Nursing - Butler County Community College; Bachelor of Science in Nursing - Wichita State University; Bachelor of Science in Electrical Engineering - Wichita State University; and Bachelor of Science in Computer Engineering, Minor in Mathematics – Wichita State University. He is currently pursuing a Master of Nursing Education with South University. He established the Kansas College of Nursing (KCN) in 2009 and understands the components necessary for student growth and program excellence. Prior to establishing the school, where he trains CNA/CMA students, he worked as a floor nurse and nursing supervisor for ten years and was a CNA/CMA instructor for other schools.

The Kansas Private and Out-of-State Postsecondary Educational Institution Act

K.S.A. 74-32,166 states:

“(a) The advisory commission on private and out-of-state postsecondary educational institutions is hereby created. The commission shall consist of nine members appointed by the state board. Except as provided by this section, members shall be appointed for terms of four years. Vacancies shall be filled by the state board for the unexpired term. Five members of the commission shall be owners or managers of private postsecondary educational institutions, at least two of the five members shall represent institutions, which at the time of appointment of such members, have enrollments of under 125 students, and at least one shall represent a degree granting institution. Four members shall be selected from among persons representing: Secondary schools, postsecondary schools, business and industry, members of the employment community, economic development interests of the state and health occupations.

- (b) The commission shall elect one member as chairperson of the commission and such other officers as may be necessary.
- (c) The commission shall meet at least once annually in Topeka during the month of October, and shall conduct special meetings on the call of the chairperson or the state board or at the request of at least four members of the commission.
- (d) Members attending meetings of such commission, or attending a subcommittee meeting thereof authorized by such commission, shall be paid amounts provided in subsection (e) of K.S.A. 75-3223, and amendments thereto.
- (e) A majority of the commission is a quorum to conduct business, but no less than four members must concur to pass upon any matter before the commission.
- (f) The commission may recommend to the state board such policies, minimum standards and rules and regulations that the commission deems necessary for administering the provisions of this act.

Staff Recommendation

Staff recommends the Board appoint Mr. Robert Otto to serve as a member of the Kansas Private Postsecondary Advisory Commission, for the remainder of the term that ends December 31, 2015.

4. Receive Annual Private Postsecondary Education Report

Jacqueline Johnson,
Director, Private Postsecondary
Education

SUMMARY

The Kansas Private and Out-of-State Postsecondary Educational Institution Act (Act) requires private and out-of-state postsecondary educational institutions to obtain Certificates of Approval from the Kansas Board of Regents (Board) in order to lawfully “operate” in Kansas. This Act applies to “brick and mortar” institutions with a physical presence in Kansas, as well as to on-line distance education providers operating in Kansas that offer courses to Kansans who remain in Kansas while receiving their education. To be and remain approved, such schools must comply with standards set by the Act. The purpose of this report is to provide the Board with information about the institutions operating in Kansas during the 2011-2012 academic school year.

INSTITUTIONAL AND PROGRAM TRENDS

The Division’s principal responsibility is to regulate private postsecondary and out-of-state institutions and to be responsible for the integrity of the postsecondary education provided within the state of Kansas, including online programs. This regulation involves such activities as approving private, for-profit and out-of-state postsecondary institutions to operate in Kansas, reviewing new programs offered by these schools, annually evaluating institutions and programs for renewal purposes, and investigating complaints leveled against these schools. This work occurs in concert with regional and national accrediting agencies and administrative and financial reviews provided by the U.S. Department of Education.

Growth within the industry (over the last decade or so) has changed a cottage industry of smaller schools into multibillion dollar/Fortune 500 type institutions like the University of Phoenix, DeVry University, ITT Technical Institute, and Capella University. These Fortune 500 institutions may each offer literally hundreds of degrees and programs, compounding the Division’s workload required to complete the new program approval process in accordance with the Private Postsecondary Educational Institution Act and Regulations. For that reason, the Division has implemented a new enterprise computer system and added one more staff position.

The total funds from out-of-state degree granting institutions are 51% and 49% of funds are from in-state brick and mortar institutions and out-of-state non-degree granting institutions.

TABLE 1 INSTITUTIONS APPROVED TO OPERATE IN KANSAS

	In-State	Out-of-State	Total
2012 For Profit Institutions:			
Degree Granting On-line		32	32
Degree Granting Brick and Mortar	9	36	45
Non-Degree Granting On-line	1	13	14
Non-Degree Granting Brick and Mortar	43	15	58
Sub-Total	53	96	149
2012 Not for Profit Institutions			
Degree Granting On-line		14	14
Degree Granting Brick and Mortar	4	2	6
Non-Degree Granting On-line			
Non-Degree Granting Brick and Mortar	5		5
State Institutions		10	10
Sub-Total	9	26	35
2012 Grand Total	62	122	184

Over the five year period, from 2008 through 2012, Chart 2 shows the overall average growth of Private Postsecondary and Out-of-State Institutions approved to operate in the state of Kansas is 62.8%.

Chart 2

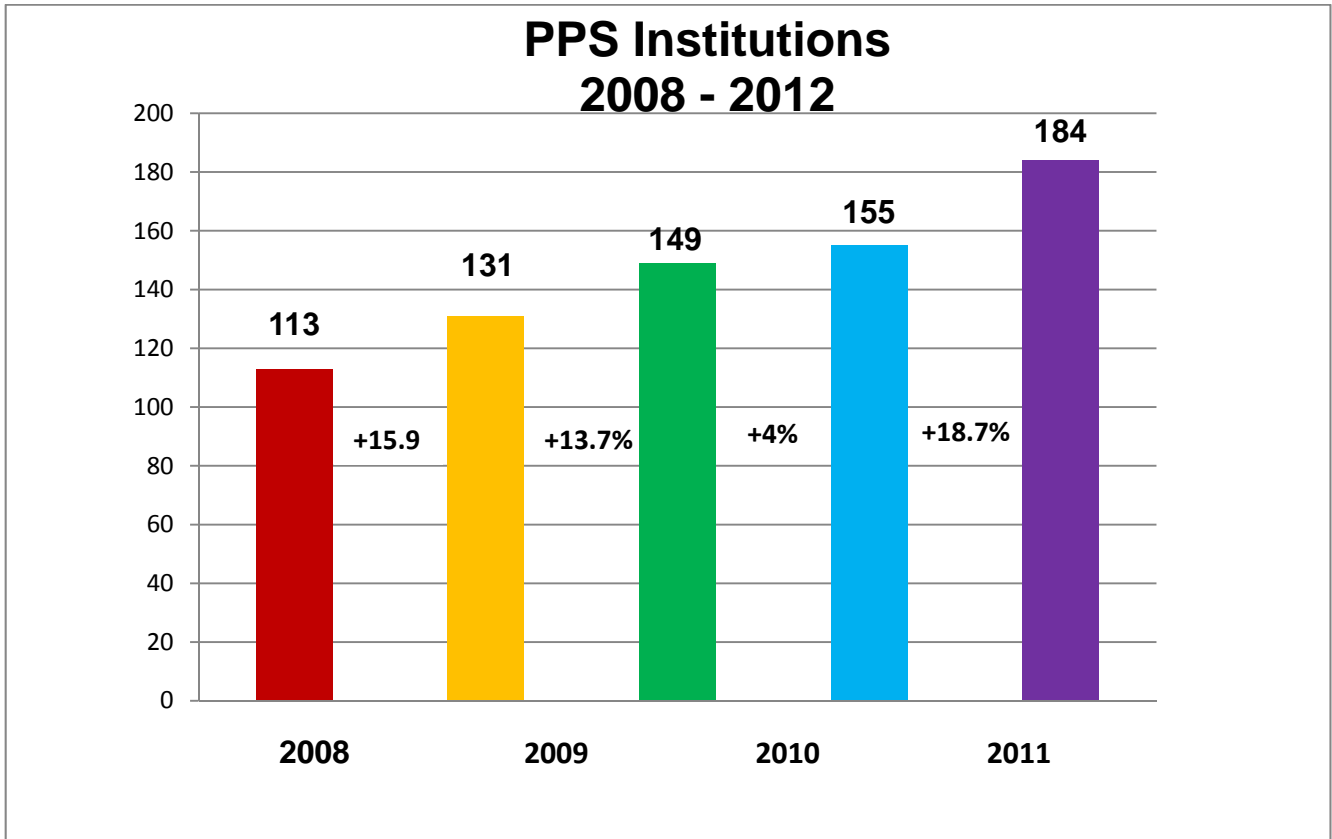
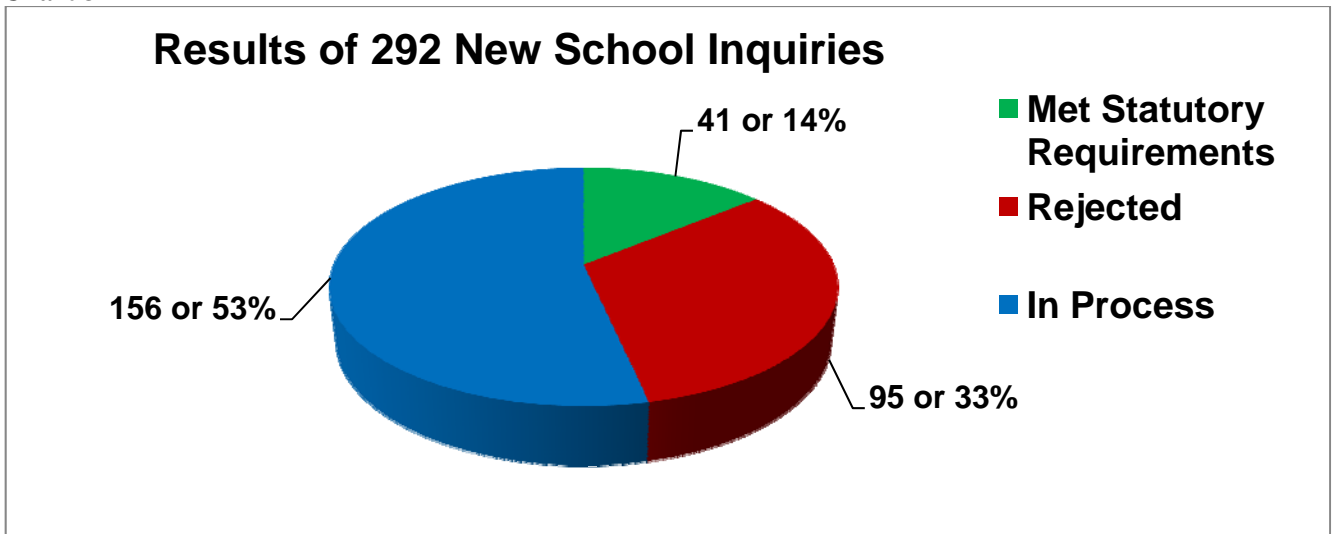


Chart 3



Out of the 292 inquiries received from institutions in 2011-2012, 14% met Kansas statutory requirements. In process means the schools are in the process of meeting Kansas requirements and will apply when they are ready to comply.

Chart 4 shows the enrollment trend in these institutions is not expected to accelerate the way it has for the last several years. Part of this is due to a better economy and students going back to work. Another reason for lower enrollments is the negative publicity the sector is receiving in news media regarding student loan default rates. The most recent mean two-year student loan default rates, using federal data, for institutions approved to operate in Kansas are: 2008 - 7.0 %, 2009 - 9.6%, and 2010 - 8.9%

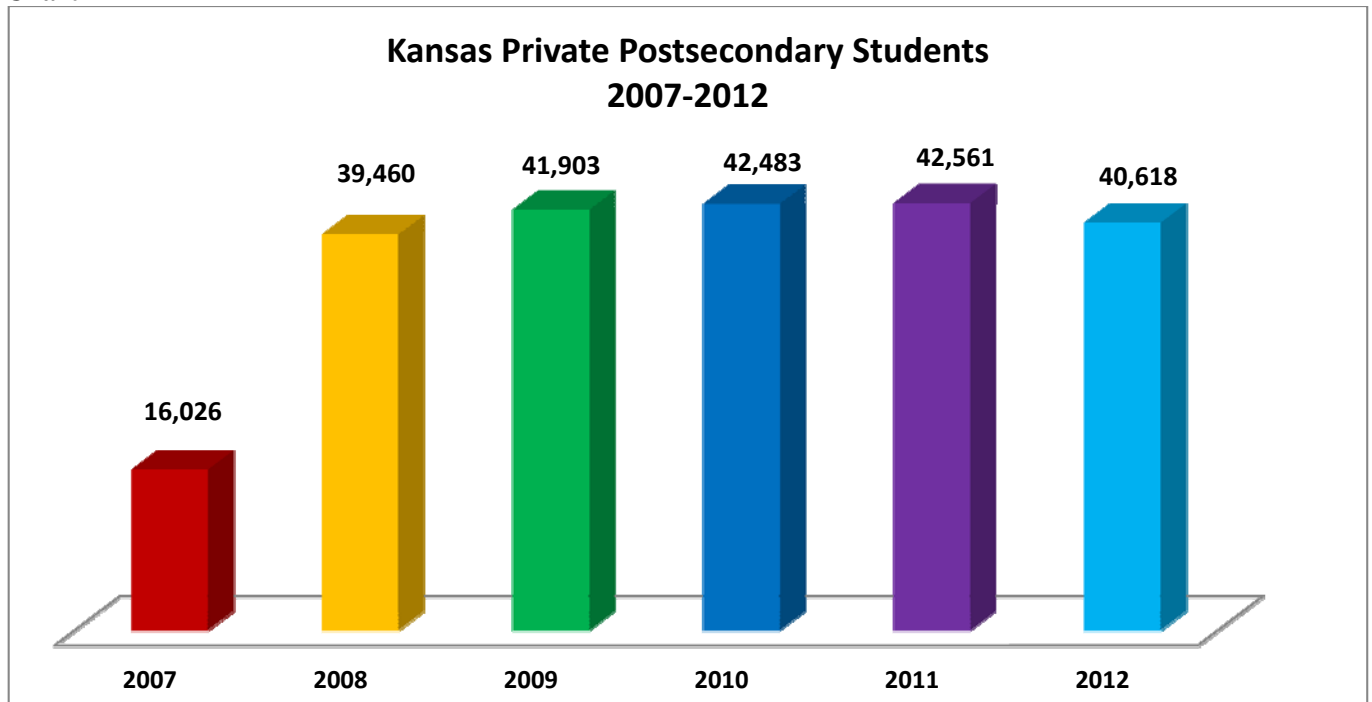
Chart 4

Table 5 shows only Bachelor Degrees have decreased.

APPROVED PROGRAMS	2007	2008	2009	2010	2011	2012
Certificate/Diploma	471	814	727	797	938	1374
Associate Degree	44	162	182	237	442	526
Bachelor Degree	30	141	160	271	1085	916
Masters Degree	12	48	69	305	569	781
Doctorate Degree	2	2	2	85	85	134
TOTAL PROGRAMS	559	1167	1140	1695	2087	3731

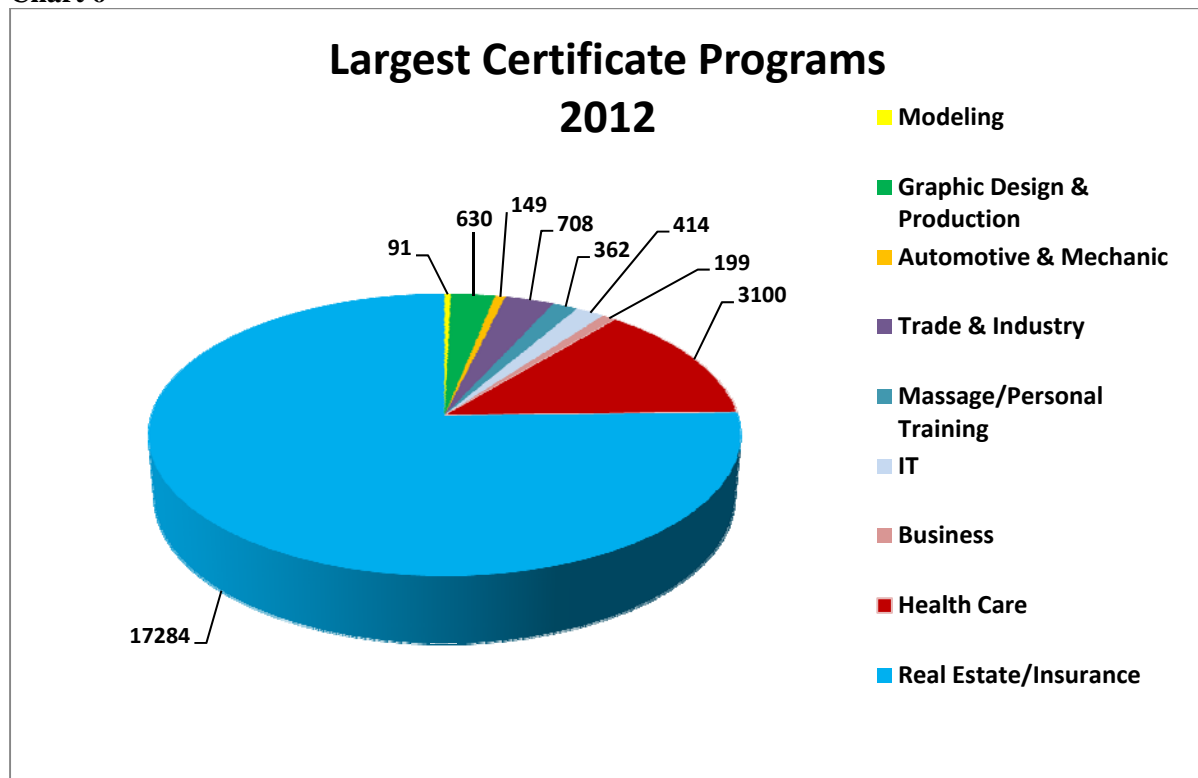
KANSAS REAL ESTATE COMMISSION

In November 2012, the PPS Division met with the Kansas Real Estate Commission (KREC) to align KREC statutes and regulations with KBOR's and review the Private Postsecondary Education Act. The PPS Division explained The Act covers institutions/schools that prepare people for a trade or offer degrees, and does NOT cover institutions or individuals who are only providing continuing education for persons already in a business, trade, or occupation. Thus, KBOR does not regulate continuing education.

KREC Statutes and Regulations require that ALL courses be approved by KBOR, including continuing education. So, KREC is in the process of correcting its Statutes and Regulations so they align with the Private Postsecondary Education Act. Thus, going forward, KBOR will accept applications from institutions that offer or provide the required or related courses needed to prepare someone to become a real estate agent/broker. Any such courses taken prior to licensure would be covered. KREC has identified four such courses. All other real estate related courses taught as continuing education to persons who are already licensed by KREC will be submitted to, reviewed and (assuming standards are met) approved by KREC. KBOR will play no role in approval of entities/individuals who only provide continuing education courses to real estate brokers/agents. As noted in chart 6, a large number of the certificates provided by KBOR are in the field of Real Estate. These numbers are expected to change significantly downward in next year's report.

Chart 6 shows Real Estate and Insurance, then Health Care provide the largest number of certificate programs.

Chart 6



COSMETOLOGY AND BARBERING SCHOOLS

In February, 2013 The Board of Cosmetology and The Barbering Board received letters from the USDE, Financial Aid, asking for citations to Kansas statutes under which they have approved the cosmetology and barbering schools operating in Kansas. The two licensing agencies realized there are no statutes that apply specifically to their boards allowing them to approve this type of school, despite a long term practice of approval of these schools by the licensing board in question.

Rather, these 25 accredited schools cosmetology schools, 2 accredited barbering schools and 2 unaccredited barbering schools fall under the scope of K.S.A. 74-32,162 *et seq.*, and thus should have been receiving state approval from KBOR. There are also 10 community colleges offering programs, and of course they fall under the public sector and are already approved by KBOR.

USDE has given The Board of Cosmetology and The Barbering Board until July 1, 2013 to comply with their ruling so Kansas students can continue to receive Title IV Funds (for students attending accredited schools). The Private Postsecondary Division is working with the two Boards to meet this deadline so students will not be harmed.

The 2011-2012 student enrollment for these schools was: Cosmetology – 2499 and Barbering – 186.

DOCUMENT PROCESSING, DATA COLLECTION AND RECORD STORAGE

The Private Postsecondary (PPS) Division contracted with a national web-design company, Cyanna, in the Spring of 2011 to convert its paper system to a fully functioning on-line system. As a result, institutions are now able to request new program approvals, add a branch campus, renew certificates and pay fees via a secure electronic fund transfer. Students who attended a closed private postsecondary institution, and whose student records were transferred to KBOR custody pursuant to K.S.A. 74-32,175, are able to request electronic copies of their records or transcripts and pay the fee with a credit card if they choose. Benefits of the new on-line system include:

- increased customer service
- positive document control for all renewals
- easier and more open application process
- access to institutional files by Board staff and appropriate institutions at all times
- more accurate and more comprehensive data collection

The initial in-house on-line application was deployed in late February, 2012. The first public version of the on-line system is expected to be available to all PPS institutions for new school applications in late Spring of 2013. The complete version of the on-line system should be available in early Fall 2013.

In addition to replacing a paper system with an on-line process, the new PPS document system allows for a more rigorous data collection process with the goal of fully aligning with the Kansas Postsecondary Database (KSPSD). A new and more complete data collection will offer a significantly clearer picture of the students pursuing their education with a private or out-of-state postsecondary institution. A more unified view of postsecondary students attending these types of schools should be available when the new electronic document system becomes fully operational and utilized in the Fall of 2013.

In January of 2012, after conducting a competitive bid process, the PPS division contracted with BTCO a Wichita-based document management company to scan more than 54,000 student records from closed institutions. Pursuant to the state record retention schedule, these student records must be maintained for a period of 50 years following the close of the institution. Scanning the records and converting them to digital copies has significantly reduced the ongoing cost of storing the records and greatly improved the response time as Board staff works through individual requests for copies of transcripts and other records.

The ultimate goal is for these 54,000 student records to become part of the new Kansas Enterprise Electronic Preservation system or KEEP system, a trusted digital repository for **Kansas** government records. (spearheaded by the Kansas State Historical Society). KEEP will provide for a more efficient management system of storing and retrieving these electronic student records from closed institutions over the last fifty years.

PPS STAFFING

In October 2012 a new Program Consultant joined the Private Postsecondary team and is responsible for managing the Private Postsecondary Help Desk. The Program Consultant helps schools with entering new information into the computer system, and also helps create new training for use of the new on-line system for those institutions needing support. In addition, the Program Consultant works with approved schools to enter new program requests into the computer system that will be reviewed by KBOR's PPS Regulators.

The Private Postsecondary Division is funded through fees from the sector it regulates and utilizes the services of a CPA to assist with projecting expenditures related to the work necessary to carry out the Board's responsibilities. In addition, staff consults with the Private Postsecondary Advisory Commission to ensure the industry supports the fee structure.

KBOR STATUTORY AUTHORITY

The Kansas Board of Regents performs different roles with regard to the various postsecondary educational institutions operating in Kansas. The Board governs and controls the state regional and research universities, coordinates and supervises community and technical colleges, and regulates the private and out-of-state schools that operate in Kansas. For each sector, the Board's role is defined by state statutory authority.⁸

Prior to 1999, the private and out-of-state sector was regulated by the Kansas State Department of Education.⁹ In 1999 Senate Bill 345, the Kansas Legislature transferred regulation of these schools to the Kansas Board of Regents. In 2004, the Kansas Private and Out-of-State Postsecondary Educational Institution Act, the law under which the State currently operates, was first enacted, K.S.A. 74-32,161 *et seq.* This Act and the regulations subsequently adopted by the Board¹⁰ under its authority require non-exempt private and/or out-of-state postsecondary educational institutions operating in Kansas to obtain a "Certificate of Approval" from the Kansas Board of Regents.

In order to receive a Certificate of Approval, a school must first provide the Board sufficient evidence that it has complied with all the statutory requirements and standards established by the Legislature.¹¹ When a school receives a Certificate of Approval from the Board, it is subject to the Board's on-going regulatory and statutory authority. Certificates of Approval must be renewed annually by providing updated documentation. If a school covered by the Act operates without a Certificate of Approval from the Board, or falls out of compliance after receiving such a certificate, legal penalties may be pursued with the assistance of the Attorney General's office, as further described below.

APPLICATION OF THE ACT

The definition section of the Private and Out-of-State Postsecondary Educational Institution Act provides that a "postsecondary educational institution" subject to the Act means (1) any business enterprise, operated for profit or as a non-profit, which either (a) has a physical presence in Kansas or (b) solicits students within Kansas, (2)

8 Issue Paper, June 2011 further explains the Private Postsecondary Act.

9 This sector was previously known as "proprietary" schools.

10 See K.A.R. 88-28-1 *et seq.*

11 These standards are set forth in K.S.A. 74-32,169.

that (a) is offering degrees or (b) training or preparing people for a field of endeavor in a business, trade, technical or industrial occupation, and (3) that is not exempt from the Act.¹²

In determining if a specific school that does not have a physical presence (brick and mortar) site in Kansas is nevertheless operating in Kansas, and thus subject to Kansas laws, the Board must look at many factors, such as the number and type of contacts the school has with Kansas and its residents, which establish whether the school has affirmatively submitted itself to the jurisdiction of the State. This can be a lengthy process and includes review of facts concerning the nature and amount of solicitation done within the state, the number of in-state resident Kansans enrolled in an out-of-state or private school, the deliberateness of a school in providing education to Kansans who remain/reside in Kansas while receiving their education, etc. While the Board will have jurisdiction over some on-line schools, if specific facts are present,¹³ there will be other situations where the Board cannot exercise authority over an out-of-state school merely because a Kansan happened to take classes from an online school.¹⁴

STATUTORY STANDARDS AND MINIMUM REQUIREMENTS

If it is determined that a particular institution meets the statutory definition of a private or out-of-state postsecondary educational institution, it must obtain a Board of Regents granted “Certificate of Approval” in order to lawfully operate in Kansas.

In determining if a school has complied with Kansas law, thus qualifying it for a Certificate of Approval, Board staff reviews and examines: (a) whether courses, curriculum and instruction are of such quality, content and length as may reasonably and adequately ensure achievement of the stated objective for which the courses, curriculum or instruction are offered; (b) whether space, equipment, instructional material and personnel are adequate to provide education and training of good quality; (c) whether educational and experience qualifications of directors, administrators and instructors are such as may reasonably ensure that students will receive instruction consistent with the objectives of their program of study; (d) whether the institution maintains written records of the previous education and training of students and applicant students, and if training periods must be shortened when warranted by such previous education and training or by skill or achievement tests; (e) whether a copy of the course outline, schedule of tuition, fees and other charges, settlement policy, rules pertaining to absence, grading policy, and rules of operation and conduct is furnished to students upon entry into class; (f) whether, upon completion of training or instruction, the institution provides students with certificates, diplomas or degrees, as appropriate, indicating satisfactory completion of the program; (g) whether the institution keeps adequate records to show attendance, satisfactory academic progress and enforcement of satisfactory standards relating to attendance, progress and conduct; (h) whether the institution has complied and maintains compliance with all applicable local, state and federal regulations; (i) whether the institution is financially responsible and capable of fulfilling commitments for instruction; (j) that the institution does not utilize erroneous or misleading advertising, either by actual statement, omission or intimation; (k) that the institution has and maintains a policy providing for the refund of unused portions of tuition, fees and other charges if a student enrolled by the institution fails to begin a course or withdraws or it is discontinued at any time prior to completion (such policies may take into account those costs of the institution that are not diminished by the failure of the student to enter or complete a course of instruction); and (l) that the institution has adopted, published and adheres to a procedure for handling student complaints, with this information posted so students will be aware of the complaint process available to them.¹⁵

12 K.S.A. 74-32,164 lists the kinds of institutions and courses that are exempt from the Act.

13 “Traditionally, when an entity intentionally reaches beyond its boundaries to conduct business with foreign residents, the exercise of specific jurisdiction [by the foreign jurisdiction over that entity] is proper. Different results should not be reached simply because business is conducted over the Internet.” *Quik Payday, Inc. v. Stork*, 549 F.3d 1302 10th Circ. (Kan. 2008).

14 E.g., a “passive” web site versus a web site that specifically solicits to Kansans or mentions Kansas.

15 K.S.A. 74-32,169.

As a part of ensuring a school complies with K.S.A. 74-32,169 requirements, Board staff reviews whether a particular course or program adequately prepare students to meet any applicable licensing standards in Kansas. This often requires coordination with other state agencies. For example, if a school offers a nursing program, the expertise and review of the Kansas Board of Nursing is necessary. For programs having no Kansas regulatory agency (such as massage therapy, surgical technician, or pharmacy technician) Board staff must become familiar with any existing industry or national standards that are applicable to such a profession, to ensure that the schools provide adequate training to their students.

In reviewing a school to ensure compliance with Kansas laws, Board staff requires and reviews a great deal of documentation, including but not limited to: (a) proof of accreditation (if the school has been accredited); (b) a recent financial statement prepared and attested to by a CPA; (c) the resumes and/or other documents and proof as to the training, degrees, background or qualifications of the owners, administrative staff and instructors; (d) all course materials, a descriptive summary of space for classrooms, labs, library, administrative offices; (e) evidence of compliance with local, county, state, national codes as applicable (e.g. a copy of each year's certification by local fire officials); (f) enrollment agreement/application or registration forms; (g) the catalog and completed catalog checklist; (h) copies of all advertising for previous year; (i) written policies on how the institution accounts for previous experience, training, or coursework for students (i.e. transfer credits, test out, etc.); (j) a copy of the school's grievance policy; (k) the link to the tuition calculator on the institution's website for all students to use; (l) samples of certificates, degrees, and diplomas given to students; (m) a complete program inventory; (n) a copy of the termination policy/regulations governing student conduct; (o) the schedule of tuition and fees and other costs (i.e. books, lab fees, supplies); (p) the school's settlement/refund policy; and (q) a statement of the extent to which job placement services are available. This review of documentation is not only done for an initial first time application, but on a yearly basis.

This year Board staff completed a five year cycle for completing site reviews of all schools physically located in Kansas at least once. Additionally, some schools may be scheduled for visits more often, or even unannounced, depending on indicated needs, because of the curriculum and statutory criteria. Previously approved schools must provide the Board with information about any new programs or courses being added after obtaining such approval.

FEES THE BOARD MAY LAWFULLY CHARGE

The Kansas statutes allow the Board to charge fees for certain things connected with its regulation of these schools.¹⁶ These fees are paid by the schools. The fees charged include application processing, review of programs, a bond to cover costs of storing records should the school go out of business, fees to cover the costs of conducting site reviews, and fees for each of the representatives of any school that uses such representatives to actively solicit within the State.

There have been on-going and recent efforts to amend the fee regulation in order to insure the fees paid by this sector are sufficient to fund the expenditures connected with regulating this sector. The Private and Out-of-State Division of the Board office has utilized the services of a CPA to assist with projecting expenditures and to set the fees charged to the industry accordingly. In addition, staff consults with the advisory commission established by statute¹⁷ to ensure industry support of the fee structure.

FEDERAL OVERSIGHT

Federal lawmakers have recently questioned the sufficiency of state regulation of this sector and some have suggested that there should be regional coordination or federal oversight. There has also been some consideration given to allowing schools to provide online education through "reciprocal agreements" signed by participating states. A task force has been working to create a model agreement to be signed by participating

¹⁶ See K.S.A. 74-32,181 and K.A.R. 88-28-6.

¹⁷ K.S.A. 74-32,166 creates this commission and sets forth the nature of its membership and duties.

states.¹⁸ The draft agreement in its more recent forms would require amendment of current Kansas law, should the Board wish to participate in the proposed restructuring and new regulatory approach.

In addition to requiring schools provide proof they have been approved to operate in the states where they deliver courses, federal authorities are now requiring that schools receiving Title IV funding provide students with information concerning the costs of their education, the percentage of graduation, and default rates.¹⁹ These federal efforts are designed to provide information about important matters and ensure that schools are complying with applicable state laws and standards in all the states in which they operate.

PENALTIES, COMPLAINTS AND REMEDIES

K.S.A. 74-32,161 *et seq.* provide for several remedies if a school operates in Kansas in violation of the Act: Injunction (K.S.A. 74-32,173); criminal penalties (K.S.A. 74-32,177); civil fines of up to \$1,000 for each violation (K.S.A. 74-32,178); voiding of contracts and refunding of moneys paid, plus interest (K.S.A. 74-32,167 and 74-32,179); and Kansas consumer protection act penalties. In addition, if the proper procedures are followed and the evidence is sufficiently established, the Board may revoke a previously granted certificate of approval.

Complaints about such schools are received by the Board. The number of complaints filed with KBOR by students attending institutions regulated under this Act has decreased over the last several years: 2008 – 41, 2009, 36, 2010 – 15, 2011 – 11, 2012 – 4. The decline in the number of complaints through the years may be due to factors like: annual PPS/KBOR conferences addressing school compliance issues, increased site visits, increased KBOR staff to respond to requests for information and services from schools and students (i.e. PPS Helpdesk). The nature of the complaints include a wide variety of issues and include wanting to obtain a degree from a school that KBOR has not granted a Certificate of Approval allowing it to operate in Kansas, making student clinical placements, being denied entrance into a school, seeking assistance in securing credits for courses completed, or securing refunds. Each school is required to publish and post its complaint process, and the process for filing a complaint with KBOR is posted on KBOR's website.

Typically, if Board staff receives a complaint about a specific school, that school will be contacted to determine what their response is to the allegations that have been raised. This can result in a school's refusal to comply with a complainant's demands, a satisfactory resolution, or impasse. If the matter involves a law or standard that the Board has authority to enforce, and cannot be resolved in favor of compliance with the law, the school may be notified that action against it may be taken and that the matter will be forwarded to the Attorney General's office for review and assistance.²⁰ If the matter involves something over which the Board has no authority, such as a breach of contract allegation, and it cannot be resolved to the satisfaction of the complainant, then the person or entity making the complaint will be informed of that fact and alternative resources suggested. Board staff has a very good working relationship with the Attorney General's consumer protection division and will not hesitate to refer a "bad actor" (e.g. a diploma mill) to that office.

18 The current version of the draft agreement would create a new administrative body (or bodies) that would be contractually vested with oversight authority, and would limit the scope of state regulatory powers over any online schools delivering courses to in-state residents.

19 See <http://collegecost.ed.gov/scorecard/index.aspx>.

20 This is done because the Attorney General represents KBOR in legal actions and because the consumer protection division of that office has trained agents who specialize in investigating potential violation of laws designed to protect Kansas consumers.

B. Governance

Regent Emert

1. Act on Proposed Amendments to the Board's Policy Manual – Appendices C, D, F, H, I, and J**Julene Miller,
General Counsel****Summary**

As part of the ongoing effort to update all portions of the Board Policy and Procedure Manual, the Governance Committee is proposing to eliminate all of the appendices by revoking some and moving the substance of the rest into the body of the policy manual. The Governance Committee is also recommending a number of amendments to the sections that are being moved.

*Amendments to the following appendices are before the Board for adoption: **Appendix C (Routine Reporting Schedule), Appendix D (Residency Rules & Regulations), Appendix F (Academic Extension/Geographic Jurisdiction/Service Areas), Appendix H (Institutional Affiliations), Appendix I (Kansas Partnership for Faculty of Distinction), and Appendix J (Western Kansas Partnership Program)**. Appendices C and F have also been reviewed by the Community College, Technical College and University CEOs, Appendices I and J have been reviewed by the Council of Business Officers and the Fiscal Affairs and Audit Committee, with J being reviewed by the System Council of Chief Academic Officers and System Council of Presidents as well, and Appendix H has been reviewed by the Council of Chief Academic Officers and the Board Academic Affairs Standing Committee.*

These proposed amendments, set out in the separate booklet entitled “Proposed Amendments to Sections of the Kansas Board of Regents Policy and Procedure Manual III,” and dated April 18, 2013, are recommended for adoption. The proposed amendments have also been posted on the Board website at http://www.kansasregents.org/regents_agendas_meetings.

BACKGROUND

In 2011, the Governance Committee began the process of updating all portions of the Board's Policy and Procedure Manual. In June, the Board adopted amendments to the following sections: 1) Preface/History of the Kansas Regents System, 2) Mission of the Kansas Regents System, 3) By-Laws of the Board, 4) The Board and Its Staff, 5) Fiscal Management, 6) Facilities, 7) Academic Affairs. In December, the Board adopted amendments to these sections: 1) State University Faculty and Staff, 2) Students Attending State Universities, and 3) General Policies.

The Governance Committee is now recommending adoption of amendments to the following Appendices: 1) Appendix C – Routine Reporting Schedule, 2) Appendix D – Residency Rules & Regulations, 3) Appendix F – Academic Extension/Geographic Jurisdiction/Service Areas, 4) Appendix H – Institutional Affiliations, 5) Appendix I – Kansas Partnership for Faculty of Distinction, and 6) Appendix J – Western Kansas Partnership Program. For each Appendix, various Board Committees, Councils and institutional leaders reviewed the existing policy and made suggested revisions. The specific review process and timeline for each of these sections is set out below.

Review Process

1. Appendix C – Routine Reporting Schedule (For this Appendix, Board staff created an inventory of reports and data collections received by the Board, which included but went beyond what appears in Appendix C; this inventory is what was reviewed and commented on by the CEOs and the Governance Committee)
 - a. Reviewed by the Community College, Technical College and University CEOs – December 6-17, 2012
 - b. Reviewed by the Governance Committee – December 19, 2012 and January 16, 2013

2. Appendix D – Residency Rules and Regulations (This Appendix is just a collection of State University residency rules and regulations. No proposed amendments are being made at this time to the regulations and they will remain in the Kansas Administrative Rules and Regulations books as is; the proposal is simply to eliminate this Appendix.)

3. Appendix F – Academic Extension/Geographic Jurisdiction/Service Areas
 - a. Board Academic Affairs Committee recommends discussion of this policy at the Board retreat, after Board staff collection of information and feedback – January 3, 2012
 - b. Board staff reviews existing laws and policies and their history with the System Council of Chief Academic Officers and Council of Academic Officers – February 15, 2012
 - c. Board Staff surveys College and University Chief Academic Officers regarding current policies and practices and whether they should remain unchanged, be modified, be completely revised or be eliminated – March 1-29, 2012
 - d. Subcommittee created by System Council of Presidents reviews survey responses and makes recommendations for SCOPs consideration – June 5, 2012
 - e. Subcommittee recommendations reviewed by System Council of Presidents – June 20, 2012
 - f. Board reviews survey responses and discusses possible policy amendments with Community College and Technical College representatives at Board retreat – August 15, 2012
 - g. Community College, Technical College and University CEOs review policy drafted to address feedback received in all of the above forums – November 29, 2012
 - h. Governance Committee first reviews draft policy with benefit of feedback from November 29 institutional CEO review – December 19, 2012
 - i. System Council of Presidents discusses draft policy – December 19, 2012
 - j. Amended draft containing changes to address feedback from November 29 institutional CEO review sent to Community College, Technical College and University CEOs – January 10, 2013
 - k. Community College and Technical College CEOs asked to review specialty program proposal in draft with revisions based on feedback from November 29 institutional CEO review – January 25, 2013
 - l. Governance Committee recommends forwarding proposed policy to full Board without the specialty program provision for Community and Technical Colleges – February 13, 2013

4. Appendix H – Institutional Affiliations
 - a. Reviewed by the Council of Chief Academic Officers – October 17, 2012
 - b. Reviewed by the Board Academic Affairs Standing Committee – October 30, 2012
 - c. Reviewed by the Governance Committee – February 13, 2013

5. Appendix I – Kansas Partnership for Faculty of Distinction
 - a. Reviewed by the Council of Business Officers – November 7, 2012 and January 9-15, 2013
 - b. Reviewed by Fiscal Affairs and Audit Committee – January 16, 2013
 - c. Reviewed by the Governance Committee – February 13, 2013

6. Appendix J -- Western Kansas Partnership Program
 - a. Reviewed by System Council of Chief Academic Officers – October 17, 2012 and November 14, 2012
 - b. Reviewed by the System Council of Presidents – October 17, 2012 and November 14, 2012
 - c. Reviewed by the Council of Business Officers – November 7, 2012
 - d. Reviewed by the Fiscal Affairs and Audit Committee – January 16, 2013
 - e. Reviewed by the Governance Committee – February 13, 2013

RECOMMEND ADOPTION

These proposed amendments, set out in the separate booklet entitled “Proposed Amendments to Sections of the Kansas Board of Regents Policy and Procedure Manual III,” and dated April 18, 2013, were brought for first reading on March 13 and have been posted on the Board website at http://www.kansasregents.org/regents_agendas_meetings. These proposed amendments are now recommended for adoption.

2. Review Proposed Amendments to the Board's Policy Manual – Appendices G and K and Chapter IV Coordination (First Reading)

Summary

As part of the ongoing effort to update all portions of the Board Policy and Procedure Manual, the Governance Committee is proposing to eliminate all of the appendices by revoking some and moving the substance of the rest into the body of the policy manual. Sections currently in Chapter IV would be moved into what has been known as Chapter I of the Manual. The Governance Committee is also recommending a number of amendments to the sections that are being moved.

*Amendments to the following appendices are before the Board today for a first reading: **Appendix G (Policies and Procedures for the Approval of New Academic Programs)** and **Appendix K (Collaborative Program/Degree Procedures)**. Appendices G and K have also been reviewed by the System Council of Chief Academic Officers, Council of Chief Academic Officers and the Board Academic Affairs Standing Committee.*

*Proposed amendments to **Chapter IV (Coordination and Supervision Policies and Procedures Adopted After July 1, 1999)** have been sent to each community college, technical college, state university and Washburn CEO for review and feedback.*

These proposed amendments, set out in the separate booklet entitled “Proposed Amendments to Sections of the Kansas Board of Regents Policy and Procedure Manual IV,” and dated April 18, 2013, are presented today for first reading. The proposed amendments have also been posted on the Board website at http://www.kansasregents.org/regents_agendas_meetings.

The Board will be asked to act on these recommended policies at its May meeting.

BACKGROUND

In 2011, the Governance Committee began the process of updating all portions of the Board's Policy and Procedure Manual. Today the Governance Committee is presenting for first reading proposed amendments to Appendix G, Appendix K and Chapter IV of the Policy Manual. For each of these provisions, various Board Committees, Councils and institutional leaders reviewed the existing policy and made suggested revisions. The specific review process and timeline for each of these sections is set out below.

Review Process

1. Appendix G – Policies and Procedures for the Approval of New Academic Programs
 - f. Reviewed by the Council of Chief Academic Officers – October 17, November 14, and December 19, 2012
 - g. Reviewed by the Board Academic Affairs Standing Committee – October 30, 2012
 - h. Reviewed by the Governance Committee – February 13, 2013
7. Appendix K – Collaborative Program/Degree Procedures
 - a. Reviewed by the System Council of Chief Academic Officers – October 17 and November 14, 2012
 - b. Reviewed by the Board Academic Affairs Standing Committee – October 30, 2012
 - c. Reviewed by the Governance Committee – February 13, 2013
8. Chapter IV – Coordination and Supervision Policies and Procedures Adopted After July 1, 1999
 - a. Reviewed by the Community College, Technical College and University CEOs – March 19-4, 2013

- b. Reviewed by the Governance Committee – January 16, February 13, March 13 and April 17, 2013

FIRST READING

These proposed amendments, set out in the separate booklet entitled “Proposed Amendments to Sections of the Kansas Board of Regents Policy and Procedure Manual IV” and dated April 18, 2013, are presented today for first reading. The proposed amendments have also been posted on the Board website at http://www.kansasregents.org/regents_agendas_meetings.

The Board will be asked to act on the above-listed recommended policies at its May meeting.

C. Other Matters

**1. Receive Report from Kansas Postsecondary
Technical Education Authority**

**Blake Flanders,
VP, Workforce Development**

Summary

The Kansas Postsecondary Technical Education Authority met on Wednesday, March 29, 2013, at the Center for Advanced Professional Studies (CAPS), a special program of the Blue Valley School District, in Overland Park, Kansas. Members approved the new program submitted and received information regarding the number of credit hours submitted and the resulting calculated cost for high school students enrolled college technical courses from July 1, 2012 through February 8, 2013. TEA members also received reports on Barton County Community College's newly approved OSHA training center, the Nursing Initiative, Workforce Alignment, and an overview of the CAPS program.

XII. Executive Session

Board of Regents – Personnel Matters Relating to Non-Elected Personnel

XIII. Adjournment

AGENDA

Board Academic Affairs Standing Committee

April 17, 2013

10:00 a.m. – noon

Kathy Rupp Conference Room

1. Follow-up Discussion of the Consent Agenda Item 1 from the April 2, 2013 Board Academic Affairs Standing Committee Conference Call
2. Accept Spring 2013 Distance Learning Report
3. Approve Performance Agreement Funding Guidelines
4. Discuss Computer Literacy
5. Discuss Advising at our Universities

AGENDA

Fiscal Affairs and Audit Standing Committee
Wednesday, April 17, 2013
10:30am-11:50am
Kansas Board of Regents Office, Board Room

- I. Follow-up Answers to Committee Questions and Any Further Clarifications about the Fiscal Affairs and Audit Standing Committee Items on the Board's Agenda
 - Any questions related to follow-up from KSU, Cindy Bontrager -
APPROVE AMENDMENT TO FY 2013 CAPITAL IMPROVEMENT REQUEST
KSU
- II. Other Matters
 1. Receive and Discuss State Universities' Annual Financial Reports and Current Year Financial Positions, Mary Herrin, Vice President, Administration and Finance, WSU (Annual Financial Report from WSU was sent under separate cover)
 2. Review and Approve Johnson County Research Triangle Budget Requests Developed by KU and KSU, Theresa Gordzica and Cindy Bontrager
 3. Receive Information from KSU – Increased Scope of Bill Snyder Family Stadium Phase II Capital Improvement Project, Cindy Bontrager
 4. Staff Review of State University Audit Policy Checklist, Diane Duffy
 5. Audit Updates
 - a. Update, LPA Audit, Reviewing Security Controls in Selected State Agencies, Kansas Board of Regents Office, Diane Duffy
 - b. Update, LPA Statewide Comprehensive Financial Audit, Conducted by RubinBrown, audited federal ARRA/State Fiscal Stabilization Program, Diane Duffy
 6. Discussion of Moving to External Independent Financial Audits for the State Universities, Diane Duffy and COBO
 7. Discussion of State University Tuition Proposals
 8. Discussion of an approach to longer term financial planning i.e. KDOT's modeling software
 - a. "Summary of Report on Higher Education finance Reform," National Association of State budget Officers
 9. FY 2015 State Budget Process?
 10. New Funding Allocation Formula for Adult Basic Education, Susan Fish

11. Discussion of Proposed Productivity Metric(s) for State Universities
 - a. “Improving the Measurement of Productivity In Higher Education,”
CHANGEMAG.ORG
12. Other Issues
 - a. Future discussion – focus of the Board’s July Budget Workshop

AGENDA

Board Governance Committee
Wednesday, April 17, 2013
8:45-10:00, Conference Room B

- I. APPROVE MINUTES FROM MARCH 13, 2013**
- II. NEW BUSINESS**
 - A. Meet with Research University CEOs – Peers
 - 1. 9:00 – President Schulz
 - 2. 9:15 – President Bardo
 - 3. 9:35 – Chancellor Gray-Little
 - B. Discuss Process for Reviewing Significant Changes to State University Construction Projects
- III. OLD BUSINESS**
 - A. Continue Review of Policy Sections
 - 1. Coordination Policies – Discuss any feedback from institutional CEOs
- IV. OTHER COMMITTEE ITEMS**
 - A. Next meeting dates
 - 1. May 15

MINUTES

GOVERNANCE COMMITTEE

March 13, 2013 Minutes

The Kansas Board of Regents' Governance Committee met on Wednesday, March 13, 2013. Chairman Tim Emert called the meeting to order at 8:50 a.m. Proper notice was given according to law.

Members Present: Tim Emert, Chair
Fred Logan

Member Absent: Ed McKechnie

Others Present: Lynette Olson, PSU; Keith Pickus, WSU; Andy Tompkins, KBOR; Julene Miller, KBOR; Gary Alexander, KBOR; Vanessa Lamoreaux, KBOR; and Renee Burlingham, KBOR

MINUTES

Regent Logan moved to approve the February 13, 2013 minutes. Regent Emert seconded, and the motion carried.

EXPEDITED PROGRAM APPROVAL PROCESS

Gary Alexander, Vice President for Academic Affairs; Provost Lynette Olson, PSU; and Interim Provost Keith Pickus, WSU presented a proposed policy regarding the expedited program approval process. The process will allow universities to respond more quickly to distinct opportunities to meet workforce needs, economic needs or other special needs. It was noted that once the Board adopts a policy, the universities will need to implement additional steps at the campus level to ensure the process runs smoothly. Regent Logan suggested the following amendments to the proposal:

EXPEDITED PROGRAM APPROVAL POLICY

...

1. Justify the need for expedited implementation by demonstrating the program:

- a. has a direct and immediate impact on meeting workforce and/or economic needs or other special needs and/or has been directly requested by a corporate, industrial or public entity.

...

The Vice President of Academic Affairs will review the proposed program and any comments received, and recommend it to the President/CEO ~~and Board Chair~~ for approval or disapproval.

...

Regent Logan moved to forward the proposed policy, as amended, to the Board Academic Affairs Standing Committee for review and then to the Board for consideration. Regent Emert seconded, and the motion carried.

(Proposed Expedited Program Approval Policy filed with Official Minutes)

STATE UNIVERSITY PEERS

The Committee discussed the suggested and aspirational peers for the state universities. From The Committee directed each of the regional institutions (Emporia State University, Pittsburg State University, and Fort Hays State University) to narrow each of their lists to five suggested peers and five aspirational peers. Staff will collect this information and present the updated list to the Committee. The CEOs of the research institutions (University of Kansas, Kansas State University, and Wichita State University) will be asked to attend the April Governance Committee meeting to review and discuss their suggested and aspirational peers.

COORDINATION POLICIES

General Counsel Julene Miller reviewed the proposed amendments to the coordination policies. The Committee discussed mission statements for the community and technical colleges, and General Counsel Miller stated the Board has authority to create sector missions for the community colleges and technical colleges. The Committee directed staff to send the proposed coordination policies to the CEOs of the community and technical colleges as well as Washburn University and the state universities for review.

ADJOURNMENT

The meeting was adjourned at 9:40 a.m.

AGENDA

System Council of Presidents
Kansas Board of Regents
April 17, 2013
10:30 a.m. in Suite 530

1. Approve February 13, 2013 minutes
2. Receive report from the System Council of Chief Academic Officers
3. Receive report from the System Council of Government Relations Officers
4. Other matters

MINUTES

System Council of Presidents
Kansas Board of Regents Office
1000 SW Jackson
Kathy Rupp Conference Room
Topeka, KS
February 13, 2013
10:00 a.m.

President Carl Heilman called the meeting to order at 10:00 am

1. The minutes of the January 16, 2013 meeting were approved.
2. Report from the System Council of Chief Academic Officers -- Alysia Johnston from Coffeyville Community College reported the following:
 - (a) Dr. Sung, Dean of Continuing Education at Kansas State University visited about the consortium approach to state authorization of online programs.
 - (b) Smarter Balance Assessment Consortium. Under this approach a state-wide consortium would provide an assessment system for K-12 in certain courses to determine that students coming out of high school are prepared for college.
 - (c) Performance Agreement Process. Jean Redeker met with the group about the updates to the Performance Agreement Process. BAASC will meet on this today at 10:30 a.m. All institutions will have to write a new Performance Agreement this summer and those new agreements will be due on July 15, 2013. All institutions will be in the same timeframe with this process.
 - (d) Update from the Transfer and Articulation Advisory Council. The report from this group is due March 1. The agenda for the May Board of Regents meeting will include the 16 new courses that have been identified for transfer. These are in addition to the 17 courses that have already been approved.
 - (e) FHSU withdrew the proposal for the Complete College Kansas campus.
3. President Andy Tompkins discussed the geographic jurisdiction policy. Feedback from institutions was taken into consideration, and the only change to be considered was in specialty program provisions.
4. Under other matters, Greg Goode from Salina Technical asked President Tompkins to set up a meeting with the presidents of all institutions after the March Board meeting.
5. There being no further business to discuss, the meeting adjourned at 10:25 a.m.

AGENDA

Council of Presidents
Kansas Board of Regents Office
1000 S.W. Jackson, Room 530
Topeka, KS
April 17, 2013
11:00 a.m.

1. Approve minutes of March 13, 2013.
2. Report from Council of Chief Academic Officers.
3. Report from Council of Chief Business Officers
4. Discuss Annual and Multiple Year Appointments Policy

7. ANNUAL AND MULTIPLE YEAR APPOINTMENTS

a. Except as provided in this section, all appointments of unclassified non-tenure track and non-tenured personnel shall be annual. Every appointment of more than one year shall be subject, on an annual basis, to appropriations being provided by the Kansas Legislature. (1-19-06)

b. University of Kansas Medical Center ~~Clinical Scholar~~ Tracks

1. Clinical Scholar Track:

The University of Kansas Medical Center may employ and appoint personnel with clinical responsibilities to full-time, non-tenure track positions as determined to be in the best interest of the Medical Center by the Chancellor. A component of the clinical appointment may include teaching. Contracts shall be renewable and the lengths shall be: Instructor, one year; Assistant Professor, one to three years; Associate Professor and Professor, three years. Three year contracts may be rolling contracts that, unless otherwise specified, annually shall roll over to create a new three-year term. The University may terminate a rolling contract by giving notice, prior to June 30th of any year, that the contract will terminate at the end of the then current contract term. Salary shall be determined each year by the availability of funds and by merit, which includes, but is not limited to, productivity. Contracts may be terminated by mutual agreement of the faculty member and the University. Prior to the expiration of the appointment, and except as provided above with respect to a rolling appointment contract, the University may only terminate the contract for cause, including loss of clinical privileges or loss of clinical employment with practice corporation or foundation, or financial exigency.

2. Clinical Track:

The University of Kansas Medical Center may employ and appoint personnel with primarily clinical responsibilities to part-time or full-time non-tenure track positions as determined to be in the best interest of the Medical Center by the Chancellor. A component of the clinical appointment may include teaching. Initial contracts for appointments on this track shall range from one to three year terms and shall be renewable. This Clinical Track includes four ranks: Clinical Instructor, Clinical Assistant Professor, Clinical Associate Professor and Clinical Professor. Criteria for promotion in this track are specific to the applicable school within the Medical Center. The University may terminate a contract by giving notice, prior to June 30th of any year that the contract will terminate at the end of the current contract term. Salary shall be determined each year by the availability of funds and by merit, which

includes, but is not limited to, productivity. Contracts may be terminated by mutual agreement of the faculty member and the University. Prior to the expiration of the appointment, the University may only terminate the contracts for cause, including loss of clinical privileges or loss of clinical employment with practice corporation or foundation, or financial exigency.

3. Educator Track:

The University of Kansas Medical Center may employ and appoint personnel to the Educator Track whose teaching or administrative responsibilities related to medical or healthcare education equal or exceed seventy percent of their total effort in their responsibilities with the University. Appointments may be part-time or full-time, non-tenure track positions as determined to be in the best interest of the Medical Center by the Chancellor. Initial contracts for appointments on this track shall range from one to three years and shall be renewable. The Educator Track includes four ranks: Education Instructor, Education Assistant Professor, Education Associate Professor and Education Professor. Criteria for promotion in this track are specific to the applicable school within the Medical Center. The University may terminate a contract by giving notice, prior to June 30th of any year that the contract will terminate at the end of the current contract term. Salary shall be determined each year by the availability of funds and by merit, which includes, but is not limited to, productivity. Contracts may be terminated by mutual agreement of the faculty member and the University. Prior to the expiration of the contract, the University may only terminate the contract for cause, including loss of clinical privileges, if any, or loss of clinical employment with practice corporation or foundation, if any, or financial exigency.

4. Transfer Between Appointment Categories

Full-time faculty members may apply for a one-time, one-way transfer between appointment categories (tenure track, non-tenure track). Upon mutual agreement, transfers from the tenure track to the non-tenure track ~~can~~ may be made prior to but no later than the end of the fifth year of employment. For transfers from the non-tenure track to the tenure track, time and title in the non-tenure track does not count toward the probationary period to obtain tenure. Once a transfer from the non-tenure track to the tenure track has occurred, the guidelines for earning tenure apply. Any such appointments must be made in specific compliance with parameters approved by the Kansas Board of Regents. ~~This subsection applies only to full-time faculty at the University of Kansas Medical Center.~~ (12-14-95; 3-18-99; 10-15-03; 1-19-06)

c. Kansas State University Clinical Track Faculty

Kansas State University may appoint clinical faculty to full-time or part-time, non-tenure track positions as determined by the President to be in the best interest of the University. The primary responsibility for persons on these appointments will be teaching and clinical service. A component of the clinical appointment may include opportunity for scholarly achievement.

Contracts shall be renewable and the titles and lengths shall be: clinical assistant professor, one year; clinical associate professor, three years; and clinical professor, five years. Salary will be determined each year by availability of funds and by merit, which includes, but is not limited to, productivity. The University may terminate the contract prior to the expiration of the appointment, only for cause or financial exigency. Notice of non-renewal of the three-year contract and the five-year contract must be given at least 12 months before the expiration of the contract. Faculty members may apply for a one-time, one-way transfer between appointment categories (tenure track, non-tenure track). Once a transfer from non-tenure track to tenure track has occurred, the guidelines for earning tenure apply. Time and title in the non-tenure track does not count toward the probationary period to obtain tenure. Any such

appointments must be made in specific compliance with parameters approved by the Kansas Board of Regents. (1-19-06; 1-19-12)

d. Division I Athletic Directors and Coaches:

Any athletic director or coach of a division I state university may hold a multiple year appointment when the chief executive officer of the university determines such appointment to be in the best interest of the university. Salary shall be determined each year by availability of funds and by merit.

MINUTES

Council of President
Kansas Board of Regents
1000 SW Jackson, Suite 520
Topeka, KS
March 13, 2013
11:00 a.m.

1. Minutes of the February 13, 2013 meeting were approved.
2. Report from Council of Government Relations Officers – Mr. Shawn Naccarato from Pittsburg State University
 - Reported that the House Appropriations Committee in meetings this week added several amendments when debating the Mega Budget Bill that could affect budgets of the six state universities very negatively. Additional hearings are scheduled for next week.
 - Guns issues – following the bills on this topic that could affect the control of guns on the universities campuses.
 - Immigration – there is a hearing next week on undocumented students.
3. Department of Commerce Presentation

Mr. Steve Kelly and Mr. Dan Lara from the Department of Commerce talked about interaction with universities for meetings the Governor will be having soon in Chicago, IL. The campuses will be asked to provide names of graduates who are owners of small businesses in Illinois or names of graduates who hold leadership positions of businesses in Illinois. The intention of the Governor is to visit with them about business climate and opportunities in the state of Kansas.
4. Report from Council of Chief Academic Officers – Dr. Lynette Olson, Pittsburg State University
 - Reported 2 items from SCOCOA
 - (1) Heard a presentation on Tobacco-Free Campus Initiatives
 - (2) Reviewed the new funding model for the performance agreement process
 - COCAO heard on first reading – a new degree in Professional Science Masters in Applied Science for KU at the Edwards Campus
 - Also heard on first reading 2 program changes;
 - (1) Name change from Hotel & Restaurant Management to Hospitality Management major at Kansas State.
 - (2) Minor in Innovation Engineering at Pittsburg State
 - COCAO heard 2 informational items from Pittsburg State University
 - (1) New emphasis on the Bachelor of Integrated Studies – Fraud Examination
 - (2) Deletion of Special Education Minor

- COCAO had a follow-up discussion about the Tilford Conference and affirmed its committed to fund the conference in October 2013.

The remaining agenda for COCAO will be discussed during the luncheon meeting.

5. Report from Council of Chief Business Officers – Mr. John Patterson, Pittsburg State University

Mr. Patterson asked Madi Vannaman to discuss the proposed rates and changes to student health insurance for FY 14 and FY15.

Madi Vannaman reported that rates for student health insurance will raise by \$37 for next year due to changes in response to the Affordable Care Act.

Upon recommendation of COBO, COPS recommends approval of this rate increase for 2013-14.

Madi also discussed that changes to health insurance for less than full-time employees as required by the Affordable Care Act. This change will impact budgets for FY15.

- COBO has some concern with the potential requirement for future annual financial audits. The concern is mostly focused upon the cost of the audit and the expected timeline for having it completed. A complete audit which is in compliance with generally accepted accounting principles, will involve some reporting of affiliated and non-affiliated corporations. The annual cost to the system could easily approach \$1.0 million and it will be a challenge to have the audit fully completed by December 31.
- Progress continues to be made in terms of modifying the process for approving tuition increases. Changes have been made to the FY14 and FY 15 tuition template and discussion will occur in the Fiscal Affairs and Audit Committee to determine if additional materials will be needed. The timing is so close to this year's legislative session that it could impact institutional submittals.

6. Approved the following items forwarded from COCAO.

- Approved request for a Bachelor of Science in Tourism and Hospitality Management (CIP 52.0901) - FHSU
- Approval request for a Bachelor of Science in Exercise Science (CIP 31.0505 - KU
- Approved -- Statement of Intent for a Doctor of Nursing Practice -- PSU

7. Appoint member to the Board's Retirement Plan Committee

President Ed Hammond was reappointed as the member of COPS to serve on the Board's Retirement Plan Committee.

8. There being no further business, the meeting adjourned at 12:00 noon.

AGENDA

System Council of Chief Academic Officers

Wednesday, April 17, 2013
 8:15 a.m. – 9:15 a.m.
 Kathy Rupp Conference Room
 Kansas Board of Regents
 Curtis State Office Building
 1000 SW Jackson
 Topeka, Kansas

1. Approve Minutes of March 13, 2013
2. Discussion:
 - a. Transfer and Articulation Advisory Council Update
 - b. Performance Agreements Update
 - c. Smoke-Free Campus Environment
3. Other Business

SCOCAO Schedule – September 2012 – June 2013

AGENDA MATERIALS DUE	MEETING DATES
August 27 2012	September 19, 2012
September 24, 2012	October 17, 2012
October 22, 2012	November 14, 2012
November 21, 2012	December 19, 2012
December 28, 2012	January 16, 2013
January 22, 2013	February 13, 2013
February 22, 2013	March 13, 2013
March 27, 2013	April 17, 2013
April 24, 2013	May 15, 2013
May 30, 2013	June 19, 2013

MINUTES

System Council of Chief Academic Officers Minutes

Wednesday, March 13, 2013
8:15 a.m.
Room 530
Topeka, KS

The System Council of Chief Academic Officers met in Room 530, Curtis State Office Building, 1000 SW Jackson, Topeka, Kansas, at 8:15 a.m. on Wednesday, March 13, 2013.

Members Present:

Donna Estill, Fort Scott Community College
Allen Rawitch, University of KS Medical Center
Jon Marshall, Allen County Community College
April Mason, Kansas State University
Gwen Alexander, Emporia State University

Jeffrey Vitter, University of Kansas
Larry Gould, Fort Hays State University
Randy Pembroke, Washburn University
Keith Pickus, Wichita State University
Lynette Olson, Pittsburg State University

Board Staff

Gary Alexander, Karla Wiscombe, Susan Fish, Jean Redeker, Jacqueline Johnson, Blake Flanders and Rita Johnson

Others Present:

Ruth Dyer, Kansas State University; Rick Muma, Wichita State University; Kim Krull, Cloud County Community College; Sara Rosen, University of Kansas; Karla Fisher, Butler County Community College; Lori Winningham, Butler County Community College; Peter Chung, Pittsburg State University;

Approve Minutes of February 13, 2013 Meeting Minutes

April Mason moved, and Keith Pickus seconded the motion, to approve the February 13, 2013 minutes. Motion carried unanimously.

Tobacco Free College Campus Initiative (TFCCI) – Jose Belardo

CAPT Jose H. Belardo, JD, MSW, Acting Regional Director& Regional Health Administrator, HHS/OASH/Region VII, presented information on the Tobacco Free College Campus Initiative with Kelsey Bartolich.

"In an effort to reduce the more than 440,000 tobacco-related deaths and other human health costs each year, the U.S. Department of Health and Human Services (HHS) created the Tobacco-Free College Campus Initiative (TFCCI) to promote and support the adoption and implementation of tobacco-free policies at universities, colleges, and other institutions of higher learning across the United States. HHS is collaborating with leaders at academic institutions with tobacco- or smoke-free campus policies, public health advocates, researchers, and others in pursuit of the elimination of tobacco use on college campuses everywhere."

Discussion followed:

- One of the push-backs for a smoke-free campus is from employees who smoke
- Providing assistance for smoking employees is critical
 - Smoke Cessation Programs

- Support Groups
- Providing enforcement of the Policy
 - Word of Mouth
 - Ticket individuals with fines

To research this initiative click on <http://publichealthlawcenter.org/sites/default/files/resources/tclc-guide-regtobaccocampuses-2010.pdf>.

Discussion:

Career and Technical Education Initiative - clarification and implications

Blake Flanders gave an overview of Governor Brownback's Career Technical Education Initiative. Governor Brownback announced a plan to enhance career technical education in Kansas in January 2012. In Senate Bill 155 the legislature provided free college tuition for high school students earning college credits in technical education courses and incentives to school districts for students earning industry-recognized credentials in high demand occupations. Blake Flanders clarified that the free college tuition applies to all technical courses in approved programs offered by Kansas public community and technical colleges.

Blake Flanders provided a handout with the following points:

Financial components included in Senate Bill 155:

- ★ Student tuition reimbursement
- ★ \$1000 incentive to high schools for students earning an industry-recognized credential prior to graduation
- ★ Transportation reimbursement to provide student access to postsecondary programs
- ★ Marketing to increase student participation in career technical programs

Other requirements included in Senate Bill 155:

- ★ Requires the Kansas State Department of Education (secondary) to study the implementation of all students developing individual plans of study. Plans would include all high school courses and at least one additional year of postsecondary education
- ★ Requires the Kansas State Department of Education to study the development of a new tiered funding model for career technical education programs with consideration given to the current postsecondary model

Early Success

- ★ Cost savings for students and parents
- ★ Efficient use of educational resources including facilities and faculty
- ★ Joint planning between secondary and postsecondary resulting in high school students receiving college credit
- ★ Major program areas for enrollments: 28% Health; 15% Automotive; 11% Manufacturing; 10% Computers; 5% Construction

SCOCAO expressed appreciation for the clarification of the initiative and its implementation.

Discussion followed:

- Will these courses transfer to four-year institutions?
- Transfer was not part of the initiative
- Receiving institutions determine how courses transfer

SCOCAO convened at 8:45 a.m. and reconvened at 9:00 a.m.

Reverse Transfer

The Council discussed reverse transfer as follows:

- Is there an official policy on reverse transfer
- Institutions adhere to FERPA regarding sharing student information
- Some institutions ask students if they are interested in reverse transfer
- Students often initiate the reverse transfer process
- Is there value in developing an official policy

Transfer and Articulation Advisory Council (TAAC) Update

Karla Wiscombe gave an update on the Transfer and Articulation Advisory Council:

- The Council is working hard on equivalent transfer for specific courses
- To ask TAAC to expand its work for a new project
 - Submit a written request
 - Come in person to make the request to the Council
- The Council is not working with programs
- The Quality Assurance Committee is working:
 - On an appeal process
 - On an adjudication process for courses that need to bridge gaps
- The Common Core Outcomes Committee is continuing its work on revising policy and procedures documents

Smarter Balanced Update

Gary Alexander presented an update on SmarterBalanced:

- He will be attending a meeting next week (March 19 and 20) where K-12 State Leads and Directors are expected to vote on two items:
 - Initial Achievement Level Descriptors
 - College Content-Readiness Policy
- The vote does not bind institutions and does not become effective until 2015
- The College Content Policy
 - English Language Arts/Literacy
 - Demonstrate reading, writing, listening, and research skills necessary for introductory courses in a variety of disciplines
 - Demonstrate subject-area knowledge and skills associated with readiness for entry-level, transferable, credit-bearing English and composition courses
 - Mathematics
 - Demonstrate foundational mathematical knowledge and quantitative reasoning skills necessary for introductory courses in a variety of disciplines
 - Demonstrate subject-area knowledge and skills associated with readiness for entry-level, transferable, credit-bearing mathematics and statistics courses
- SmarterBalanced is working on placement issues not admissions issues
- SCOCAO wants to ask registrars and admissions officers to discuss the issues surrounding SmarterBalanced
- The University Deans of Education will be meeting April 12 to discuss SmarterBalanced

Performance Agreements: Funding Guidelines

Jean Redeker presented the draft Performance Agreements: Funding Guidelines which will be on the April 30, 2013, Board Academic Affairs Standing Committee agenda.

New funding will be awarded based on the following:

- 100% of Available New Funding– the institution maintained the baseline or improved from the baseline in at least 51% of the indicators
- 90% of Available New Funding – if the institutions:
 - Made a good faith effort
 - The effort resulted in maintaining the baseline or improving the baseline in less than 51% of the indicators and
 - Include specific plans for improvement in the performance report
- No new Funding Awarded
 - Have no approved performance agreement
 - Fail to submit a performance report
 - Or Maintain or improve from the baseline in only one indicator
- If an institution maintains the baseline or improves from the baseline in exactly 50% of the indicators, the Board may consider the following factors to determine awarding 90% or 100% of new funding available:
 - Quality of the indicators
 - Scope of the performance agreement and the amount of effort involved and/or
 - Any extenuating circumstances not under the control of the institution
- The baseline is a static three-year history – not a moving baseline
- The new performance agreements are due July 15th
- Provide feedback on the draft guidelines before the Board Academic Affairs Standing Committee meeting

Other Business

Fighting World Hunger Summit

April Mason thanked the institutions that participated in the Fighting World Hunger Summit. They contributed fiscally and with faculty and students. Seventeen to eighteen states and four countries were represented. Regent Emert gave the opening remarks for the event.

There was no other business.

Keith Pickus moved, and April Mason seconded the motion, to adjourn the meeting. Motion carried unanimously.

Meeting adjourned at 9:55 a.m.

AGENDA

Council of Chief Academic Officers

Wednesday, April 17, 2013
 9:15 a.m. – 10:00 a.m.
 or upon adjournment of SCOCAO
 Kathy Rupp Conference Room
 and reconvene at noon

1. Approve Minutes of March 13, 2013
2. New Program Request
 - a. KU - Request Approval of a Professional Science Masters in Applied Science (CIP 52.0210) (SECOND READING)
 - b. ESU - Request Approval of a Master of Science in Informatics with a Concentration in Nursing (CIP 11.0104) (FIRST READING)
3. Program Requests
 - PSU – Request Approval to Change the Name of the Department of Nursing to the School of Nursing
4. Informational Items
 - a. PSU New Concentration in the Master of Science in Education a School of Health emphasis (CIP 13.1202)
 - b. ESU - New Concentration in the Master of Library Science Leadership and Administration
5. Discuss the Annual and Multiple Year Appointment Policy
6. MOOCs – “Redeeming” Learning for Credit Hours - Randy Pembroke
7. Other Business

COCAO Fall 2012 – Spring 2013

AGENDA MATERIALS DUE	MEETING DATES	LUNCH ROTATION
August 24, 2012	September 19, 2012	KU
September 28, 2012	October 17, 2012	KUMC
October 26, 2012	November 14, 2012	Washburn U
November 23, 2012	December 19, 2012	FHSU
December 21, 2012	January 16, 2013	KSU
January 25, 2013	February 13, 2013	PSU
February 22, 2013	March 13, 2013	ESU
March 29, 2013	April 17, 2013	WSU
April 26, 2013	May 15, 2013	KU
May 31, 2013	June 19, 2013	KUMC
*Please Note: New Programs Proposals should to be submitted 4 weeks prior to the next COCAO meeting for review and processing purposes.		

MINUTES

Council of Chief Academic Officers

Wednesday, March 13, 2013
9:15 a.m. – 10:00 a.m.
Or upon adjournment
of SCOCAO
Room 530
Curtis State Office Building
Reconvene at noon
Kathy Rupp Conference Room
Kansas Board of Regents
Topeka, Kansas

MINUTES

The Council of Chief Academic Officers met in Room 530, Curtis State Office Building, at 9:15 a.m. on Wednesday, March 13, 2013, and reconvened at noon in the Kathy Rupp Conference Room in the Kansas Board of Regents Office, Suite 520, 1000 SW Jackson, Topeka, Kansas.

Members Present:

Larry Gould, Provost, FHSU
Jeffrey S. Vitter, Provost and EVC, KU
Allen Rawitch, VCAA, KU Med Ctr
Lynette Olson, Provost, PSU

Gwen Alexander, Interim Provost, ESU
Keith Pickus, Interim Provost, WSU
April Mason, Provost, KSU
Randy Pembroke, Provost, Washburn U

Staff Present:

Gary Alexander, Jean Redeker, Jacqueline Johnson, and Karla Wiscombe

Others Present:

Rick Muma, Wichita State University; Sara Rosen, University of Kansas; Ruth Dyer, Kansas State University

Approve Minutes of February 13, 2013

Keith Pickus moved, and Gwen Alexander seconded the motion, to approve the February 13, 2013 minutes as submitted. Motion carried unanimously.

New Program Request

KU - Request Approval of a Professional Science Masters in Applied Science (CIP 52.0210) (FIRST READING)

The University of Kansas submitted the proposed new program, Professional Science Masters in Applied Science (CIP 52.0210). This is for first reading and no action is required. Please provide any input/concerns to Jeff Vitter prior to the April 2013 meeting.

Program Requests

KSU – Request Approval to Change the Name of the Hotel and Restaurant Management to Hospitality Management

April Mason introduced Kansas State University's request for approval to change the name of the Bachelor of Science in Hotel and Restaurant Management to Hospitality Management.

Keith Pickus moved, and Allen Rawitch seconded the motion, to approve the above mentioned degree change. Motion carried unanimously.

PSU – Request Approval for a New Minor - Innovation Engineering

Lynette Olson introduced Pittsburg State University's request for approval of a new minor that is not part of a previously approved program, Innovation Engineering.

April Mason moved, and Larry Gould seconded the motion, to approve the above mentioned new minor. Motion carried unanimously.

Informational Items

PSU - Addition of a New Emphasis to the BIS (Bachelor of Integrated Studies - CIP: 30.999): Fraud Examination

PSU - Approved the Deletion of the Special Education Minor

COCAO members provided brief overviews of the above listed informational items. No action is required. It was noted that COCAO members are not required to bring informational items to this body.

Tilford Conference Budget – Sheryl D. Lidzy

Sheryl Lidzy presented information on the October 21-22, 2013 Tilford Conference and a proposed budget.

Discussion followed:

- Quota for number of participants from each institution
- Community College contribution for conference
- Food expenses vary (approximately \$40/person for dinner breakfast and lunch)
- The conference traditionally has been focused on faculty and staff
- Student participation – the host institution to pay for the cost of students from their institution
- Present Impact Reports from campuses each year
- Suggestion to consider having specific groups discuss their expertise (housing, administrators, etc.) – Sharing ideas of what works
- Evaluate the efficacy of the conference
- The original purpose of the Tilford Conference was to infuse curriculum with elements of diversity to have impact across the campus
- Have an outcome report (include data – indirect and direct effects)

COCAO recommended conducting a Campus Climate Survey regarding diversity.

April Mason moved, and Keith Pickus seconded the motion, to approve the institutional contributions as follows: Emporia State University, Fort Hays State University, Pittsburg State University, University of Kansas Medical Center and Washburn University each contribute \$3,000 for 15 participants and Kansas State University, the University of Kansas and Wichita State University each contribute \$6,000 for 30 participants and each institution will contribute \$50.00 per additional participant over its quota. Motion carried unanimously.

COCAO agreed by consensus to have a meeting with the Tilford Conference Planning Committee immediately following the Conference concerning the focus and ongoing direction for the Tilford Conference.

The meeting convened at 10:50 a.m.

COCAO reconvened at noon.

**KBOR update – Gary Alexander
Expedited Programs Policy**

The Governance Committee was responsive to Lynette Olson's and Keith Pickus' presentation regarding the need for expediting programs to facilitate timely responses to industry and workforce needs. The draft policy will be presented to the Board Academic Affairs Standing Committee on April 2, 2013 for approval to place it on the Board's April 2013 agenda.

Regional Reciprocity

Gary Alexander (KBOR), Crystal Puderbaugh (KBOR), and Sue Maes (K-State) will represent Kansas at a conference in Indianapolis, Indiana, regarding reciprocity April 19 and 20, 2013.

Computer Literacy

The Board Academic Affairs Standing Committee has expressed concern regarding the computer literacy of high school graduates.

Short Discussion Followed:

- Several institutions include computer literacy classes in their freshman experience
- Adult Basic Education has a new computer literacy course

Developmental Education

The Board Education Council is focusing on developmental education and teacher education.

Discussion of Informational Items for the Agenda

In an effort to clarify what informational items are, staff asked COCAO what informational items would institutions want to share? Informational items are items other than ones required by policy. COCAO was encouraged to be brief when submitting informational items. There will no longer be a "routine minute" signed by the Board CEO/President for informational items.

Informational items will be submitted to the academic affairs unit of the Board office and Board staff will review to determine if it is informational or required by policy. Informational items are notifications of certificates, minors, concentrations which do not require action by the Council of Chief Academic Officers.

MOOCs – "Redeeming" Learning for Credit Hours - Randy Pembroke

Randy Pembroke asked COCAO several questions:

- What role will MOOCs have in higher education in Kansas
- Have any students asked for assessment of prior learning
- What will be the effect of MOOCs
- What will be the financial impact of technology required for MOOCs

Discussion of MOOCs will be placed on the April 2013 COCAO agenda.

University Press of Kansas

Jeff Vitter updated the Council on the University Press of Kansas. Chuck Myers has been on the job almost six weeks. He comes with e-publication experience, and he is currently doing acquisitions until the Marketing Director position is filled. Work is progressing on a strategic plan for the Press.

April 17-18, 2013

Council of Chief Academic Officers

COCAO invited Fred Woodward and Chuck Myers to its May 2013 meeting to present to the Board of Trustees information on e-publications and a draft of the Press' strategic plan. The Council also invites them to its September 2013 meeting for the final strategic plan.

There being no other business the meeting adjourned at 1:23 p.m.

Sincerely,
Lynette Olson
Provost for Academic Affairs
Pittsburg State University

CURRENT FISCAL YEAR MEETING DATES

Fiscal Year 2013

<u>Meeting Dates</u>	<u>Agenda Material Due to Board Office</u>
August 15-17, 2012 Retreat	
September 19-20, 2012	August 29, 2012 at noon
October 17-18, 2012	September 26, 2012 at noon
November 14-15, 2012	October 24, 2012 at noon
December 19-20, 2012	November 27, 2012 at noon
January 16-17, 2013	December 26, 2012 at noon
February 13-14, 2013	January 23, 2013 at noon
March 13-14, 2013	February 20, 2013 at noon
April 17-18, 2013	March 27, 2013 at noon
May 15-16, 2013	April 24, 2013 at noon
June 19-20, 2013	May 29, 2013 at noon

TENTATIVE MEETING DATES

Fiscal Year 2014

Meeting Dates

August 13-15, 2013 – Retreat
 September 18-19, 2013
 October 16-17, 2013
 November 20-21, 2013
 December 18-19, 2013
 January 15-16, 2014
 February 19-20, 2014
 March 19-20, 2014
 April 16-17, 2014
 May 14-15, 2014
 June 18-19, 2014

COMMITTEES (2012-2013)

Tim Emert, Chair
Fred Logan, Vice Chair

Standing Committees

Academic Affairs

Mildred Edwards, Chair
 Christine Downey-Schmidt
 Robba Moran
 Janie Perkins

Fiscal Affairs and Audit

Kenny Wilk, Chair
 Fred Logan
 Dan Lykins
 Ed McKechnie

Governance

Tim Emert, Chair
 Fred Logan
 Ed McKechnie

Regents Retirement Plan

Dan Lykins, Chair

Board Representatives and Liaisons

Education Commission of the States	Robba Moran
Postsecondary Technical Education Authority	Tom Burke Connie Hubble
Kansas Bioscience Authority	Kenny Wilk Jerry Boettcher
Kansas Campus Compact	Kenny Wilk
KSU Research Foundation Board	Robba Moran
Midwest Higher Education Compact (MHEC)	Janie Perkins
Washburn University Board of Regents	Dan Lykins
Transfer and Articulation Advisory Council	Fred Logan
P-20 Workgroup	Christine Downey-Schmidt Robba Moran