



KANSAS BOARD OF REGENTS

Kansas Postsecondary Technical Education Authority 2013-2014 Strategic Priorities

Vision: *To be a national leader of premier technical education by developing a highly prepared Kansas workforce*

Mission: *Drive the advancement of a robust technical education system to meet the needs of Kansas business and industry*

A L I G N

Aligning Education with Business and Industry

1. Recommend strategic industry clusters for additional emphasis: Agribusiness, emphasis on value-added agriculture; Advanced Manufacturing, including aviation; Biosciences, emphasis on animal health and plant science; Construction; Energy; Health Sciences; Professional Services
2. Identify, support and communicate opportunities for employer engagement to strengthen system relationships between employers, institutions and students
3. Ensure all approved programs align with business and industry needs for current and emerging occupations
4. Utilize information from various labor studies and sources, including the Kansas Department of Commerce and Kansas Department of Labor, to communicate workforce needs
5. Strengthen partnership efforts with Kansas Department of Commerce in recruiting and retaining businesses in Kansas

Aligning Educational Offerings within the System

1. Advance career technical program alignment and standards of excellence by:
 - a. Identifying industry-based standards, credentials, and assessments to validate skill outcomes based on recommendations from statewide business and industry committees
 - b. Continuing alignment of programs following the Authority approved program framework—identifying common courses, pre-requisites, exit points and program lengths
2. Develop and implement *rigorous* programs of study to connect secondary and postsecondary education and increase secondary student participation in postsecondary career technical programs
3. Promote articulation of technical certificate and associate degree programs among two-year colleges and four-year universities through the development of stackable credentials

E N H A N C E

Enhancing System Participation

1. Raise awareness and image of career technical education by implementing marketing plan activities as funding sources are identified
2. Promote the **KANSASWORKS**, KanVet and other workforce related websites
3. Use a career pathways system model to support collaboration among state committees, agencies, education and workforce systems to unify career technical education and workforce messages
4. Promote technical education and training opportunities for individuals in the military, and their families
5. Provide accelerated opportunities for adults using simultaneous delivery of technical and basic skills instruction in a career pathways system

Enhancing Funding for Technical Education

1. Develop advocacy plan to support funding for the Postsecondary Tiered Technical Education funding stream to begin closing the technical education funding gap
2. Continue refinement of the elements of the tiered cost model
3. Recommend funding policies related to the implementation of the tiered cost model
4. Recommend distribution of state funding for postsecondary career technical education

Enhancing Legislation and Policy for System Growth

1. Identify and introduce policy and legislative revisions to improve the postsecondary career technical education system as needed
2. Expand advocacy capacity to include leaders from Kansas business and industry

E V A L U A T E

Evaluating and Measuring System Effectiveness

Develop Benchmarks and Accountability Standards

1. Analyze enrollment, placement, and completion information as well as average program cost and average wages of program graduates
2. Implement a program evaluation process to measure the effectiveness of technical education in meeting workforce development needs
3. Communicate return on investment for technical education students and Kansas taxpayers