

**APPROVED MINUTES  
KANSAS POSTSECONDARY  
TECHNICAL EDUCATION AUTHORITY  
MEETING**

The March 27, 2013 meeting of the Kansas Postsecondary Technical Education Authority (Authority) was held on the Blue Valley District Office Campus in the Center for Advanced Professional Studies (CAPS), Room 231, 7501 West 149th Terrace, Overland Park, Kansas.

**Members Present:**

Kathy Howell, Chair  
Eddie Estes, Vice Chair  
Bruce Akin  
Thomas Burke  
Sheila Frahm

Keith Meyers  
Joe Glassman  
Lana Gordon  
Connie Hubbell  
Steve Kearney

**Members Absent:**

David Coleal  
Diane DeBacker

**Others Represented**

Barton County Community College  
Flint Hills Technical College  
Johnson County Community College  
Kansas City Kansas Community College

Neosho County Community College  
North West Kansas Technical College  
Salina Area Technical College

The meeting was called to order by Chair Howell at 9:00 AM.

**APPROVAL OF MINUTES**

**Motion:** Member Frahm moved to approve the minutes of February 20, 2012. Following a second by Member Burke, the motion carried.

**REPORTS**

**Chairman's Report**

Chair Howell reported attending the Creating Pathways to Prosperity Conference at Harvard University March 18-19, 2013 along with Vice President Flanders; Jay Scott, Assistant Director, Career and Technical Education, Kansas State Department of Education (KSDE); Randy Watson, Superintendent, McPherson USD 418; Jim Means, Executive Director, Career and Technical Education, USD 259 Wichita Public Schools; and Greg Williams, President and CEO, Lawrence Chamber of Commerce. Vice President Flanders served as a panelist along with representatives from Kentucky, Indiana and Washington.

Chair Howell shared the following takeaways from the conference.

- Seventy percent of 18-25 year olds are not eligible for military service due to lack of a high school diploma, technical literacy levels, health-related drug or obesity issues and/or history of legal issues/incarceration.
- Accenture, a management consulting, technology services and outsourcing company, has a public/private partnership with India to enroll 550 million students in career technical education (CTE) by 2020.

- Results of an international study of educational systems showed employer engagement in curriculum design and a dual system of worksite and classroom instruction produced the most effective student employability.
- Individual education plans and exit points should be included for all students and the system of student advising should be expanded to include but not be limited to counselors.
- Business and industry in Germany and Switzerland provides internships as well as retraining opportunities according to industry changes.

### **Member Liaison Report**

Member Meyers reported job training funds through the Kansas Department of Commerce (Commerce) will be impacted by the sequester in the next fiscal year with a cut of about five percent to the Workforce Investment Act (WIA) funding stream. Funding for dislocated workers may experience a larger cut while funding for adults may see a small cut and youth could see an increase in the next fiscal year. Although not initially communicated, the sequester will be applied to Wagner-Peyser Act funding for what is expected to be a five percent cut. Final details of the funding cuts will be communicated to the various areas across the state. Member Meyers explained that Commerce has partnered with Seward County Community College/Area Technical School (SCCC) and North Central Kansas Technical College (NCKTC) as well as other institutions through the State Energy Sector Partnership and Training Grant to provide Commercial Driver's License (CDL) training in support of the needs associated with the Mississippi Lime Play and trucking industry regions of the state. NCKTC will provide online courses for CDL followed by behind the wheel training in three communities in south central Kansas. Grant funds are also available to support tuition scholarships for CDL training at on-campus programs for eligible participants through **KANSASWORKS**. Eligibility and enrollment for the training must take place through the Local Workforce Investment Board Partners found at **KANSASWORKS** workforce centers.

Member Estes reported HR 803, Supporting Knowledge and Investing in Lifelong Skills (SKILLS), is a consolidation approach to services and funding for workforce development including the reauthorization of WIA which recently passed in the House of Representatives by 15 votes. Chair Howell requested sending Authority members a link to the bill by email and they were encouraged to review the bill.

### **Vice President for Workforce Development Report**

Vice President Flanders explained that Carl D. Perkins Career and Technical Education Improvement Act Programs (CTEA) were not included in the consolidated program as part of the reauthorization of WIA. The reauthorization bill provides for local WIA areas to contract directly with public community and technical colleges. Vice President Flanders suggested that support of individual courses would build workforce capacity and also assist with initial costs which are sometimes a barrier for institutions.

Vice President Flanders noted that Kansas Board of Regents (KBOR) staff would continue to monitor the sequester. The expectation is that federal funds will at best remain flat or be slightly lower over time.

The restoration of Pell grants for students without a high school diploma or GED, but enrolled in CTE courses as part of a career pathway, failed by a party-line vote in the Senate; however, Vice President Flanders explained advocating for the ability to benefit provision which assists Accelerating Opportunity-Kansas (AO-K) students who are enrolled in CTE courses or career pathways would continue.

Vice President Flanders reported work continues on the initiative for veterans and their families through a taskforce consisting of Adjutant General Tafanelli, the Executive Director of the Commission on Veterans Affairs, the Secretary of Commerce and Vice President Flanders. Each college will be contacted for identification of a contact person for returning veterans and also for a website link to information for veterans on each institution's webpage.

Vice President Flanders was a speaker at the ribbon cutting and open house for the Midwest Training Center (MTC) at Washburn Institute of Technology on March 12, 2013. MTC provides training in climate and energy control technologies and is endorsed by Snap-On, Trane and the National Coalition of Certification Centers (NC3).

Vice President Flanders served as a panelist for the State Blueprints for Promoting Pathways Systems Workshop at the Creating Pathways to Prosperity Conference at Harvard University March 18-19, 2013, and reported the following takeaways from the conference.

- There are two parts to the skilled workforce equation in Kansas - increasing skills of the current population and recruiting students from other states for attractive and unique training and education programs which are linked to business and industry. Businesses will not expand in Kansas without a trained workforce. The veterans' initiative is also involved in this equation to retain veterans in the state.
- Business and industry at the conference were concerned about technical skills as a base line for employment but indicated soft skills were also needed for advancement. Curriculum always needs to be examined in a context that ensures graduates have the skills to make Kansas companies competitive.

### **CONSENT AGENDA**

#### **Technical Program and Curriculum Committee**

After discussion and a thorough review of the application materials, the Technical Program and Curriculum Committee recommended the Authority approval of the AAS in Emergency Services Technology submitted by Flint Hills Technical College (FHTC) as listed below and that these programs be forwarded to KBOR for final approval.

- Flint Hills Technical College (FHTC)  
Emergency Services Technology (51.0810/AAS degree-62 credit hours)

**Motion:** Member Kearney moved to recommend the approval of the Emergency Services Technology AAS degree submitted by Flint Hills Technical College to KBOR. Following a second by Member Frahm, the motion passed unanimously.

### **CONSIDERATION OF DISCUSSION AGENDA**

#### **Budget and Finance Committee Report**

Member Glassman recognized Vice Presidents Duffy and Flanders to present budget/finance information. Report on Legislative Budget Process

Vice President Duffy reviewed the state legislative budget process to date and reminded the Authority that a two-year budget (FY 2014 and FY 2015) has been initiated by the Governor. The Governor recommended stable state funding for the higher education budget for both state years along with three recommendations for targeted enhancements: additional resources for the Governor's CTE initiative, \$10 million state general fund (SGF) toward the construction of a \$75 million healthcare education building at the University of Kansas Medical Center and an investment of about \$5 million SGF for Kansas State University School of Architecture for facility construction and remodeling. At this point in the process, the House budget bill includes a four percent reduction for higher education and the Senate budget bill includes a reduction of two percent for higher education. A final budget bill is not likely until May.

#### **Report on Governor's CTE Initiative**

The Governor's CTE Initiative (SB 155) from the last legislative session identified \$8.75 million from excess severance tax revenues as the funding source for the new program in FY 2013. Due to less than anticipated revenues, the Governor amended his budget recommendations for the current year to change the funding source to SGF and also added an additional \$3 million for a total of \$11.75 million. The recommendation is included in both the House and Senate budget bills and has legislative support in both the House and the Senate.

Vice President Duffy explained KBOR staff is preparing to make a distribution to the colleges as soon as the appropriation is finalized. Enrollment data has been collected, the cost model has been applied and the cost calculation by college has been figured. Although the Legislature has not yet approved a final appropriation, tentative institution distribution information will be presented to the Authority at the April 24, 2013 meeting so that the Authority can make a recommendation to KBOR for action at the May 15-16, 2013 Board meeting so the distribution can be made to the colleges as soon as the appropriation is final and available for distribution. The goal of KBOR staff is to get the FY 2013 funds to the colleges as quickly as possible.

Vice President Duffy noted at this point the Legislature has concurred with the Governor's recommendation for FY 2014 and FY 2015 of the \$8.75 million level. She told the Authority the Governor's budget staff is aware that additional funding will be needed in FY 2014 and FY 2015. Recognizing that the two-year budget cycle is uncharted territory, she anticipates putting together a plan for next fall with updated enrollment data to support a supplemental request for FY 2014 and a budget amendment for FY 2015. Vice President Flanders explained, according to the current program trend, the tuition line could double in the next year.

Member Burke recalled an old statute that prevented the eligibility of credit hour state aid for uncollected student tuition. KBOR staff will investigate this matter.

#### Report on Next Budget Cycle

Vice President Duffy reminded the Authority that with the new two-year budget it is uncertain what process the Governor's budget office will use to recommend changes to the FY 2014 and FY 2015 approved budgets. Chair Howell charged KBOR staff to communicate with the college presidents for their thoughts on how the process might work and to seek input for the Authority's consideration.

**Motion:** Member Burke moved that the Authority change the April 24, 2013 scheduled conference call meeting to a face-to-face meeting at the KBOR offices. With a second by Member Kearney, the motion carried.

#### Report on Sunset of the Authority

Vice President Flanders reported Senate Bill 22 (SB 22), which extends the sunset of the Authority to 2017, passed in the Senate. The bill was then rolled into another career technical education bill in the House, Senate Bill 128 (SB 128), and passage of the revised bill is anticipated.

#### **OTHER MATTERS**

Chair Howell recognized Dr. Carl Heilman, President of Barton County Community College (BCCC).

##### **Barton County Community College OSHA Institute**

Dr. Heilman introduced Bill Nash, Dean of Technical Education, to present a report on the Barton County Community College OSHA Education Center. BCCC was named an Occupational Safety and Health Administration (OSHA) Training Institute in September 2012. BCCC is the only OSHA training institute in Kansas and is a member of the Midwest OSHA Education Consortium. Prior to becoming a training institute, BCCC served as a host training site for OSHA. The training institute offers 23 classes throughout the year including train-the-trainer classes in construction, general industry and health care as well as short courses ranging from four hours to one to three day courses. Two levels of certificate programs, Specialist in Safety and Health (SSH) and Certified Safety and Health Official (CSHO) both for construction and general industry, will be offered beginning April 2013 and a third certificate, Safety, Health and Environmental Professional, is in process and will be offered in the future. The education center has the opportunity to establish host sites for classes at other colleges throughout the state which saves travel expenses for Kansas business and industry. The program does not receive any funds from OSHA and is under strict OSHA directed guidelines with annual expectations and audits.

Chair Howell recognized Vice President Flanders to present the Kansas Nursing Initiative report which was postponed from the January 23, 2013 meeting.

#### **Nursing Initiative Update Report**

Vice President Flanders provided an abbreviated report of the Kansas Nursing Initiative and informed Authority members the complete report would be forwarded to each member. Vice President Flanders noted the nursing initiative is the most successful workforce development initiative Kansas has had in regard to a system response to a need. The nursing program directors across the state met in 2005 and determined the following three barriers which limited enrollment and subsequent graduation of registered nursing students: insufficient numbers of qualified nursing faculty, competition for clinical placement sites, and limited classroom, laboratory and equipment availability. KBOR submitted a report to the Governor and Legislature in January 2006 outlining the resources needed to accommodate 250 more registered nursing students annually. The Legislature responded with an investment of \$3.4 million dollars in grant matching funds authorizing KBOR to distribute the funds in the following three components: \$200,000 in nurse educator service scholarships, \$1,200,000 for nursing faculty salaries and supplies and \$2,000,000 in a one-time grant for nursing equipment and facility upgrades. In FY 2006 the appropriation was increased by \$600,000 for nursing faculty salaries and supplies and an increased appropriation of \$100,000 in FY 2009 for private institutions nursing faculty salaries and supplies. After ten years, the initiative was to be re-evaluated and a new request for proposal (RFP) released. The initiative has admitted over 2,600 nursing students over a six year period with 1,576 graduates from Kansas nursing education programs. Over 400 new full-time faculty and part-time faculty have been added since the initiative inception as well as 27 new human patient simulators and 135 educator scholarships. Vice President Flanders indicated with the current changes in the urban workforce, the baccalaureate degree is preferred and a smooth articulation transition will need to be addressed.

Chair Howell recognized Director Thompson to present the Workforce Alignment report which was postponed from the January 23, 2013 meeting.

#### **Workforce Alignment Report**

Director Thompson presented the Workforce Alignment report which was prepared by former KBOR staff members Kathy Hund and Dan Korber. Director Thompson explained the basis of the workforce alignment report is the second strategic goal of the KBOR Foresight 2020 strategic plan for higher education: Improve alignment of the state's higher education system with the needs of the Kansas economy. The report provided Kansas unemployment data from 2011 indicating unemployment for a high school graduate is almost four times greater than a graduate with a Bachelor's degree or higher. The annual median salary for a high school graduate in Kansas is \$27,844 while median salary for a Bachelor's degree is \$58,212. It is estimated that by 2018, 64 percent of the jobs will require some type of postsecondary education. Director Thompson explained there are 36,000 jobs in Kansas that remain open and there are concerns regarding inadequate skills of the workforce, job/wage mismatch as well as geographical challenges. Director Thompson noted the following limitations to the study: supply and demand is difficult to quantify, interaction of complex factors, volatile economy, change in certain industries, and occupational codes (SOC) do not neatly match up with the educational programs codes (CIP). A supply/demand analysis was conducted with data from 2010 and 2011 to identify areas where labor supply and demand are misaligned. The supply data included the 2010-2011 academic year graduates and completers of all programs from all public postsecondary institutions. The demand data included two-year job projections, two-year job vacancies and two-year on-line job postings from 2010-2011. The study indicated an undersupply in the following occupational areas: architecture and engineering occupations; construction, production, installation and repair occupations; healthcare practitioner occupations; business and financial operations occupations; and computer and mathematical occupations. Preliminary data shows one way the undersupply is being addressed is through SB 155 by the estimated enrollment of approximately 5,800 secondary students in college CTE courses totaling over 43,000 credit hours - 28 percent in health professions, 11 percent in manufacturing, ten percent in the computer-related field and five percent in construction. With the goal of 64 percent, Kansas currently has a degree attainment of 41 percent. Based on the analysis, the following recommendations provide direction and insight for discussion and potential

recommendations regarding labor supply and demand in Kansas: share alignment data with the public to assist with informed education choices, evaluate success of workforce initiatives, design future initiatives to address potential undersupply and implement an education career advising campaign based on shortages in the workforce.

A discussion followed the presentation. Chair Howell summarized the following takeaways from the discussion.

- Conducting screenings prior to student enrollment will help prevent a disservice to students, industry and public tax dollars. A determination of who is best suited to conduct the screenings is also needed.
- Partnerships with business and industry are a necessary component.

### **Open Comment Period**

Chair Howell recognized Greg Goode, representing the Kansas Association of Technical Colleges (KATC), to present the 2013 KATC Annual Report.

Greg Goode explained KATC created a report this year to present to the Legislature, KBOR and the Authority to provide an update of the technical college system in Kansas. A copy of the 2013 KATC Annual Report was provided. The KATC mission is "to be an economic development catalyst for the State of Kansas by preparing today's and tomorrow's workforce" and the KATC vision is "to be a national leader in technical education". The KATC strategic goals are to increase access to education, maintain an average of 90 percent job placement, lead the state in completers, and improve the visibility and perception of technical colleges. All six Kansas public technical colleges were identified by the Aspen Institute as in the top ten percent nationally in FY 2012. Goode noted the Legislature was interested in the economic impact and development. The Goss and Associates 2011 KBOR study showed technical college graduates added over \$34 million to the Kansas economy in 2009.

### **Blue Valley CAPS Presentation**

Chair Howell recognized Donna Deeds, Executive Director of the Blue Valley Center for Advanced Professional Studies (CAPS).

Donna Deeds welcomed the Authority to the Blue Valley CAPS facility and provided an overview and tour of the CAPS program. CAPS is an innovative high school program, nationally recognized, in partnership with domestic and international businesses, business mentors, universities and education experts. The Blue Valley School District accepted a challenge in 2005 to develop a program that would increase the relevance of curriculum for high school students and introduce them to high demand/high skill workforce areas including engineering, bioscience, global business, technology and human services. The CAPS program aligns education with economic development and is driven by the evolving industry and market trends. Juniors and seniors from the Blue Valley District area schools as well as private school students and home school students within the Blue Valley boundaries are eligible to enroll at CAPS. Other requirements include an interest and motivation to work in a profession-based real world environment, including complying with business ethics such as dress code and attendance, spending 2.5 hours of their school day away from their regular high school and providing their own transportation to CAPS and business partnership sites. Students receive high school and college credit for courses completed at CAPS. CAPS is now in their fourth year of operation. About 50 school districts across the country have visited the facility to learn about the program and CAPS staff is currently consulting with ten school districts that are starting similar programs through satellite locations.

### **ADJOURNMENT**

Chair Howell called for adjournment. The next Authority meeting is scheduled for April 24, 2013 at 10:00 AM.

Respectfully submitted by:  
Deej Cowling, Executive Assistant