

2024 Apply Free Days Report

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Kansas Board of Regents
Building a Future for Kansas Families, Businesses and the Economy



What is Kansas Apply Free Days?



- The pilot initiative, modeled after Colorado's Free Application Days, was proposed to the Board in July 2023.
- During these three days, any Kansas resident, regardless of age or income can apply for free at any of our 7 public universities, 19 community colleges, 6 technical colleges, and the 21 private member institutions of the Kansas Independent College Association (KICA).
- Eligible programs include general applications, certificate programs, associate degree programs, and bachelor degree programs. (Graduate programs or other mid-degree applications do not qualify.)
- Application fee waivers for financial hardship are available year-round



Additional Information





National Free Application Initiatives

3 days	Week	Month	2-3 months	Year around
Colorado	Idaho	Connecticut	Delaware	Utah
Kansas	lowa	Georgia	South Carolina	
	Indiana	Michigan	South Dakota	
	Montana (2 weeks)	Minnesota		
	North Carolina	New Mexico		
	Vermont	New York		
	Virginia	North Dakota		
	West Virginia	Tennessee		
		Washington DC		



Application Fees

Public 4-year institutions	Application Fee
Emporia State University	\$0
Fort Hays State University	\$30
Kansas State University	\$40
Pittsburg State University	\$0
University of Kansas	\$40
Wichita State University	\$40
Municipal University	Application Fee
Washburn University	\$0

Technical Colleges	Application Fee
Flint Hills Technical College	\$0
Manhattan Area Technical College	\$40
Fort Hays Tech - North Central	\$50
Fort Hays Tech - Northwest	\$0
Salina Area Technical College	\$0
Washburn Tech	\$0
WSU Tech	\$0

Applying to community colleges is free year-round.



Apply Free Days Data 2023 and 2024 Applications Submitted

	2023 AFD Applications Submitted	2024 AFD Applications Submitted	% Change
State Universities	7,346	13,815	88%
Municipal University	549	884	61%
Community Colleges	1,586	1,936	22%
Technical Colleges	463	836	81%
Total Public Institutions	9,944	17,471	76%
KICA Institutions	845	1,110	31%
Total	10,789	18,581	72%



Apply Free Days Data Dollars Saved By Students/Families Public Institutions

	2023 Applications Submitted	2023 Total Amount Saved by Students	2024 Applications Submitted	2024 Total Amount Saved by Students
State Universities	7,346	\$270,420	13,815	\$460,290
Municipal University	549		884	
Community Colleges	1,586		1,936	
Technical Colleges	463	\$9,970	836	\$21,280
Total	10,789	\$280,390	18,581	\$481,570



Yield Data Collection November 7-9, 2023

- Apply Free Days (AFD) yield data will be collected in two phases:
- <u>Aggregate Collection</u>: AFD application activity from November 7-9, 2023, and October 7-9, 2024, as well as aggregate application, admission, and enrollment data for the calendar year terms (SP24, SU24, FA24). Yield data will be reported by each institution, by term, just as the institutions can calculate in-house.
- Unit record collection through KHEDS: The KHEDS AY student-level collection will include applications from AFD 2023 and enrollments.

Note: Public institutions not submitting aggregate data include Dodge City Community College, Kansas City Kansas Community College, and Labette Community College

Yield Data Aggregate Collection AFD 2023 **Enrollment Terms**

2023		2024			
November	December	January - May	June - July	August - December	
AFD 2023					
		Spring 2024			
			Summer 2024		
				Fall 2024	



Yield Data Definitions

- AFD 2023 Total Applications total for all 2024 terms (SP24, SU24, FA24).
- Actionable Applications Of the total applications, the number that were complete enough to be given full consideration for admission as of the start of the intended enrollment term.
- Admitted Applications Of the total applications, the number that were granted admission to the institution.
- Enrolled Applications Of the admitted students, the number that enrolled.
- Incomplete Applications Applications unable to be processed.
- Yield Percentage of students who chose to enroll after being admitted.



Yield Data – All 2024 Terms Applications Submitted During AFD 2023

	# Applications	Actionable Applications	Incomplete applications	Percent Incomplete	Admitted	Enrolled	Yield
State Universities	7,349	6,837	512	7%	6,567	1,709	26%
Municipal University	549	549	0	0%	549	122	22%
Community Colleges	1,514	1,514	0	0%	1,261	561	44%
Technical Colleges	459	394	65	14%	356	201	56%
Public Institutions Total	9,871	9,294	577	6%	8,733	2,593	30%
KICA Institutions	840	631	209	25%	504	91	18%
Total	10,711	9,925	786	7%	9,237	2,684	29%



Yield Data - All 2024 Terms Overall

	# Applications	Actionable Applications	Incomplete applications	Percent Incomplete	Admitted	Enrolled	Yield
State Universities	38,362	35,101	3,261	9%	33,728	15,184	45%
Municipal University	3,359	3,359	0	0%	3,359	1,023	30%
Community Colleges	41,945	41,945	0	0%	37,334	20,376	55%
Technical Colleges	8,041	5,909	2,132	27%	5,371	2,873	53%
Public Institutions Total	91,707	86,314	5,393	6%	79,792	39,456	49%
KICA Institutions	8,240	5,961	2,279	28%	4,839	1,700	35%
Total	99,947	92,275	7,672	8%	84,631	41,156	49%



Yield Data - All 2024 Terms Excluding AFD 2023 Applications

	# Applications	Actionable Applications	Incomplete applications	Percent Incomplete	Admitted	Enrolled	Yield
State Universities	31,013	28,264	2,749	9%	27,161	13,475	50%
Municipal University	2,810	2,810	0	0%	2,810	901	32%
Community Colleges	40,431	40,431	0	0%	36,073	19,815	55%
Technical Colleges	7,582	5,515	2,067	27%	5,015	2,672	53%
Public Institutions Total	81,836	77,020	4,816	6%	71,059	36,863	52%
KICA Institutions	7,400	5,330	2,070	28%	4,335	1,609	37%
Total	89,236	82,350	6,886	8%	75,394	38,472	51%



Yield Data - All 2024 Terms Summary of All Yield Data

	AFD 2023 Yield	Overall Yield	Yield Excluding AFD 2023
State Universities	26%	45%	50%
Municipal University	22%	30%	32%
Community Colleges	44%	55%	55%
Technical Colleges	56%	53%	53%
Public Institutions Total	30%	49%	52%
KICA Institutions	18%	35%	37%
Total	29%	49%	51%



Yield Data – All 2024 Terms Applications submitted during AFD 2023 Yield by Population

	# Applications	Actionable Applications	Incomplete applications	Percent Incomplete	Admitted	Enrolled	Yield
First Generation	3,566	3,173	393	11%	2,994	660	22%
Hispanic or Latino	1,833	1,674	159	9%	1,514	377	25%
Black or African American	605	547	58	10%	498	116	23%
Other	316	306	10	3%	243	117	48%
Transfer	1,121	870	251	22%	779	464	60%
First Time Entering	9,227	8,702	525	6%	8,166	2,054	25%
All Applicants	10,711	9,925	786	7%	9,237	2,684	29%



Yield Data — All 2024 Terms Summary of All Yield Data By Population

	AFD 2023 Yield	Overall Yield	Yield Excluding AFD 2023
First Generation	22%	42%	45%
Hispanic or Latino	25%	38%	39%
Black or African American	23%	45%	46%
Other	48%	47%	47%
Transfer	60%	64%	64%
First Time Entering	25%	41%	44%
All Applicants	29%	49%	51%



Apply Free Days 2025 Proposal

- College Application Month: October
- Stakeholders: Admission Directors at Public Universities, the Kansas Association of Collegiate Registrars and Admissions Officers (KACRAO) leadership, Kansas Independent College Association (KICA) leadership, and the Apply Kansas Steering Committee
- A survey of the three-day options was sent to all 301 Apply Kansas Site Coordinators