Apply Kansas Site Coordinator Training

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2025

Board Roles and Responsibilities

- Appointed by Governor and confirmed by Kansas Senate

- Four-year terms

- Govern six state universities

- Coordinate 32 public institutions

- Administer
  - State Student Financial Aid
  - Adult Education and GED Programs
  - Career Technical Education
  - State University Retirement Plan

- Regulate
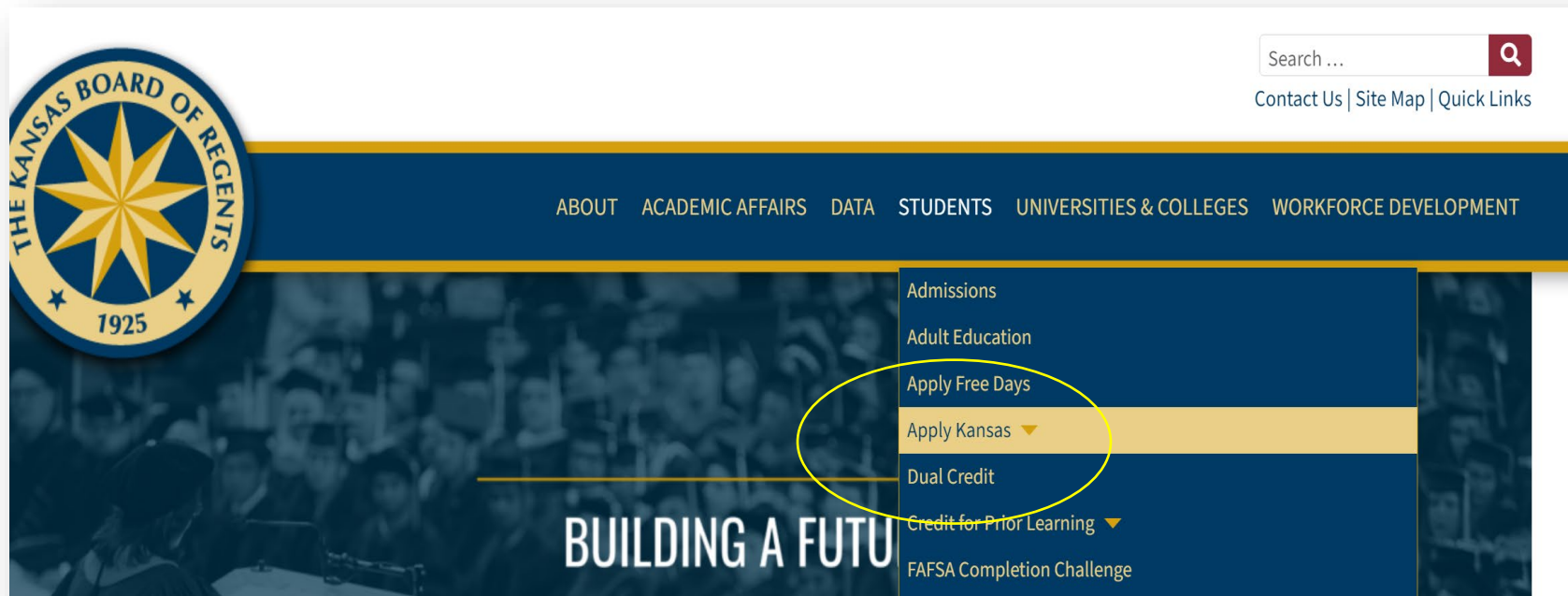 - Private & Out-of-State Institutions

Kansas Public Higher Education System

- Six state universities
- One municipal university
- 19 community colleges
- Six technical colleges
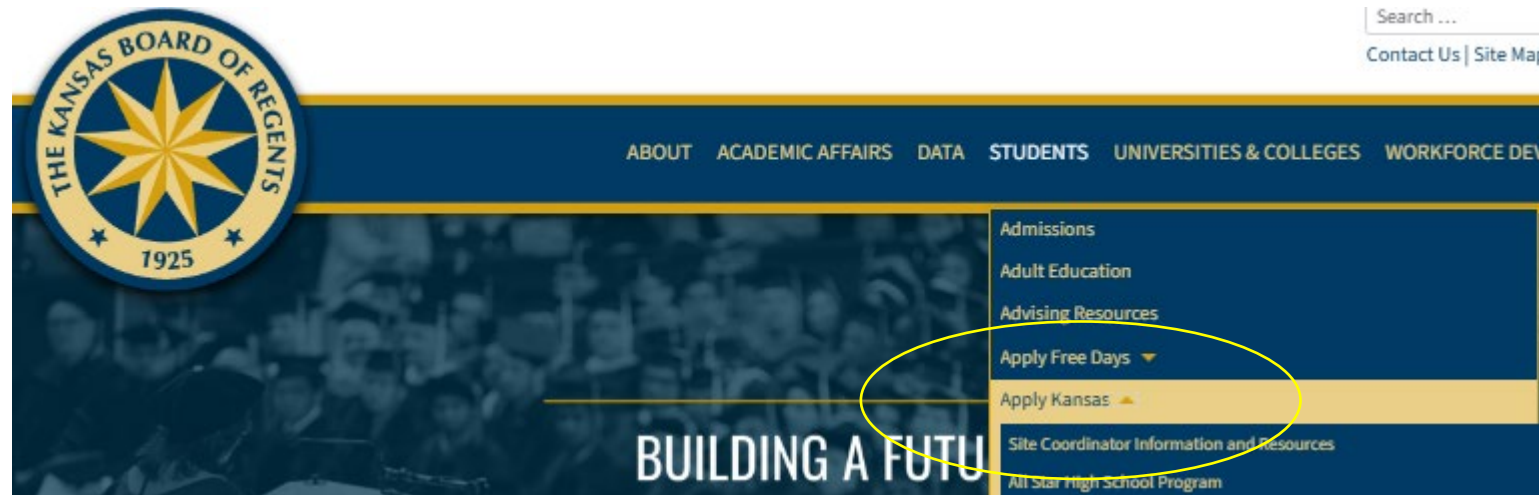
Slides

www.kansasregents.gov

Site Coordinator Resources

www.kansasregents.gov

Apply Kansas joined the national campaign in 2015

College

- Education beyond high school
- Two year
- Four year
- Certificate
- Apprenticeship

Research Considerations

- From 2020 to 2030 Kansas is projected to add 54,000 new jobs:
  - 67% requiring a bachelor's degree
  - 14% requiring a postsecondary non-degree award
  - 6% requiring a doctoral or professional degree
  - 6% requiring a master's degree
  - 5% requiring an associate degree
  - 2% requiring some college but no degree.

- Research around college access tells us

What is Apply Kansas?

Statewide campaign in which high schools conduct application completion events to help seniors apply to college or other post-secondary destinations.

Apply Kansas

- is for all students.
- focuses on reaching students who have been underserved.
- helps students take steps toward their plans beyond high school.

Source: Wichita East High School Apply Kansas

Kansas Apply Free Days

No application fee from Monday, October 6-Wednesday, October 8

Which Kansas Residents are Eligible?

- First time Freshman? **Yes**
- Adult Learners? **Yes**
- Students on F/R Lunch? **Yes**
- Students not on F/R Lunch? **Yes**
- Transfer & Returning Students? **Yes**
- Students applying for certificate programs? **Yes**
- Students applying for nursing programs (mid-degree)? No
- Students applying for graduate programs? No

Students are encouraged to apply only to schools they are considering attending

Kansas Residents who wish to seek admission to a Kansas public or private* college or university are eligible to submit undergraduate or general admission applications for free on October 6-8, 2025.

some for-profit Kansas private colleges may choose not to participate

THE KANSAS BOARD OF REGENTS 1925

Application Fees

Public 4-year institutions	Application Fee
Emporia State University	$0
Fort Hays State University	$30
Kansas State University	$40
Pittsburg State University	$0
University of Kansas	$40
Wichita State University	$40

Municipal University	Application Fee
Washburn University	$0

Technical Colleges	Application Fee
Flint Hills Technical College	$0
Manhattan Area Technical College	$40
Fort Hays Tech - North Central	$50
Fort Hays Tech - Northwest	$0
Salina Area Technical College	$0
Washburn Tech	$0
WSU Tech	$0

Source: https://www.kansasregents.gov/students/apply-free-days

Apply Free Days Resources

www.kansasregents.gov/students/apply-free-days

Hosting an Apply Kansas Event

Steps

1. **Plan your Event**
   - Register your event for the fall, attend training, select an event date, and start planning!
2. **Promote your Event**
   - "Why Apply Day" is Sept 19, 2025
3. **Prepare Seniors**
   - Ideas: Make a list of colleges they're interested in, attend college fairs, talk about applications during classroom lessons, update IPS, etc
   - Provide students with their ACT score, transcript/ GPA and class rank.
4. **Host your Event & Celebrate!**
   - Share on Social Media, Celebrate!
5. **Collect Student Application Data**
   - Collect your application data
   - Submit your Apply Kansas Site Completion survey
6. **Prepare Students/Families for the FAFSA**

Required Components

- Create an event with at-risk students in mind

- Collect Application Completion Summary Data from seniors
  - Submission deadline: December 1st

- Celebrate all completed applications

Apply Kansas and Site Coordinator Pages

Links, Resources, Registration, Reporting, Training, Ideas & More!

Collecting and Reporting Data

Collecting Data

- The Apply Kansas Site Completion Survey is required to be eligible for All Star High School Recognition!

  1. Survey all your seniors after the event or before December 1st

  2. Submit your Apply Kansas Site Completion Summary Data to Apply Kansas by December 1st

  3. Share your summary data with stakeholders to show the impact!

Source: https://www.kansasregents.gov/students/apply-kansas

PLAN YOUR APPLY KANSAS EVENT

1. Reserve computer labs, library, or classrooms/facilities for your event.

2. Post Banners to remind students that event will occur.

3. Recruit Volunteers - Could be teachers or college admission staff.

4. Prepare Students for the Event.

   #1: Encourage your seniors to identify 2-3 colleges or postsecondary programs they would like to apply to. You could require students to complete some or all of these options.

   - Attend a College Fair (either virtual or in-person)
   - Use a college search tool: Xello, Big Future, Naviance, KS degreestats, Encourage, etc.
   - Complete College Fit Worksheet
   - Visit a college campus

   #2: Once they've identified some colleges, have seniors complete the College Application Checklist, to prepare personal information they may need to complete their college application on the day of the event

5. Apply Kansas Event Day!

   - Complete College Applications
   - Request Transcripts
   - Submit fee waivers (when applicable)
   - Students complete a sign out survey (Examples: Online, Paper #1, Paper #2)

     o Reporting your Apply Kansas Event data is the only requirement of participating in this program. At a minimum you'll need to submit the following information to us at the conclusion of your event:

       - Number of seniors who submitted an application
       - Total Number of college applications submitted
       - Number of KS Public Colleges receiving applications

   - Social Media Blitz! Post pictures with an Apply Kansas banner listing the colleges they applied when finished

6. Submit your Apply Kansas site data to Apply Kansas by December 1st.

   - This submission qualifies you to receive All Star High School recognition.

7. Follow up with FAFSA completion instructions/events & Financial Aid resources

   - To see your high school's individual student FAFSA submission list, please fill out the attachment and send your request to Linda Oldham Burns lOldhamBurns@ksbor.org.

8. Incentivize seniors completing all 4 tasks. Certificate? Prizes? Apply Kansas Swag?

Collecting Data

Templates

- The online template gives ready-to-use data

- Ideas:
  - Require completion before leaving event
  - Email link to students
  - Create a QR code

College Just Ahead

SAMPLE-Apply Kansas Student Checkout Survey

Site Coordinators: These questions will give you the information needed to submit your summary data, but feel free to add any questions that would benefit your school reporting.

Thank you for participating in Apply Kansas activities this Fall. This information will help us better assist students and parents with their efforts to plan for post-secondary educational opportunities.

mistie.knox@gmail.com Switch account

Saving disabled

* Indicates required question

Email *

Your email

Apply Kansas Impact

Military, 306 — Job, 587 — Commmunity College, 5,388

4 year Institution, 13,771

Technical College, 2,241

APPLY KANSAS
College Application Month
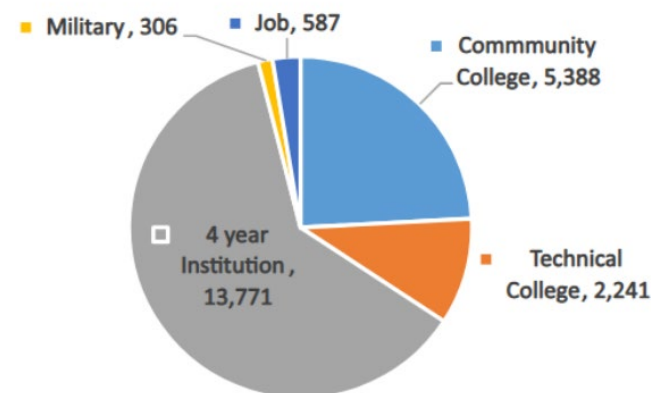
301 Schools Registered

261 Schools reporting data

151 Apply Kansas schools have 40% or more economically disadvantaged students

253 out of 286 Kansas school districts participate in Apply Kansas

↑ **33%** Schools Reporting Data   ↑ **17%** Student Participation

↑ **38%** Apply Kansas Schools Registered   ↑ **42%** Application Submission

	2020	2021	2022	2023	2024
Schools Reporting Data	108	126	160	195	261
Senior Students	4,897	7,818	10,123	11,890	13,854
Applications	5,910	11,506	14,489	16,025	22,818

Source: https://www.kansasregents.gov/students/apply-kansas

Why Apply Day

Nationally recognized day to promote going to college

Why Apply Day: Friday, September 19, 2025

- Ideas:
  - Share why they chose their career/pathway
  - Involve faculty and staff
  - Take pictures, post on social media
  - Create a slideshow or display

- Get students excited about your Kansas event

- Hashtag: #WhyApply

"Apply Kansas" [f]   "ApplyKS" [Instagram]

#WhyApply

All Star High Schools

State-wide Recognition Opportunity

All Star High School Requirements

APPLY   FAFSA   CELEBRATE

Apply Kansas Event   FAFSA Completion Event   Senior Signing Day

Pictures courtesy of Clifton-Clyde HS, Ark City HS, Eisenhower HS, Garden City HS, Great Bend HS, Ness City HS, Royal Valley HS, Washburn Rural HS, Sedgwick HS, and Wichita Public Schools

All Star High School Recognition

- Board of Regents Award Presentation

- Banner/Sticker

- Social Media

All Star High School Data

	2021-2022	2022-2023	2023-2024	2024-2025
All Star High Schools	54	97	148	217
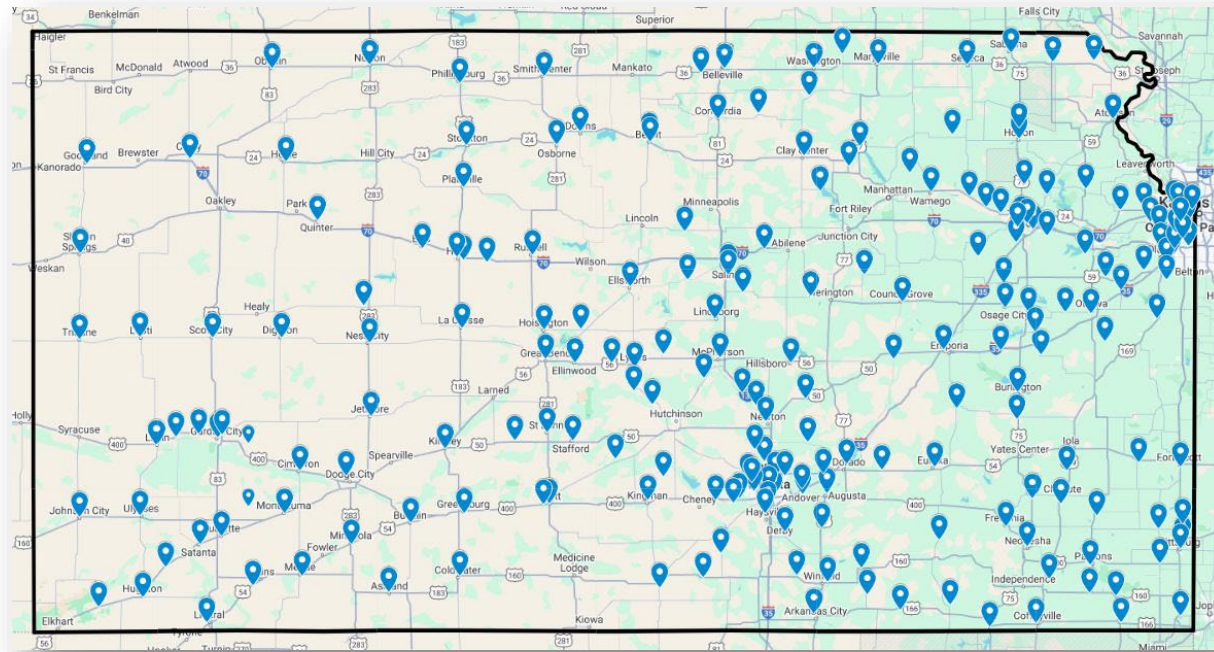
Important Due Dates

- **August 21st** - Apply Kansas Fall 2025 Registration/Swag Form

- **December 1st** - 2025 Apply Kansas Site Completion Survey Form

- **April 1st** - 2025-2026 KBOR All Star Qualifying High Schools Form

Additional Resources

Resources beyond Apply Kansas

- Professional Organization for College Admissions
- Membership $25/individual or $50/institution
- Conference in Kansas City, MO- April 2024
- Lunch & Learn, Newsletter, College Tours, Events, Network with colleagues across three states

- High School Counselor Resources
- Apply Kansas Resources
- FAFSA Challenge and Event Resources
- Financial Aid/Scholarships
- Guidance Lesson Resources

- Financial Aid Resources and updates
- Presentations and handouts to support counselors
- Scholarship Resources and tips
- Financial Aid FAQs

FAFSA Updates

- The US Department of Education plans to release the 2026-27 Free Application for Federal Student Aid (FAFSA) on October 1

- School districts can access their student FAFSA submission updates:
  - Fill out the attachment and send your request to Linda Oldham Burns lOldhamBurns@ksbor.org.

- Additional information and resources can be found here:
  - https://www.kansasregents.gov/students/fafsa-challenge
  - https://www.kansasregents.gov/students/fafsa-resources

Questions?

- Next Steps:
  - Register as an Apply Kansas school (due August 21)
  - Plan your apply Kansas event

- Follow Apply Kansas on Social Media

@ApplyKansas   @applyks   Apply Kansas: College Application Campaign