

**APPROVED MINUTES
KANSAS POSTSECONDARY
TECHNICAL EDUCATION AUTHORITY
MEETING**

The May 29, 2013 meeting of the Kansas Postsecondary Technical Education Authority (TEA) was held at the Kansas Board of Regents, 1000 SW Jackson, Suite 520, Topeka, Kansas.

Members Present:

Kathy Howell, Chair	Sheila Frahm
Eddie Estes, Vice Chair	Keith Meyers
Thomas Burke	Steve Kearney
Diane DeBacker	

Members Absent:

Bruce Akin
David Coleal
Joe Glassman
Lana Gordon
Connie Hubbell

Others Represented

Barton County Community College	Northwest Kansas Technical College
Coffeyville Community College	Salina Area Technical College
Hutchinson Community College	Washburn Institute of Technology
Kansas City Kansas Community College	Stan Ahlerich
Johnson County Community College	Linda Fund
North Central Kansas Technical College	

The meeting was called to order by Chair Howell at 10:00 AM.

APPROVAL OF MINUTES

Motion: Member Kearney moved to approve the minutes of April 24, 2013. Following a second by Member Frahm, the motion carried.

REPORTS

Chair's Report

Chair Howell noted the legislature had not yet approved a budget for FY 2014.

Chair Howell reported presenting the commencement address at the spring graduation ceremonies for Salina Area Technical College (SATC) on May 11, 2013 and thanked President Greg Goode and staff.

Member Liaison Report

Member Estes reported attending the Distinguished Alumnus Luncheon at Dodge City Community College (DCCC) on May 4, 2013 prior to the commencement ceremonies and shared the story of Nola Ochs who was honored at the luncheon.

Member Meyers reported the Kansas Department of Commerce (Commerce) is working with partners in south central Kansas on the U.S. Department of Commerce's Economic Development Administration (EDA) *Make It In America Challenge* grant opportunity. In addition to the infrastructure project with this grant, there is an Employment and Training Administration (ETA) grant opportunity of \$1.3 million. This grant could support

training for the engineering career pathway at Kansas institutions with a focus on oil and gas and manufacturing in the region.

Vice President for Workforce Development Report

Vice President Flanders encouraged the community and technical colleges located in the areas affected by the Trade Adjustment Act to work with Commerce to submit an application for the third round of the Trade Adjustment Assistance Community College and Career Training (TAACCCT) Grant Program. The TAACCCT grant funds provide sizeable awards which expand partnerships between community colleges and employers and develop training focused on local economic needs. Applications can be submitted by individual colleges or as a consortium. In the first round of the TAACCCT grant program, Washburn Institute of Technology and six higher education partners received an award of \$19.6 million; Kansas City Kansas Community College (KCKCC) received a TAACCCT award for \$2.9 million in the second round.

Vice President Flanders reported staff has worked on the SB 155 certification/credential list for FY 2014 with Inayat Noormohmad from the Kansas Department of Labor (KDOL) and Jay Scott from the Kansas Department of Education (KSDE). He noted the FY 2014 certification/credential list is an agenda item and needs to be considered for approval by the TEA.

Vice President Flanders reported Manhattan Area Technical College (MATC) and Washburn Institute of Technology have participated in the National Auto Body Council's (NABC) Recycled Rides program which is a nationwide community service project where NABC members repair and donate recycled vehicles to families. At a Governor's event at the State House on May 9, 2013 Washburn Institute of Technology presented its fourth vehicle refurbished by Auto Collision Repair students to a single mom and MATC presented its second vehicle to a disabled veteran.

Vice President Flanders explained efforts continue to address the needs of veterans and their families through the Military Taskforce (Adjutant General Tafanelli, the Executive Director of the Commission on Veterans Affairs, the Secretary of Commerce and Vice President Flanders). The veterans' website initiative will roll out tentatively in early July 2013 with a centralized website focused on employment and education resources for veterans. Colleges are required to have a specific web page designated for veterans to be included in the website initiative.

The Kansas Board of Regents (KBOR) Conference is scheduled for June 12-13, 2013 at the Capitol Plaza Hotel in Topeka. As in previous years, the conference will include a session with Michael Brustein, nationally recognized authority on the management of federal education grants. Vice President Flanders indicated Perkins coordinators and administrators will benefit from this session with information on regulations and ways to use funds and improve the program with innovative ideas.

The National Coalition of Certification Centers (NC3) will conduct a boot camp for middle school and high school educators at Washburn Institute of Technology on June 17, 2013. The boot camp will explore contextualized learning opportunities and ways to elevate the exposure of technical education and technical occupations to students at an early age. Trane and Snap-On Tools are two business partners associated with NC3.

Vice President Flanders reminded TEA members that the second year of the marketing campaign will roll out at the 2013 Kansas Association for Career and Technical Education (K-ACTE) summer conference at the Hyatt Regency Hotel in Wichita July 28-31, 2013.

CONSENT AGENDA

Technical Program and Curriculum Committee

After discussion and a thorough review of the application materials, the Technical Program and Curriculum Committee recommended the TEA approval of the AAS degree and two technical certificates in Environmental Technology submitted by Salina Area Technical College (SATC), the AAS degree and technical certificate in

Culinary Management submitted by Garden City Community College (GCCC) and the Dental Hygiene AAS program length exception/waiver request submitted by Johnson County Community College (JCCC) as listed below and that these requests be forwarded to KBOR for final approval.

- Salina Area Technical College
Environmental Technology (15.0506) - AAS degree/64 credits; Technical Certificate/32 credits;
Technical Certificate/27 credits
- Garden City Community College
Culinary Management (12.0504) - AAS degree/67 credits; Technical Certificate/30 credits
- Johnson County Community College
Request for Exception/Waiver on Program Length
Dental Hygiene (51.0602) - AAS degree/83 credits

Motion: Member Estes moved to recommend the approval of the Environmental Technology AAS degree and two technical certificates submitted by Salina Area Technical College (SATC), the Culinary Management AAS degree and technical certificate submitted by Garden City Community College (GCCC) and the Dental Hygiene AAS program length exception/waiver request submitted by Johnson County Community College (JCCC) to KBOR. Following a second by Member Frahm, the motion passed unanimously.

CONSIDERATION OF DISCUSSION AGENDA

Budget and Finance Committee Report

Member Frahm recognized Vice President Duffy to present the budget and finance report.

Legislative Budget Update

Vice President Duffy reviewed with TEA members that the Governor has recommended stable state general fund (SGF) funding for higher education. His recommendation included an exception for the secondary program with a supplemental of \$11.75 million for tuition for technical education. The Governor's revenue proposal includes an extension of the sales tax at the 6.3 percent rate and several other tax changes. The House budget bill proposes a four percent cut to higher education, including technical education, and the Senate budget bill proposes a two percent cut. The conference committee is currently proposing a compromise of 1.5 percent reduction for technical education over two years. Vice President Duffy reported the conference committees are proposing a six percent reduction for state universities.

FY 2014 Distribution of State Appropriations

The TEA is required, in accordance with current law, to make a recommendation to KBOR regarding distribution of the tiered technical education state aid appropriation to eligible community colleges, technical colleges and Washburn Institute of Technology. An issue paper and chart of distribution scenarios including across the board funding reductions for the 2014 postsecondary tiered technical education state aid was provided. Vice President Duffy explained that since the appropriations have not been finalized it is necessary for the TEA to approve the methodology for the distribution subject to any changes made to the final appropriation. The appropriation bill contains a proviso which stipulates that if there is an increase in funding the increases shall be distributed based on each eligible institution's calculated gap. An institution cannot receive less than it received in the prior year unless the appropriation is less and if the appropriation is less, then each institution shall receive an amount determined by KBOR. This matter will be considered by KBOR at their meeting on June 19-20, 2013. If state appropriations remain flat, each institution will receive the amount received last year in accordance with the proviso as shown in Table 1 of the chart. In consultation with the Process Management Committee (PMC), if there is a reduction in the FY 2014 appropriation, staff recommends the reduction be spread across-the-board to each institution. Two funding reduction scenarios are shown in Table 2 and Table 3 of the chart. Vice President Duffy noted that staff recommends the TEA direct staff to work with the PMC to present a recommendation in the fall regarding the FY 2015 distribution.

Motion: Member Burke moved to recommend to KBOR an across-the-board reduction methodology for the distribution of the tiered technical education state aid to each institution if there is a reduction in the final state appropriation. With a second by Member DeBacker, the motion passed unanimously.

FY 2015 Budget Development

Vice President Duffy requested the TEA forward a recommendation to KBOR regarding the FY 2015 budget cycle and funding for SB 155 and SB 143. She reminded TEA members the amount for the Technical Education Authority line item is \$600,000 for FY 2015, down from \$680,000.

Vice President Flanders noted SB 143 is very important to the colleges and the delivery of high quality technical education. He also suggested requesting increased funds for staffing needs.

Chair Howell asked Vice President Flanders to review the timeline regarding outcome metrics and the relationship to funding. Vice President Flanders explained a business and industry committee identified three outcome metrics: number of students receiving industry recognized credentials, number and percentage of students employed and wages of employed students. The three metrics were approved by the Governor's Council of Economic Advisors with a request for implementation as soon as possible. The TEA decided that benchmarking would be necessary for one year to determine the current status before implementation could take place. A full report will be provided at the TEA meeting in August 2013; however, Vice President Flanders previewed the following information.

- Tracking job placement and wages through the partnership with KDOL has provided good results.
- Tracking credentials has provided differing results as credentials are developed by industry and housed by different organizations with some industries being more organized than others. More time will be needed to track credentials before this outcome metric can be measured.
- Another year of benchmarking may be required. The ability to track a measurement is needed before it can be applied.
- Incentivizing high performing programs may also be considered.
- Integration of outcome metrics may be possible for the FY 2016 and FY 2017 budget process to draw additional funding.

Eric Burks, president of North Central Kansas Technical College, expressed support of requesting additional funding for technical education and noted the cost model is still drastically underfunded. Technical education has a positive economic impact for Kansas and is an investment in the state's future that needs to be advocated.

Dr. Carl Heilman, president of Barton County Community College, explained colleges are facing the unfortunate decisions of passing costs on to students, which raises student debt, and colleges are also facing decisions regarding cutting programs and staff. Advocating for additional funding needs to continue and focusing on a new approach for the legislature and what the legislature wants from the colleges is needed as well.

Vice President Flanders suggested the TEA include a conversation on the legislature funding request approach at the first meeting of the next fiscal year. He also noted there are bills at certain times that affect the delivery system of technical education for certain schools, such as removing items from local property tax valuation lists, and he will highlight these types of bills in the future to provide a broader perspective for TEA members.

Motion: Member Kearney moved to continue to advocate for increased funding to close the gap for tiered technical education funding, to support continued funding for the secondary initiative (SB 155) and to fully fund staff to support the Kansas Postsecondary Technical Education Authority. With a second by Member Burke, the motion passed unanimously.

Marketing Committee Report

Member Kearney explained the Marketing Committee has established a joint committee with Commerce and KBOR to consider engagement of business and industry. Additional information will be presented at the TEA meeting in August 2013.

Member Kearney reported filming for the first manufacturing video began May 24, 2013 at the Washburn Institute of Technology Forbes Field location and a rough draft of the manufacturing video was presented to the TEA. Ronnie Murphy, marketing specialist from Commerce, explained the video will be edited further and a working tag line, "Fine Tune Your Future", as well as the **KANSASWORKS**/Career Zoom tagline and call to action, will be added. The video will be emailed to TEA members upon completion.

Filming on a second manufacturing video featuring aviation will begin this summer. Both manufacturing videos will be finalized for presentation at the kickoff of the Marketing Campaign's second year at the K-ACTE 2013 Career and Technical Education (CTE) Summer Conference, July 28-31, 2013 at the Hyatt Regency Hotel in Wichita.

The community colleges and technical colleges were surveyed regarding their interaction with employers and business and industry. Member Kearney recognized President Burks and Dr. Carl Heilman who shared summaries of the survey responses from the various community and technical colleges with TEA members. The summary reports are filed with the original minutes.

Vice President Flanders thanked Dr. Heilman and President Burks for the reports and expressed appreciation for the work involved in the report preparation. He noted an additional discussion will be included on the agenda for the first meeting of the new fiscal year. Vice President Flanders explained the focus has been on the colleges reaching out to business and a state-wide coordinated response is needed to assist the colleges. A business and industry commitment of tiered engagement through the assistance of Commerce initiatives as a launch point will help develop a partnership with each having an active role.

OTHER MATTERS

Chair Howell recognized Inayat Noormohmad from the Labor Market Information Services (LMIS) at KDOL.

Kansas Department of Labor Report

Inayat Noormohmad provided a PowerPoint to the TEA and summarized the current labor market conditions, the future growth and demand for skill sets and the selection of occupations related to SB 155. The presentation is filed with the original minutes.

Vice President Flanders explained the process to determine the high demand occupations related to SB 155 followed legislative guidelines; occupations are identified through the KDOL process and existing certification requirements are matched with the selected occupations. The list of high demand occupations and certifications is to be reviewed and updated annually. Vice President Flanders noted all approved postsecondary career and technical education programs can be included for SB 155 tuition reimbursement while the SB 155 certification/credential list relates only to the \$1000 incentive to the high schools.

SB 155 Certification/Credential List for 2014

Chair Howell recognized Senior Director Johnson to present information on the SB 155 certification/credential list. An issue paper and proposed SB 155 certification/credential list for FY 2014 was provided. Since the timeframe between enactment and implementation was extremely limited, the certification/credential list for the \$1000 incentive to local school districts for the first year of the initiative, 2013, was based on a list of high demand occupations generated by KDOL and through consultations with KDOL, KSDE and KBOR to identify appropriate industry credentials. The process utilized is listed below.

1. The Kansas Department of Labor's Labor Market Information Services (LMIS) generates a high-demand occupations list based on composite scores each occupation receives in the Job Vacancy Survey, Short Term Projections, and Long Term Projections. The higher the score the more demand for the occupation.

2. After review and in consultation with staff from the Kansas Department of Labor, Kansas Board of Regents, and the Kansas Department of Education, the list is then narrowed to include only those occupations that:
 - require some postsecondary training and/or certification but less than a bachelors degree,
 - have an industry certification that can be achieved by high school students prior to high school graduation, and
 - have wages that are at least 70% of the average annual wage in Kansas or occupations identified as having stackable industry certifications required leading to higher level of in-demand occupations in the field that would not be attainable by high school students. For example: the CNA certification is an industry credential required for entry into a registered and/or practical nursing program into which high school students are not formally admitted but are included as high demand occupations.

Senior Director Johnson noted legislation which passed in the last session, Senate Bill 128 (SB 128), extended the timeframe for a student to receive an industry certification until December following graduation.

Senior Director Johnson reviewed the proposed SB 155 certification/credential list for FY 2014. Modifications in red include credential clarifications and three new occupations. Three occupations, shown in blue, are recommended to be phased out during 2014 as they no longer meet the in-demand criteria. Students currently enrolled in programs related to phase-out occupations will have until December 2014 to earn the credential.

Motion: Member Kearney moved to approve the FY 2014 SB 155 Certification/Credential List for the incentive award of \$1000 to local school districts for high school graduates that obtain industry-recognized credentials. With a second by Member DeBacker, the motion passed unanimously.

The FY 2014 SB 155 Certification/Credential List is filed with the original minutes.

Accelerating Opportunity - Kansas Presentation

Director Thompson provided an issue paper and PowerPoint presentation summary of the first year of Accelerating Opportunity-Kansas (AO-K). A grant of \$1.6 million was received from philanthropies including the Bill and Melinda Gates Foundation, Kresge, Kellogg, Joyce and Open Society Foundations and is managed nationally by Jobs for the Future (JFF). Illinois, Kentucky and North Carolina received funding as well as Kansas in December 2011. A planning grant was in effect from March to December 2011 and classes began in January 2012 with nine colleges, one with a consortium of four colleges, and 18 career pathways in the AO-K initiative.

In Kansas there are 237,000 adults who lack a high school diploma or GED or have less than a ninth grade education and another 60,000 have a limited English speaking proficiency. This is one sector of adults in Kansas who benefit from initiatives like AO-K. About half of these adults live in urban areas of Kansas City and Wichita, ten percent in southeast Kansas, 20 percent from the Topeka and Manhattan areas, and the other 20 percent are in western Kansas. Low rates of program completion and credential attainment are often due to the lack of connection between traditional adult basic education/GED programs, developmental education and postsecondary career technical programs. AO-K provides connected pathways through accelerated, integrated instruction of basic skills and career technical skills with educational and social supports and stackable credentials. In Kansas, AO-K requires there to be two instructors in the classroom for 25 percent of the time. All pathway programs in AO-K involve in-demand, high wage occupations which lead to family sustaining wages.

Kansas was not originally viewed as a positive candidate for Accelerating Opportunity due to the rural areas and low population in the state. Goals for the first year were set at 1,081 enrollments and 541 credentials with individual enrollment goals and credential target goals for each college.

The following partners make the AO-K initiative and first year success possible in Kansas:

- KBOR Workforce Development and Adult Education units
- Kansas Department of Commerce and **KANSASWORKS** State Board
- Local Workforce Investment Boards
- Kansas Department for Children and Families (DCF)
- Kansas employers and community based organizations
- Kansas community and technical colleges

There are now 27 career pathways in the AO-K initiative offered through 13 colleges with plans to add more pathways for the fall 2013 semester. Each pathway has a minimum of 12 credit hours, stackable credentials and follows program alignment. The AO-K initiative fits into the existing framework but delivers instruction in a different way.

Although Accelerating Opportunity was originally titled Adult Basic Education (ABE) to Credentials, the initiative in Kansas has always been positioned as a workforce initiative supporting jobs and careers which result in family sustaining wages. This workforce initiative shift has contributed greatly to the first year success in addition to the team effort of engaged college leadership and partners sharing the same vision.

Actual enrollment for the first year was 1,069, just under the 1,081 target goal. Credentials received for the first year were 1,398, exceeding the target goal of 541. Over 360 students completed a 12 credit hour pathway with 341 employed. As a comparison, combined enrollments for Illinois, Kentucky and North Carolina totaled 1,186 with a combined population in those states of 26.8 million. The population in Kansas is 2.8 million. Washington State began the initiative with the Integrated Basic Education and Skills Training (I-BEST) model and has an enrollment of 3,000 after eight years.

The majority of AO-K enrollments are CTE students followed by adult education students and developmental education students. The CTE student enrollment is larger due to the availability of federal financial aid associated with having a GED/high school diploma. Adults who do not have a GED struggle with tuition payments as the Ability to Benefit provisions for federal financial aid are no longer available.

Industry credentials earned by AO-K students are largely from the healthcare field due to the stackable credentials and earning multiple credentials within one semester. The highest retention is also in healthcare occupations as students continue another year or more to receive licensures. Most of the college certificates earned are in welding and machining.

Colleges are experiencing a culture shift and are now marketing to a new population of students who arrive early for class and, knowing the relevance of education to employment, continue on in a pathway to not only get a GED but also to gain a career.

Director Thompson explained the Accelerating Opportunity initiative will end in September 2014. Continuing the initiative through other agencies and partners is being investigated. From the beginning, it has been stressed that this is not just a grant but is a systems change for all of the partners involved.

Chair Howell suggested a press release communicating the key points of the state-wide initiatives' success and need for continued funding. A presentation on the AO-K initiative is scheduled for the KBOR Conference on June 13, 2013 and will include a student panel.

2013-2014 Calendar

A calendar of tentative 2013-2014 meeting dates was provided for TEA members. The tentative meeting date for January 2014 will be changed from Thursday, January 23, to Wednesday, January 22, prior to the beginning of the annual Workforce Summit.

Election of Chair and Vice Chair

Motion: Member Kearney nominated Chair Howell to continue serving as Chair and Vice Chair Estes to continue serving as Vice Chair of the Kansas Postsecondary Technical Education Authority for the 2013-2014 year. Following a second by Member Frahm, the motion passed unanimously.

ADJOURNMENT

Chair Howell called for adjournment. The next TEA meeting is tentatively scheduled for August 22, 2013.

Respectfully submitted by:
Deej Cowling, Executive Assistant