



KANSAS BOARD OF REGENTS

Employer Engagement Initiative - January 2017

The Kansas Board of Regents Employer Engagement Initiative recognizes business and industry for partnerships with education. The initiative provides a platform for community colleges and technical colleges to recognize key employers for contributions to the system, institution, program, and students.

CONNECTING BUSINESS AND EDUCATION

Colleges nominate employers at one of three levels (Supporter, Partner, and Champion). Each level carries a different distinction, as well as different levels of contribution to a program by the employer. Once an employer is nominated, the Kansas Board of Regents, in cooperation with the Kansas Department of Commerce, provides an award that recognizes the employer and the institution for their collaborative efforts. Two copies are then disseminated to the institution, one for the college, one for the employer.

As of January 2017, nearly 340 employer partnerships have been recognized.

LEVELS OF SUPPORT

CHAMPION - Prioritize credentialed applicants + two additional opportunities

- Provide paid/unpaid internships for students or faculty
- Interview students prior to graduation
- Refer unsuccessful job applicants to college education programs
- Provide professional development and industry certifications for instructors
- Formal advocacy for education and/or workforce system at state or national level
- Utilize college system for incumbent worker training
- Provide scholarships for students
- Diversified regional business partnerships
- Provide industry certifications for instructors

PARTNER - Recognize Industry Credentials in hiring process + two additional opportunities

- Assist education delivery by providing needed resources
- Serve on secondary and/or postsecondary advisory committees
- Provide professional development for faculty
- Provide expertise in design of facilities and equipment needs
- Assist program faculty with instructional delivery
- Provide feedback to students through mock interviews
- Assist with program design

SUPPORTER - Sign Kansas Department of Commerce Skills Pledge + one additional opportunity

- Participate in career fairs for colleges and workforce system
- Provide guest speakers to college programs
- Provide facility tours to instructors and students
- Utilize KansasWorks.com
- Advocate for education and/or workforce system at local, state or national level
- Support student organizations

For more information about the Kansas Employer Engagement Initiative, contact us at kansasregents.org.