

**KANSAS BOARD OF REGENTS  
ACADEMIC AFFAIRS STANDING COMMITTEE  
AGENDA**

**February 20, 2019  
10:30 am – 11:45 am**

The Board Academic Affairs Standing Committee will meet in the Board Room located in the Curtis State Office Building at 1000 SW Jackson, Suite 520, Topeka, Kansas, 66612.

- I. Call To Order** *Regent Murguia*
- A. Approve Minutes from the January 16<sup>th</sup> committee meeting *p. 2*
- II. Agenda Planning for February 20<sup>th</sup> Board Meeting**
- A. *Consent Agenda*
1. Act on New Degree Granting Authority for: *Crystal Puderbaugh, p. 4*  
     - California Coast University *KBOR*  
     - The Los Angeles Film School
- B. *Discussion Agenda*
1. Act on Request for Approval for KSU to Offer Hospitality Program in KC Metro Area *Charles Taber, KSU p. 5*
2. Act on Naming of Academic Unit *Charles Taber, KSU p. 8*
- III. Other Board Matters**
- A. Presentation of Proposed Technical Program Approval Criteria *Scott Smathers, KBOR p. 9*
- B. Presentation of Recommendation of Technical Program Review *Scott Smathers, KBOR p. 10*
- C. Act on Proposed Amendments to the Expedited Program Policy *Jean Redeker, KBOR p. 15*
- D. Act on Proposed Amendments to the Naming of Academic Units Policy *Jean Redeker, KBOR p. 18*
- E. Act on Proposed Amendments to the Definition of Baccalaureate Degree Policy *Jean Redeker, KBOR p. 20*
- IV. Next BAASC Meeting**  
 March 4, 2019, teleconference at 11:30 am
- V. Adjourn**

**Board Academic Affairs Standing Committee  
Meeting Schedule**

<b>Meeting Dates</b>	<b>Location</b>	<b>Time</b>	<b>Agenda Materials Due</b>
March 4, 2019	Conference Call	11:30 am	February 18, 2019
March 20, 2019	Topeka	10:30 am	March 1, 2019
April 1, 2019	Conference Call	11:30 am	March 18, 2019
April 29, 2019	Conference Call	11:30 am	April 15, 2019
May 15, 2019 (tentative)	Topeka	10:30 am	April 26, 2019
June 3, 2019	Conference Call	11:30 am	May 20, 2019
June 19, 2019 (tentative)	Topeka	10:30 am	May 31, 2019

**Kansas Board of Regents  
Board Academic Affairs Standing Committee**

**MINUTES  
Wednesday, January 16, 2019**

The January 16, 2019, meeting of the Board Academic Affairs Standing Committee of the Kansas Board of Regents was called to order by Regent Thomas at 11:00 a.m. The meeting was held in the Board Office located in the Curtis State Office Building, 1000 S.W. Jackson, Suite 520, Topeka, KS.

**In Attendance:**

Members:	Regent Thomas	Regent Schmidt	Regent Van Etten
Staff:	Jean Redeker Charmine Chambers	Karla Wiscombe Cindy Farrier	Max Fridell Samantha Christy-Dangermond
Others:	Jon Marshall, Allen CC Michael Webb, ESU Steve Loewen, FHTC Eric Ketchum, Highland CC Brian Niehoff, KSU Matt Pounds, NWKTC Stephani Johns-Hines, SATC Rick Muma, WSU	Brad Bennett, Colby CC Shelly Gehrke, ESU Adam Borth, Fort Scott CC Ed Kremer, KCKCC Lisa Beck, KU Michael Fitzpatrick, Pratt CC Todd Carter, Seward CC Linnea GlenMaye, WSU	Michelle Schoon, Cowley CC Jeff Briggs, FHSU Ryan Ruda, Garden City CC Charles Taber, KSU Mike Werle, KUMC Lynette Olson, PSU Bruce Mactavish, Washburn

Regent Thomas welcomed everyone.

**Committee Matters**

- BAASC approved the minutes as written.
- BAASC 19-04: Qualified Admissions Report was presented by Max Fridell, KBOR.
  - The legislature requires an annual report on:
    - (1) the number and percentage of freshmen class admissions permitted as exceptions to the minimum admissions standards; and
    - (2) the number and percentage of transfer student admissions permitted as exceptions to the minimum admissions standards.
  - Each institution may admit no more than 10% of its freshmen as exceptions, and no institution exceeded that limit. A total of 1,232 resident freshmen exceptions were admitted out of a total student population of 32,017 or 3.85%
  - Each institution may admit no more than 10% of the total number of admitted non-resident freshmen, or 50 students, whichever is greater, and no institution exceeded that limit. A total of 1,015 non-resident freshmen exceptions were admitted out of a total non-resident incoming population of 14,057 or 7.2%.
  - Each institution may admit no more than 10% of its transfer applicants as exceptions, and no institution exceeded that limit. A total of 225 resident exceptions were admitted from a resident transfer student population of 7,826 or 2.9%. A total of 153 non-resident transfer students were admitted from a non-resident transfer student population of 3,671, or 4.2%.

BAASC thanked Dr. Fridell for presenting the report.

- BAASC 19-05: Transfer and Articulation Council Report was presented by Lisa Beck, KU. The TAAC Quality Assurance Subcommittee Report is available at: [https://www.kansasregents.org/academic\\_affairs/transfer-articulation/transfer\\_articulation\\_council](https://www.kansasregents.org/academic_affairs/transfer-articulation/transfer_articulation_council).
- The Transfer and Articulation Council (TAAC) is responsible for oversight and implementation of Kansas Board of Regents' transfer and articulation policy across the system.
- Representation on TAAC from all sectors: 2- and 4-year institutions, Career and Technical Education, Kansas State Department of Education, and students.
- Members are nominated by institutions for 3-year terms.
- 84 courses are currently available for systemwide transfer.
- 3,825 students transferred from a Kansas community college to a Kansas public university in fall 2016, representing approximately half of all transfer students.
- At the 2018 Kansas Core Outcomes Group meeting:
  - Approximately 190 faculty participated in person
  - Approximately 400 faculty participated overall
  - Core outcomes were articulated for seven new courses and are being presented for Board approval today
  - Core outcomes were reviewed/updated for 21 courses
  - Discipline Groups are facilitated by Faculty Co-Chairs, one from a college and one from a university
    - Ongoing Process for Seamless Transfer:
    - Add new courses as appropriate
    - Review existing courses on a 5-year rotation schedule

Discussion was held, and BAASC appreciates the hard work TAAC has put into systemwide transfer.

- BAASC 19-02: Approval of Independence Community College Performance Report for Academic Year 2017.  
Last year the Board approved changes in the performance funding guidelines. These changes allowed institutions that qualify for less than 100% of any new funds to present an appeal to BAASC to move up one funding tier. Jean Redeker introduced Dr. Daniel Barwick, who presented Independence Community College's request to move up one funding tier.

Discussion was held, and Regent Schmidt moved that Independence Community College be approved to move up one funding tier for ICC's AY 2017 performance report. Following the second of Regent Van Etten, the motion passed.

- Revision to University of Kansas Medical Center Performance Agreement was presented by Jean Redeker, KBOR. Mike Werle, KUMC, was available to answer questions. KUMC requested to remove Indicator 6 from its AY 2017-AY 2019 Performance Agreement, effective for reporting year AY 2018. Since KUMC currently has seven indicators in its agreement, deleting this indicator will allow KUMC to conform to the standard number of six indicators that is held by most universities, community colleges, and technical colleges.

Discussion was held, and Regent Van Etten moved to approve the revised University of Kansas Medical Center Performance Agreement for AY 2017-2019. Following the second of Regent Schmidt the motion passed.

- Next BAASC meeting will be a teleconference on February 4<sup>th</sup> at 11:30 am.

## **ADJOURNMENT**

There being no further business, Regent Thomas adjourned the meeting at 11:48 am.

## **Act on Request for New Certificate of Approval with Degree Granting Authority for California Coast University and The Los Angeles Film School**

### **Summary**

*California Coast University and The Los Angeles Film School both have applied for a Certificate of Approval to operate in Kansas and request approval for degree granting authority. After a thorough review of staff qualifications, record keeping systems, coursework, and supporting materials, the institutions demonstrate they meet and comply with all statutorily imposed requirements. Staff recommends each institution be issued a Certificate of Approval with degree granting authority.*

2/20/2019

### **Summary of Institution Requirements**

The Private and Out-of-State Postsecondary Educational Institution Act (Act) requires private and out-of-state postsecondary educational institutions to obtain Certificates of Approval from the Kansas Board of Regents (Board) to lawfully operate in Kansas. This Act not only covers “brick and mortar” schools having a physical presence within Kansas, but also schools that offer or provide online distance education to Kansans who remain in Kansas while receiving that education.

To qualify for a Certificate of Approval, an institution operating in Kansas subject to the Act must meet the standards established by the Act. In reviewing schools to determine if they meet the statutory standards, Board staff requires and reviews substantial documentation and evidence presented to demonstrate compliance of the schools to ensure proper facilities (with site reviews for facilities when applicable), equipment, materials, and adequate space are available to meet the needs of the students. A recent financial statement, proof of accreditation, evidence of compliance with local, county, state and national safety codes, enrollment agreements, copies of advertisements, schedules of tuitions and fees, and refund policies are reviewed by Board staff. Schools are also required to provide descriptions of their programs and courses, clinical or externship contracts, instructor credentials, a statement of the objectives of the programs, and qualifications of administrators and owner information.

### **California Coast University**

California Coast University, located in Santa Ana, CA, was founded in 1973 to offer correspondence education to individuals whose geographic, professional, or personal time limitations kept them from completing their education. Today, California Coast University offers online certificate, undergraduate and graduate programs in business, psychology, criminal justice, health care, and education.

California Coast University is accredited by the Distance Education Accrediting Commission (DEAC), an accrediting organization recognized by the U.S. Department of Education and the Council for Higher Education Accreditation. This accreditation is acceptable as evidence of compliance with the statutory standards for approval.

### **The Los Angeles Film School**

The Los Angeles Film School was founded in 1999 by a group of Hollywood professionals. Their goal was to establish an institution where industry professionals could share their knowledge of film production with a new generation of filmmakers. Today, the school offers associate and bachelor’s degrees in multiple disciplines across the entertainment and media industry including, animation, graphic design, entertainment business, film production, and music production.

The Los Angeles Film School is accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC), an accrediting organization recognized by the U.S. Department of Education and the Council for Higher Education Accreditation. This accreditation may be accepted as evidence of compliance with the statutory standards for approval.

### **Staff Recommendation**

Staff recommends issuance of a Certificate of Approval with new degree granting authority to California Coast University and The Los Angeles Film School.

## **Act on Request for Approval of Off-Campus Face-to-Face Program in KC Metro for Kansas State University**

### **Summary and Recommendations**

*In accordance with KBOR policy, Kansas State University has requested approval to offer a Hospitality Management Bachelor of Science degree completion program at its K-State Olathe campus, located in the Kansas City metropolitan area. Staff has reviewed the requested proposal and recommends approval.*

*2/20/2019*

### **Background**

In November 2007 the Board amended the geographic jurisdiction policy to require Board review and approval, rather than approval by institutions in that service area, for programs offered in the Kansas City metropolitan (KC metro) area. KC metro area is defined in policy as “Johnson and Wyandotte Counties” and includes the K-State Olathe campus.

Current policy, Ch. III, Section A.8.e.ii(1)(f), requires “Off-campus face-to-face academic courses and programs that are not part of an approved off-campus academic specialty program and offered by a state university or Washburn University outside the university’s service area in the Kansas City metropolitan area must be approved by the Board and require additional documentation concerning the need/demand and a justification for any duplication. Animal health and food safety and security courses and programs may be offered by Kansas State University at its Olathe location in accordance with the approval requirements of K.S.A. 19-5001 et seq.” and provides the parameter for this request.

Kansas State University (KSU) reported to staff that the program has been offered via distance learning, with a small component of the program taught face-to-face, but market research demonstrated an increasing demand for more of the program to be offered in a face-to-face format.

KSU provided the following rationale for the request to offer 42 hours of the 60-hour hospitality and specialty courses of the degree completion program in Olathe:

- Offering the degree in the KC metro area would not create any redundancy with other state universities, since only Fort Hays State University offers a similar degree.
- Offering the program in the Kansas City area will open up partnerships with nearby community colleges, such as Johnson County and Kansas City Kansas in programs of hospitality management.
- The 42 hours of hospitality and specialty courses would be offered face-to-face at the K-State Olathe campus, 18 hours of business courses would still be offered via distance learning from the K-State Global Campus, and 60 hours of general education would be available through K-State or anywhere else, including accredited community colleges.
- Research has shown a significant increase in the number of job postings in hospitality areas, and hoteliers and restaurateurs in the KC metro area indicated their employees would be interested in a bachelor’s degree program in hospitality.

December 7, 2018

Dr. Jean Redeker  
Vice President of Academic Affairs  
Kansas Board of Regents  
1000 SW Jackson Street, Suite 520  
Topeka, KS 66612-1368

Dr. Redeker:

Kansas State University is requesting to offer a Hospitality Management Bachelor of Science degree completion program as a face-to-face program at our K-State Olathe campus. We have been offering the program via distance, and have had a small component of the program taught face-to-face in the past couple of years, but our market research demonstrates that there is increasing demand for more of the program to be offered in a face-to-face format. Therefore, we would like to offer 42 hours of the 60-hour hospitality part of the program in Olathe.

We believe that the uniqueness of the program among the state institutions (only Ft. Hays State University offers a similar degree) assures that offering the degree in the KC metropolitan area would not create any redundancy with other state universities. In fact, we believe that offering the program in KC will open up partnerships with nearby community colleges such as Johnson County and Kansas City Kansas in the area of hospitality management.

The BS in Hospitality Management is one of the oldest established programs in the College of Human Ecology, and has three distinct tracks of study – (1) lodging management, (2) foodservice and restaurant management, and (3) event, convention, and meeting management. The program consists of 120 credit hours, 60 of which focus on general hospitality coursework, specialty study within the three tracks (42 hours), and business courses (18 hours). The 60 credit hours of general education would be available through K-State or anywhere else, including accredited community colleges. The business courses would still be offered via distance learning through K-State Global Campus, but the 42 hours of hospitality and specialty courses will be offered at the K-State Olathe campus as face-to-face course work per this proposal.

Our research has shown that the number of job postings in hospitality areas has increased significantly. Additionally, we surveyed hoteliers and restaurateurs in the KC metro area and found that 80% of the respondents indicated that their employees would be interested in a bachelors degree program in hospitality. About 75% of those surveyed favored a hybrid (combined distance and face-to-face program) to a fully distance program. The face-to-face offerings would also result in a lower cost for students as face-to-face tuition rates are lower than distance rates.

As noted, only Ft. Hays State University offers a BS degree in hospitality management, and they serve the western half of the state of Kansas with their program. Therefore, offering our BS program on the Olathe campus would provide a unique and pertinent degree program for the many employees in the KC hospitality industry.

We make this request according to Board policy (Chapter III, Section A8(e-ii-f), which states:

*(f) Off-campus face-to-face academic courses and programs that are not part of an approved off-campus academic specialty program and offered by a state university or Washburn University outside the university's service area in the Kansas City metropolitan area must be approved by the Board and require additional documentation concerning the need/demand and a justification for any duplication. Animal health and food safety and security courses and programs may be offered by Kansas State University at its Olathe location in accordance with the approval requirements of K.S.A. 19-5001 et seq.*

We would appreciate this being brought forward to the Board for a vote. Please let us know if there is any other information that you need to accompany this proposal.

Thank you for your assistance.

Sincerely,



Charles S. Taber, Ph.D.  
Provost and Executive Vice President  
Kansas State University

**Summary**

*Kansas State University requests approval to name an academic unit, the Department of Mechanical and Nuclear Engineering, after an individual. According to Board policy “academic units shall be named for an individual, individuals or business entity by the Board upon the recommendation of the chief executive officer of the state university and the Board Academic Affairs Committee. No public communication of a proposed name shall be made until the name is presented for consideration to the open meeting of the Academic Affairs Committee.”*

*2/20/2019*



## Presentation of Proposed Technical Program Approval Criteria

### Summary

*Per statute (K.S.A. 71-1802), a “technical program” must: (1) Be designed to prepare individuals for gainful employment in current or emerging technical occupations requiring other than a baccalaureate or advanced degree; (2) lead to technical skill proficiency, an industry-recognized credential, a certificate or an associate degree; and (3) be delivered by an eligible institution. To further define a “technical program”, the Technical Education Authority (TEA) has provided the following revised criteria language for consideration. 2/20/2019*

### Background

K.S.A 71-1802 defines a “technical program” as any program of study comprised of a sequence of tiered technical courses and non-tiered courses, which program is identified by the state board as a technical program for funding purposes. Technical programs must: (1) Be designed to prepare individuals for gainful employment in current or emerging technical occupations requiring other than a baccalaureate or advanced degree; (2) lead to technical skill proficiency, an industry-recognized credential, a certificate or an associate degree; and (3) be delivered by an eligible institution.

Although the legislative language provides three criteria of a technical program, it also states that the “state board” (Kansas Board of Regents) will identify technical programs for state funding.

### Criteria of a Technical Program

The TEA reviewed and approved the following eight criteria on January 23, 2019 and recommend for approval by the Kansas Board of Regents.

- 1) To identify technical skill proficiency, industry recognized credentials will be evaluated based on the process previously approved by the TEA in 2015
- 2) For programs to be listed in the Kansas Higher Education Data System, 50% of technical courses, or at least 12 credit hours (whichever is higher) needs to be taught by the institution, and only courses taught by the institution are eligible for postsecondary funding
- 3) Only programs approved for state funding will be listed in the Kansas Higher Education Data System
- 4) Electives must be related to the program(s) to which they are assigned
- 5) Institutions must control curriculum with the flexibility to add items as they see fit
- 6) Institutions must control who enrolls in course/programs
- 7) Courses for which a college has program and course approval, taught by an instructor employed by or paid by the institution, or reimbursed under a KBOR approved contractual partnership training agreement (e.g., CEP) will be eligible for postsecondary state funding. Instruction must be provided by the college directly, or through a contractual arrangement in which the college is fully responsible for the training provided and the hiring of the instructor. To be "fully responsible" there must be an employer-employee relationship established between the college and the instructor, or through a KBOR approved contractual partnership training agreement (e.g., CEP). Such agreement must state that the instructor of the course meets the employment and credentialing standards of the regionally accredited college and is subject to compliance with applicable policies, rules, and regulations of the college as required of all part-time/adjunct faculty for the college.
- 8) To identify if a program/occupation requires less than a baccalaureate degree as defined in K.S.A. 71-1802(i)
  - a) the program will be initially compared to the U.S. Department of Labor’s “typical level of education required.” If the U.S. Department of Labor shows an educational level less than a bachelor’s degree, the program is affirmed to be a technical program.
  - b) If the program fails to meet the U.S. Department of Labor’s “typical level of education required,” the program may be compared to a 3<sup>rd</sup> party database (Burning Glass, Emsi, JobsEQ, or equivalent) to determine if 50% of jobs in Kansas may be obtained with training consistent with legislation, less than a baccalaureate degree.

## Recommendations of the Technical Program Review

### Summary

*Per statute (K.S.A. 74-32,401), the Kansas Postsecondary Technical Education Authority (TEA) shall have delegated authority from the Kansas Board of Regents to review existing and proposed postsecondary technical education programs and program locations and make recommendations to the Board for approval or disapproval of such programs for state funding purposes.* 2/20/2019

### Background

K.S.A. 71-1802 defines a technical program as:

*any program of study comprised of a sequence of tiered technical courses and non-tiered courses, which program is identified by the state board as a technical program for funding purposes. Technical programs must: (1) Be designed to prepare individuals for gainful employment in current or emerging technical occupations requiring other than a baccalaureate or advanced degree; (2) lead to technical skill proficiency, an industry-recognized credential, a certificate or an associate degree; and (3) be delivered by an eligible institution.*

K.S.A. 74-32,402 delegates authority from the Board of Regents to the Kansas Postsecondary Technical Education including, but not limited to:

*(2) recommend for adoption by the state board of regents rules and regulations for the supervision of postsecondary technical education; (3) review existing and proposed postsecondary technical educational programs and program locations and make recommendations to the state board of regents for approval or disapproval of such programs for state funding purposes.*

The TEA, with the assistance of Community College and Technical College representatives (Dr. Calvert and Dr. Genandt), developed criteria by which to review existing programs:

To identify if a program and occupation requires less than a baccalaureate degree as defined in K.S.A. 71-1802(i)

- c) the program will be initially compared to the U.S. Department of Labor's "typical level of education required." If the U.S. Department of Labor shows an educational level less than a bachelor's degree, the program is affirmed to be a technical program.
- d) If the program fails to meet the U.S. Department of Labor's "typical level of education required," the program may be compared to a 3<sup>rd</sup> party database (Burning Glass, Emsi, JobsEQ, or equivalent) to determine if 50% of jobs in Kansas may be obtained with training consistent with legislation, less than a baccalaureate degree.

### Program Review Process

Board staff developed the process outlined below to apply the above criteria. This process relies heavily on Classification of Instructional Programs (CIP) and Standard Occupation Classification (SOC) codes.

The U.S. Department of Education developed CIP Codes in 1980 to provide a scheme that supports the tracking, assessment, and reporting of educational program completions. The U.S. Department of Labor developed the SOC Code system to classify workers into occupational categories for collecting, calculating, and disseminating data. The Departments provide a crosswalk that may be used to link educational programs to occupations and vice versa.

When submitting programs to the Kansas Higher Education Data System (KHEDS), institutions assign an applicable CIP code. Staff downloaded a list of all programs in the KHEDS database and compared the CIP codes to the typical level of education required for the corresponding SOC codes.

- a) If the SOC code reflected an education level less than a baccalaureate degree, the programs were deemed appropriate for the “technical” status.
- b) If the SOC code reflected an education level of a baccalaureate degree or higher, the SOC Code was evaluated through JobsEQ Real-Time Intelligence tool (RTI). JobsEQ is a software service that provides labor market information. The RTI tool compares 15,000 job posting websites to identify job postings based on SOC codes. Searches may be as broad as the entire state or as narrow as a single zip code. Searches reveal the number of jobs posted (30 days, 60 days, 180 days or an entire year), the required level of education, industry credentials, and the soft/hard skills that may be found in the job postings. For evaluation, the SOC codes were evaluated for the entire state for the entire calendar year of 2017.

### **TEA Recommendations**

- 1) Thirty-one (31) CIP codes do not meet the technical program review criteria as described and should be moved from tiered to non-tiered funding.
- 2) One (1) program utilizes a CIP Code that is for military personnel and has no correlation to civilian occupations. The TEA recommends seeking advice from our Military contacts prior to making a final recommendation on this program.
- 3) Eleven (11) programs utilize CIP Codes ending in “99”. Typically, CIP Codes that end in “99” are nondescript and do not have any occupational data. Since technical programs should be occupationally specific, the TEA recommends working with the institutions using such CIP Codes to determine if there is a more appropriate CIP Code available, or if the program/occupation is too new to have a CIP Code, or if the program should not be retained as a “technical program.”

If approved, the TEA recommends 1) all new program proposals must meet the criteria to move forward with the approval process and 2) programs moving from “technical” status should move beginning with academic year 2021.

CIP Code	CIP Title	SOC Code/Title	KS DOL Typical Education required for Entry	JobsEq Job & Req less than Bachelors	Three Year K-TIP Data (AY17, AY16, AY15)				
					Declared Majors	Concentrators	Pursuing Additional Education	Graduates Exited and Employed	Average wage
01.0105	Agricultural/Farm Supplies Retailing and Wholesale	13-1021 Buyers and Purchasing Agents (Farm Products)	Bachelor's degree	6.25%	24	13	17	*	*
		45-2041 Graders and Sorters (Agricultural Products)	No formal education/credential	100.00%					
01.1199	Plant Sciences, Other	19-1013 Soil and Plant Scientists	Bachelor's degree	0.00%	5	*	*	*	*
09.0401	Journalism	27-3021 Broadcast News Analysts	Bachelor's degree	0.00%	*	*	*	*	*
		27-3022 Reporters and Correspondents	Bachelor's degree	12.00%					
		27-3041 Editors	Bachelor's degree	5.13%					
		27-3043 Copy Writers	Bachelor's degree	8.33%					
09.0903	Advertising	11-2011 Advertising and Promotions Managers	Bachelor's degree	0.00%	15	5	11	*	*
10.0304	Animation, Interactive, Technology, Video Graphics and Special Effects	27-1014 Multimedia Artists and Animators	Bachelor's degree	42.11%	820	358	469	46	\$17,642
11.0101	Computer and Information Sciences, General	11-3021 Computer and Information Systems Managers	Bachelor's degree	10.53%	107	54	66	*	*
		15-1111 Computer and Information Research Scientists	Master's degree	20.59%					
		15-1121 Computer Analysts	Bachelor's degree	27.25%					
		15-1141 Database Administrators	Bachelor's degree	12.45%					
		15-1142 Network and Computer Systems Administrators	Bachelor's degree	31.43%					
		15-1143 Computer Network Architects	Bachelor's degree	42.50%					
11.0103	Information Technology	15-1199 Computers Occupations, All Other	Bachelor's degree	13.00%	53	39	22	13	\$23,928
		11-3021 Computer and Information Systems Managers	Bachelor's degree	10.53%					
		15-1111 Computer and Information Research Scientists	Master's degree	20.59%					
		15-1121 Computer Analysts	Bachelor's degree	27.25%					
		15-1122 Information Security Analysts	Bachelor's degree	17.75%					
		15-1132 Software Developers, Applications	Bachelor's degree	9.27%					
11.0202	Computer Programming, Specific Applications	15-1133 Software Developers, Systems Software	Bachelor's degree	0.00%	39	33	25	*	*
		15-1131 Computer Programmers	Bachelor's degree	24.07%					
		15-1132 Software Developers, Applications	Bachelor's degree	9.27%					
11.0802	Data Modeling/Warehousing and Database Administration	15-1141 Database Administrators	Bachelor's degree	12.45%	123	58	58	7	\$38,896
11.0804	Modeling, Virtual Environments and Simulations	15-1111 Computer and Information Research Scientists	Master's degree	20.59%	233	143	126	12	\$18,668
		15-1131 Computer Programmers	Bachelor's degree	24.07%					
		15-1132 Software Developers, Applications	Bachelor's degree	9.27%					
		27-1014 Multimedia Artists and Animators	Bachelor's degree	42.11%					
14.9999	Engineering, Other	11-9041 Architectural and Engineering Managers	Bachelor's degree	7.04%	38	29	15	*	*
		17-2199 Engineers, All Other	Bachelor's degree	14.02%					
15.0701	Occupational Safety and Health Technology	29-9011 Occupational Health and Safety Specialists	Bachelor's degree	25.85%	9	*	7	*	*
15.1204	Computer Software Technology	15-1131 Computer Programmers	Bachelor's degree	24.07%	191	29	93	7	\$46,027
		15-1132 Software Developers, Applications	Bachelor's degree	9.27%					
		15-1133 Software Developers, Systems Software	Bachelor's degree	0.00%					
41.0101	Biology Technician/Biotechnology Laboratory Technician	19-4021 Biological Technicians	Bachelor's degree	39.13%	370	68	177	29	\$37,547
43.0106	Forensic Science and Technology	19-4092 Forensic Science Technicians	Bachelor's degree	33.33%	73	51	45	*	*
50.0401	Design and Visual Communications, General	27-1021 Commercial and Industrial Designers	Bachelor's degree	0.00%	98	92	61	13	\$15,002
		27-1024 Graphic Designers	Bachelor's degree	31.79%					
		27-1027 Set and Exhibit Designers	Bachelor's degree	NA					
		27-1029 Designers, All Other	Bachelor's degree	NA					
50.0402	Commercial and Advertising Art	27-1019 Artists and Related Workers, All Others	No formal education/credential	100.00%	75	41	28	10	\$15,296
		27-1021 Commercial and Industrial Designers	Bachelor's degree	0.00%					
		27-1024 Graphic Designers	Bachelor's degree	31.79%					
50.0407	Fashion/Apparel Design	27-1022 Fashion Designers	Bachelor's degree	NA	267	163	152	16	\$22,743

NA = No Data Available

NR = No Values Reported

\* = Small cell suppression used to protect student privacy in accordance with FERPA and HEOA guidelines

CIP Code	CIP Title	SOC Code/Title	KS DOL Typical Education required for Entry	JobsEq Job & Req less than Bachelors	Three Year K-TIP Data				
					Declared Majors	Concentrators	Pursuing Additional Education	Graduates Exited and Employed	Average wage
50.0409	Graphics Design	27-1011 Art Directors	Bachelor's degree	10.00%	1,007	399	575	72	\$28,463
		27-1014 Multimedia Artists and Animators	Bachelor's degree	42.11%					
		27-1019 Artists and Related Workers, All Others	No formal education/credential	100.00%					
		27-1024 Graphic Designers	Bachelor's degree	31.79%					
50.0411	Game and Interactive Media Design	27-1014 Multimedia Artists and Animators	Bachelor's degree	42.11%	530	224	313	20	\$20,462
51.0702	Hospital and Health Care Facilities Administration/Management	11-9111 Medical and Health Services Managers	Bachelor's degree	28.49%	22	15	10	8	\$26,491
51.0706	Health Information/Medical Records Administration	11-9111 Medical and Health Services Managers	Bachelor's degree	28.49%	98	61	35	22	\$48,919
51.1501	Substance Abuse/Addiction Counseling	21-1011 Substance Abuse and Behavioral Disorder Counselors	Bachelor's degree	8.16%	365	44	169	5	\$35,224
		21-1014 Mental Health Counselors	Master's degree	23.45%					
52.0101	Business/Commerce, General	11-1011 Chief Executives	Bachelor's degree	2.11%	27	27	10	7	\$16,366
		11-1021 General and Operations Managers	Bachelor's degree	35.74%					
		11-2022 Sales Manager	Bachelor's degree	24.27%					
		11-3011 Administrative Services Managers	Bachelor's degree	32.63%					
		11-3051 Industrial Production Managers	Bachelor's degree	25.36%					
		11-9021 Construction Managers	Bachelor's degree	22.73%					
		11-9151 Social and Community Service Manager	Bachelor's degree	9.23%					
		13-1051 Cost Estimators	Bachelor's degree	29.80%					
		13-1111 Management Analysts	Bachelor's degree	13.90%					
52.0201	Business Administration and Management, General	11-1011 Chief Executives	Bachelor's degree	2.11%	4,522	1,096	2,194	158	\$32,737
		11-1021 General and Operations Managers	Bachelor's degree	35.74%					
		11-2022 Sales Manager	Bachelor's degree	24.27%					
		11-3011 Administrative Services Managers	Bachelor's degree	32.63%					
		11-3051 Industrial Production Managers	Bachelor's degree	25.36%					
		11-9021 Construction Managers	Bachelor's degree	22.73%					
		11-9151 Social and Community Service Manager	Bachelor's degree	9.23%					
		13-1051 Cost Estimators	Bachelor's degree	29.80%					
13-1111 Management Analysts	Bachelor's degree	13.90%							
52.0305	Accounting and Business/Management	11-3031 Financial Managers	Bachelor's degree	16.77%	397	75	205	6	\$30,719
		13-2011 Accountants and Auditors	Bachelor's degree	14.83%					
		13-2051 Financial Analysts	Bachelor's degree	14.14%					
52.0701	Entrepreneurship	11-1011 Chief Executives	Bachelor's degree	2.11%	288	49	137	8	\$16,833
		11-1021 General and Operations Managers	Bachelor's degree	35.74%					
		11-9199 Managers, All Other	Bachelor's degree	35.58%					
52.0703	Small Business Administration/Management	11-9199 Managers, All Other	Bachelor's degree	35.58%	450	204	222	50	\$31,027
52.1401	Marketing/Management, General	11-2011 Advertising and Promotions Managers	Bachelor's degree	0.00%	1,470	341	767	37	\$38,074
		11-2022 Sales Manager	Bachelor's degree	24.27%					
		13-1161 Market Research Analysts and Marketing Specialists	Bachelor's degree	23.25%					
52.1499	Marketing, Other	11-2021 Marketing Managers	Bachelor's degree	13.39%	*	*	*	*	*
52.2001	Construction Management	11-9021 Construction Managers	Bachelor's degree	22.73%	321	119	166	20	\$58,548

NA = No Data Available

NR = No Values Reported

\* = Small cell suppression used to protect student privacy in accordance with FERPA and HEOA guidelines

CIP Code	CIP Title	SOC Code/Title	KS DOL Typical Education required for Entry	JobsEq Job & Req less than Bachelors	Three Year K-TIP Data (AY17, AY16, AY15)				
					Declared Majors	Concentrators	Pursuing Additional Education	Graduates Exited and Employed	Average wage
1) CIP Codes/SOC Code comparisons show 1 program utilizing a CIP Code that is for military personnel (Non-commissioned Officer and Staff Officer) and has no apparent correlation to civilian occupations. Board staff recommends seeking further advice from the Kansas Collaborative on Military Credit Advisory Council prior to making a recommendation.									
29.0204	Command & Control (C3, C4) Systems and Operations	55-1015 Command and Control Center Officers	Military designation	NA	NA	NA	NA	NA	NA
		55-3015 Command and Control Center Specialists	Military designation	NA					
2) CIP Codes/SOC Code comparisons show 11 programs utilizing a CIP Code ending in '99'. Typically, CIP Codes ending in '99' are nondescript and provide no occupational data. Since technical programs should be occupationally specific; Board staff recommends further research and work with institutions to determine: 1) if there is a more appropriate CIP Code available, 2) if the program/occupation is too new to have a more specific CIP code, or 3) the program should not be retained as a "technical" program.									
01.9999	Agriculture, Agriculture Operations, and Related Sciences	NA	NA	NA	19	17	12	*	*
43.9999	Homeland Security, Law Enforcement, Firefighting and Related Protective	NA	NA	NA	16	10	*	*	*
46.9999	Construction Trades, Other	NA	NA	NA	19	19	*	13	\$35,523
47.9999	Mechanic and Repair Technologies	NA	NA	NA	524	376	289	110	\$48,915
48.9999	Precision Production, Other	NA	NA	NA	65	53	26	15	\$38,918
49.0199	Air Transportation, Other	NA	NA	NA	NA	NA	NA	NA	NA
51.2699	Health Aide/Attendants/Orderlies	NA	NA	NA	78	76	45	29	\$16,708
51.3699	Movement and Mind-Body Therapies and Education	NA	NA	NA	21	*	10	*	*
51.9999	Health Professions and Related Clinical Sciences	NA	NA	NA	114	68	48	19	\$16,411
52.9999	Business, Management, Marketing, and Related Support Services	NA	NA	NA	11	*	6	*	*
51.0799	Health and Medical Administrative Services, Other	NA	NA	NA	161	112	84	27	\$33,775

NA = No Data Available

NR = No Values Reported

\* = Small cell suppression used to protect student privacy in accordance with FERPA and HEOA guidelines

## Act on Proposed Amendments to the Expedited Program Policy

*The Board approved an expedited program approval process to allow state universities to respond quickly to distinct opportunities. Additional criteria for justification are being proposed to tailor criteria to those programs that: are in need of expedited approval due to unforeseen, immediate circumstances; were directly requested by a corporate, industrial or public entity; and were expedited for approval at the campus level. The Council of Chief Academic Officers and the Council of Presidents endorse the proposed amendments. The proposed amendments are before the Board Academic Affairs Standing Committee and the Governance Committee for action.*

*2/20/2019*

### Background

At the May 16, 2013 meeting, the Board approved an expedited program approval process to allow state universities to respond quickly to distinct opportunities to meet workforce, economic or other special needs. The current justification to expediate approval of a proposed program is so broad as to potentially encompass most new academic programs. Additional criteria for justification are being proposed to tailor criteria to those programs that: are in need of expedited approval due to unforeseen, immediate circumstances; were directly requested by a corporate, industrial or public entity; and were expedited for approval at the campus level.

The Council of Chief Academic Officers approved the amendments, and in January 2019 the Council of Presidents approved the amendments, which are below. The proposed amendments are before the Board Academic Affairs Standing Committee and the Governance Committee for action. Staff recommends approval.

## CHAPTER II: GOVERNANCE<sup>1</sup> – STATE UNIVERSITIES

**A ACADEMIC AFFAIRS** (see Chapter III., Section A. for additional academic affairs policies applicable to state universities)

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### 7 NEW ACADEMIC UNITS AND ACADEMIC PROGRAMS

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#### f. Expedited Approval Process for a New Program

This Expedited Approval Process is designed to allow state universities to respond quickly to distinct opportunities to meet workforce, economic or other special needs. The Expedited Approval Process may not be used to circumvent the customary program approval process.

#### i. Request for Approval

To request approval to offer a program under the Expedited Approval Process, a state university shall enter the proposed program into the Program Inventory Database and submit a “Statement of Intent” to the Vice President for Academic Affairs. The Statement of Intent shall be limited to two pages and shall:

(1) Justify the need for expedited implementation by demonstrating that the program:

(a) is in need of expedited approval due to unforeseen, immediate circumstances;

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<sup>1</sup> See Chapter I., Section A.3. for definition of Governance.

~~(b)~~ (b) has a direct and immediate impact on meeting workforce, economic, or other special needs; ~~and/or has been directly requested by~~

~~(c)~~ (c) is being developed by a state university at the direct request of a corporate, industrial or public entity;

~~(b)~~ (d) is distinct within the state university sector or, if not distinct, that duplication is appropriate; ~~and~~

~~(e)~~ (e) meets all the requirements of Board policy on off-campus delivery of academic courses; ~~and~~

~~(f)~~ (f) was expedited for approval at the campus level.

(2) Describe the proposed program, including:

(a) an overview of the program ~~and curriculum~~;

(b) the title of program, responsible department(s), degree(s) to be offered, anticipated date of implementation, ~~and CIP code~~, and location(s) of this program;

(c) ~~anticipated date of implementation~~, an overview of the curriculum; and

(d) any new required faculty and/or resources and how those will be funded.

The Vice President for Academic Affairs will review the “Statement of Intent” and, if approved, shall forward the Statement to the Council of Chief Academic Officers and Council of Presidents. The Councils shall have fourteen calendar days to review and comment on the proposed program.

The Vice President for Academic Affairs shall review the proposed program and any comments received, and provide a recommendation to the Board President and Chief Executive Officer for final consideration.

## ii. Annual Reports

By December of each year following a program’s implementation, state universities with programs approved using the expedited approval process shall provide the Vice President for Academic Affairs an annual update on the program. The update shall include:

(1) a brief description of program’s progress, including program enrollment; ~~and~~

(2) a description of any problems and/or barriers to success; ~~and~~

(3) plans for and progress of changes and developments to the program.

This report shall be provided until a final decision is made on program continuation.

## iii. Final Recommendation

~~Five~~ Four years after the program’s implementation, the university shall provide the Vice President for Academic Affairs a report on its progress and recommend that it either be placed in the regular program array or be discontinued. The report shall include information on:



- (1) number of Faculty;
- (2) number of Majors;
- (3) number of students on schedule to graduate in six years;
- (4) resources expended; and
- (5) whether the program is meeting workforce and/or economic needs.

The Vice President for Academic Affairs shall review the ~~information provided~~ final report, and provide a recommendation to continue or discontinue to the Board President and Chief Executive Officer. If continued, the program shall be placed in the university's regular program review cycle for reporting to the Board.

**Summary**

*Board policy allows institutions to recommend to the Board and the Board Academic Affairs Committee the naming of an academic unit for an individual, individuals or business entity. The proposed policy revisions provide procedural guidance that is currently lacking, and the revisions mirror the Board’s “Naming of Buildings” policy. The Council of Chief Academic Officers and the Council of Presidents approved the policy amendments. Staff recommends approval.* 2/20/2019

**Background**

The Board’s policy on the Naming of Academic Units was recently reviewed and staff determined that adding procedural guidance to the policy would be beneficial. Revisions to the “Naming of Academic Units” policy are modeled after the Board’s “Naming of Buildings” policy, which is provided on the following page for reference.

**Staff Recommendation**

Staff recommends adoption of the proposed policy amendments set forth below:

**9. NAMING OF ACADEMIC UNITS**

~~Schools, Colleges, Institutes, Bureaus, Centers or other academic units shall be named for an individual, individuals or business entity by the Board upon the recommendation of the chief executive officer of the state university and the Board Academic Affairs Committee. No public communication of a proposed name shall be made until the name is presented for consideration to the open meeting of the Academic Affairs Committee.~~

The authority to name schools, colleges, institutes, bureaus, centers, or other academic units for an individual, individuals, or business entity is the province of the Board of Regents. The authority to re-name or remove the name of any state university academic unit also resides in the Board. Any documentation used by any state university or affiliate corporation of any state university for fund raising purposes shall clearly state that proposed names are subject to Board action and shall reserve to the Board the right to remove any name bestowed upon an academic unit. Possible reasons for removal of a name include, but are not limited to, circumstances causing damage to the reputation of the university, change of law regarding naming authority, or the dissolution or merging of the academic unit.

**a. Criteria**

- i Academic units may be named for distinguished individuals who have made extraordinary contributions of a scholarly, professional, or public service nature related to the academic unit, or for major donors to the unit or the university.
- ii Before forwarding a name to the Board for consideration, the state university shall undertake a thorough degree of due diligence to avoid commercial influence or conflict of interest.

**b. Process**

The chief executive officer of the state university shall recommend an appropriate name to the Board for consideration. The university shall first present the name(s) for consideration in an open meeting of the Academic Affairs Committee.

At the time the Academic Affairs agenda item is submitted, the name shall not be included; however, the state university shall send the proposed nomination, statement and materials individually to Regents and the President and Chief Executive Officer at least four weeks before the state university sends its agenda material requests to the Board office for the Academic Affairs meeting at which the nomination is to be considered. No public communication of a proposed nomination shall be made until the name is presented for consideration at an open meeting of the Academic Affairs Committee.

Upon approval by the Academic Affairs Committee, the Board shall act on the nomination.

## Act on Proposed Amendments to the Definition of a Baccalaureate Degree Policy

*The University of Kansas and Johnson County Community College are requesting a change to the definition of baccalaureate degree that appears in the Degree Definitions and Standards Policy adopted by the Board in May 2002. The proposed policy amendments would allow for more flexible transfer agreements between JCCC and the KU Edwards campus. The System Council of Chief Academic Officers and the System Council of Presidents endorse the proposed amendments. The proposed amendments are before the Board Academic Affairs Standing Committee and the Governance Committee for action.* *2/20/2019*

### Background

The Board first adopted a policy limiting the number of credit hours that could be transferred from a community college and counted toward completion of a baccalaureate degree in November 2001. That initial policy was revised in May 2002 upon recommendation of the Council of Chief Academic Officers. The May 2002 policy is in force today and requires all baccalaureate degrees to have a minimum of 60 credit hours from institutions that have a majority of degree conferrals at the baccalaureate level as well as 45 upper division hours.

In September 2018, the University of Kansas (KU) and Johnson County Community College (JCCC) proposed changing this definition of baccalaureate degree. In making this proposal, the two institutions were focused on improving the transfer of students from JCCC to the KU Edwards campus.

Representatives of KU and JCCC indicated that community college transfer students, to remain eligible for a baccalaureate degree under current Board policy, often end up retaking courses at the receiving university that they have already successfully completed at a community college and recommended changing the policy. Their proposal also noted the Board's current policy is not competitive with Missouri's four-year institutional policy and that when the Kansas Board of Regents limited most baccalaureate degrees to 120 credit hours, the definition of a baccalaureate degree wasn't updated to limit credit loss for transfer students.

The System Council of Chief Academic Officers (SCOCAO) discussed the proposal from September 2018 through December 2018. In January 2019, SCOCAO approved a revised proposal after adding a sunset date of AY 2023 to the policy amendments allowing more flexible transfer agreements between JCCC and KU Edwards campus. The policy amendments approved by SCOCAO and the System Council of Presidents (SCOPs) are below.

The proposed amendments are before the Board Academic Affairs Standing Committee and the Governance Committee for discussion.

### **CHAPTER III: COORDINATION – STATE UNIVERSITIES, COMMUNITY COLLEGES, TECHNICAL COLLEGES, WASHBURN UNIVERSITY AND/OR THE WASHBURN INSTITUTE OF TECHNOLOGY**

#### **A ACADEMIC AFFAIRS** (See Chapter II. Section A. for additional academic affairs policies applicable to state universities)

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#### **9. Degrees**

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##### **b. Standards**

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##### **ii. Curriculum**

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(2) "Baccalaureate degree" means a degree:

- (a) Requiring the equivalent of at least four academic years of full-time postsecondary study consisting of courses totaling a minimum of 120 semester credit hours in the liberal arts, sciences or professional fields.
- (b) Incorporating in its program design the equivalent of two or more academic years of full-time study consisting of courses totaling a minimum of 60 semester credit hours from institutions that have a majority of degree conferrals at or above the baccalaureate level, and a minimum of 45 semester credit hours in upper division courses. Institutions are not permitted to make programmatic exceptions, except as authorized in paragraph 2(e). Institutions may make a limited number of exceptions from the 60-hour requirement for individual students, up to a maximum of 6 hours.
- (c) The degree shall require distinct specialization, i.e., a “major,” which should entail approximately the equivalent of one academic year of work in the main subject plus one academic year in related subjects, or two academic years in closely related subjects within a liberal arts interdisciplinary program.
- (d) The equivalent of the first two academic years of full-time study (associate degree programs ordinarily require 64, but in some cases may extend up to 72, semester credit hours) may be from institutions that have a majority of degree conferrals below the baccalaureate level.
- (e) The University of Kansas Edwards campus may have transfer agreements with Johnson County Community College through AY 2023 that make programmatic exceptions to the requirement that a minimum of 60 semester credit hours be from institutions that have a majority of degree conferrals at or above the baccalaureate level.