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**KANSAS BOARD OF REGENTS
ACADEMIC AFFAIRS STANDING COMMITTEE
AGENDA**

Conference Call
September 3, 2013
11:00 a.m.

Page
2

- I. Approve June 19, 2013 Minutes [Attachment 1]**

- II. Agenda Planning**
 - 1. Consent Agenda**
 - a. Act on Requests for Additional Degree Granting Authority for:**
 - Strayer University
 - National American University
 - Walden University
 - Full Sail University [Attachment 2] 4
 - b. Act on Requests for Degree and Certificate Programs Submitted from Community Colleges and Technical Colleges [Attachment 3]** 9
 - 2. Discussion Agenda**
 - a. Act on Requests for New Degree Granting Authority for Northcentral University [Attachment 4]** 11

- III. Other Business**

**Board Academic Affairs Standing Committee
Conference Call Schedule
September 2013 to June 2014**

BAASC Conf Call – 11:00 a.m.	Board of Regents Meeting Dates
Tues, September 3, 2013 BAASC Conf Call	September Board – September 18-19, 2013
Tues, October 1, 2013 BAASC Conf Call	October Board – October 16-17, 2013
Tues, November 5, 2013 BAASC Conf Call	November Board – November 20-21, 2013
Tues, December 3, 2013 BAASC Conf Call	December Board – December 18-19, 2013
Thurs, January 2, 2014 BAASC Conf Call	January Board – January 15-16, 2014
Tues, January 28, 2014 BAASC Conf Call	February Board – February 12-13, 2014
Tues, February 25, 2014 BAASC Conf Call	March Board – March 12-13, 2014
Tues, April 1, 2014 BAASC Conf Call	April Board – April 16-17, 2014
Tues, April 29, 2014 BAASC Conf Call	May Board – May 14-15, 2014
Tues, June 3, 2014 BAASC Conf Call	June Board – June 18-19, 2014

**Board Academic Affairs Standing Committee
Minutes**

Wednesday, June 19, 2013

10:00 a.m.

**Kathy Rupp Conference Room
Topeka, KS**

The Board Academic Affairs Standing Committee met in the Kathy Rupp Conference Room, Kansas Board of Regents, 1000 SW Jackson, Suite 520, Topeka, Kansas, at 10:00 a.m. on Wednesday, June 19, 2013.

Members Present: Mildred Edwards, Chair
Christine Downey-Schmidt
Robba Moran
Janie Perkins

Board Staff: Gary Alexander, Karla Wiscombe, Susan Fish, Jean Redeker, and Jacqueline Johnson

Others Present: Regent Emert; Steve Loewen, Flint Hills Technical College; Rick Muma, Wichita State University; April Mason, Kansas State University; Sara Rosen, University of Kansas; and John Dahlstrand, Washburn University

Approve Minutes

Regent Downey-Schmidt moved to approve the June 4, 2013 minutes. Regent Moran seconded, and the motion carried.

National Reciprocity Update

Vice President Gary Alexander updated the Committee on the State Authorization Reciprocity Agreement (SARA). The Midwest Higher Education Compact (MHEC) received a grant to hire two positions to promote and manage the implementation of the SARA for the Midwestern region. MHEC is looking at having the structure of the agreement up and running in the summer. Vice President Alexander stated the Board will need to make a decision on whether to join SARA. If the Board decided to join, it will need to seek a legislative change because currently the Private Postsecondary Act sets the minimum standards that institutions must comply with in order to operate in the State of Kansas. He noted SARA will rely on accreditation to ensure quality and the regional accrediting agencies do not review at the program level. The Committee discussed the consumer protection issues and reviewed the Kansas Private Postsecondary response to SARA. Vice President Alexander explained the state universities are concerned about the cost and staff time it takes to register with each state where they want to offer online courses. The Committee directed the universities will provide the cost and benefits of registering. Vice President Alexander stated that Ken Sauer, Senior Associate Commissioner for Academic Affairs, Indiana Commission for Higher Education; and Marshall Hill, Executive

Director of the Nebraska Coordinating Commission for Postsecondary Education might be invited to attend a BAASC meeting to provide additional information on SARA.

Computer Literacy

Vice President Alexander updated the Committee on the computer literacy survey responses. The survey asked the campuses how they identify and deal with computer literacy and if there are concerns about the elimination of computer skills from the Qualified Admissions curriculum. The six state universities, Washburn University, twelve community colleges, and three technical colleges responded to the survey. Thirteen institutions have some type of course requirement and no institution expressed concern about eliminating the computer technology requirement from the QA curriculum. The System Council of Chief Academic Officers discussed the results and made the following recommendation: 1) the computer requirement does not need to be reintroduced into the Qualified Admission curriculum, and 2) each institution should be responsible for developing its own method of addressing problems of computer literacy among its student population. The Committee discussed how computer literacy should be identified at the advising level and stated it is important to keep reviewing this topic.

Academic Advising

Vice President Alexander stated the Board approved removing the reporting requirement from the Academic Advising policy at the May 2013 meeting. The Council of Chief Academic Officers (COCAO) reviewed the policy and supports the elimination of the annual report. The universities explained the advising processes on the different campuses. Vice President Alexander reported COCAO recommends a written report on advising be submitted to BAASC every three years. The Committee discussed achieving the goals of Foresight 2020 and how retention and graduation rates are directly linked to advising.

Board Academic Affairs Standing Committee Conference Call Schedule

The Committee reviewed the proposed conference schedule for next year and is not recommending any changes at this time.

Adjournment

Regent Edwards adjourned the meeting at 10:56 a.m.

Act on Requests for Additional Degree Granting Authority for the Following Institutions:

- Strayer University
- National American University
- Walden University
- Full Sail University

Staff Recommendation

The following institutions request approval for additional degree granting authority: (1) Strayer University, (2) National American University, (3) Walden University, and (4) Full Sail University. After a thorough review of staff qualifications, record keeping systems, coursework, materials, website platforms, extended studies, and campuses, the listed institutions demonstrate they meet and maintain compliance with all of the statutorily imposed requirements described below. Staff recommends approval for additional degree granting authority.

September 2013

Summary of Institution Requirements

The Private and Out-of-State Postsecondary Educational Institution Act (Act) requires private and out-of-state postsecondary educational institutions to obtain Certificates of Approval from the Kansas Board of Regents (Board) in order to lawfully “operate” in Kansas. This Act not only covers “brick and mortar” schools having a physical presence within Kansas but also schools that offer or provide on-line distance education to Kansans who remain in Kansas while receiving that education.

To qualify for a Certificate of Approval, an institution operating in Kansas subject to the Act must meet the standards established by the Act. In reviewing schools to determine if they meet the statutory standards, Board staff requires and reviews substantial documentation and evidence presented to demonstrate compliance of the schools to ensure proper facilities (with site reviews), equipment, materials, and adequate space are available to meet the needs of the students. A recent financial statement, proof of accreditation, evidence of compliance with local, county, state and national safety codes, enrollment agreements, copies of advertisements, schedules of tuitions and fees, and refund policies are reviewed by KBOR staff. Schools are also required to provide descriptions of their programs and courses, including class syllabi, clinical or externship contracts, instructor credentials; a statement of the objectives of the programs; and qualifications of administrators and owner information.

Institution Requests:

Strayer University

The Kansas Board of Regents first approved Strayer University for degree granting authority in January of 2012. Strayer University was founded in 1892 in Maryland as Strayer’s Business College of Baltimore City. The school later moved to Washington D.C. In 1970 the school was licensed to grant Bachelor of Science degrees and offer programs online in 1996. Today Strayer University serves more than 50,000 students across the United States and around the world at 100 campus locations and online. Currently, Strayer University is approved by the Kansas Board of Regents to offer 30 programs online at the associate, bachelor and master level.

Graduation rate data are based on undergraduate students who enrolled full-time and have never enrolled in college before. This may not represent all undergraduates who attend this institution. The U.S. Department of Education reports that three (3) percent of entering students at Strayer University were counted as “full-time, first-time” in 2011 with a graduation rate of 15% and a 13.9% federal student loan default rate.

Strayer University is accredited by the Middle States Commission on Higher Education. The Middle States Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation. This accreditation, according to K.S.A. 74-32,168 of the Postsecondary Educational Institution Act, may be accepted as evidence of compliance with the statutory standards for approval.

Degrees Requested by Strayer University for Approval:

- Master of Science in Information Assurance

National American University

The Kansas Board of Regents first approved National American University (NAU) in October 2000. NAU has campus locations in Overland Park , North Kansas City, MO and two campuses in Wichita. The university was founded in South Dakota in 1941, and now has campuses located throughout the United States. The university began offering online coursework via the internet to students across the United States and internationally in 1996. The program requested will be offered at the Overland Park campus location. The Overland park campus is currently approved by the Kansas Board of Regents to offer 39 programs at the associate and bachelor level.

Graduation rate data are based on undergraduate students who enrolled full-time and have never enrolled in college before. This may not represent all undergraduates who attend this institution. The U.S. Department of Education reports that four (4) percent of entering students at National American University – Overland Park were counted as “full-time, first-time” in 2011 with a graduation rate of 29% and a 22.9% federal student loan default rate.

National American University is accredited by the Higher Learning Commission, a United States Department of Education approved accrediting agency, and it is a member of the North Central Association of Colleges and Schools. This accreditation, according to K.S.A. 74-32,168 of the Postsecondary Educational Institution Act, may be accepted as evidence of compliance with the statutory standards for degree granting approval.

Degrees Requested by National American University for Approval:

- Bachelor of Science in Organizational Leadership

Walden University

Walden University was first approved by the Kansas Board of Regents in June of 2013. Walden University was founded in 1970 by two New York teachers, Bernie and Rita Turner, for working adults to pursue doctoral degrees. Headquartered in Minneapolis Minnesota, today Walden University offers

programs at the bachelor, master and doctoral levels in areas including Computer Technology, Nursing, Psychology, and Management. Walden University is currently approved by the Kansas Board of Regents to offer 41 programs at the bachelor and master level.

Graduation rate data are based on undergraduate students who enrolled full-time and have never enrolled in college before. Walden University did not admit full-time, first-time undergraduate level students in the cohort year collected by the U.S. Department of Education; therefore graduation rate information was not reported. The U.S. Department of Education reports a 4.2% Federal student loan default rate.

Walden University is accredited by the North Central Association of the Higher Learning Commission, an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation. This accreditation, according to K.S.A. 74-32,168 of the Postsecondary Educational Institution Act, may be accepted as evidence of compliance with the statutory standards for approval.

Degrees Requested by Walden University for Approval:

- Bachelor of Science in Child Development
- Bachelor of Science in Criminal Justice
- Bachelor of Science in Educational Studies
- Bachelor of Science in Forensic Psychology
- Bachelor of Science in Health Studies
- Bachelor of Science in Human Services
- Bachelor of Science in Healthcare Management
- Bachelor of Science in Instructional Design and Technology
- Bachelor of Science in Interdisciplinary Studies
- Bachelor of Science in Political Science and Public Administration
- Bachelor of Science in Psychology
- Bachelor of Science in Public Health
- Executive Master of Business Administration
- Master of Science in Accounting
- Master of Science in Accounting and Management
- Master of Science in Addition Counseling
- Master of Science in Career Counseling
- Master of Science in Clinical Research Administration
- Master of Science in Criminal Justice
- Master of Science in Criminal Justice Leadership and Executive Management
- Master of Science in Early Childhood Studies
- Master of Science in Education
- Master of Science in Emergency Management
- Master of Science in Forensic Psychology
- Master of Science in Health Informatics
- Master of Science in Higher Education
- Master of Science in Human Resource Management
- Master of Science in Human Services
- Master of Science in Instructional Design and Technology

- Master of Science in Leadership
- Master of Science in Management
- Master of Science in Marriage, Couple, and Family Counseling
- Master of Science in Mental Health Counseling
- Master of Science in Nonprofit Management and Leadership
- Master of Science in Project Management
- Master of Science in Psychology
- Master of Arts in Teaching
- Master of Business Administration
- Master of Healthcare Administration
- Master of Information Systems Management
- Master of Public Administration
- Master of Public Health
- Master of Public Policy
- Master of Science in Nursing
- Doctor of Business Administration
- Doctor of Education
- Doctor of Nursing Practice
- Doctor of Philosophy in Counselor Education and Supervision
- Doctor of Philosophy in Education
- Doctor of Philosophy in Health Services
- Doctor of Philosophy in Human Services
- Doctor of Philosophy in Management
- Doctor of Philosophy in Psychology
- Doctor of Philosophy in Public Health
- Doctor of Philosophy in Public Policy and Administration

Full Sail University

Full Sail University was first approved by the Kansas Board of Regents for degree granting authority in December of 2011. Full Sail University is a for-profit institution originally established in Ohio in 1979 with a branch campus in Orlando, FL. The University permanently moved to Orlando, FL in 1980. The curriculum used for Full Sail University Online is generated utilizing the same educators and advisory boards as campus-based programs. Online students at Full Sail utilize much of the same software and creative tools students use in campus-based programs. Full Sail University is currently approved by the Kansas Board of Regents to offer 22 programs at the bachelor and master level.

Graduation rate data are based on undergraduate students who enrolled full-time and have never enrolled in college before. This may not represent all undergraduates who attend this institution. The U.S. Department of Education reports a graduation rate of 80% and a 11.8% federal student loan default rate for Full Sail University.

Full Sail University is accredited by the Accrediting Commission of Career Schools and Colleges. The Accrediting Commission of Career Schools and Colleges is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

This accreditation, according to K.S.A. 74-32,168 of the Postsecondary Educational Institution Act, may be accepted as evidence of compliance with the statutory standards for approval.

Degrees Requested by Full Sail University for Approval:

- Bachelor of Science in Software Development
- Master of Science in Mobile Gaming
- Master of Science in Business Intelligence

Recommend Approval of Requests for Degree and Certificate Programs Submitted from Community Colleges and Technical Colleges

Summary and Staff Recommendation

Each month community colleges and technical colleges submit requests for the approval of new certificate and degree programs. The Board office received a request from Manhattan Area Technical College to offer an associate of applied science degree and a technical certificate in Facility Maintenance Technology. The program submitted addressed all criteria requested and was subject to the 14 day comment period required by policy. The program was reviewed by the Postsecondary Technical Education Authority and is recommended for approval.

09/03/13

Background

Community colleges and technical colleges submit requests for new certificate and degree programs each month utilizing forms approved by staff. Criteria addressed during the application process include, but are not limited to, the following:

- Student and employer demand for the program
- Current and projected job openings and anticipated wages
- Level of program duplication across institutions, based on Classification of Instructional Program (CIP) code, and any efforts to collaborate to provide the needed program
- Rationale for why collaboration is not a viable option and/or need for a duplicative program
- Program description and designation of required and elective courses
- Measurable program outcomes and course competencies
- Process and frequency for review of program content, level of program success, and process for addressing any areas of concern
- Any specialized accreditation required and/or available for the proposed program
- Faculty qualifications and proposed student to faculty ratio
- Description of facilities and equipment needed and available
- Projected program costs and designation of adequate resources
- Membership of a steering/advisory committee for the program
- Approval by institutional academic committee and local governing board

Description of Proposed Programs

Manhattan Area Technical College requests approval for the following programs:

- Facility Maintenance Technology—AAS degree/65 credit hours; Technical Certificate/38 credit hours

The proposed program prepares individuals to repair and maintain electrical and mechanical systems and physical structures in residential, commercial, and industrial facilities. Facility maintenance technicians often are hired based on existing skills in a single area (such as electrical, HVAC, or plumbing) and then cross-trained in other maintenance fields. The proposed program is designed from a multi-discipline maintenance approach utilizing existing and new courses to provide instruction and hands-on opportunities for students to acquire skills related to heating, ventilation, and air conditioning; basic carpentry; basic electrical wiring and troubleshooting; and basic plumbing. The associate degree level allows students to focus on either residential or industrial applications and adds instruction in motor controls and electronic environmental control systems, boiler maintenance, and basic computer networking.

The U.S. Occupational Outlook Handbook (U.S. DOL/Bureau of Labor Statistics) categorizes employment of general maintenance and repair workers as about average (around 11%) with a median annual wage of \$34,736 or

about \$16.70 per hour. The long-term growth projections by the Kansas Department of Labor are approximately 9% with a median annual wage of \$39,202 or about \$18.76 per hour.

Responses from a survey of local business owners in the Manhattan area indicated at least 48 positions would need to be filled within the next three years, and that finding staff replacements and/or additional full-time employees were major concerns of these respondents. Letters of support from three local businesses indicated their willingness to support the proposed program by providing opportunities for job shadowing and on-the-job training; guest instructors to teach specific skills, methods, and equipment; donating equipment and recruiting and hiring program graduates.

Other programs, with the same CIP code, are currently offered by the following institutions: Flint Hills Technical College (AAS and Technical Certificate); Washburn Institute of Technology (technical certificate); Kansas City Kansas Community College (technical certificate).

MATC has pursued collaboration with both Flint Hills Technical College and Washburn Institute of Technology to the extent feasible. Both Flint Hills and Washburn Tech have acquired equipment, trainers, and other resources available for distance delivery through the use of specialized trailers. Initially, MATC will utilize these resources to introduce students to programmable logic controllers and electrical troubleshooting either by joining classes within the region (joint scheduling) or by renting trainers as needed. When availability of these resources becomes more difficult, MATC will acquire their own trainers for instruction. Letters from Flint Hills and Washburn Tech supporting MATC's proposed program were included in the program application materials.

Initial implementation costs are minimal (\$15,000) and will be used to support four new courses to be taught by adjunct instructors. The remaining courses during the first year will utilize existing courses, facilities, full-time faculty in related disciplines, equipment, materials, and classrooms. First-year costs will be supported through tuition/ fees and student course fees. Planned costs for full implementation (second year of the program) are \$85,100 to support one full-time and two adjunct instructors, additional equipment, instructional and course supplies. Second-year costs will be supported through tuition/fees, student course fees, capital outlay and Perkins grant funding.

The proposed program was subject to the 14-day comment period during which no letters of comment were received.

Staff Recommendation

The new program request submitted by Manhattan Area Technical College for an AAS degree and a technical certificate in Facility Management Technology has been reviewed by the Postsecondary Technical Education Authority and is recommended for approval.

Act on Request for New Degree Granting Authority for Northcentral University

Staff Recommendation

Northcentral University requests approval for new degree granting authority. After a thorough review of staff qualifications, record keeping systems, coursework, materials, extended studies delivery, and online platforms, the institution demonstrates it meets and complies with all statutorily imposed requirements described below. Staff recommends approval for new degree granting authority. September 2013

Summary of Institution Requirements

The Private and Out-of-State Postsecondary Educational Institution Act (Act) requires private and out-of-state postsecondary educational institutions to obtain Certificates of Approval from the Kansas Board of Regents (Board) in order to lawfully “operate” in Kansas. This Act not only covers “brick and mortar” schools having a physical presence within Kansas but also schools that offer or provide on-line distance education to Kansans who remain in Kansas while receiving that education.

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Institution Request

Northcentral University

Northcentral University (NCU) was founded in 1996 by Dr. Donald Hecht, founder of California Southern University. Located in Prescott Valley, Arizona, Northcentral University provides distance education at the bachelor, master and doctoral level, offering programs in business, technology, education, psychology and marriage and family sciences. In July of 2009, Fort Hays State University (FHSU) and NCU signed a “Transfer and Articulation Agreement,” which allows a seamless transfer of MBA and other coursework from FHSU into NCU’s doctoral programs, including the Doctorate of Business Administration and the PhD in Business.

Graduation rate data are based on undergraduate students who enrolled full-time and have never enrolled in college before. Northcentral University did not admit full-time, first-time undergraduate level students in the cohort year collected by the U.S. Department of Education; therefore graduation rate information was not reported. The U.S. Department of Education reports a 12.5% federal student loan default rate.

Northcentral University is accredited by the North Central Association of the Higher Learning Commission, an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation. This accreditation, according to K.S.A. 74-32,168 of the Postsecondary Educational Institution Act, may be accepted as evidence of compliance with the statutory standards for approval.

Degrees Requested by Northcentral University for Approval:

- Bachelor of Business Administration
- Bachelor of Education
- Bachelor of Arts in Psychology
- Master of Business Administration
- Master of Education
- Master of Arts in Psychology
- Master of Arts in Marriage and Family Therapy
- Doctor of Business Administration
- Doctor of Education
- Doctor of Philosophy in Business Administration
- Doctor of Philosophy in Education
- Doctor of Philosophy in Psychology
- Doctor of Philosophy in Marriage and Family Therapy